

LIFE



GINGER ROGERS

DECEMBER 9, 1940 **10** CENTS
YEARLY SUBSCRIPTION \$4.50

FORSTMANN WOOLENS HOLD THAT FASHION LINE IN ACTION



PARTY LINES . . .

*A nice line is what counts . . .
conversationally
or sartorially . . .*

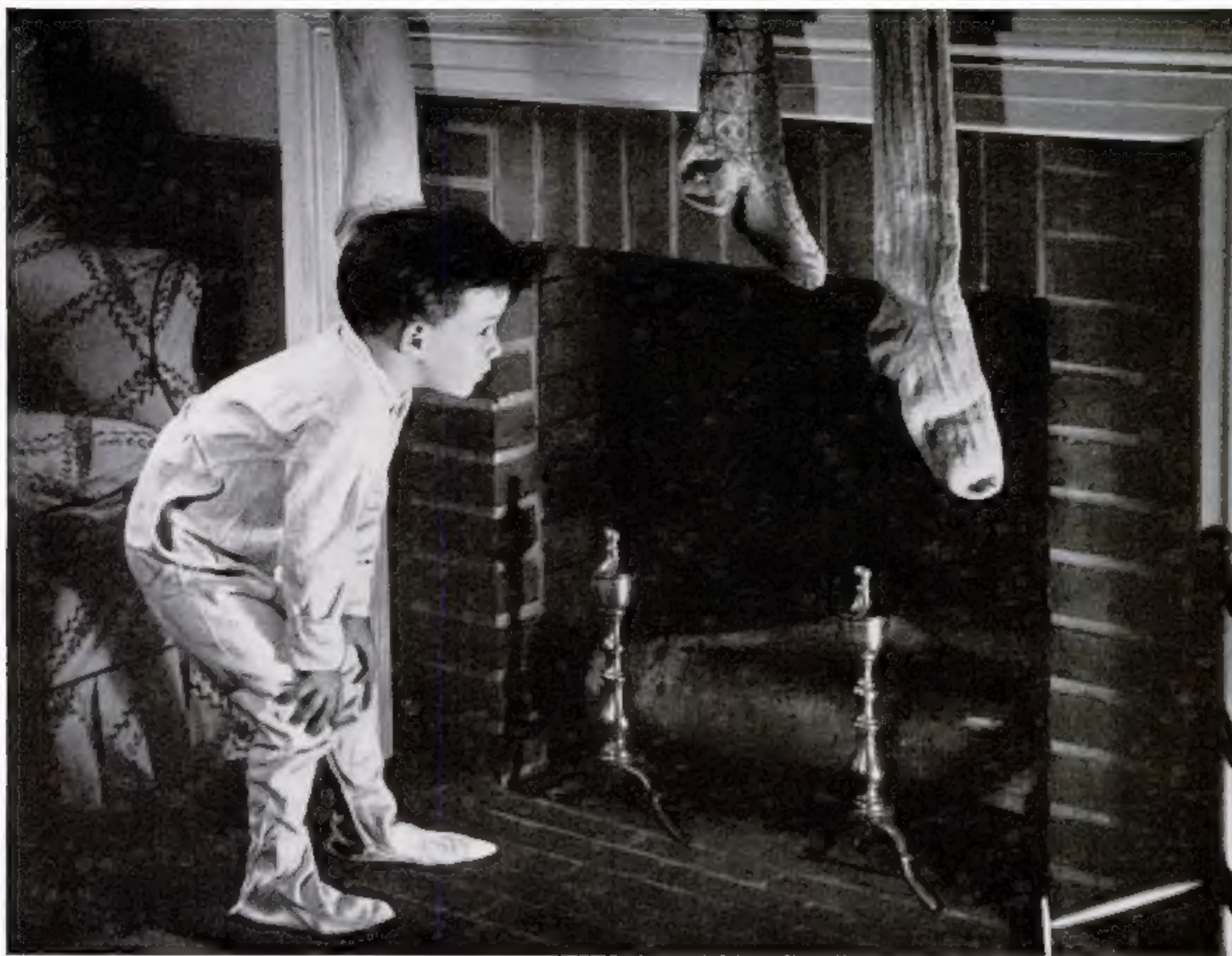
So you turn up at the most important parties looking outrageously effective in neon-bright woolen molded with inspired simplicity. The tiny hidden label could only read one thing: **FORSTMANN WOOLEN** — 100% virgin wool.

Whenever you come upon clothes marked with this label, you can be sure that the same suave cut and slimming lines you adored in the fitting-room mirror will be yours throughout the active life of the garment. That is because beautiful and unusual Forstmann textures are fashioned from living, virgin wools — not to be confused with "All-Wool" fabrics which may contain shapeless shoddy.

You can buy, at no extra cost, an added measure of poise by seeking out the **FORSTMANN** label, silent sentinel of enviable fashion lines that last.



The Forstmann label adds nothing to price — much to good form . . . Forstmann Woolen Company, Passaic, N. J. Sales office: 30 Rockefeller Plaza, New York City



What can a man believe in?

CYNICS would have us believe that the world as we once knew it is done; finished. Never again, they say, can we know the luxury of believing in our fellow men.

We don't agree. Will a little child cease to have faith? Will parents no longer know self-sacrifice? Will such words as "character," "integrity" and "high principle" lose their meaning?

Man has not become a different species overnight. The same basic hopes and fears, the same yearnings and emotions are inside him today as yesterday. They'll be there tomorrow.

In business, too, there are certain unchanging fundamentals that a man can believe in. And heading the list is this—the priceless ingredient of every product is the honor and integrity of its maker.



Every Squibb product—whether made especially for prescription by the medical profession or for proper everyday use in the home—bears an individual control number. It means that each detail in the product's making has been checked against rigid Squibb standards and recorded under that number at the Squibb Laboratories. Look for the name and control number when you buy. You can believe in Squibb.

E·R·SQUIBB & SONS

Manufacturing Chemists to the Medical Profession Since 1858

THE PRICELESS INGREDIENT OF EVERY PRODUCT IS THE HONOR AND INTEGRITY OF ITS MAKER

Copyr. 1940 by E. R. Squibb & Sons

St. Nick previews 1940 gift shirts



1. **SOME FELLOWS'** gift shirts will shrink so, they'll fit my little drum majors. These shirts won't be Arrows, for Arrows are Sanforized-Shrunk, fabric shrinkage guaranteed less than 1%.



2. **OTHERS WILL** get shirts cut for a Teddy bear's shape. Not Arrow Shirts, whose exclusive "Mitoga" figure-fit has sloped shoulders, curved waist, tapered arms—the way men are built!



3. **STILL OTHERS** will get shirts whose collars seem tricked up by my Staff Clown. Not Arrow Shirts—their famous Arrow Collars are perfectly tailored in the smartest, new styles.



4. **LUCKY MALES** will get such handsome shirts as Arrow Dart (\$2.25) and Dale (\$2.50) both lustrous broadcloths with non-wilt collars. Other Arrows, \$2, \$2.25, \$2.50, \$3.50, \$5.

ARROW SHIRTS

Made by Cluett, Peabody & Co., Inc.

Sanforized-Shrunk—a new shirt free if one ever shrinks out of fit

LETTERS TO THE EDITORS

Johnson Rifle

Sirs:

I was certainly pleased to see the article in the Nov. 18 issue of LIFE on the Johnson rifle.

As a member of a rifle club, a hunter, a gun crank, and a possessor of the only Johnson sporting rifle which was ever sold, let me commend you for the honest, intelligent and significant article which appeared in your magazine. I only hope that this article, if it does nothing else, in some small way will awaken the American public to some of the reasons why our defense and rearmament projects have bogged down so completely.

JAMES H. KIMBERLY
Neenah, Wis.

Sirs:

Your story on the Johnson and Garand rifles startled me.

I have information from a man, whose name and position I dare not disclose, that as early as last June it was well known in the Army that the Garand rifle was completely impractical in the field and proved itself so in maneuvers.

JOHN R. VOGT
Philadelphia, Pa.

Sirs:

Your statements regarding the Garand and the Johnson rifles certainly furnish food for disturbing thoughts. I hope that many others will do as I have done and bring your article to the attention of their representatives in Washington.

N. G. SHEROUSE
Washington, D. C.

Sirs:

The Army has adopted the Garand, and Springfield Arsenal is tooled up to make this rifle. For this reason alone, I think that the newspapers and magazines of this country should let the matter drop, as there is no time at present to retool for a different gun.

EDGAR E. HAYES
Student, R. O. T. C.
Boston, Mass.

Sirs:

It is hard to believe that the Army Ordnance Department, supposedly composed of intelligent men, would refuse to back down and admit it is wrong in standing by its choice of the Garand rifle in the face of such proof as presented by the firing tests depicted in the Nov. 18 issue.

BERNARD S. MORRIS
Roanoke, Va.

● At San Diego, the marines are currently testing the Garand (M-1), Johnson, Winchester and Springfield 1903 rifles. However, the Army still firmly believes in the Garand.—ED.



OLDEST INHABITANT

Churchill, England

Sirs:

In few homes of this nation was your article on Churchill, England (LIFE, Nov. 18), more appreciated than it was in ours. My mother is perhaps the only resident of the village who has come to the U. S. Your fine portrayal in pictures of the life of the village did much

(continued on p. 4)



Here's a Christmas
cigar he'll really like
—WEBSTER



If he likes good cigars, you're in no quandary about what to give a man for Christmas—Websters. Don't worry about getting "duplicates"—no man ever gets too many Websters.

Websters have flavor and mildness to satisfy the most avid smoking instinct... and delicate bouquet to win women's most hearty approval.

Webster filler tobaccos are 100% choice long Havana. Finest craftsmanship. Dignified Holiday wrappings. Wherever fine cigars are sold.

GOLDEN WEDDING—Voguish "streamlined" elegance. The young man's fancy!

BOX OF 25.....\$2.25
BOX OF 50.....\$4.50

KINGS—The classic new Corona shape.

BOX OF 25.....\$2.25
BOX OF 50.....\$4.50

QUEENS—The business man's favorite.

BOX OF 25.....\$2.90
BOX OF 50.....\$5.75

FANCY TALES—After-dinner size. The luxury cigar for leisure moments!

BOX OF 25.....\$3.40
BOX OF 50.....\$6.75

WEBSTER
CUSTOM-MADE CIGARS

First in the Social Register



SCHOOL REPORT CARD
Report of *Jane Brown*
DAYS ABSENT _____
1945
1946

ENGLISH	100	100	100	100	100
ARITHMETIC	100	100	100	100	100
GEOGRAPHY	100	100	100	100	100
SPELLING	100	100	100	100	100
HISTORY	100	100	100	100	100
READING	100	100	100	100	100

One cold after another . . . can't keep up with her class . . . a real tragedy to thousands of school children. According to a study covering twenty different schools, the common cold caused 80% of fall absences in the First, Second, and Sixth grades, and 50% to 65% in most other grades.

The little girl who DIDN'T graduate AND the little girl who DID!

AND



SCHOOL REPORT CARD
Report of *Mary Smith*
DAYS ABSENT _____
1945
1946

ENGLISH	100	100	100	100	100
ARITHMETIC	100	100	100	100	100
GEOGRAPHY	100	100	100	100	100
SPELLING	100	100	100	100	100
HISTORY	100	100	100	100	100
READING	100	100	100	100	100

She's graduating with honors. Perhaps because she is less susceptible to colds. Perhaps owing to the fact that she gargles regularly with Listerine Antiseptic. More and more school teachers are looking at the outstanding record of Listerine as an aid against colds.

Mother . . . will you take one minute to read test results of Listerine's record in fighting colds?

Nine years ago this company began a study of the common cold and how to combat it. The study has been continued from year to year.

Hundreds of people, under careful supervision, were observed in test after test. One group gargled regularly with Listerine Antiseptic twice a day, while the other group did not.

And out of this research, costly and difficult, one significant and undeniable truth shines brightly forth as a guide to mothers.

FEWER COLDS . . . FEWER SORE THROATS IN TESTS

Those who gargled with Listerine Antiseptic twice a day had fewer colds than non-garglers. When they did catch cold, the colds were milder and did not last as long as those of non-users. Moreover, Listerine Antiseptic users had fewer sore throats.

What's the reason for these impressive results?

We believe it must be that Listerine Antiseptic kills millions of germs associated with the common cold . . . so-called "secondary invaders" which inhabit

mouth and throat surfaces. Many medical authorities blame them for the troublesome aspects of a cold.

KILLS "SECONDARY INVADERS"

Harmless enough under ordinary conditions, these threatening bacteria often go into action when body resistance is lowered. Unless held in check on mouth and throat surfaces, they may invade the tissue to set up an infection all their own, or add to one already existing.

Listerine Antiseptic's mission is to combat these bacteria—and how impressively it does this.

In actual tests, reductions of these "secondary invaders" on mouth and throat surfaces ranged as high as 96.7% fifteen minutes after the Listerine Antiseptic gargle. And even an hour after, reductions up to 80% were noted.

We do not say that Listerine will always thwart an oncoming cold or hold in check one already started. But we do say the evidence above is sufficient to warrant your using it regularly as a precaution and first aid. If your cold does not respond then, by all means consult your doctor. Lambert Pharmacal Company.

At the first symptom of trouble **LISTERINE . . . QUICK!**

Bargain Offer!
TO INTRODUCE
LISTERINE THROAT LIGHT
DUPONT LUCITE ILLUMINATOR
75¢ SIZE LISTERINE AND
75¢ LISTERINE THROAT LIGHT
\$1.50 VALUE
BOTH FOR 98¢
AT ALL DRUG COUNTERS NOW

This One



L2YL-DCD-QEJL

Well-Groomed Hair Helps Bring Success Your Way!



Use **VITALIS** and the "60-Second Workout"



1 50 Seconds to Rub with Vitalis
—Circulation speeds up—flow
of natural oils is increased—help-
ing hair and scalp to better health.



2 10 Seconds to Comb and Brush—
Hair has a neat, well-groomed
look—with a rich, handsome lus-
tre, but no "patent-leather" shine.

**How Vitalis—the largest-selling hair preparation of its kind
—helps keep your hair healthy and handsome!**

MOST successful, popular men have one thing
in common . . . *well-groomed hair*. Yes—
neat, handsome hair that wins admiration and
respect—socially and in business. And Vitalis
and the famous "60-Second Workout" can help
you to have it!

Just massage Vitalis briskly on your scalp.
You feel a lively tingle as lazy circulation wakes
up. Your scalp soon feels more relaxed . . .
supple. And the pure vegetable oils of Vitalis
overcome dryness by supplementing the natural
oils of the scalp.

In addition, Vitalis routs unsightly loose dan-
druff—helps check excessive falling hair. When
you comb your hair, it stays neatly in place . . .
with an attractive lustre but no objectionable
"patent-leather" look! All drug stores carry
Vitalis. Start using Vitalis and the "60-Second
Workout" today.



NEW, HANDIER BOTTLE

You'll like the new, improved Vitalis
bottle. The same generous quantity of
genuine Vitalis. Handier to grip and
use. Fits more easily into the average
medicine cabinet.

VITALIS AND THE "60-SECOND WORKOUT" HELPS KEEP HAIR HEALTHY AND HANDSOME

LETTERS TO THE EDITORS (continued)

to refresh her memory and to bring to
mind fond recollections of her former
home. Likewise, your article was in-
teresting to both father and myself as
on more than one occasion we have
spent considerable time visiting my
mother's family there. In practically
every picture was to be found some-
thing of interest to us all.

We were especially pleased with your
picture of the oldest inhabitant, Mrs.
Sara March (see cut p. 2), for she was
mother's Sunday school teacher in the
Wesleyan chapel for many years. Also
the photographs of the exterior and in-
terior of the Church of St. John the
Baptist reminded us of the wedding of
one of mother's brothers which we wit-
nessed there. Frank Williams' school-
room is one in which mother received
part of her early education and the old
hexagonal house and Jones's store (for-
merly Taylor's) were places which have
been visited by us all.

Today Churchill lives on within the
shadow of ruins of the attempts of in-
vaders of long ago, and we who know
it are confident that this tiny village
will live on long after the attempts of
present invaders have crumbled and
disappeared.

W. GEORGE THORNTON
Waterford, Pa.

President's Prayer

Sirs:

It may be a matter of interest to your
readers, especially the older ones, to
know that the prayer for "this good
land," reproduced in the Nov. 18 issue
of LIFE, with which President Roose-
velt closed his last campaign speech on
Election Eve, was written by my father,
Reverend George L. Locke, D.D., about
60 years ago.

One evening when my father was vis-



REV. GEORGE L. LOCKE

iting his great friend, Dr. Huntington,
Rector of Grace Church, New York. Mr.
Winthrop called on Dr. Huntington and
asked him to write a prayer for the
country. Dr. Huntington turned the
matter over to my father, who retired to
his room and in an hour or two returned
with the prayer in almost as it now
appears.

MARY LOCKE HOWE
Bristol, R. I.

The South Secedes

Sirs:

I wish to express my deep resentment
at your reference to the South as a "po-
litical Siberia" in national elections
(LIFE, Nov. 18). Your assertions not-
withstanding, we in the South do not
secede from the Union every election
day, nor are we a people in partisan
bondage. Like all Americans, we merely
express our choice on who shall be our
national leaders. With but one excep-
tion in the past 50 or 60 years, the
Southern States have voted unanimously
for the candidates of the Democratic
party. In a democratic country the
people have the right to vote for whom-
ever they please, even if the entire vot-
ing population should desire the same
man. That is democracy, isn't it? May-
be LIFE doesn't believe that it is right
for the great majority of people in any
section of the country to cling tena-
ciously to one party for so long; but if not
then why single out the South and place
the brand of partisanship on it alone?

It's a "snap!"
to choose
his ties this
Christmas...



ESCORT CRAVATS are
made in the patented
TRU-FOLD construction.
There is no stitching in
the wide end . . . the
folds are held by a
modern, snap fastener.



**ESCORT CRAVATS unfold
for convenient cleaning
and pressing. Knot better!
Drape better!**

Give the menfolks on your Christ-
mas list a different kind of a tie
this year. They'll like ESCORT
CRAVATS made in the patented
TRU-FOLD construction because
they tie better. And . . . you'll find
it easier to choose from the exclu-
sive fabrics and color combina-
tions in ESCORT CRAVATS. At
better men's stores.

\$1

**Escort
CRAVATS**

Made of American Fabrics and Distributed by
THE METCALF NECKWEAR CO., CLEVELAND, O.

(continued on p. 7)

How *Duraglas** is Changing Beer Bottle Behavior



"How about a bottle of beer?"
"Suits me fine. I enjoy beer or ale the year 'round. Glad to find a kindred spirit."

The introduction of Duraglas is an historic moment in the 5,000 years that glass has served mankind. Combined in this symbol are a host of improvements in material and process resulting in tougher, more durable containers.

Particularly is this true in the brewing industry where the glass beer bottle never has had a serious rival as the most popular package for beer. The only true improvement in beer-packaging would be a better glass bottle... and that is what has been achieved.

Bottles made by the Duraglas method last longer, resist hard usage in repeated sterilizations and round-trips, help

lower delivery costs. Because of its unusual properties of strength and toughness, not only the brewer will benefit from this type container. For Duraglas inevitably will extend the advantages of glass to industries whose products gain from the utter truthfulness and extra convenience of a glass package. Owens-Illinois Glass Company, Toledo.

**WHAT IS DURAGLAS? Duraglas is the trade-mark name of glass containers and the new, improved technique which Owens-Illinois developed for their fabrication. This modern technique, covering every phase of manufacture from raw materials to finished bottles, makes possible a predictable result, assuring greater strength, durability and longer life.*

Trade-mark of the Company whose pioneering research transforms glass into products useful to everyone... Glass Containers, Insulux Glass Block, and Libbey Safedge Glasses.

OWENS-ILLINOIS GLASS

First in Glass



**SHIFTS ITS
OWN GEARS!**

Drive an Olds Hydra-Matic and you'll experience thrills that you've never known before. Shifting through all four forward speeds is entirely *automatic*!

**ELIMINATES
THE CLUTCH
COMPLETELY!**



You never push a clutch pedal—because there's no clutch in the car. You drive with your right foot *alone*—using accelerator and brake pedal *only*!

**PROVIDES A SPECIAL
"PICK-UP" GEAR**



You cruise in super-smooth "fourth"—but if you want a quick burst of power, you simply press through on the accelerator and a special pick-up gear sweeps you ahead like magic!

**GIVES MATCHLESS
ACCELERATION!**



You get away from a standing start with *full* accelerating power. You glide through the four forward speeds in a twinkling. Gears are always in mesh. There's no lag in the changes!

**DOES THINGS
NO OTHER "DRIVE"
CAN DO!**

HYDRA-MATIC DRIVE*

Hydra-Matic Drive is the *only* "drive" that combines fluid coupling and a completely automatic four-speed transmission. It cuts *down* driving effort and steps *up* performance. All you do to drive is step on it, steer and stop!



Custom Cruiser 4-Door Sedan—Six, \$1099*—Eight, \$1135*. White side-wall tires extra.

Drive an Oldsmobile Hydra-Matic and you enjoy advantages no other "drive" can give you! Advantages in responsiveness, flexibility, performance and ease of operation. Hydra-Matic Drive is offered on *all* Oldsmobile models, both Sixes and Eights—the low-priced Olds Special, the stunning Dynamic Cruiser and the luxurious Custom Cruiser! For a new and different thrill—take a Hydra-Matic drive today!

PRICES BEGIN AT

\$852*

FOR SPECIAL SIX
BUSINESS COUPE

Sedan prices begin at \$898, *delivered at Lansing, Mich. Prices include Safety Glass, Bumpers, Spare Wheel, Tire, Tube, Dual Horns, 2 Windshield Wipers, 2 Sun Visors. State tax, optional equipment and accessories—extra. Prices subject to change without notice. A GENERAL MOTORS VALUE

**STYLED TO LEAD
BUILT TO LAST**

*Optional at extra cost

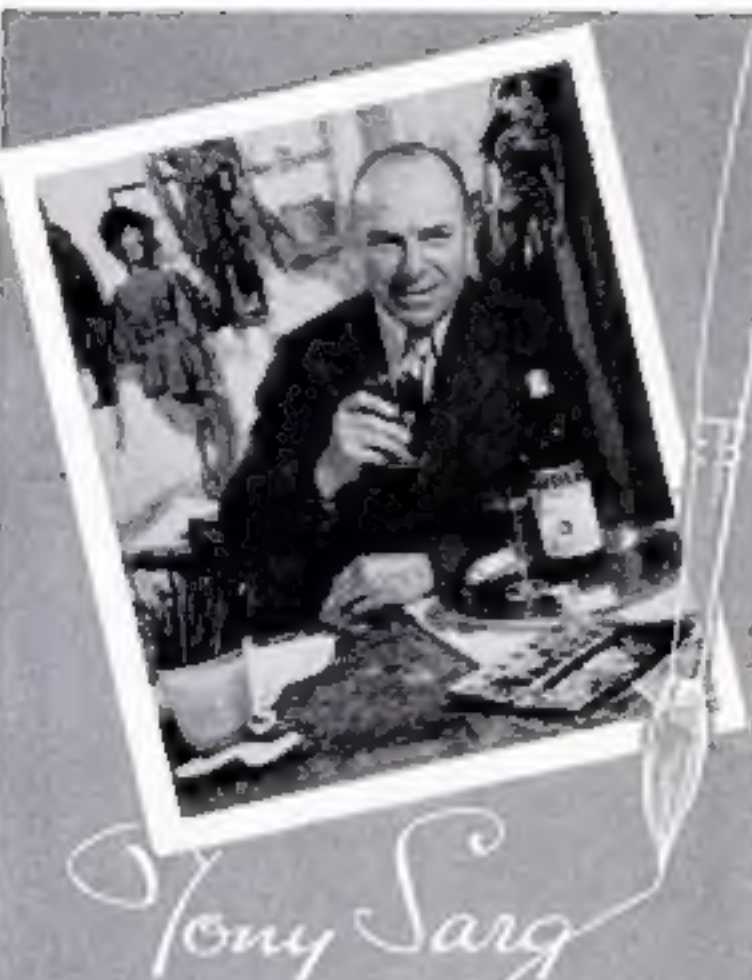
THE CAR

Ahead!



IT'S

OLDSMOBILE
WITH **HYDRA-MATIC DRIVE!**



Tony Sarg

Marionettes? Think of them, and you think of Tony Sarg, who created a new American theatre with his stringed wonders. Just so, when you think of quality wines you think of one name—Taylor's. Naturally Tony Sarg, like his fellow members of the Society of Amateur Chefs, chooses...

THE WINES WITH CAPTURED FLAVOR

"Pedigreed" grapes from "up Hammondsport way" grow luscious every year. They are endowed by the fine climate and soil with singular bouquet and sweetness. And Taylor uses only the choicest of these "pedigreed" grapes! Because of this and Taylor's secret Cellar Treatment you are assured of excellent wines every year—wines with true "Captured Flavor."

There's nothing like Taylor's Fine Ruby Port to round off your luncheon or dinner party. Richer and smoother... there is an amazing difference in the Captured Flavor of this velvety Taylor Port.



This Sherry Wine is true to the Taylor tradition of fine wine-making... You'll be pleased to drink it... proud to serve it! Ask for Taylor's when you dine out... and at package stores.

★ Alcohol 18-20% by Volume

TAYLOR
Wines

FROM THE FAMOUS CELLARS AT HAMMONDSPORT, NEW YORK

Free unique 44-page wine-cookery booklet—on addition to American! Includes favorite recipes of Martha Washington, Famous Amateur Chef recipes, too. Write Taylor Wine Company, Hammondsport, New York.

Copyright, 1940 Taylor Wine Co.



LETTERS TO THE EDITORS

(continued)

Has LIFE never heard of the States of Maine and Vermont? Does not LIFE know that those two New England States have voted overwhelmingly Republican since the Civil War, longer than the South has been "solid"? If either is to be called partisan, it is not the South, but the two Northeastern States.

JOE MESSINA

New Orleans, La.

● LIFE agrees wholeheartedly that Maine and Vermont, as well as the Solid South, have been "political Siberias." However, Republican majorities have been rapidly diminishing in both States. Soon the unthinkable may happen—both Maine and Vermont will go Democratic.—ED.

Sirs:

Congratulations for calling the South a "political Siberia" because that's just what we are. I hope you will be even more caustic in the future and maybe if you chastise us severely enough we will awake and organize another party in the South. Maybe we'll be able to produce statesmen comparable to those in the good old days before the war, when the South was in the saddle.

BEN AUSTIN

Meadville, Pa.

Saroyan Close-up

Sirs:

Thank you for a grand article on the brilliant playwright, William Saroyan, which appeared in LIFE's Nov. 18 issue.

We American-Armenians are proud of William Saroyan's abilities as a writer.

VERGINE OHANESIAN

Watervliet, N. Y.

Sirs:

I would like to congratulate you on your article about William Saroyan, since I was mystified the first time I read one of his plays and also the first time I was in one of them. That was *My Heart's in the Highlands* where I had John's part which I thoroughly enjoyed. His plays were a puzzle to me until I read your article about Saroyan.

ROBERT TREUER

Yellow Springs, Ohio

Sirs:

Saroyan may be the present "world's greatest writer," but in ten years he will have to yield the above title to me.

HELEN PROODIAN

Union City, N. J.

Republican Statesman

Sirs:

At long last—a statesman in public affairs! Thank you, LIFE, for bringing Kenneth Simpson to greater public attention in your Nov. 18 issue. It is lamentable that a man of his stature could not have been a presidential candidate. Let us hope that he gets to direct Republican policy in Washington and moves on to still bigger things.

GEORGE LORENZ

Cambridge, Mass.

Sirs:

A blot on LIFE's escutcheon are the photographs illustrating the Simpson story. Paneled library, wife at the breakfast table with fashionable chapeau, costly upholstered furniture emphasize the upper-crust atmosphere of the Party which Mr. Simpson now proposes to dispel. We suggest that the Simpson family drop the hat at breakfast, the elaborately decorated livingroom and library, when next photographed in support of the thesis that the Republican Party should have a vertical rather than a horizontal appeal.

EMILY MARK

New York, N. Y.

(continued on p. 8)

SURE I'M

TOUGH



but I've got a delicate stomach!

Hard to digest foods, hit-or-miss feeding are most frequent causes of common ailments in dogs VETERINARIANS SAY

HAPHAZARD feeding is risky—as most dog owners know! For regardless of breed, a dog's digestive system isn't built to handle just any kind of food. That's why a correct diet, *easy to digest*, is so important to sound, permanent health. It protects against such common diet-caused ailments as listlessness, excessive shedding, nervousness, diarrhea—many others.

Every day, Swift's easy-to-digest Pard is proving its ability to build up defenses against disease—keep dogs healthy and full of pep. From Swift's Research Kennels comes conclusive, scientific proof! Here, Pard has raised 5 successive generations without a single diet-caused ailment. All have developed normally into magnificent examples of their breeds.

Give your dog these same advantages. Feed Pard regularly! Leading veterinarians recommend Pard as a full, safe diet for all breeds.

"Because of the relatively rapid functioning of their digestive systems, a high percentage of ailments among dogs is due to digestive disorders. Good dog health begins with a correctly-balanced, easily digested diet such as Pard!"

H. E. ROBINSON, PH.D.
In charge of Swift & Company
Nutritional Research Laboratories



CHOWS have delicate stomachs, too. Yet in 5 generations no diet-caused ailments ever appeared in Pard-fed Chows at Swift's Kennels!



PARD

SWIFT & COMPANY'S
NUTRITIONALLY
BALANCED DOG FOOD



REMIND HIM
Early ABOUT

Sunbeam AUTOMATIC MIXMASTER

The gift that keeps
on giving
all year
long



Mixmaster,
complete with
juicer, \$23.75
(West of Denver,
\$24.50)

Yes—Sunbeam Mixmaster, the great kitchen labor-saver, is the gift that's close to every woman's heart. But be sure the food mixer you give (or the one you receive) is a genuine Mixmaster. There's only ONE by that name. And it's the *only* food mixer that gives you Automatic Full Power on every speed (the speeds never vary even though the batter thickens-up or thins-out) PLUS the marvelous new Mix-Finder Dial. With this exclusive Mixmaster advantage you have the correct speed for every mixing need right at your finger-tips . . . *instantly*. You simply "tune them in" like a radio. They are all plainly indicated on the dial. And you know the results will have that "success secret" of delicious food—perfect, scientific, Mixmaster mixing.

Made and guaranteed by CHICAGO FLEXIBLE SHAFT COMPANY, 5555 Roosevelt Rd., Chicago, Ill.
Canada Factory: 321 Weston Rd., So., Toronto. 52 Years Making Quality Products.

Famous for *Sunbeam* TOASTER, IRONMASTER, COFFEEMASTER, SHAVEMASTER, etc.



Only
MIXMASTER has all!

1. **EVEN MIXING** with Automatic Full Power on every speed. The speeds never vary even when batter thickens-up or thins-out.
2. **MIX-FINDER DIAL** that enables you to "tune in" the correct speed without guesswork.
3. **BIG FULL-MIX BEATERS** for greater aeration and better results. Easy-to-clean. Individually removable.
4. **MORE LABOR-SAVING ATTACHMENTS** than available for any other mixer, including Food Chopper and Meat Grinder, Slicer-Shredder-Grater, Drink Mixer, Butter Churn, Pea Sheller, Bean Slicer, Potato Peeler, Colander, Coffee Grinder, Polisher and Buffer, Knife Sharpener, Can Opener and Ice Cream Freezer Unit.

LETTERS TO THE EDITORS

(continued)

Monuments of Greece

Sirs:

The three pages your magazine has devoted (LIFE, Nov. 18) to the priceless monuments of Greece are among the most eloquent tributes to Hellas published in this country since the outbreak of the Greco-Italian hostilities.

As a correspondent in the U. S. of *Eleftheron Vima*, daily paper of Athens, I have considered it my duty to send by airmail to Greece the said three pages, so that the Greek public might know that the American people—true heirs of the Greek cultural heritage—feel anxious about the fate of the supreme achievements of the Greek spirit.

M. J. POLITIS

New York, N. Y.

Sirs:

As a student of architecture at the University of Cincinnati, your article on Greece in the issue of Nov. 18, certainly gets a hearty O. K. from me.

There is just one thing, however, that I should like to find out. Over the theater at the lower right you placed these words: "Theater of Dionysius." Now in my scant knowledge of Greek history I always thought that Dionysius was a famous tyrant of the city of Syracuse and that the God to which the theater was dedicated was Dionysus.

HERBERT SMITH

University of Cincinnati
Cincinnati, Ohio

● Right. The theater was dedicated to Dionysus, God of vegetation, wine and Eleusinian mysteries. He was also patron of the drama.—ED.

String Savers

Sirs:

The feeling that Mr. S. S. Stambaugh, who tied 2,000,000 knots in four years, should have the original of a drawing I made in 1933 has become so strong since I saw his picture in LIFE, Nov. 18, that I cannot resist the temptation to send it on to you.

FONTAINE FOX

The Toonerville Electric Railroad Co.
Greenwich, Conn.



TULARE STRING SAVER



TOONERVILLE STRING SAVER

Sirs:

If Mr. Stambaugh, the string saver, had worked for ten hours every day since 1936, he would have had to tie a knot every 26 seconds to make two million of them. Surely such a pace would have driven him "knotty."

EUGENE D. BOYER

Larchmont, N. Y.



WHY MEN STAY HOME

BLEND
YOUR OWN TOBACCOS
Kit of World's Finest **\$1.95**
Pipe Varieties

Introduce him to the finest, rarest tobaccos in the world—he will be delighted to try these special types one after the other, then start blending his own original mixtures, a truly intriguing hobby. Anyone can do it—instructions are included—also measuring jigger and mixing humidor. With a blend perfectly suited to his own taste—he'll like a pipe. Truly the greatest opportunity for an endless variety of rare flavors and distinctive aromas ever packed in one box. A great value for 1.95, and absolutely new this year!



HUMIDOR TIN OF WALNUT BLEND

A craving suppressed by many smokers is their yearning for a really fine tobacco, like Walnut, which contains the

World's seven finest tobaccos in one perfect blend. In festive Yuletide box, 1 lb. Tin, \$2.25, 1/2 lb. tin, \$1.15



MIDDLETON'S VARIETY KIT \$1.

Another ever popular Christmas gift—contains 3 handsome tins of Middleton's famous blends—Walnut, America's finest tobacco, aromatic Regimental; mild, smooth Old Mariner; popular Club Mixture and Bin 56. A remarkable value at \$1.00.

John Middleton
INCORPORATED

Blenders of fine tobaccos since 1856

SOLD BY LEADING DEALERS

If not available, use this coupon—

John Middleton, 1211 Walnut St., Phila., Pa.

Send me postpaid and wrapped as gift:

☐ Blend-Your-Own Tobacco Kit . . . \$1.95

☐ Variety Kit . . . \$1.00

☐ 1 lb. Walnut Blend . . . \$2.25

☐ 1/2 lb. Walnut Blend . . . \$1.15

Check or M. O. enclosed. Am't. _____

(Prompt refund if not satisfactory)

Name _____

Address _____

Copyright 1940, John Middleton, Inc., Phila., Pa.



MENNEN for MEN in SERVICE

and for Men at Home

If you want to give him something useful—something handsome—something that will make him think of you fondly *every* day for months—give him a Mennen Gift Box.

Two styles—\$1.25 and \$2.25. Both look twice the money. Both contain shaving supplies to last for months—marked with the name that's recognized as standing for the best in shaving—Mennen. Convenient to ship. Get them at your favorite druggist.

THE MENNEN COMPANY
NEWARK, N. J. • TORONTO, CANADA

\$1.25

Contains giant tube of Mennen Shave Cream (Lather or Brushless), Skin Bracer (after-shave lotion), Talcum for Men, and Skin Balm. Packed in handsome gift box. Three cover designs.

Listen to these 2 Radio Programs



**Colonel
STOOPNAGLE**
Quixie Doodle
Show 45 Stations,
Columbia Network,
Sunday afternoon,
5 30 to 6 (EST)



BOB GARRED
Headline News on
CBS Pacific Net-
work, Mon., Wed.,
Fri. 7:30 to 7:45
AM (PCT)

**DeLuxe Gift Box
\$2.25**

Contains large jar of Mennen Brushless Shave, Skin Bracer, "Giant-Size" Talcum for Men and large tube of Skin Balm.

MENNEN GIFT BOXES for MEN



In a Houston restaurant, Old Glory gallantly waves o'er the open range. Proprietor W. O. ("Pop") Terry (above), who served in World War I, is ready to go again if duty calls.



A trifle too patriotic, Mr. and Mrs. G. W. Picking of Baltimore face legal action for misuse of the American flag. They thought that it would serve as a stirring ad for their travel service. Police thought not.

SPEAKING OF PICTURES . . .

. . . THESE REFLECT THE NEW PATRIOTISM

In Los Angeles, "Million Dollar Theater" affirms its Americanism in letters even larger than those announcing its domestic features: *Spy Bureau* and *White-Thousands Cheer*.



If this civilization survives, future U. S. historians may record that Adolf Hitler and Irving Berlin made Americans more conscious of their nation's power and destiny than all the exhortations of politicians, preachers, pedagogs and press. By destroying democracy overseas Hitler raised in the U. S. a tide of democratic feeling that had long lain at ebb. By composing a simple melody and fitting it to a simple phrase—"God Bless America"—Irving Berlin gave voice to a new kind of patriotism which last week and this week was surging to the surface in a thousand varied forms.

The patriotism of 1940 differs deeply from the patriotic moods of other years. In 1917 Americans were cockily patriotic as they marched off to fight the miserable H in. In 1861, U. S. patriots fought one another. In 1776 they fought for a country still unborn. But today Americans cling jealously to a supreme heritage in the midst of supreme danger. There is nothing cocky in the strains of *God Bless America*. Millions of U. S. citizens are singing it today with solemn, near-religious fervor.

On these pages you see pictured some manifestations of the new patriotism. Many of them appear frivolous even shocking. But they are surface symptoms of deeper currents that are stirring a no-longer complacent land. The phrase "God Bless America," blazoned on a million banners, is more than just a song title. It is the supplication of a proud and anxious people drawn together by danger and a common ideal.

In a father of patriotism, George Goodreau of Providence slaves each morning with the stars and stripes unfurled over his mirrored image. As he scribbles George sings *Columbia, the Gem of the Ocean*.





In San Francisco the American flag and the Union Jack, pooled in a gesture of international amity at a swimming exhibition staged by the Delta Delta Delta Sorority, jointly rule the chlorinated waves.



In New York a creative chef exhibits a patriotic dish at the 72d Annual Salon of Culinary Art. Flowers in flag, are made of wax and are just for show. The turkey is highly edible.



GRDGER SAM COHLMIA, A SYRIAN, RETOUCHES FLAG ON WINDOW OF HIS WICHITA STORE



HOLLYWOOD GIRLIES ARE PAID SILVER DOLLARS IN PATRIOTIC WRAPPERS

In Denver, Barber Tony Desantis displays the stars and stripes. He came to the U. S. from Italy when 17, and has no wish to return. He tells all his customers that Mussolini is going to sizzar in Greece.

"The Patriot" is a new Hollywood drink of red, white and blue. It bears with an American flag stuck in pineapple on top. Including patriotism. Elene Barre is bartender.





NEW MERCURY 8

A Dream Car Brought to Life!

A driver's dream come true is the superb new Mercury 8. A car as big and commanding as you'd wish—yet lively and full of the high spirits of travel. A car of deep, satisfying comfort and apparently unlimited power. And above all—a big car that is really economical to drive!

So right is the Mercury's combination of motoring's good things that it has won more than 155,000 owner-friends in the 25 months of its existence . . . a quick success unparalleled in recent years.

You'll get a new and stimulating welcome from the 1941 Mercury 8. Inviting interiors that are

large in all dimensions. New deep windows that frame all outdoors. New wide cushions padded with soft foam rubber, richly upholstered. And the deep comfort of triple-cushioning . . . easy-action springs, double-acting shock absorbers, and a newly-designed, perfected ride-stabilizer.

But most welcome of all—on the testimony of enthusiastic owners—is the Mercury's outstanding economy: Mercury owners report up to 20 miles to a gallon of gasoline.

Test the Mercury's new ideas yourself—arrange it with a Mercury, Lincoln or Ford dealer.

THINGS YOU'LL LIKE ABOUT IT!

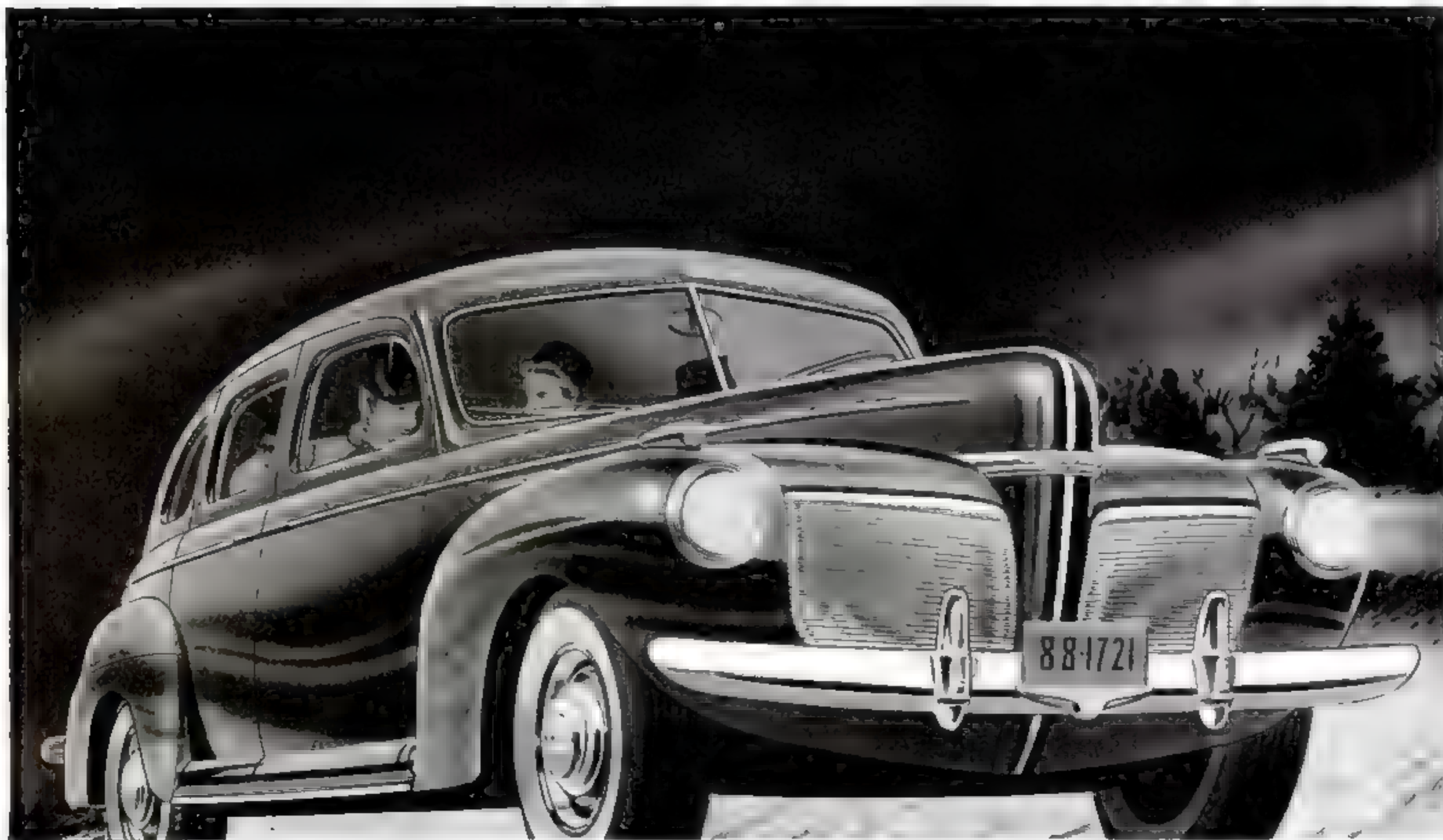
NEW EXTERIOR BEAUTY. A long, low car. Wide body and superb streamlining. New bright colors.

BIG POWERFUL ENGINE. Only V-8 in its field. Brilliant acceleration and performance. Economical.

LUXURIOUS INTERIORS. Harmonizing colors. Wide seats. Resilient cushion pads of foam rubber.

BASE OF CONTROL. Finger-Tip Gearshift. Velvet-action clutch and hydraulic brakes. Newly-designed, perfected stabilizer.

NEW RIDING COMFORT. Long, easy-action springs. Improved shock absorbers. New longer wheel-base with center-poise ride.



THE BIG CAR THAT STANDS ALONE IN ECONOMY

SPEAKING OF PICTURES

(continued)



In Houston's biggest store exhibits huge patriotic sign instead of usual seasonal ad.



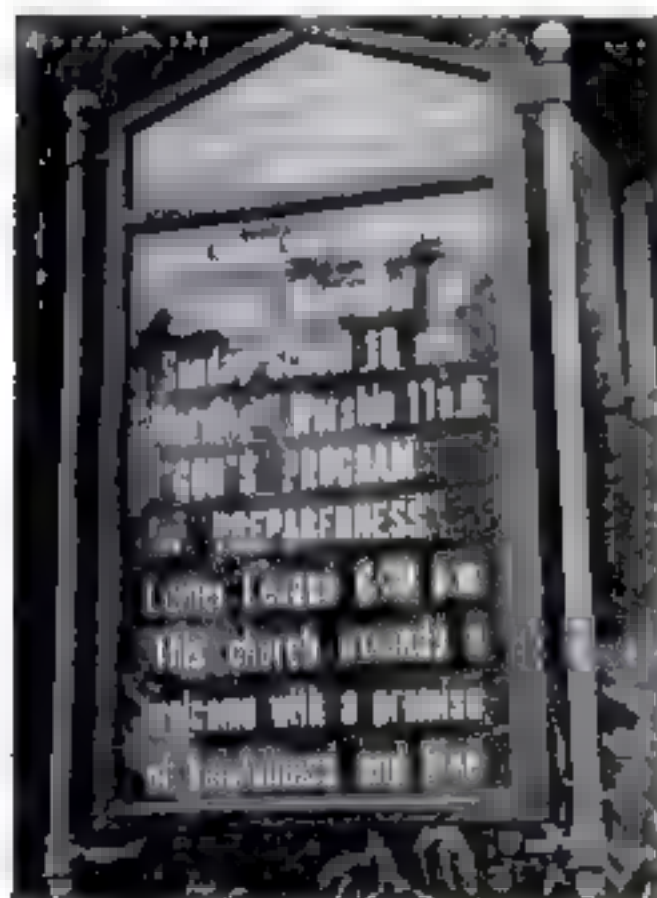
In Hollywood a tailor sacrifices his identity in favor of a patriotic pseudonym.



In Denver a Chevrolet dealer's sign proclaims General Motors Acceptance Corp.'s readiness to finance the repurchase of cars from installment buyers who get drafted.



Star-spangled sign in Hollywood's Vine Street invites patrons to sample pastry perfection of the free and the brave. Neon letters light up at night in red, white and blue.

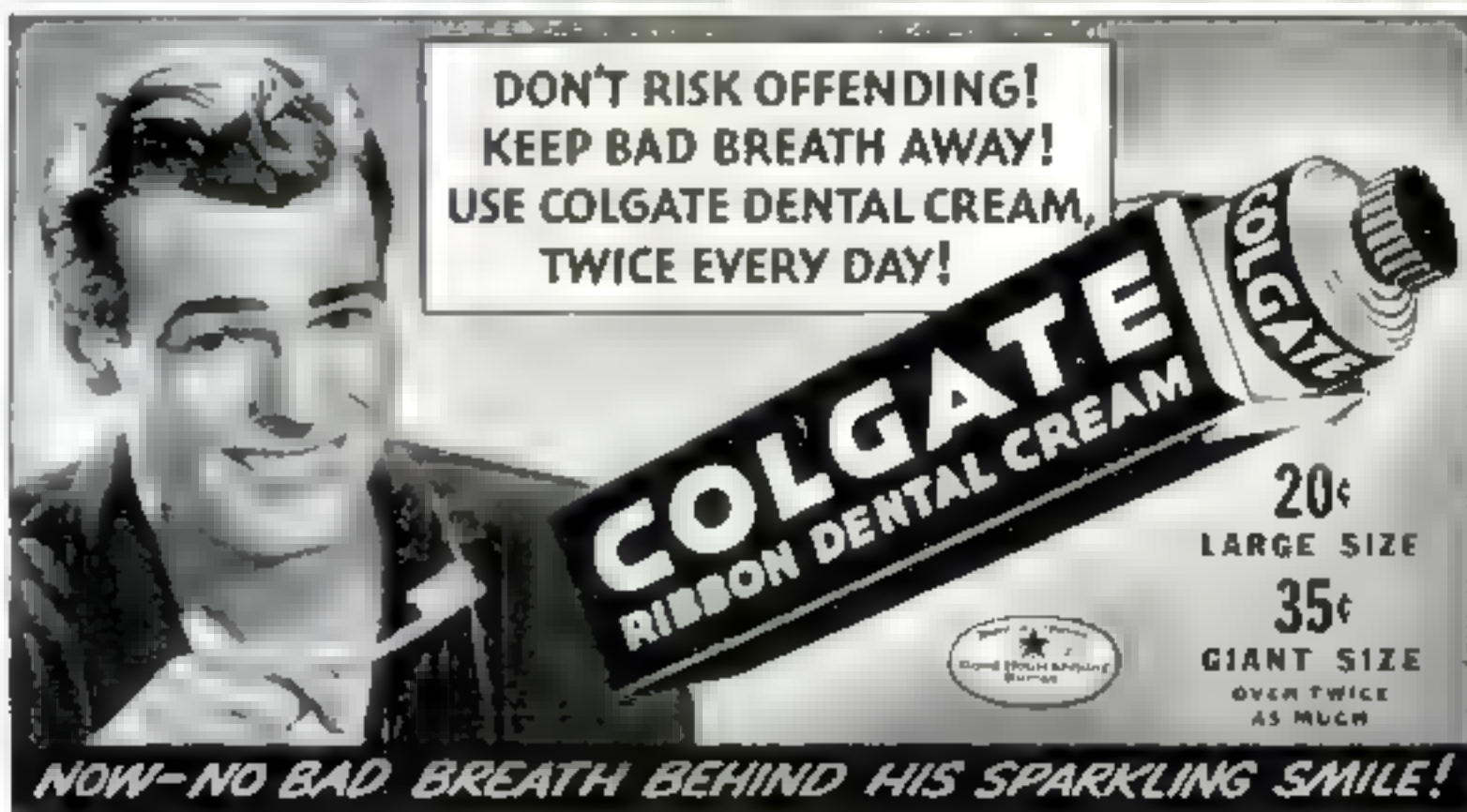
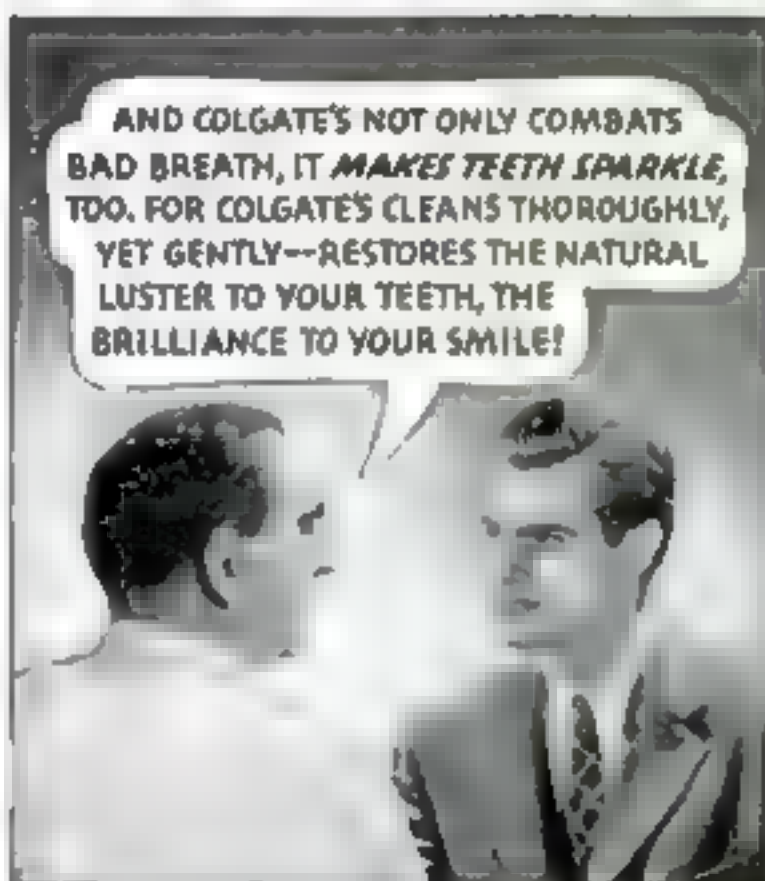
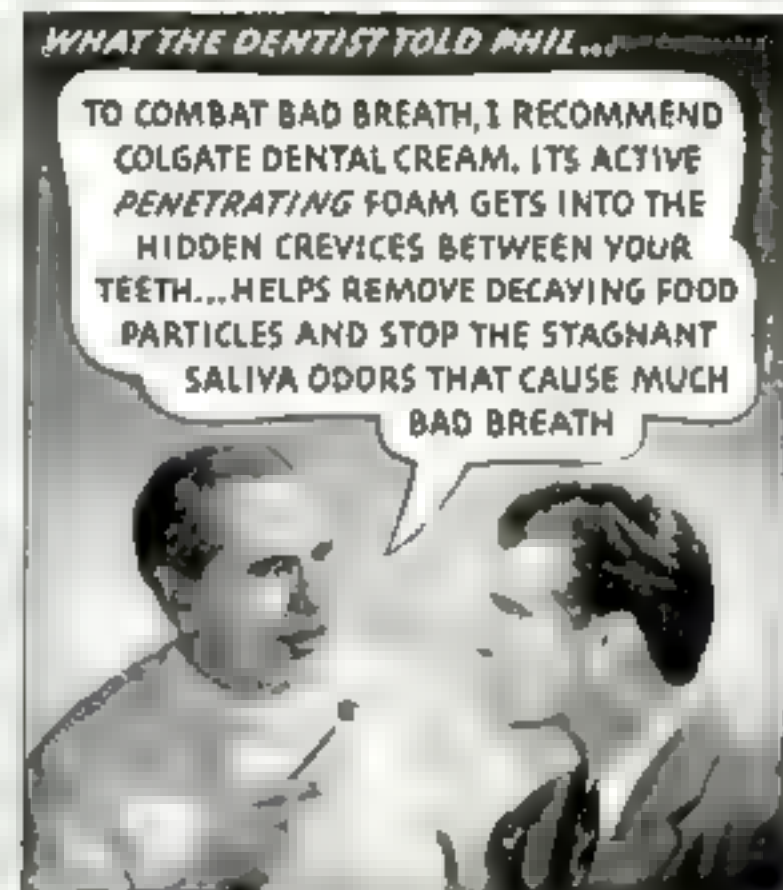


In Los Angeles a church lends its assistance to the national preparedness drive.



In Brownwood, Texas, Mayor Wendell Mayes "Americanizes" name of a street.

Payday BROUGHT A THRILL TO PHIL!





WHERE THERE'S PEP THERE'S
IRON



YES... IRON IS ESSENTIAL for growing youngsters (and for grown-ups, too)... to help build good, healthy, red blood. Bosco adds to milk iron that is lacking in many foods. And children drink more milk with chocolate-flavored Bosco. Costs so little, too.

IRON: Relative available amounts in
SPINACH —
RAISINS —
BOSCO —

Easy to mix. Bosco is a concentrated liquid. Stir one teaspoonful of chocolate flavored Bosco into a cup of whole milk (hot or cold) and it's ready.



Buy Bosco today from your milkman or grocer. If he does not handle Bosco, mail us his name and address. We'll see he's supplied. Bosco Co., Inc., 180 Madison Avenue, N. Y. C.

LIFE'S REPORTS

MR. CHURCHILL RUNS THE WAR

by Jeffrey Mark

Winston Churchill's feat of rallying Britain in the nick of time to stand off the German assault is one of the greatest personal triumphs in British history. The following article by Jeffrey Mark, a member of LIFE's London staff, gives an intimate picture of Mr. Churchill as he runs the war from day to day.

Not long ago, Glasgow's fiery Independent Labor Party Member of Parliament, Jack McGovern—who once had the distinction of being carried out of the House of Commons by eight attendants after a protest speech—made the following remarks about Winston Churchill: "I've heard it said that Churchill is very happy in his present job—like a schoolboy—and that he's prepared to carry on the war for the next 15 years and then hand it on to his son Randolph or his son-in-law, Vic



LONDON "MIRROR" CARTOON

Oliver." McGovern was at least partly right. For after more than 40 years of political activity—of frustration and even of vacillation—Churchill has at last come into his own.

It seems indeed as if the humdrum times of peace could present no issue powerful enough to command the steady allegiance of one so dynamic and various—for hitherto Churchill has been known as a brilliant but somewhat untrustworthy political chameleon—and that a war was needed, with the whole British Empire and all it stands for at stake, to concentrate the many facets of his versatile genius into one

ESSLEY



SHIRTS

WITH THE FAMOUS
TRUBENIZED*

STARCHLESS COLLAR

NEVER WILTS • NEVER WRINKLES
REQUIRES NO STARCH

\$1.65 to \$2.50

ORDER U. S. PAT. OFF.
ESSLEY SHIRT CO., EMPIRE STATE BUILDING, N. Y. C.



Coronado

The Tie That Won't Wrinkle!

\$1.00

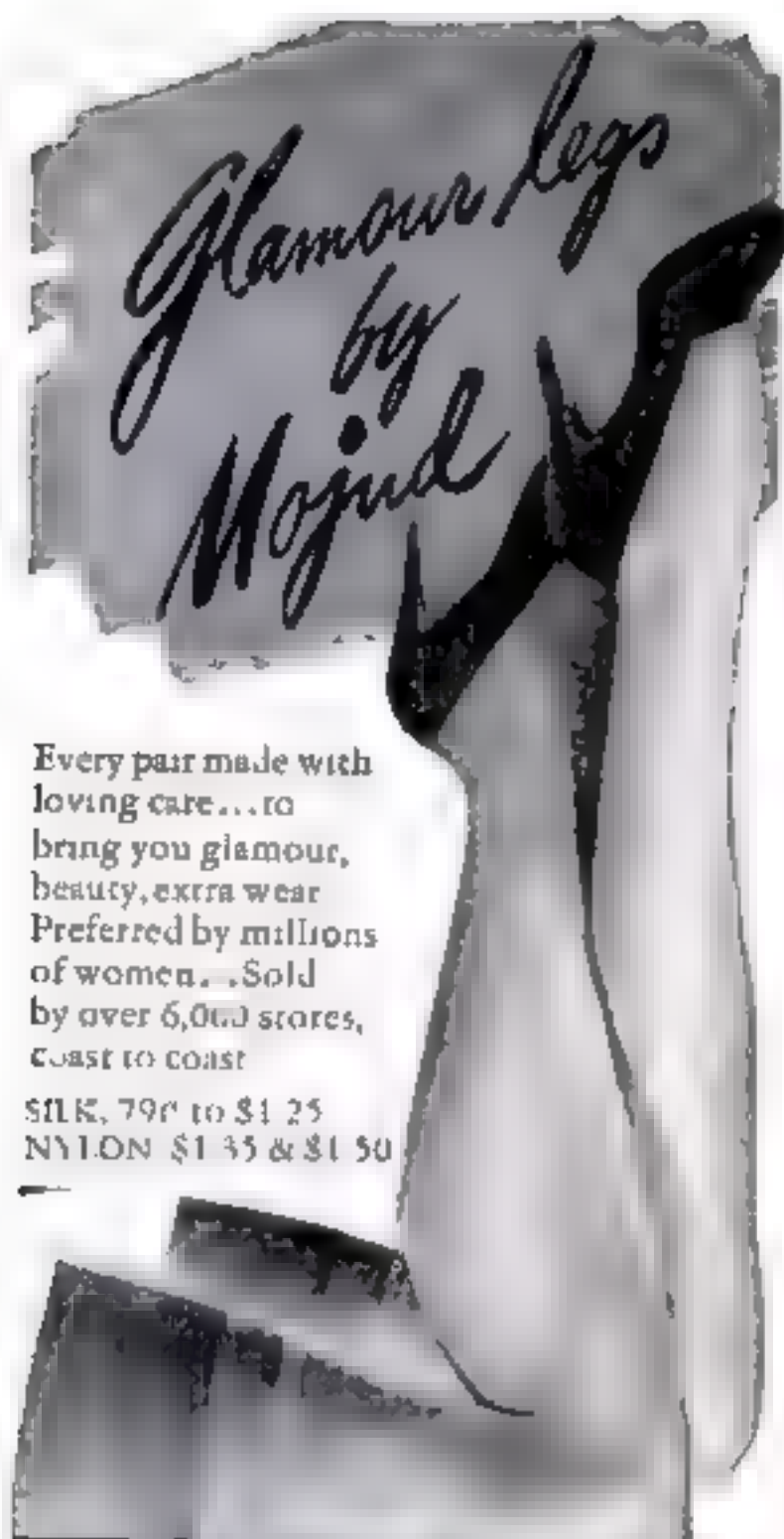
Hand Tailored Everywhere

A gift that lasts! Its amazing British fabric stays smart! Exclusive patterns. Write for dealer's name.

SUPERBA CRAVATS

ROCHESTER, N. Y.

*Reg. U. S. Pat. Off.



Every pair made with loving care... to bring you glamour, beauty, extra wear. Preferred by millions of women. Sold by over 6,000 stores, coast to coast.

SILK, 79¢ to \$1.25
NYLON \$1.35 & \$1.50



TRADE MARKS REGISTERED COPYRIGHT, 1946
MOJUD, JUDSON VORHEIMER CO. OF N. Y. INC.



Retail price
33¢ per quart

QUAKER STATE
WINTER OILS
AND SUPERFINE
LUBRICANTS

especially made for
cold weather driving
are now available
everywhere.

**BE
PREPARED!**

LIFE'S REPORTS

(continued)

grand, single funnel of purpose.

This is how he does it:

He is called every morning at 7:15, and 15 minutes later rings the bell for his servant who automatically brings him a box of cigars. His secretary then comes in, whereupon Churchill immediately lights a cigar and begins to dictate speeches, letters and notes. Ten o'clock sees him up and dressed in short black coat, black waistcoat and striped trousers, ready for the daily Cabinet meeting around



THE CHIMNEY-POT HAT

10:30 which usually lasts till noon

There are about half-a-dozen guests for lunch, which is a simple meal of never more than three courses. Churchill has plain tastes in food. Next to oysters (unfortunately scarce this season), he prefers cold roast beef, and likes to finish off a meal with coffee and liqueur brandy.

The afternoon is usually spent receiving visitors, or at the House when the Commons is in session. About 6 o'clock, he returns to 10 Downing Street, undresses and goes to bed for three-quarters of an hour or so. (Like Napoleon, the Prime Minister can sleep anywhere at a moment's notice and five or six hours sleep a day is enough for him. He frequently takes a cat nap in his car while being driven from 10 Downing Street to the House.)

He gets up refreshed about 7, dresses in tuxedo and black tie for dinner. A dozen or so selected guests come—Sir Charles Portal, Sir John Dill or other Service chiefs, together with a few Cabinet members or prominent industrialists—with Mrs. Churchill as hostess. When the ladies have left, talk goes on

CONTINUED ON NEXT PAGE



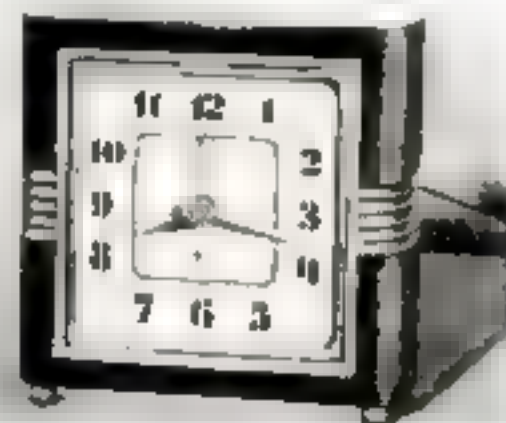
GLAMOUR is a simple, effective design in onyx, suitable for almost any room in the home. A model that enhances any setting. It is priced at only \$8.95. An ideal clock for a Christmas gift.

GIFT TIME

Appropriate gifts present no problems to the person who is familiar with the attractive array of Telechron electric clocks. Among these excellent time-keepers there is a gift for every one. And you give not only a handsome design, but time-proved accuracy and reliability as well! Telechron clocks, priced from \$2.95 to \$17.50, are sold by leading dealers throughout the country.



STEWARDESS adds a smart touch to a kitchen or bathroom wall! The metal case is available in a variety of colors: chrome with ivory, green, black, white, red or all chrome. Priced at \$4.95.



BANCROFT, a new design in brown wood with horizontal flutings of lighter wood, is \$6.95. Telechron clocks are powered by the self-starting Telechron motor, sealed in oil for quietness and long life.



SATELLITE is an effective design in glass and gold-colored metal. The numerals are etched on the plate glass dial with mirror center. Perfect for a modern setting, it is priced at \$6.95.



IMP is a handsome new alarm clock in plastic, available in rose, ivory or brown colors. Modestly priced at \$5.95. Telechron is the most famous name in the electric clock field.

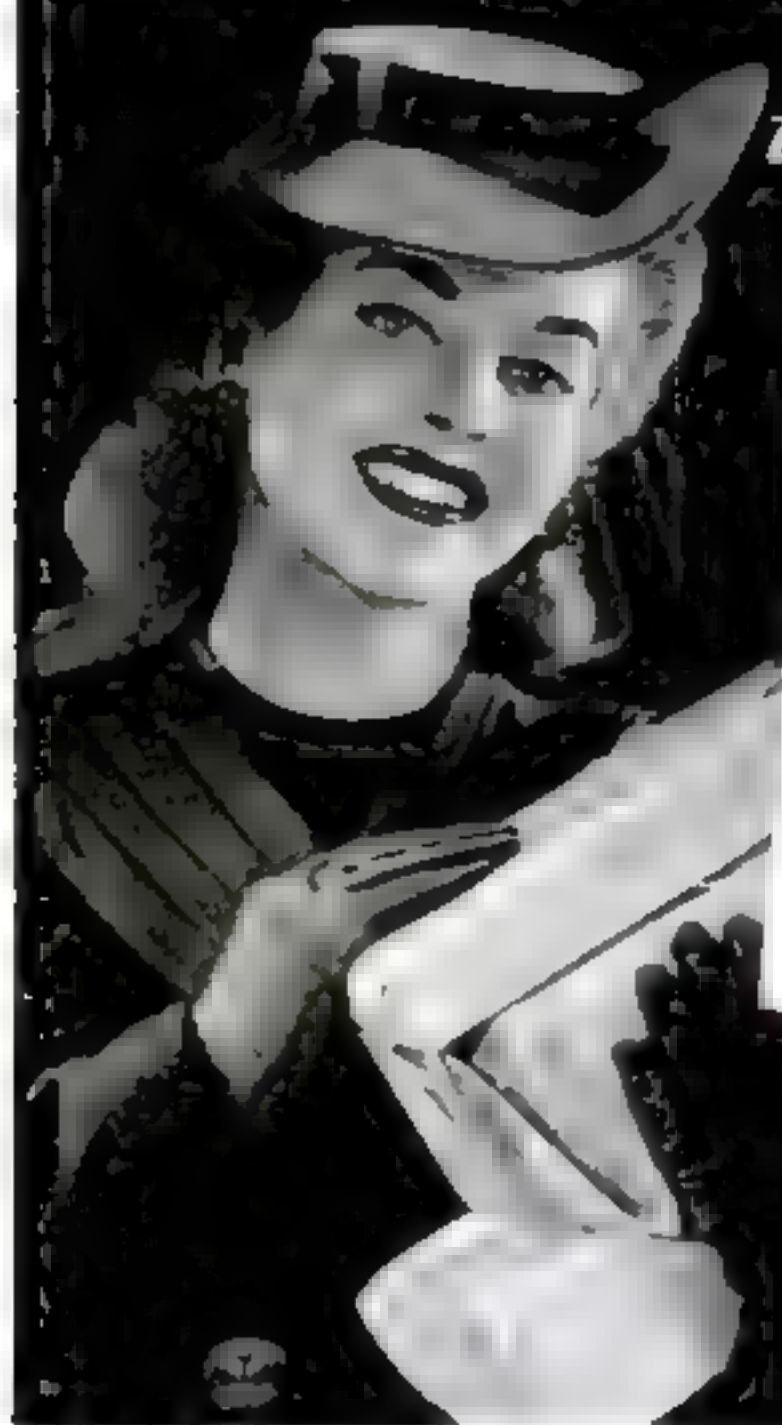
Telechron
Reg. U. S. Pat. Off.

**SELF-STARTING
ELECTRIC CLOCKS**

WARREN TELECHRON CO.
Ashland, Massachusetts

IN CANADA:
THE CANADIAN GENERAL ELECTRIC CO.
A Telechron clock in every room provides a complete synchronized timekeeping system—like the Telechron systems that keep time so efficiently for schools, hotels, hospitals and public buildings.

I walked miles hunting bargains and found a Shortcut to Love!



The going's easier these days... since I discovered Pepsodent Antiseptic gives me 3 times the safe breath protection, lasts 3 times as long, makes my money go 3 times as far!



Detour: Washout!

They went out of their way to avoid me... even the boys I used to date. Socially and romantically life was a washout! I got so tired being alone I almost gave up all hope of ever having any fun.

Right Turn!

I tagged along with crowds of bargain hunters... walked miles just for the company. Smart people, these shoppers! They certainly did me a good turn... led me right to Pepsodent Antiseptic.



You can visit us now in our Honeymoon House

Now I know more than ever the importance, the allure of a clean, sweet breath. I never take chances... Pepsodent Antiseptic always safeguards my breath-appeal, gives me added confidence for those critical close-ups.

To curb unpleasant breath, spend just a few moments, morning and evening, gargling with Pepsodent Antiseptic.

Pepsodent Antiseptic is thoroughly effective and still antiseptic even when diluted with 3 parts of water. Thus, it goes 3 times as far as ordinary mouth washes, gives 3 times the safe breath protection.

Get a bottle today.



Pepsodent
Antiseptic
Your "Breath Insurance"



LIFE'S REPORTS

(continued)

until 1:30, 2 or even 3 a. m.

Churchill's average working day is 15 hours and on occasions he whoops this up even to 19. He has already lost a good deal of weight, which pleases him. He now lives, sleeps, eats and works exclusively at 10 Downing Street. His closest associate is brilliant, redheaded Brendan Bracken, secretary and brain-truster.

Churchill is not a good extemporaneous speaker and all his speeches are carefully prepared beforehand. More often than not the first draft is dictated in bed before breakfast. Later in the morning, while Churchill is still in bed, the draft is brought in for revision, but is usually altered only slightly. His dictation is jerky and when it happens that he is out of bed for the job, he strides about the room, cigar in hand, occasionally taking a sip of vermouth and pausing a while to "allow the well to fill up again," as he puts it.

Once a speech is dictated and revised, it remains unaltered, except for an odd phrase or two here and there. Having read through the speech two or three times, he can deliver it word perfect with only an occasional reference to the text.

In the Commons, his delivery is highly dramatic. He steps up to his dispatch box with the anticipatory grin of a man confidently going into battle. At first, his lisp is very noticeable and occasionally he seems to hesitate as if searching for the right word—or more often as if weighing whether he ought really to have loosed that last phrase or not. Incautious members sometimes break in on these hesitations—and are usually sorry for it—as Churchill invariably comes back with some blistering crack. Intimates say he deliberately plans these hesitations—and the blistering cracks—beforehand.

The Britons take delight in his grand refusal to pronounce foreign words and names in anything but the ordinary English way. His "Nazi" is "naazi" with an emphasis on the "z" and an impish attempt to make it sound like a hardened "nasty;" while his "Spec" of Graf Spee rhymes with "sec."

Some time ago Churchill issued an edict against officialese jargon. The memorandum, is-

CONTINUED ON PAGE 18

You can't beat
Xmas
woven
REG. U.S. PAT. OFF.
Socks for
Christmas

THE GREATEST NAME IN SOCKS

FORGET YOUR
CARES WITH
BOB HOPE
and
"Thanks for
the Memory"
of the
PERFECT PIPE

The PERFECT Christmas Gift

DR. GRABOW
THE Pre-Smoked PIPE
DE LUXE

THE
Pre-Smoked
PIPE

There's only one way to "break in" a pipe—that's by smoking it. Only Dr. Grabow pipes are smoked with fine tobacco (Edgeworth) in a mechanical smoking machine.

DR. GRABOW'S
PATENTED CLEANER

\$1.50
CHOICE OF
STYLES

NO BREAKING IN
NO BITE... NO BITTER TASTE

MADE BY M. LINKMAN & CO., CHICAGO
MAKERS OF HOLLYCOURT PIPES

"**T**HAT Union Central 'Income Bond' is the best investment we've ever made, dear! We invest \$10 a month now, while we can spare it . . . and 20 years hence, when we want to take things easier, they start paying us a much larger amount every month for 20 years. Best of all, if I die you and the youngsters will get several thousand dollars in cash. So no matter what happens, we're sure to get back a lot more money than we put in!"



★ Union Central "Income Bonds" combine the benefits of savings bonds and life insurance, the two most popular forms of individual investment today. They also offer you varied settlement options and additional profits in dividends. For specific information, with no obligation, just send your name and address on a postcard to our Income Bond Department.

THE UNION CENTRAL LIFE INSURANCE COMPANY • CINCINNATI, OHIO

A \$400,000,000 Institution Founded in 1867

... as traditional as holly,
a gift by *Vanity Fair*



It's Christmas . . . it's the time to give Vanity Fair underwear . . . this rayon jersey nightgown, if you will. It's the time to flatter women with pretty, pretty underthings . . . the kind that Vanity Fair creates with such a flair. Vanity Fair Silk Mills, Reading, Pa.



LIFE'S REPORTS

(continued from p. 16)

sued to all civil service departments, said: "Let us have an end to such phrases as 'it is also of importance to bear in mind the following considerations' and 'consideration should be given to the possibility of carrying into effect.' Most of these phrases are mere padding which can be left out altogether or replaced by a single word." For this much-needed service, the Manchester *Guardian* christened him "Jack the Jargon Killer."

Churchill's war on wordiness has not yet taken effect, however, on his own ministers. Shortly after returning from



BRENDAN BRACKEN

his tour of the Near East, Anthony Eden submitted a long-winded report to the Prime Minister on his experiences and impressions. Churchill, it is told, returned it to his War Minister with a note saying: "As far as I can see you have used every cliché except 'God is Love' and 'Please adjust your dress before leaving.'"

Churchill is a masterful phrasemaker. His tribute to the R. A. F.—"never in the field of human conflict was so much owed by so many to so few"—is already a classic. So too are his words when he became Premier, offering his country nothing but "blood, toil, tears and sweat."

He also has ready words for more trivial occasions. Thus, when during a tour of northeast coast defenses, Denis Vickerton, aged 11 and dressed in a cowboy suit, trained a small toy gun on him Churchill's words were, "You've got me, lad!" There is also a story referring to the occasion when Chamberlain appointed stolid, unimaginative Sir John Gilmour as Minister of Shipping. When asked what he thought

CONTINUED ON PAGE 28



IS HE SHE SMOKING TOO MUCH?
give a **ZEUS**
CIGARETTE FILTER HOLDER
Removes 70% of Nicotine

STANDARD ZEUS \$1. FOR EVERYONE
Bright aluminum or the popular black finish

DE LUXE ZEUS \$2. FOR LADIES—in various colored amber like mouthpieces.
FOR MEN—black para rubber mouthpiece
Also Flat De Luxe—extra broad amber like mouthpiece

EXTENSION ZEUS \$2.50. FOR LADIES
—two mouthpieces (long and short)
Also Princess Set with 5 interchangeable colored mouthpieces—\$4 Aristocrat Zeus at \$2.50 and \$5.00.

ACCEPTED BY THE AMERICAN FLUORIDE ASSOCIATION

For more information, write us direct giving details.
L. A. STERN, INC., 24 Penn St., Bldg. N.Y.

NORMAN SAKSVIG,
WORLD'S PROFESSIONAL
TYPING CHAMPION

"THAT'S IT BETTY...
A LITTLE MORE PRACTICE
AND YOU CAN BE MY SECRETARY!"

"OH, MR. SAKSVIG...
I'LL BET YOU TELL THAT
TO ALL THE GIRLS!"

"Typing will give your children a head start in life!"

says Norman Saksvig, World's Professional Typing Champion

"I KNOW MANY GROWN UPS who are constantly grateful that they learned how to type during their school days. Typing is easy - even an eight year old can learn to operate a Corona. And typing helps people in so many ways. It enables one to think faster... clearer... encourages neatness and precision... develops talent and rewards ambition."

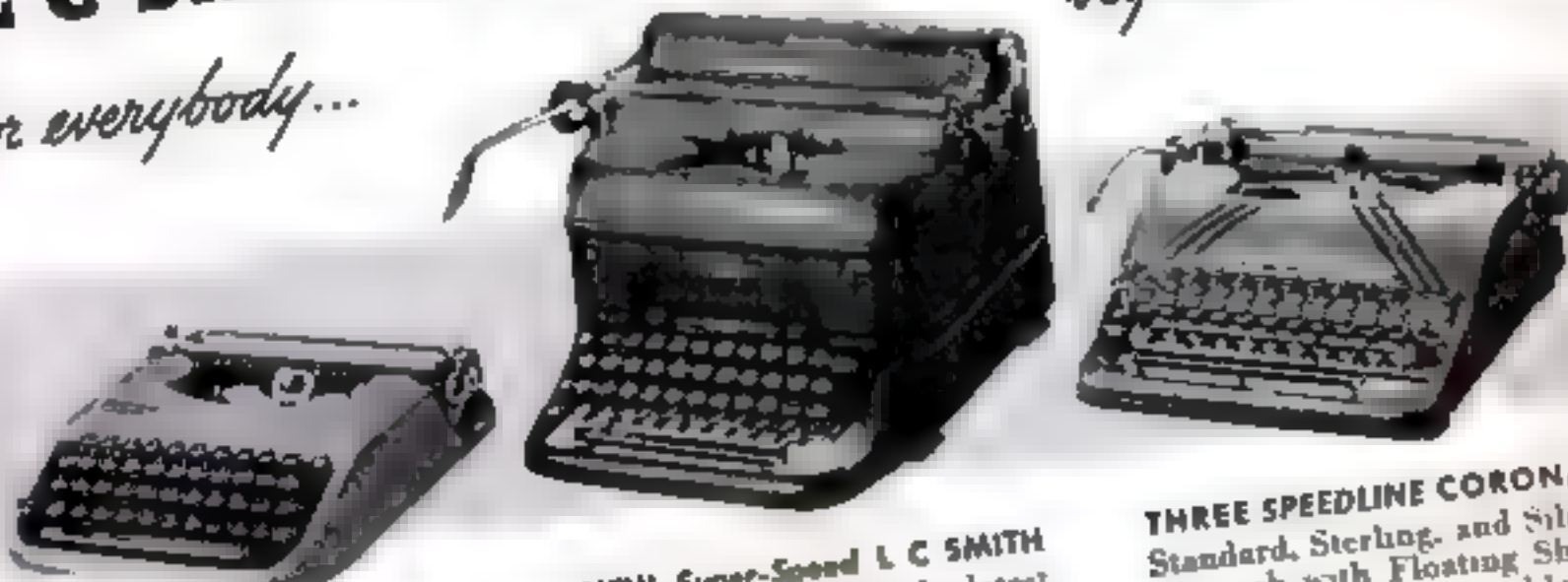
Perhaps typing can benefit someone in your family - give them a head start in

life. This Christmas Corona offers the most complete line of portable typewriters in its history... from the inexpensive Zephyr to the superb Corona Silent. Each may be purchased on our "pay-as-you-use-it" plan. See the Corona line at your dealer's place... and if you are interested in a larger machine for business or secretarial work, see the sensational new Super-Speed L.C. Smith Typewriter. Phone any branch office for free demonstration.

L C SMITH & CORONA Typewriters

for everybody...

beginner to expert!



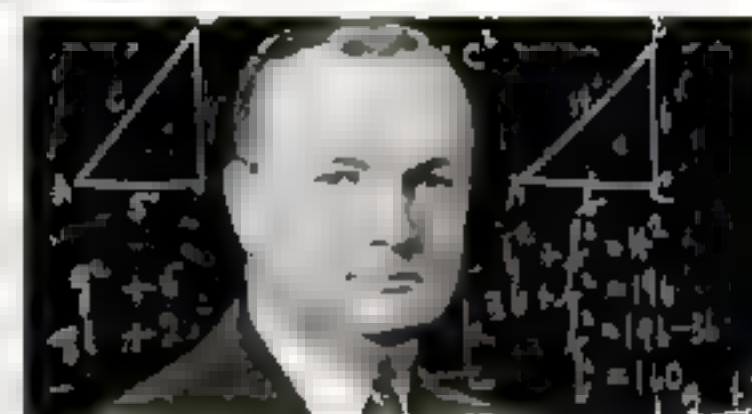
CORONA ZEPHYR "the 9-pound wonder of the typewriter world." Lower in cost, a genuine sensation among modern portables yet has 4-row 84-character standard keyboard, back-spacer, high-speed escapement. Two models. Regular and DeLuxe. List prices, \$29.75 and \$34.75 (or 75¢ a week, plus small down payment).

NEW Super-Speed L.C. SMITH Take a good look at the latest word in office typewriters... modern complete and incredibly fast Automatic Margin Set, Touch Detector or Floating Shift... standard or silent, choice of many type faces and carriage widths. Free demonstration in your office. List prices from \$115.50.

THREE SPEEDLINE CORONAS Standard, Sterling, and Silent... each with Floating Shift, each "tops" among portables in its price class. Easy to operate, fast, sturdy, and dependable. Touch-typing chart and smart carrying case included with each Corona. List prices \$49.50, \$59.50, \$64.50 (or \$1.00 a week, plus small down payment).

* All prices subject to revision

L C SMITH & CORONA TYPEWRITERS INC
Makers also of Carbon Ribbon Typewriters *
Corona Adding Machines * Vivid Duplicators.



Dr. S. O. Rorem, Head, Department of Education, Alma College, Alma, Mich. "Five million more people would use portable typewriters if they knew they could operate one. Pupils of Grace L. Light, experimenting with typewriters for thirty days, exceeded the rate and legibility of home and school handwriting."



New Freedom for Secretaries! New speed, less fatigue, through the hardest day's work with the easy-action Super-Speed L.C. Smith Typewriter. New typing aids, too, that increase your efficiency... save time and energy. Free demonstration in your own office.

FREE BOOKLETS! For the beginner, a helpful folder, "Typing is Easy," by World Champion Typist Norman Saksvig. For the secretary, "Tips to Typists" time saving ideas for the expert.

L C Smith & Corona Typewriters Inc. Desk 12
171 Almond Street, Syracuse, New York

I am interested in owning a new ☐ Office Portable Typewriter. Please send free copy of booklet checked below.

"TIPS TO TYPISTS" "TYPING IS EASY"

Name _____

Street _____

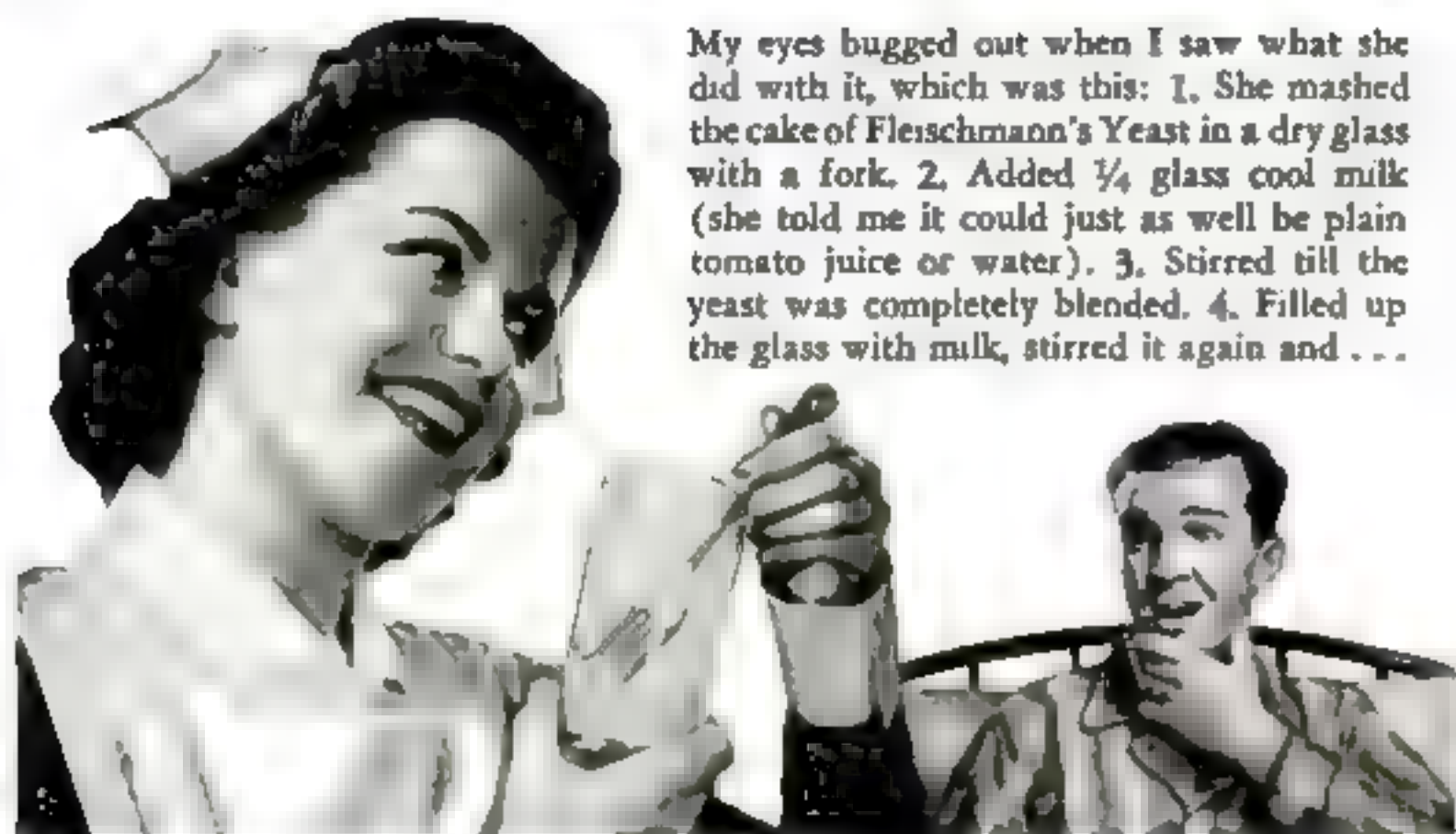
City _____ State _____

They treat you nice here

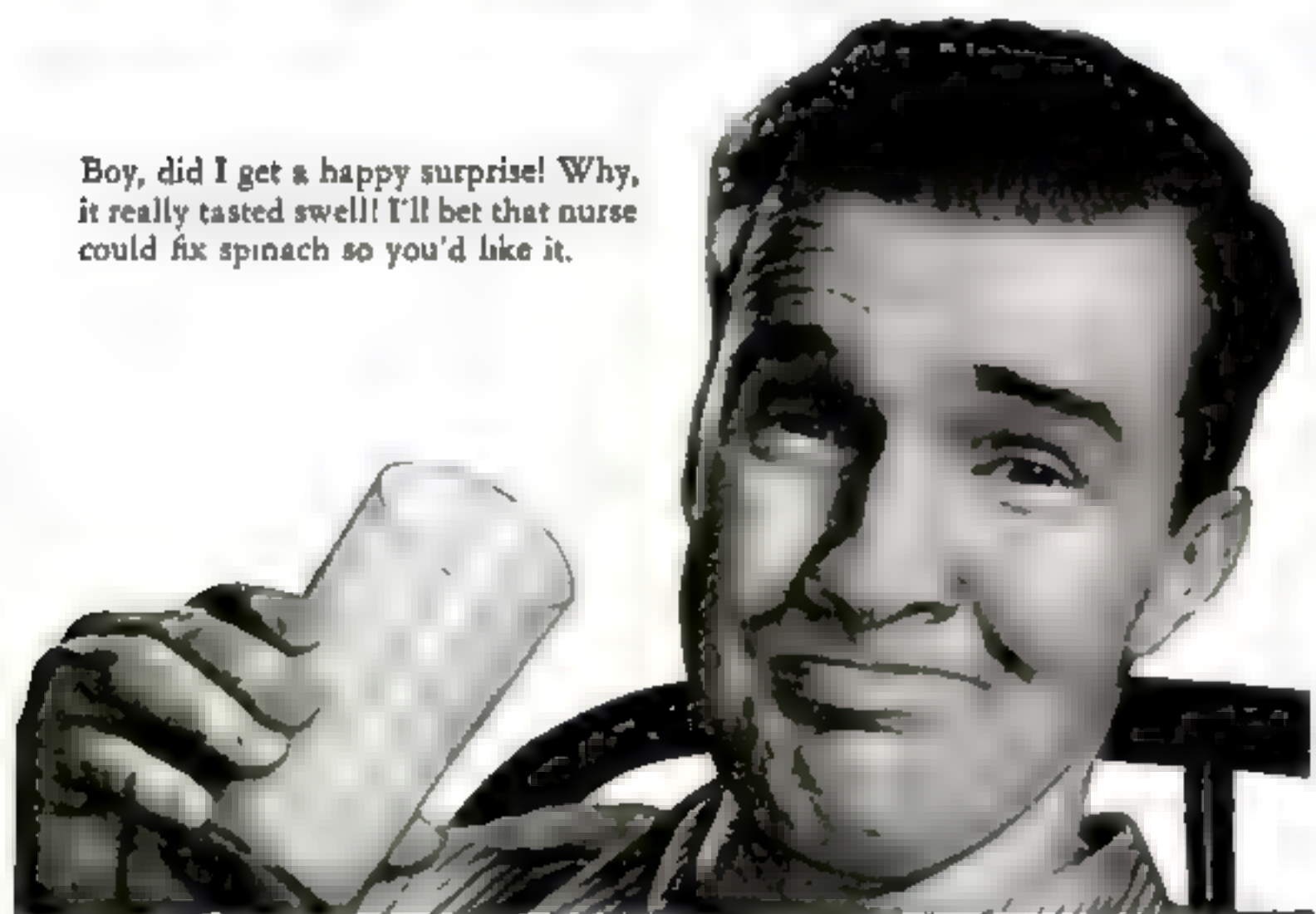
When I saw that nurse coming with a yeast cake, I was fit to bust a bandage. Felt bad enough without eating things like that.



My eyes bugged out when I saw what she did with it, which was this: 1. She mashed the cake of Fleischmann's Yeast in a dry glass with a fork. 2. Added $\frac{1}{4}$ glass cool milk (she told me it could just as well be plain tomato juice or water). 3. Stirred till the yeast was completely blended. 4. Filled up the glass with milk, stirred it again and . . .



Boy, did I get a happy surprise! Why, it really tasted swell! I'll bet that nurse could fix spinach so you'd like it.



Are you one of the millions who are convinced of the benefits of taking Fleischmann's Yeast, but who just don't enjoy *eating* it? You'll like taking it this new pleasant way! And you'll like *staying with* it long enough to get real results! Remember Fleischmann's Fresh Yeast is one of the richest natural sources of the amazing vitamin B complex. And remember to *drink* it, as shown here, last thing at night . . . first thing in the morning.



Copyright, 1940
Standard Brands Incorporated

Fleischmann's Fresh Yeast

DRINK IT...TO YOUR HEALTH!

LIFE'S REPORTS

(continued from p. 18)

about it, Churchill's reply was, "It's the worst appointment I've heard of since Caligula made his horse a consul."

Churchill believes in seeing things for himself. One day he's secretly off to see the anti-invasion defenses in the North Eastern command. The next he's seen plodding along Whitehall at 6:30 a. m. to see the air-raid damage for himself after the previous night's havoc. Another day he's with the East Enders, personally inspecting the terrible destruction there at first hand—possibly because he's heard that the East Enders object to being told, by press or radio, that "their morale is excellent."

In this way the figure of Churchill with his bow-tie, his cigar, his walking stick and his hopelessly old-fashioned hat, has become familiar to all kinds of Britons. The famous walking stick is adorned with a gold knob and band on which are embossed the arms of the Spencer-Churchill's and was presented by Edward the Seventh to Churchill as a special gift to "His youngest Minister." His Sandringham hat, a flat-topped, slightly tapering variety of the hard chimney-pot style, is not quite a Sandringham either. Lock's, the famous old hatters of St. James's Street, who still make out their accounts in longhand and are discreetly offended if a customer offers to pay in cash, have made Churchill's hats for years and say it's really a combination of three Victorian chimney-pot styles—the Russell, the Sandringham and the Cockburn. They swear there's not another like it in England, and that it's built from a model of 40 years back to Churchill's own specifications.

The British are becoming less and less class-conscious as the war months roll along, and it may well be that after the war, Labor will be the dominant force in the country, with only men like Ernest Bevin and Morrison holding high office. But during the present critical period, only a man of Churchill's special genius and character can carry the nation along. Englishmen still like a "bit of blood or breed" in men as well as horses.

Lovely to look at!

THE NEW 1941
Admiral
RADIO
PHONOGRAPH
with AUTOMATIC
RECORD CHANGER

Admiral Model 64-K5 . . .
Radio at its best . . . the finest recorded music whenever you or your friends want it . . . no wonder this new Admiral Radio Phonograph is the life of the party. 5-tube (including power rectifier) AC superhet radio has built-in Aeroscope antenna. Heavy duty dynamic speaker with bass compensation assures finest tone quality. Automatic record changer plays 12" or 10" records.

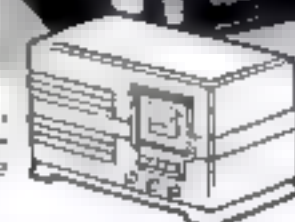
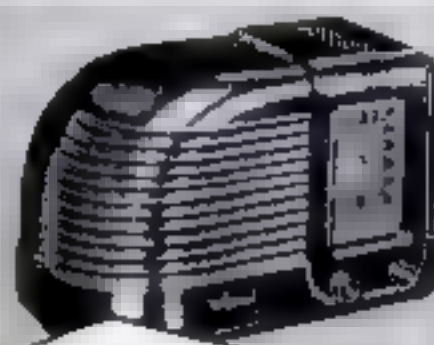
ADMIRAL—AMERICA'S SMART SET
See Admiral before you buy! Table models in wood or plastic . . . portables . . . consoles . . . radio phonographs . . . \$9.95 to \$225.00.

SENSATIONAL STREAMLINER

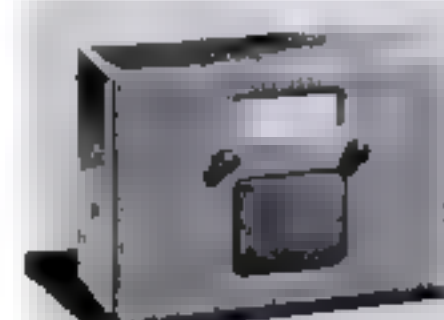
Admiral 13-D5
5 tube (including power rectifier) AC-DC superhet with built-in Aeroscope. Beautiful mahogany plastic cabinet.

\$995*

Admiral 50-J6 . . .
Smart AC-DC superhet in genuine walnut cabinet.

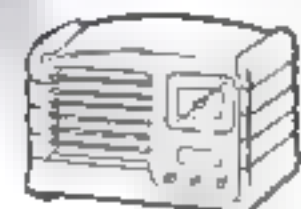


*All prices slightly higher in far west and south.



Admiral 33-F5
Portable Radio
5 tube (including power rectifier) "three-way" portable radio in brown tweed case with Aeroscope.

Admiral 44-J5 . . . New low price superhet in ebony plastic cabinet. Guaranteed foreign reception.



CONTINENTAL RADIO & TELEVISION CORP.
3800 West Corliss Street, Chicago, Illinois

SEE AND HEAR THESE NEW
ADMIRAL RADIOS AT YOUR
NEAREST DEALER TODAY!

SAMSON De Luxe CARD TABLES

*More Beautiful
Than Ever!*

**Make
Ideal Christmas
Gifts**

Lovely RITA HAYWORTH, now appearing in "ANGELS OVER BROADWAY," a Columbia Picture, says: "Samson De Luxe Card Tables have captured all Hollywood with their luxurious beauty and original designs."

FIRST TIME

New, Improved
Beauty Rim!
Extra Strong!
Extra Smart!



No. 776—
Laser Effect
Fence
Floral Border

ENTIRE NEW CAST OF "HIT" STYLES!

FREE!
**2 NEW IMPROVED
COASTER ASH TRAYS!**

Included Without Extra Cost! Hook-In Style!
Can't Fall Off!

**YOU'LL SURELY WANT
ONE OR MORE—
FOR YOURSELF AND
FOR GIFTS**

- ★ WASHABLE STAIN-PROOF FINISH
- ★ 2 IMPROVED COASTER ASH TRAYS
- ★ AMAZING NEW STRENGTH
- ★ GORGEOUS NEW STYLING
- ★ NEW BEAUTY RIM

The most stunning array of card tables you've ever seen! Never before such rich, luxurious tops—never before such outstanding value! They're Samson De Luxe—strong, sturdy, washable, stain proof! See them all—get several for card playing, for the porch, kitchen, lawn, children's play room! Marvelous gifts! Ideal party prizes! Insist on SAMSON DE LUXE at your dealer's right now!

ORDER BY NUMBER

- (A) 773—Deeply embossed ivory center—hurl walnut effect border.
(B) 774—End grain wood design center—hurl walnut effect border.
(C) 776—Natural maple effect—floral center.
(D) 777—Fiddle mahogany design.
(E) 793—For chess-checkers cards, inlaid wood pattern.

New! More Comfortable!

SAMSON DE LUXE FOLDING CHAIRS

Form-fitting back! Padded seats! Tubular steel frame! Silent, easy fold! Colors to match Samson Card Tables! Better buy several! Make up a complete set of four chairs and a table! An exquisite, useful gift! Get several for your own personal use, too! Each

Only—
\$2.98
Slightly Higher at Distant Points

IF YOUR DEALER CAN'T SUPPLY YOU send \$2.98 plus 50c for postage and packing to plant nearest you, specifying model number, and we will ship table and ash trays anywhere in U.S.A. Buy now for Christmas!

SHWAYDER BROTHERS, Inc., Dept. W-13, DENVER, COLO.; DETROIT, MICH.

**SAMSON DE LUXE CARD TABLES
AND CHAIRS**

**AND
LOOK!
-ONLY \$2.98**
Slightly Higher at Distant Points

**BUY NOW FOR
CHRISTMAS**

**BUY NOW
FOR
CHRISTMAS**



**COME ON PAL—
LET'S GIVE MOM A
WESTINGHOUSE
IRONER**

... GEE! JUST LOOK
WHAT A SNAP
MOTHER WOULD HAVE

SHE COULD SIT DOWN
TO IRON INSTEAD
OF GETTING ALL
TIRED OUT

SHE'D IRON TWICE
AS FAST... AND
HAVE MORE TIME
FOR ME

It's heaven, compared to the old way. For the Westinghouse Ironer does all the hard work. You just boss the job. You needn't even crane your neck, or lean forward, to see what you're doing.

A miracle of speed! Owners report. 6½ minutes to a shirt, 4 minutes to a sheet, hand towels at the rate of 2 per minute. And you can iron 4 hankies at a time—for the roll is usable at both ends.

JUDY COULD
HELP... AND YOUR
SHIRTS WOULD
LOOK SWELL

Elegant finish without wasting your pep to get it! Just flip a lever, and roll shuttles back and forth under big heated "shoe"—automatically producing heat-and-friction (hand iron) ironing action.

... AND, OH, BOY!
EVERYTHING WASHED
AND IRONED IN
LESS THAN A DAY

Laundering is doubly easy, if you have a Westinghouse Washer. For its amazing Time Dial prescribes correct washing time for everything and automatically shuts off the washer right on the dot.

SEND FOR FREE BOOK

Includes: Quick, slick ways of ironing shirts; folding them professionally... new short cuts to easier, faster ironing of curtains, ruffles, dresses... explicit directions for pressing men's suits (washable and otherwise). Write today to Westinghouse Electric & Manufacturing Co., Mansfield, Ohio, Dept. 249.

ASK YOUR DEALER
ABOUT A FREE
HOME TRIAL.
OUR DEALER GAVE
US ONE.

Tune in "Musical Americans," N. B. C. Red Network, Coast-to-Coast, every Thursday evening.

**Westinghouse
WASHERS-IRONERS**
The Leisure Line

LIFE'S PICTURES



When LIFE opened its new offices in Buenos Aires and Rio de Janeiro last summer, Hart Preston was chosen to head the Rio office and be LIFE's first photographer-in-residence in South America. Preston, who speaks fluent Spanish, will travel from one country to another doing stories for LIFE. At the end of October he made the 8,000-mile flight with Brazil's President Getulio Vargas, shown on pages 106-109, up the Amazon River and into the most remote portions of the Brazilian tropical hinterland. This huge territory 11 times as big as France and Spain combined and hitherto practically unknown to outsiders, is the greatest frontier region of the Americas and of great potential strategic importance.

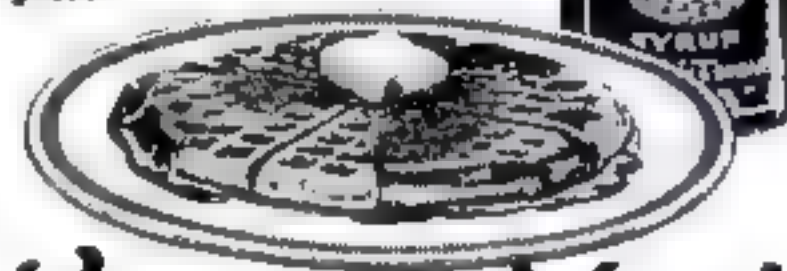
The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

- COVER JOHN MIEHLE-REO RADIO PICTURES INC.
- 2—EVEL KEATON
3—COURTESY MARY LINKE HOWE
4—BUD O. FINESTAIN-PIX, 1933 COURTESY THE BELL INDUSTRY, INC.
10—FRANK MILLER-ACME—BOB LANDRY, RALPH LARSEN
11—BOBACE BRISTOL, W. W.—S. R. KIEFNER, BOB LANDRY—PAT COFFEY, BOB LANDRY
13—FRANK MILLER-BOB LANDRY—PAT COFFEY, BOB LANDRY—BOB LANDRY, ACME
14—LONDON DAILY MIRROR
15—P. I.
16—BRITISH-COMMUNE
27—GEORGE STROCK
28, 29—GEORGE STROCK AND I. H. DRAWING BY TED KAUTSKY
30—THOMAS D. MCAYOY—W. W. YANDYVERT INT. THOMAS D. MCAYOY—GEORGE STROCK—T. KORTING, LAMBERT MARTIN JOHN PHILLIPS, WILLIAM C. ANDERSON, COURTESY RANDOLPH FIELD, INT. DOBSON LITHO LTD. (AND M. WYDASH)
31—W. EUGENE SMITH from B. S.—CARL M. WYDASH & THOMAS D. MCAYOY—BOBACE BRISTOL, JOHN PHILLIPS, THOMAS D. MCAYOY, JOHN PHILLIPS—GEORGE STROCK (2) JOHN PHILLIPS (2) H. WACK BRISTOL, W. W. YANDYVERT, GEORGE STROCK, JOHN PHILLIPS
32—INT. H. A. P. W. W.
33—BOB DOTT-DATTON JOURNAL-HERALD
34—KARL-PIX
35—WALTER S. LANE-PIX AND H. ACME
36—T. H. W. W.—(2) H. B. S.—BOB H. PIX
37—PIX
38—IVOR-GORDON
39—IVOR-GORDON AND H. B. S.
40—THOMAS D. MCAYOY-ACME—THOMAS D. MCAYOY
43—INTERPHOTO
44, 45, 46—BERNARD HOFFMAN
48—LOUISVILLE COURIER-JOURNAL
49, 50—ELIOT KILGIPON
51, 52, 53—KARL-PIX
71—JACQUELINE from LONDON ILLUSTRATED AND H. DRAWING BY TED KAUTSKY
72—JACQUELINE from LONDON ILLUSTRATED
73—KUTSKY from B. S.
74—COURTESY THE GALLERY OF FINE ARTS, YALE UNIVERSITY, COURTESY MUSEUM OF FINE ARTS, BOSTON, MASS.; COURTESY ARTHUR WHITMAN, ENGLAND H.—COURTESY MRS. RICHARD V. F. THURGOOD, COURTESY THE PENN. ACADEMY OF THE FINE ARTS, COURTESY THE CLEVELAND MUSEUM OF ART
75, 76, 77, 78—FERNAND BOTRIGES
79—COURTESY SEYMOUR GALLERY, COURTESY ASSOCIATED AMERICAN ARTISTS—COURTESY WALKER GALLERY
80, 81, 82—ALEXANDER KORDA-UNITED ARTISTS
84—HERBERT GEHR
87—KIEFNER-PIX—PETER STACEPOLE
88—KIEFNER-PIX—PETER STACEPOLE
89—KIEFNER-PIX, REO RADIO PICTURES
90—KIEFNER-PIX, JOHN MIEHLE for REO RADIO PICTURES, KIEFNER-PIX, REO RADIO PICTURES—KIEFNER-PIX, REO RADIO PICTURES—KIEFNER-PIX (2), REO RADIO PICTURES
91—KIEFNER-PIX, REO RADIO PICTURES—FRUIT BY VIE from B. S.—JOHN MIEHLE for REO RADIO PICTURES
93, 94—ANDREAS FEININGER from B. S.
97—HERBERT GEHR, KIEFNER-PIX—HERBERT GEHR
98—HERBERT GEHR
99—HERBERT GEHR (2), HANS WILD—H. HERBERT GEHR, H. HANS WILD—H. ANDREAS FEININGER from B. S. H. HANS WILD—HERBERT GEHR, KIEFNER-PIX, HANS WILD
100, 101, 102, 103—HERBERT GEHR
104—105—OWEN KENNEL
106, 107, 108, 109—HART PRESTON
110, 111—DOMONIKEN from B. S. PAUL DORSET, KIEFNER
112—SCHOTTAL
113—INT. DOMONIKEN from B. S. A. P. INT
114—ACME, NATORI from B. S. W. W.
115—ACME
116—PAUL DORSET
117—GORDON from B. S. GORDON from B. S.—DR. VICTOR HAMBURGER, WASHINGTON UNIVERSITY
123—GORDON from B. S. DR. VICTOR HAMBURGER, WASHINGTON UNIVERSITY
124, 125, 126, 127—BOBACE BRISTOL
128, 129, 130, 131—DAVID E. SCHERMAN
ABBREVIATIONS: BOT BOTTOM; CEN CENTER; CO, COPYRIGHT; LT LEFT; RT RIGHT; T TOP; A. P., ASSOCIATED PRESS; B. S., BLACK STAR; EUR., EUROPEAN; H. & E., HARRIS & EWING; INT., INTERNATIONAL; P. I., PICTURES INC.; W. W., WIDE WORLD.

GIVE ME THAT SHOE!
BREAKFAST'S WAITING
...AND ITS WAFFLES
WITH VERMONT
MAID SYRUP!

There's nothing like this syrup with that real Vermont maple sugar flavor

THE fine blending of cane sugar and real Vermont maple sugar makes the maple flavor even richer... more delicious! No second calls for breakfast when Vermont Maid Syrup is on the table. Buy now—at the new low price!



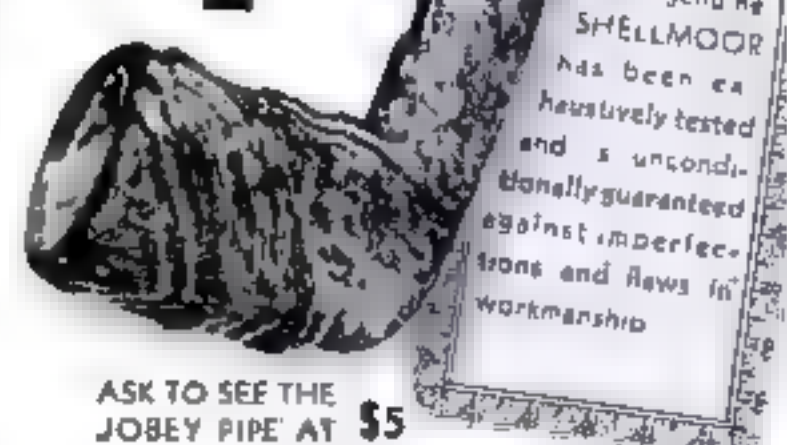
Vermont Maid Syrup

A Christmas Gift for all year round

A gift that will bring pleasure to him and pleasant thoughts of you for many years to come. Made of finest 100 year old Algerian Briar, it requires no "break-in" due to secret and exclusive oil process, emitting all saps, tars, etc. ... this, plus hand tooling and shelling makes it the lightest pipe available. The Vulcanite Para stem with ivory insert to keep "sugs" from mouth and assure a cool, clean smoke.

The SHELLMOOR by Jobey

America's finest pipe at \$2.50



ASK TO SEE THE JOBEY PIPE AT \$5

At all good pipe shops or write for nearest dealer to NORWALK PIPE CORP., 27 W. 24TH ST., N. Y. C.

Gifts

that breathe a precious perfume are the most romantic of all. Here Coty presents new ingenious combinations, new sparkling cases, new gay décors... enchanting ways to give prized Coty fragrances!

225 Sachets and Toilet Water
fragrant with L'Amani

200 L'Amani Toilet Water
and Air Spun Powder

350 Powder, Rouge, Lipstick,
Perfume and "Purser"

500 Six L'Amani charm aids
... beautifully presented.

325 Matched Compact Set in
smart "Paris" diva décor

195 Silky Talc, delicate Toilet
Water, a good Atomizer

395 A quintet of charm aids...
including "Paris" Perfume.

585 An impressive Boudoir
Set, in satin lined chest

285 A smartly slim vanity
L'Origan Toilet Water

500 Five famed Perfumes re-
vealed on a "Lazy Susan"

225 The famous Air Spun
Make Up—complete

500 L'Origan luxury presented
in a "dramatic" case!

225 "Emerald rich" Perfume
and "Air Spun" Powder

395 Purse Set in "Emerald
Green" Flat

225 Duo for the bath: Dusting
Powder and Bath Salts.

500 Emerald Perfume, with
four related charm aids.

Coty

RAY-O-VAC

LEAK PROOF

FLASHLIGHT BATTERIES



GUARANTEED NEVER TO DAMAGE YOUR FLASHLIGHT

In flashlight batteries, first, you want long, brilliant life — then you want flashlight protection. When you have both, you've got fresh RAY-O-VAC **LEAK PROOF** Flashlight Cells! Because **LEAK PROOFS** are made with an exclusive double purpose mix, they deliver extra hours of full-powered light to the night watchman who uses his flashlight steadily as well as to the motorist who uses it only in an emergency. But more than this **LEAK PROOFS** are the first batteries guaranteed never to damage the flashlight — they never corrode, swell or stick. To insure extra light, to insure your flashlight — insist on RAY-O-VAC **LEAK PROOF** Flashlight Batteries.



WON'T CORRODE



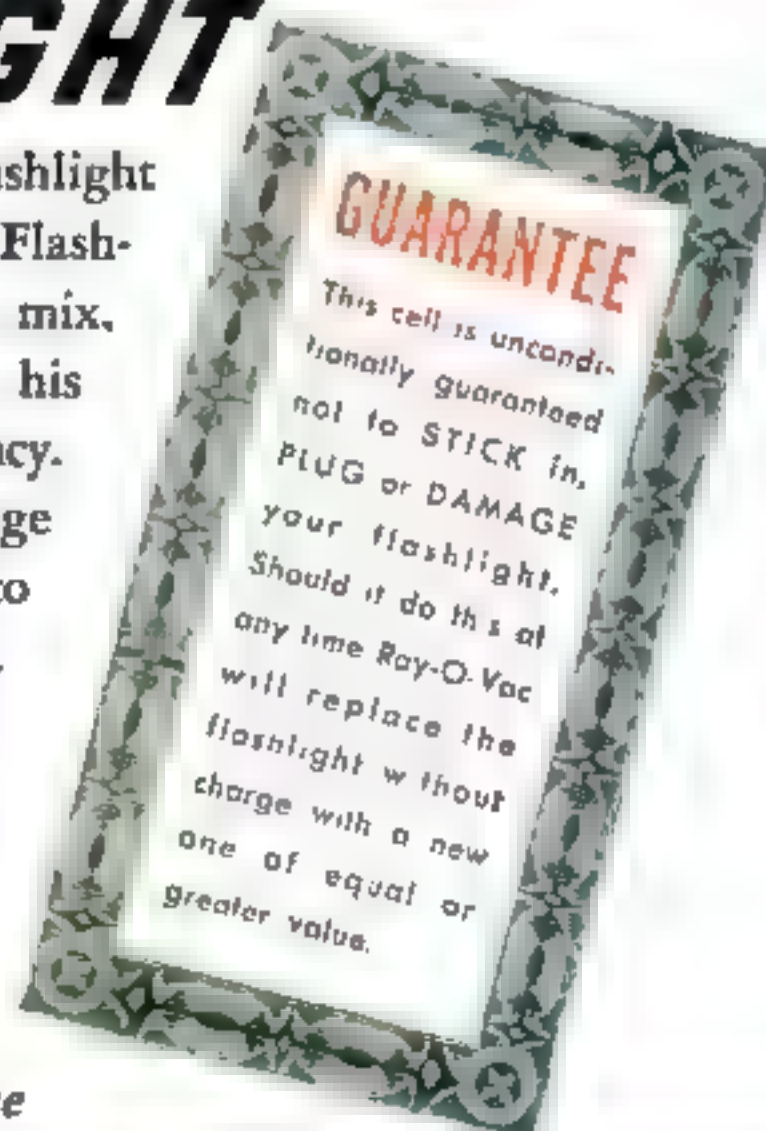
WON'T SWELL



WON'T DAMAGE



Ray-O-Vac Flashlight Departments Featured at Better Dealers Everywhere



FLASHLIGHTS

RAY-O-VAC COMPANY

RAY-O-VAC

BATTERIES

MADISON, WISCONSIN

CONTENTS

THE WEEK'S EVENTS

America Trains First Conscript Army in Peacetime History	27
LIFE on the Newsfronts of the World	32
Tom Harmon Winds Up 1940 Season in Blaze of Glory	34
Britain Sends S. O. S. to U. S.	34
Aces Galland, Mölders, Wick are Top Fighters in German Air Force	36
Mary Ann Bunner Loses Ohio's "Homecoming Queen" Election	38
Dangerous Roof Drives Congress to New Quarters	40
German Official Discusses World's Future Under Nazi Rule	43
Gibraltar Tightens Defenses Against Assault	71
President Vargas of Brazil Takes 8,040-mile Trip Up the Amazon	104

PHOTOGRAPHIC ESSAY

Christmas Toys	97
----------------	----

CLOSE-UP

Premier Kono of Japan	110
-----------------------	-----

MEDICINE

Our Plaster-Cast Technique Starts Revolution in War Surgery	47
---	----

SPORTS

Skating Exercises	35
-------------------	----

THEATRE

"Cabin in the Sky"	63
--------------------	----

ART

Carnegie Institute Holds Exhibit of American Painting	74
---	----

MOVIES

"Kitty Foyle"	87
Laurence Olivier Is Singed by Burning Wig	91

PROMOTION

Antique Jewelry at Museum Show Has Modern Look	93
--	----

MODERN LIVING

Turban Wave is a New-Type Permanent	123
Christmas Ornaments	14

SCIENCE

Embryologist Transplants Chick's Legs, Wings, Eye	122
---	-----

OTHER DEPARTMENTS

Letters to the Editors	2
Speaking of Pictures: the New Patriotism	10
LIFE's Reports	14
LIFE's Pictures—on Index	22
LIFE Goes to a Chinese Night Club in San Francisco	124
Pictures to the Editors	124

The cover and entire contents of LIFE are fully protected by copyright in the United States and in foreign countries and must not be reproduced in any manner without written permission.



LIFE'S COVER. "My original decision to play Kitty Foyle," writes Ginger Rogers to LIFE, "was strengthened by your picture story of Morley's novel (see pp. 87-91). Long before production started, my conception of the character was influenced by it. It is helpful to have a pictorial conception of a character. And this time it was important, since 20 million White Collar Girls were portrayed and I couldn't disappoint them." As for Kitty Foyle's "5 p.m. feeling," Ginger found that easy. "I have it every day I work. Only we don't finish at 5. It's nearer 8."

How's your "Pep Appeal"?

—by Helen Hokinson



Hettie: Why, Horace! Congratulations! We hear you're engaged!

Penelope: He doesn't seem very happy about it!



Penelope: Hettie, a little job for us. He hasn't any "pep appeal!" We'll take him in charge and teach him his vitamins.

Hettie: You poor boy! What have you been eating? You just can't have "pep appeal!" unless you get all your vitamins. You come with us.



Hettie: Yessir, you'll start right with that delicious cereal — appropriately called KELLOGG'S PEP. For it's extra rich in two of the most important vitamins, B₁ and D.

Horace: Saay! I didn't know PEP tastes so delicious. You bet I'll eat it—every day!



Horace: Thanks a million for that tip about vitamins and KELLOGG'S PEP. You just watch what a change there's going to be in your nephew!

Penelope: You know what they say—"Where there's pep there's hope!"

Vitamins for pep! Kellogg's Pep for vitamins!

Pep contains per serving: 4/5 to 1/5 the minimum daily need of vitamin B₁, according to age; 1/2 the daily need of vitamin D. For sources of other vitamins, see the Pep package.

MADE BY KELLOGG IN BATTLE CREEK

COPYRIGHT 1940 BY KELLOGG COMPANY

EDITOR Henry R. Luce

MANAGING EDITOR John Shaw Billings

EXECUTIVE EDITORS Daniel Longwell, Wilson Hicks

ASSOCIATE EDITORS Hubert Kay, David Curt, Joseph J. Thorndike Jr., Joseph Kastner, Noel Busch, Paul Peters, Maria Sermolino, Rachel Albertson, Edward K. Thompson

ART EDITORS Peter Piening, Worthington Paxton

EDITORIAL ASSOCIATES Julian Bach Jr., Lincoln Barnett, Alfred Eisenstaedt, John Field, Bernard Hoffman, Dorothy Hoover, Oliver Jensen, Thomas D. McAvoy, Hansel Mieth, Carl Mydans, John Phillips, Gerard Piel, Hart Preston, Tom Priddy, David Seckman, William C. Shiras Jr., Peter Stackpole, George Struck, William Vandivert, Margot Varon

EDITORIAL ASSISTANTS John Ailer, Margaret Bassett, Ruth Berrien, Don Burke, Roger Butterfield, Judith Chase, Muriel Gaulin, Sidney James, Elaine Brown Keiffer, Elizabeth Kelly, Will Lang, Dorothy Jane Larson, John Manthorp, Isbeth de Marinis, Joan Pifer, Richard Pollard, John Purcell, David Ritchie, Lihan Ruxey, Helen Robinson, Bernice Shrifte, Shelby Smith, Jean Speiser, Marion Stevens, Lura Street

PUBLISHER Roy E. Larsen; GENERAL MANAGER C. D. Jackson; ADVERTISING DIRECTOR Howard Black

Subscriptions and all correspondence regarding them should be addressed to CIRCULATION OFFICE, 330 East 22nd Street, Chicago, Ill.

LIFE is published weekly by Time Inc. Editorial and Advertising offices: TIME & LIFE Building, Rockefeller Center, New York City—Henry R. Luce, Chairman, Roy E. Larsen, President, Charles L. Stillman, Treasurer, David W. Brumbaugh, Secretary

SUBSCRIPTION RATES: One year: \$4.50 in the U. S. A., \$5.50 (Canadian dollars) in Canada including duty; \$6.00 in Pan American Union; elsewhere, \$10. Single copies in the U. S. A. 10¢ Canada, 12¢, U. S. Territories & Possessions, 15¢ elsewhere, 25¢

If you're starting in business in '41



*A lot of businesses will start in '41. . . .
Some will make good; others won't. . . .
Some business founders of '41 will make money; others will lose it.*

No matter the year, no matter the field, if you start in business you need three things

- a stout heart
- an honest mind
- the ability to add and subtract

for the race is still to the strong, honesty is still the best policy, and two and two still make four.

When you go into business you can build quality, or you can cut it.

The quality article has a self-respecting, honest, independent look. The other looks shamefaced. The one has an honest ring. The other is tinny and false. The one is what it is and looks what it is; the other tries to look what it isn't.

This country knows quality, loves it and wants it. It is as old as the caveman's maul, but will never wear out its welcome.

You can hang out your shingle as doctor, lawyer, merchant, manufacturer, or salesman. You can work for yourself or produce something for another man. You can work alone, as a partner, or a corporation; in a big building or a one-room office

—but it all adds up to this:

Serving someone with something the way you would have him serve you.

That's the way to start in business—and to stay in it.

Mimeograph stencil duplication is the most widely used method of office duplication.

Its most common uses are for bulletins, reports, letters, price lists, forms—practically anything you want copied on paper.

It was introduced more than 50 years ago and is today one of the accepted necessities of modern business, perhaps as basic as the typewriter or the telephone.

The machine itself is beautifully made, with little to get out of order. With common care it will perform its functions for years without repair. There are four models for every type business, school, or institution. Electrically-driven or hand-operated models; self-feeding mechanism or manual. Output: 50 to 160 copies per minute.

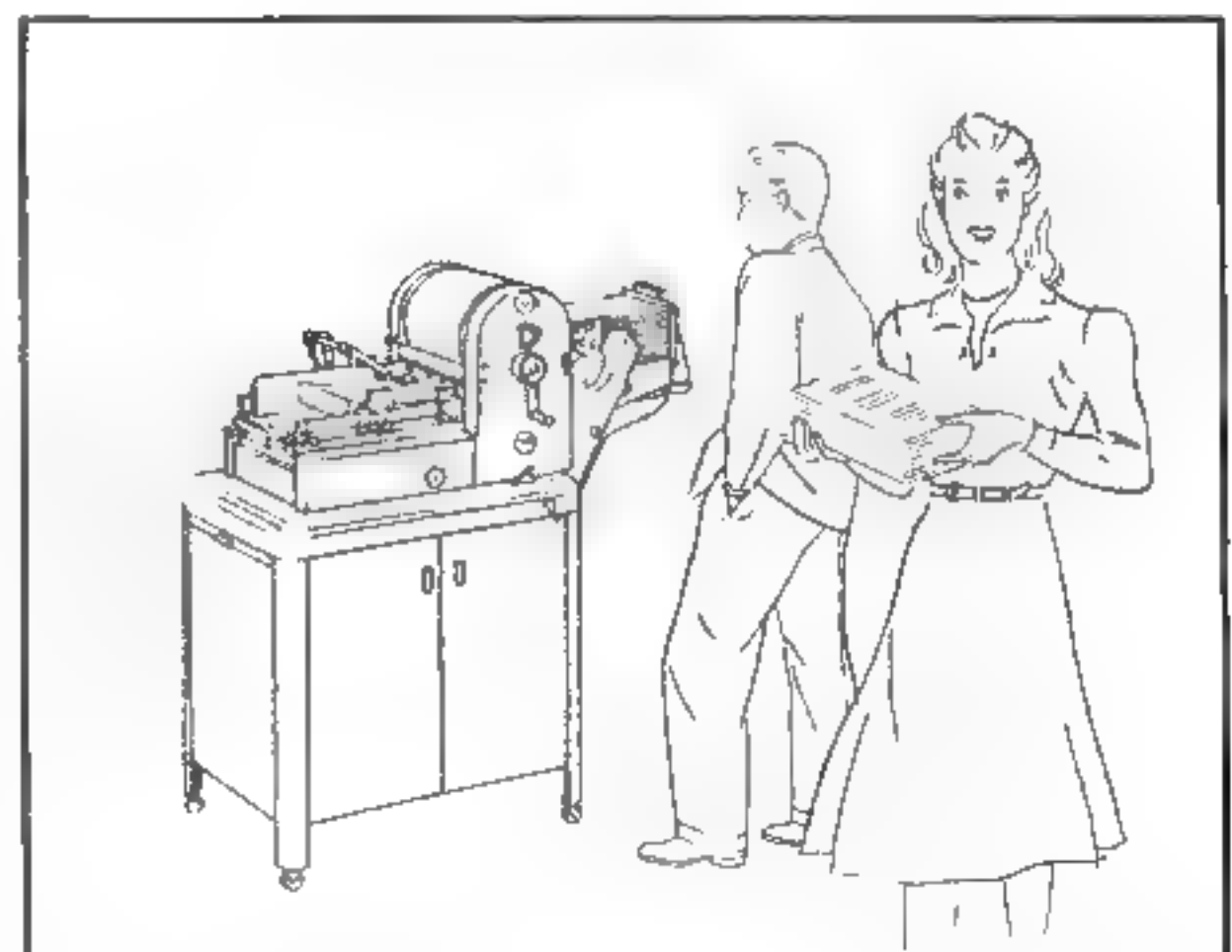
Mimeograph brand stencil sheets and inks are made by painstaking, exclusive

processes. No satisfactory substitutes have ever been found for them. They produce clean cut, permanent impressions with a standard of visibility equal to the high visibility requirement of modern schools.

Any intelligent boy or bright typist can quickly master it and produce excellent results. Our customer aid department provides free, expert training.

We have a "gold mine" of information as to how the Mimeograph duplicator and supplies can be used to increase efficiency and save money in all types of businesses, schools and institutions. Will you let us make this information available to you on a no-cost, no-obligation basis? Just phone the Mimeograph distributor in your city.

A. B. Dick Company, Chicago



Mimeograph duplicator

MIMEOGRAPH is the trade mark of A. B. Dick Company, Chicago, registered in the U. S. Patent Office



AT FORT DIX, N. J. DRAFTEE SAM ARCADIPAN GETS SIMULTANEOUS SMALLPOX VACCINATION IN LEFT ARM AND TYPHOID INJECTION IN RIGHT FROM MEDICAL OFFICERS

AMERICA BEGINS TRAINING FIRST CONSCRIPT ARMY IN ITS PEACETIME HISTORY

Winter dusk had fallen over the flat, frozen landscape, at 5:00 p.m., Nov. 23, a special train chuffed into the little station at Fort Dix, N. J., old War I training camp 22 miles south of Trenton. The 113 young men who got off it, fresh from city homes in New York, Newark, Elizabeth and Trenton, could see nothing but the dim shapes of the barracks and tents sprawled before them. A regimental band had been scheduled to greet them, but the train was late and the band, which had dispersed when the train failed to arrive on time, entered up to play *Hail, Hail, the Gang's*

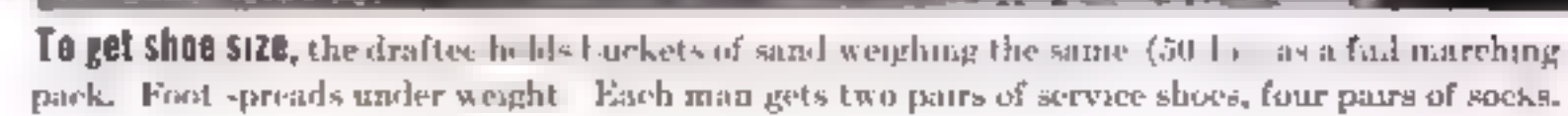
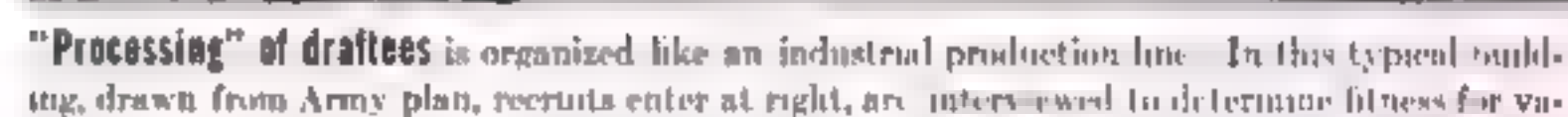
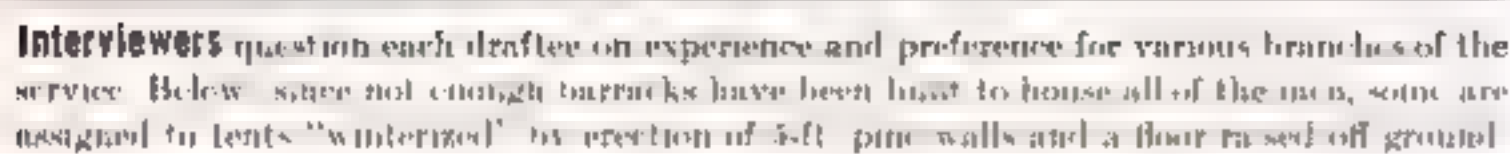
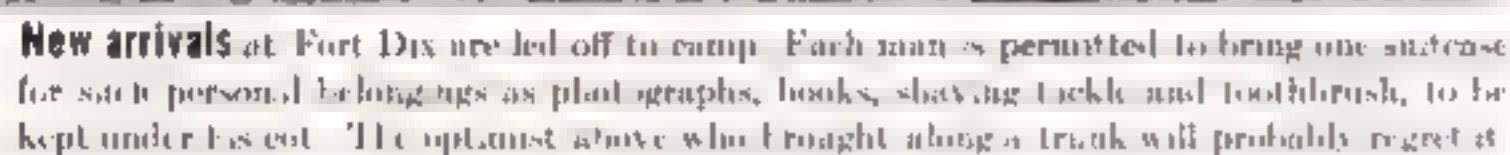
All Here. A few officers and men were waiting, their flashlights and car headlights stabbing the darkness.

Quickly the newcomers, some shivering without overcoats, were ranged in double line by a sergeant of the Regulars. The sergeant barked their names: Bardsley, Dattora, Karpoff, Samodulski, Schonheit. Then lugging their suitcases, they set off down the road. Grinning Regulars scattered along the way yelled as they passed: "Hello, suckers!" or "Get in step, boys." The newcomers were slow on comebacks.

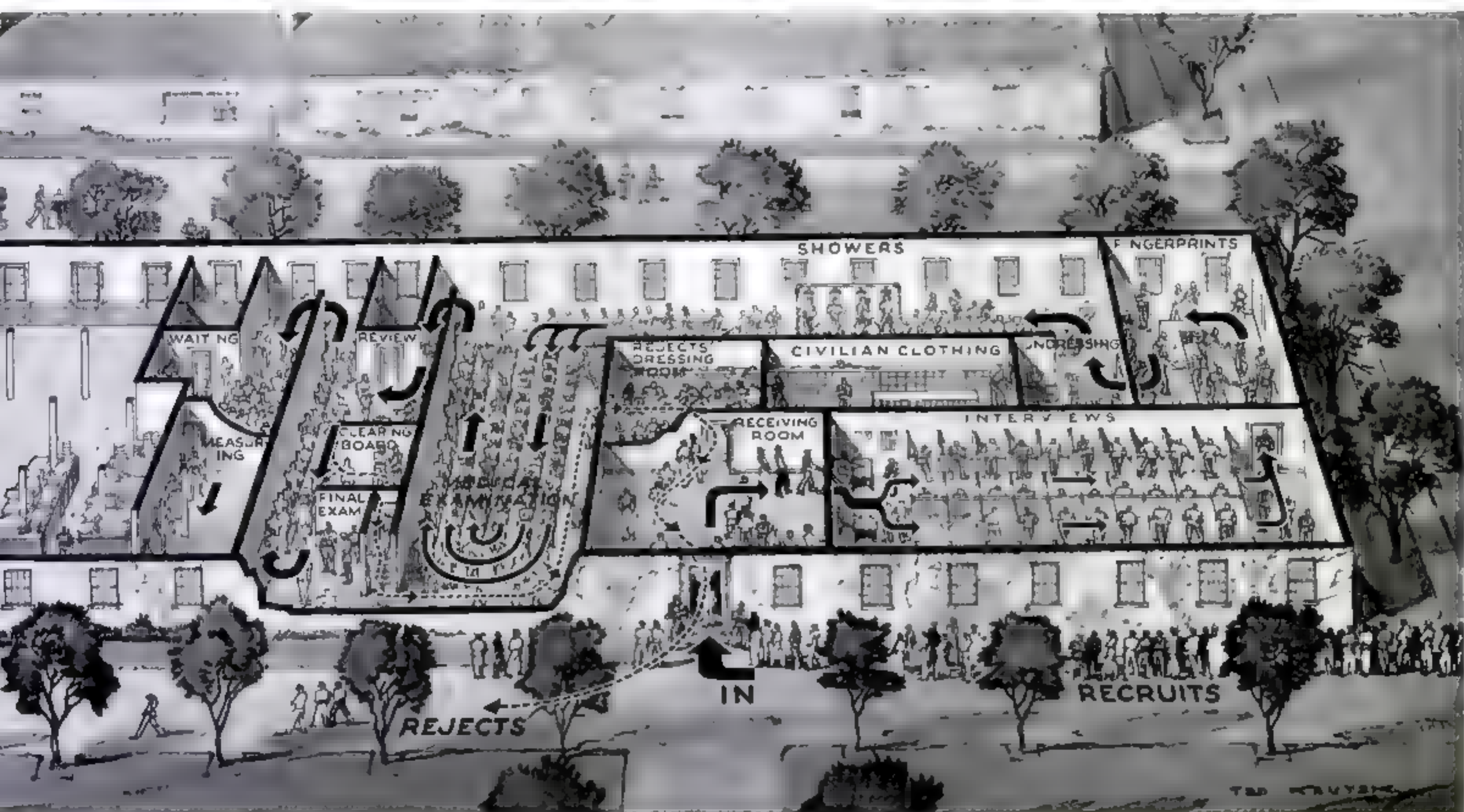
Scenes like this were taking place in some 20 camps

throughout the land that day as the vanguard of the first peacetime conscripts in U. S. history arrived to begin a year of Army training. Army doctors tested them and thumped them and pumped them full of vaccines such as Sam Arcadiphan is getting above.

As fast as the Army can build tents and barracks, this first trickle of rookies will become a flood. Only 18,700 men, most of whom had volunteered after registering for the draft, were summoned in the first draft call. By the end of next June the Army expects to have 789,000 conscripts under arms.



"PRODUCTION LINE" OF INTERVIEWS, FINGER-PRINTING, PHYSICAL EXAMINATIONS, CLOTHING SUPPLY



rious branches of the service, are fingerprinted, then strip and shower. Naked, they proceed to a physical examination and inoculations. The men rejected by the review board and the fi-

nal examiner drop out of line to dress and go back to civilian life. The rest go on to receive their issue of Army clothing, get temporary unit assignments and emerge as uniformed U. S. soldiers.



New soldiers line up in full, wrinkled uniforms with extra clothing packed in duffel ("bar-racks") bags. Draftee Frederick McCool (right) is 5 ft. and 110 lb. — exact draft minimum.

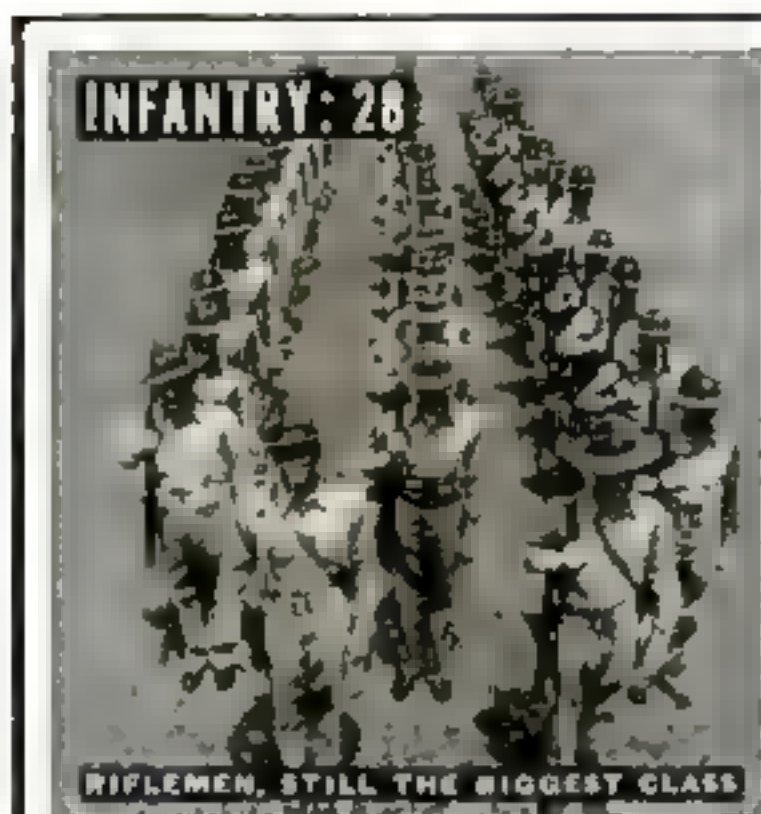


Army underwear serves double duty as pajamas in tents heated by pot-bellied coal stoves. Reg-ulars are aghast at the "pampering" issue of three blankets and a comforter to each draftee

THIS IS HOW U. S. ARMY DIVIDES UP 100 RECRUITS AMONG SERVICE BRANCHES

Lined up at the right are 100 men, representing 100 recruits in the Army. Below are pictures of what these men will do when they get into the Army. The pictures show the largest of the 17 branches of service into which the men go, and some of the jobs they do when they get there. The figures reveal the average number of them who will go into each branch. The largest number (28) will go into the infantry. Most recruits think they will be given a rifle, sent out to the front-line trenches to shoot it. Actually, although all will be taught to defend themselves,

more than 50% of them will be given non-combat jobs. What each one's job will be depends on his civilian training and talents. There will be places for tailors, mechanics, barbers, writers, policemen, lawyers, truck drivers, stenographers, doctors, cooks, blacksmiths, librarians and many more. A recruit is first given an I. Q. and aptitude test. Then he is assigned to one branch of the service and given a 13 to 16-weeks general soldiering course. After that, as soon as vacancies occur, he is given a special job for which his talents and experience suit him.



INFANTRY: 28

RIFLEMEN, STILL THE BIGGEST CLASS



81-MM. TRENCH-MORTAR MEN LOAD BOMBS



50-CAL. ANTI-TANK GUNNERS



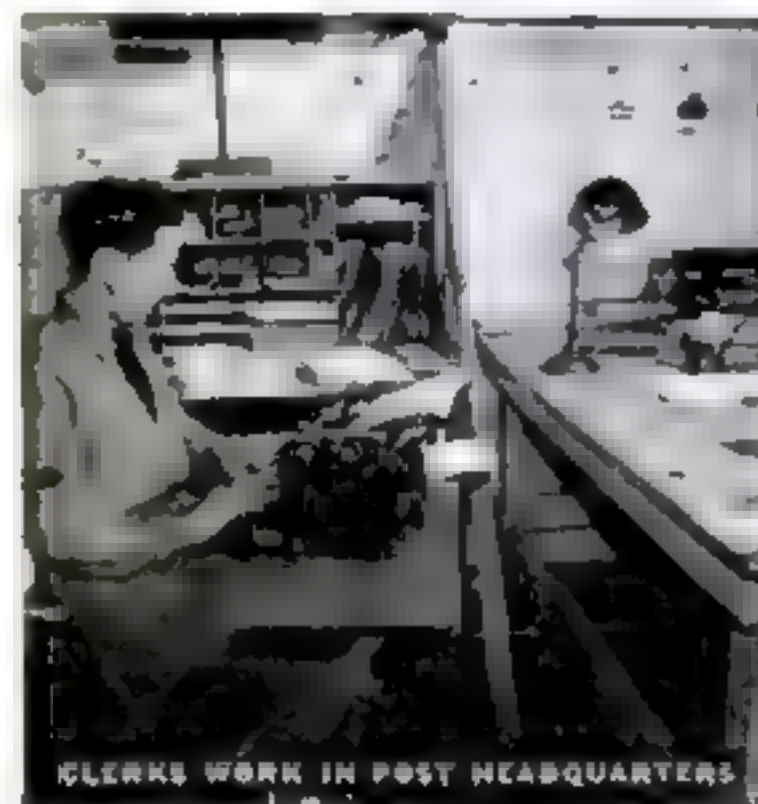
CREW OF HEAVY MACHINE GUNNERS



COMPANY COOKS IN THE KITCHEN



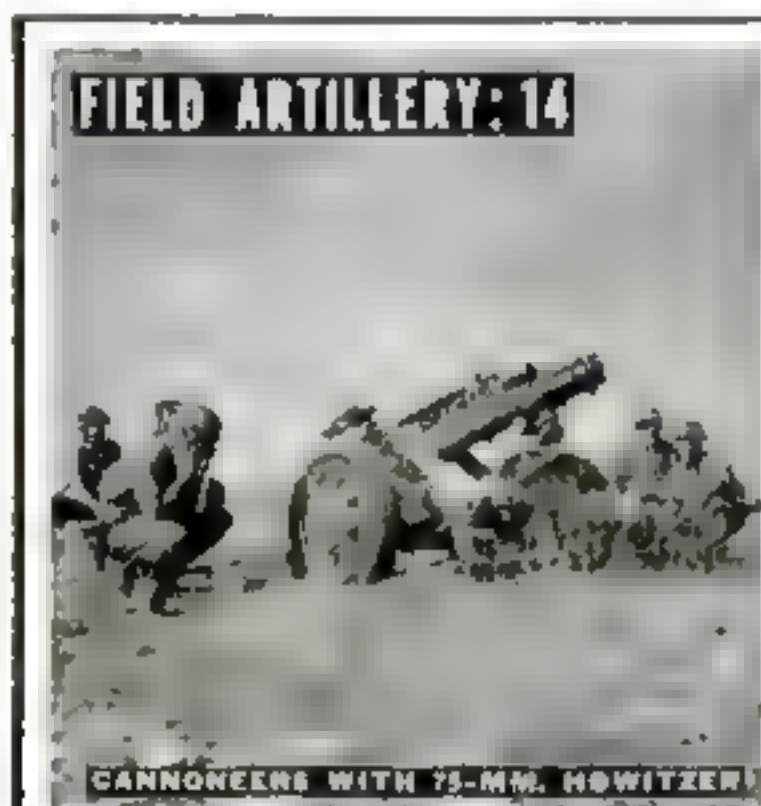
BARBERS WORK HARD ALL DAY



CLERKS WORK IN POST HEADQUARTERS

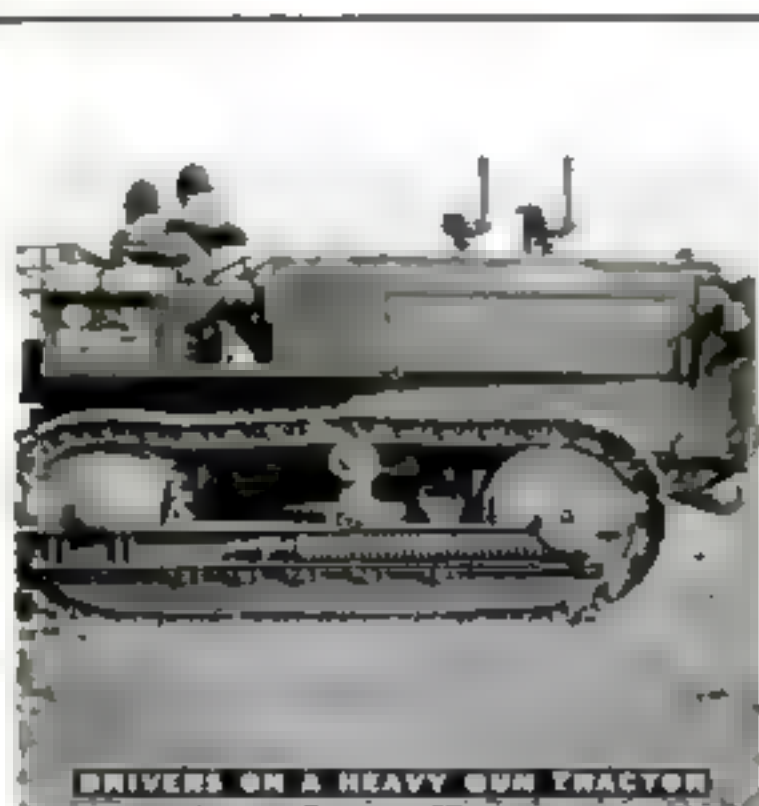


BANDS PLAY ON SPECIAL OCCASIONS



FIELD ARTILLERY: 14

CANNONEERS WITH 75-MM. HOWITZER



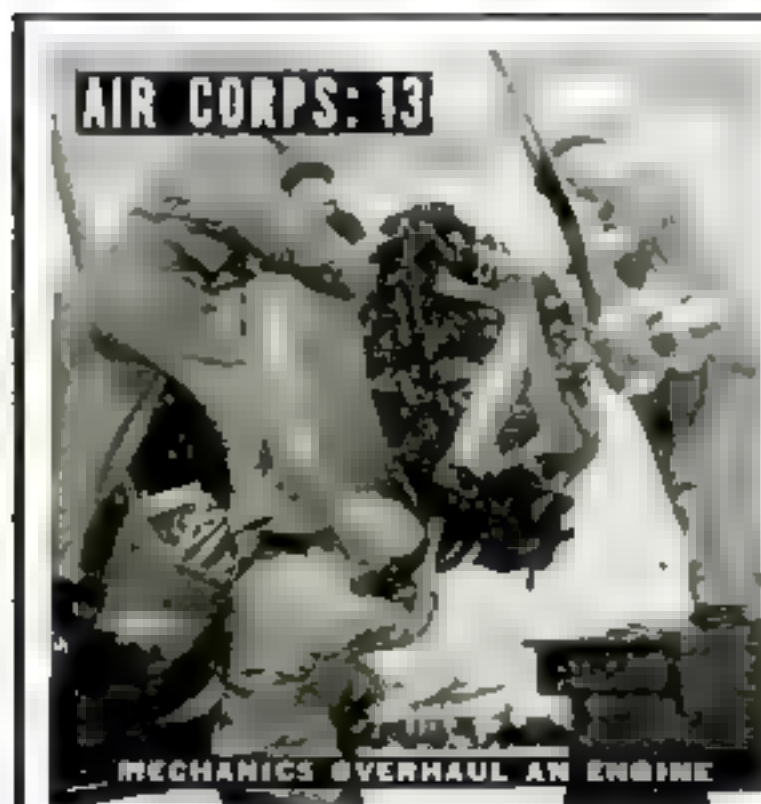
DRIVERS ON A HEAVY GUN TRACTOR



RADIO MEN, DRIVEN IN SCOUT CAR

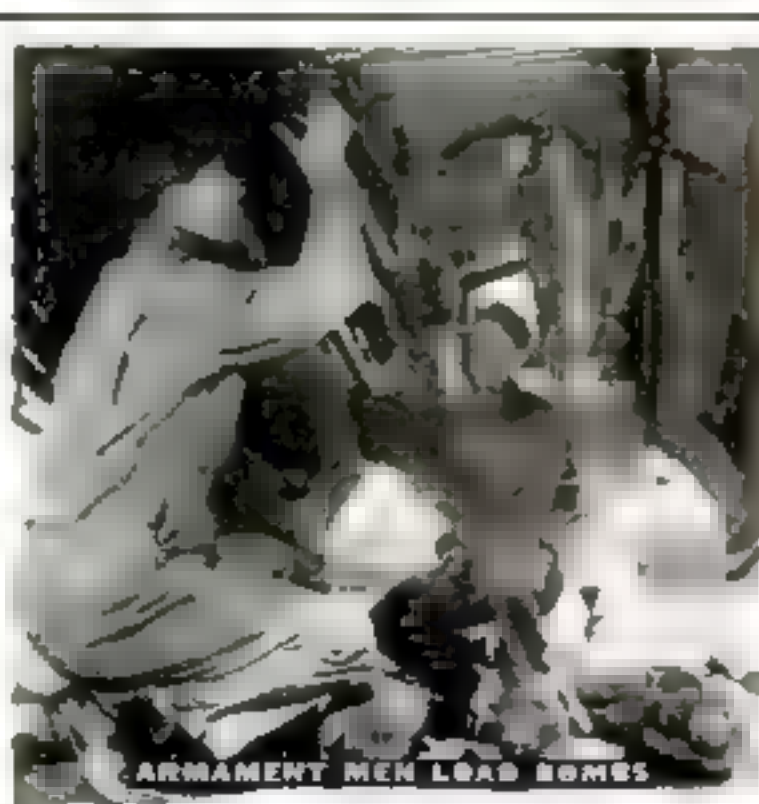


SURVEYOR FIXES BATTERY POSITION



AIR CORPS: 13

MECHANICS OVERHAUL AN ENGINE



ARMAMENT MEN LOAD BOMBS



AIR PHOTOGRAPHER TAKES PICTURES



GUNNER MANS FLYING FORTRESS



COAST ARTILLERY: 13



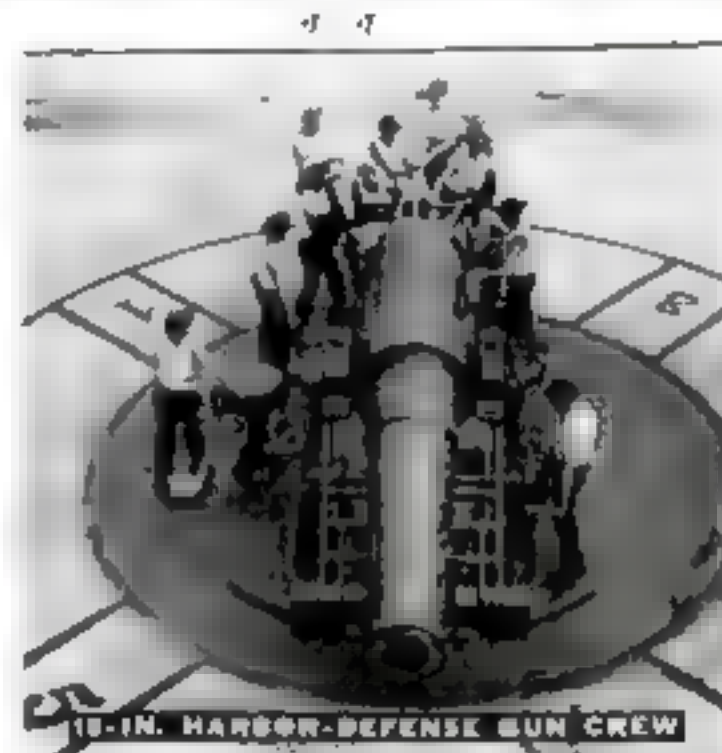
CREW OF 3-IN. ANTI-AIRCRAFT GUN



TELEGRAPH AND TELEPHONE OPERATORS

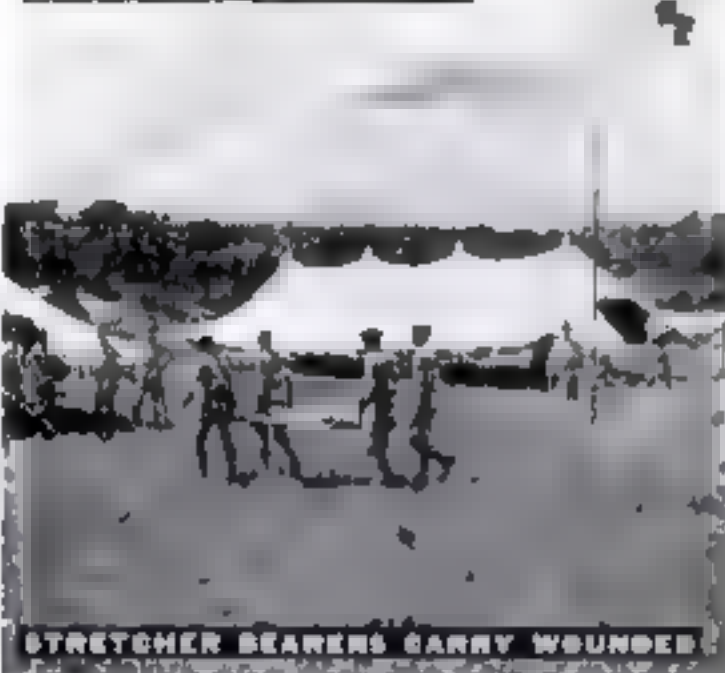


ANTI-AIRCRAFT SEARCHLIGHT CREW



18-IN. HARBOR-DEFENSE GUN CREW

MEDICAL CORPS: 7



STRETCHER BEARERS CARRY WOUNDED



ASSISTANTS IN THE OPERATING ROOM

ENGINEER CORPS: 6



CREW OF ASSAULT BOAT CROSS RIVER



ENGINEERS ERECT PONTOON BRIDGE

QUARTERMASTER CORPS: 6



LOADERS PILE FOOD INTO A TRUCK



TAILORS CUT AND SEW THE UNIFORMS

ARMORED FORCE: 4



DRIVERS, GUNNERS OF A 15-TON TANK



SMOKE-MORTAR CREW IN SCOUT CAR

CAVALRY: 3



LIGHT MACHINE GUNNERS ON HORSES

SIGNAL CORPS: 3



RADIO MAN SENDS IN HIS REPORTS

ORDNANCE: 2



OPERATOR CAREFULLY MOVES SHELLS

OTHERS: 1



MILITARY POLICE DIRECT TRAFFIC

LIFE ON THE NEWSFRONTS OF THE WORLD

American war effort marks time; Italy takes a beating; Hitler's Europe stews in hatred

Both the President of the U. S. and the nation itself seemed strangely relaxed. Mark Sullivan, staunch Republican observer, commented on the new kindness and tolerance Franklin Roosevelt was displaying, even towards businessmen. It might be, some suggested, that the President was paying less attention to his truculent advisers. It might be, others thought, that Roosevelt was no longer concerned with satisfying partisan interests but in his third term was looking with a long view toward the verdict of history on his actions.

However welcome the President's mood, some things that grew out of it were disquieting. The nation was clearly not putting all necessary efforts into defense. Businessmen were still reluctant to expand, worrying about what expansion would do to post-war business. Labor was planning to get more of a share of anticipated wartime profits. The plight of Britain and her cries of distress (see pp. 34 & 35) were gravely considered but no speed-up resulted. Congress sat around fussing, keeping an eye on Roosevelt lest he do something bold.

The President wasn't idle. He conferred, studied, announced. Senators visited him, came out declaring that there would be no more retroactive taxes on 1940 incomes. The President said that there would be no new PWA projects, that funds would be pushed into defense needs instead. He was studying carefully the problem of preventing strikes and sabotage in defense industry. He displayed mild annoyance with Martin Dies whose committee published an inconclusive hodge-podge of evidence concerning subversive Communist activity in the U. S. Premature publication of evidence, Roosevelt said, was hampering the work of the FBI.

Only once was the country given any taste of what it would have to give up for a real defense program. Air-transport operators were told that they would have to do without new airplane engines they wanted, because the military needed them more. This was a small sacrifice indeed. But it was clear that the people would do little until they knew what was required, until they realized that, although the nation was still at peace, it would have to make the efforts of wartime. There was much worry that the realization and the effort both might come too late. Around the capital went the wry suggestion that the President spark off the nation by proclaiming an "It-is-later-than-you-think Week."

Knock Out Italy? Hungry for a victory, Britons were crying for a knockout blow against Italy. The Italian armies in Albania had been pushed back by the feeble but courageous Greeks. The Albanians were joining the Greeks in guerrilla warfare as snowstorms made their mountain passes nearly impenetrable. The British Navy got in another glancing blow at the Italian Navy off Sardinia, claimed to have crippled one more battleship. Morale inside Italy was lower than ever, demoralized by the defeats, by the shadow of the all-conquering Germans and by the Pope's hard words against the Nazi irreligion. Food was low, the British blockade having cut off coffee, meat, rubber, jute, oils and fats, cotton, wool and most cereals. Italians were tired of war.

This may have looked tempting to the British, but there did not yet seem to be much they could do about it. They sent troops, planes, ships and their



WAVELL & STAFF ARRIVE IN GREECE

Near East Commander, Sir Archibald Wavell, to Greece. But Italy has complete superiority in the air. A substantial Italian army under Graziani is menacing Egypt, in case Britain should divert too much force to Greece. Finally, Italian Army professionals are good and mad at the mess the Fascist amateurs have made of the Greek war. They are determined to avenge Italy's honor. Last week the Greek drive into Albania slowed down somewhat.

Ferment of Europe. Adolf Hitler's "United Europe" from Norway to the Black Sea was an inferno of brotherly hatred. In Norway landslides that broke the Oslo-Bergen railway in ten places and smashed western communications were blamed on sabotage of Nazi-hating Norwegians. In Warsaw 500,000 Polish Jews were forbidden to come out of a walled ghetto without a special pass. In Belgium, Jews were required to wear armbands, whereupon Belgians of every creed put on the armbands as a badge of honor. In Bulgaria Nazi students were beaten up by a combination of Communists, Democrats, Agrarians and Laborers. Bulgaria put on its first all-over blackout. Nazis began agitating against Bulgaria's Premier Philoff and Foreign Minister Popoff because they are active Free Masons. In France, the Vichy government staged an exhibition of Free Mason regalia to prove that Free Masons betrayed France. Vichy sent flying toward Syria a new Commissioner, formidable Jean Chiappe. But the British shot down his plane and Chiappe was killed.



JORGA

The final flower of chaos bloomed in Rumania. Here the extremist wing of the Nazi Iron Guard, called *Corpul Realezi*, dug up the bones of their murdered hero, Corneliu Codreanu. They were so enraged by the sight that they rushed into Jihlava Prison and murdered some threescore prisoners "responsible" for the death of Codreanu. Others were assassinated at home. Thus murdered were two ex-Premiers, notably Nicolas Jorga, "Teacher of the Nation," four police chiefs, two ex-Cabinet ministers. Jews were murdered by the thousand in Ploesti and Galatz. Premier Ion Antonescu did not dare arrest any of the terrorists. Rumanian Army troops began fighting an outright civil war with the Iron Guard extremists. Meanwhile the German troops already in Rumania looked disgustedly on.

Green Again. The American Federation of Labor ended its annual convention by boasting that it was stronger than ever and re-electing mild William Green

as president for his 16th term. Piously the Federation told its unions to eject racketeering officials, gave the Federation's executive council power to "apply its influence" to this end and then re-elected Vice President George Browne, whose theatrical union is supposed to harbor some of the worst union racketeers.

On the vital subject of strikes in defense plants Bill Green one day said that labor should retain its right to strike anywhere. Next day he proclaimed that there should be no stoppage of defense orders "for any reason." While Green was thus double talking, the Vultee airplane strike was finally settled. The strikers got a raise from the company, the company got a no-strike promise from the union.

Wallace to Mexico. Having spent an earnest year and a half learning Spanish because he thought it might come in handy some day, Vice President-elect Henry Agard Wallace was rewarded for his diligence by President Roosevelt who sent him to Mexico City as his Ambassador Extraordinary and Minister Plenipotentiary at the inauguration of Mexico's new



WALLACES IN MEXICO

President, Manuel Avila Camacho. Motoring down he was greeted amiably as he went, stopped in a few villages to try out his Spanish.

At the gates of Mexico City he and his wife were showered with compliments and confetti. But as they neared the U. S. embassy, a mob of Mexicans, led by supporters of the defeated Presidential candidate, Juan Andreu Almazán, stormed down yelling "Death to Avila Camacho." Mr. Wallace was rushed into the embassy but reporters in his party, including LIFE's Photographer Carl Mydans, were briefly stranded outside while the mob menaced them and Mydans took pictures as fast as he could. Inside, Mr. Wallace made a little speech in Spanish about "good will which shall forever bind our countries."

The feeling against *Yanquis* stirred up by Almazán manifested itself in signs painted around town—"Down with Wallace," "Don't forget Texas." Day before inauguration Mexican police raided Almazán and Communist hangouts, broke up an alleged plot hatched by "foreign interests" to assassinate the new President.

PICTURE OF THE WEEK

Tom Harmon, the year's greatest back, played his last game for Michigan against Ohio State, Nov. 23, at Columbus, Ohio. For 59 minutes and 22 seconds he ran, passed and kicked until his legs were leaden with fatigue and his blue jersey was half off his back. He scored three touchdowns, kicked four points after touchdown.

Michigan won 40-0 and when Harmon trotted off the field frenzied fans swarmed around him and pulled his jersey to shreds. In beating Ohio State, Harmon broke Red Grange's great record for three years of varsity playing by scoring 33 touchdowns to Grange's 31, amassing a total of 237 points to Grange's 186. For his great playing he was awarded the Heisman Memorial Trophy as 1940's outstanding football player.





The Marquess of Lothian, British Ambassador to the U.S., touched off the current debate by his declaration that Britain may need U. S. financial help. Here in the British Embassy in Washington he points to painting of George III,

whom he has jokingly called "the real founder of your Republic." As Ambassador, Lord Lothian is a legitimate propagandist, freely entitled to stress ties of blood and sentiment between America and Britain. But many an Ameri-

can who believes that the U. S. should consider aid to Britain strictly in terms of U. S. defense has grown heartily sick of U. S. Anglophiles who assert that America is "shirking its duty" to save the land of Shakespeare and Shelley.

BRITAIN SENDS S.O.S. TO U.S.

The posters at right (of which the three in left strip were inspired by LIFE pictures) were entries in a contest sponsored by the Woman's Division of William Allen White's Committee to Defend America by Aiding the Allies. They were exhibited in New York last week as their subject—more U. S. aid to Britain—was becoming tenuous and touchier by the hour.

A new note of desperation had crept into dispatches and appeals from Britain. Through the British censorship on Nov. 26 came a story by the AP's Drew Middleton scoffing at official assertions that German bombers had done relatively little damage to military objectives in England, declaring that Britain's "staggering shipping losses" will continue unless the U. S. sends more destroyers, that Britain is "reaching the end of her financial tether," that British industry "still has not expanded to the totalitarian level." Appealing to the A. F. of L. convention at New Orleans for "planes, planes and more planes," Sir Walter Citrine declared: "I say to you something that no British statesman has yet said: Bombing is having an effect upon our output."

Disturbing, too, were reports from Washington, where the Navy high command last week set its face against releasing any more warships to Great Britain and isolationists like Senators Johnson and Nye girded for battle against repeal of the Johnson and Neutrality Acts. It was said that President Roosevelt had grown doubtful that Britain could win the war even with all the help the U. S. could give, and grown irked by British pressure for more help—particularly Lord Lothian's public announcement that "a little financial help" might be needed. British diplomats in turn were reported grumbling about U. S. reluctance to do more. As the Senate Foreign Relations Committee postponed taking action and President Roosevelt prepared to depart on a long defense inspection tour, the great subject of more aid to Britain seemed likely to remain in suspension.

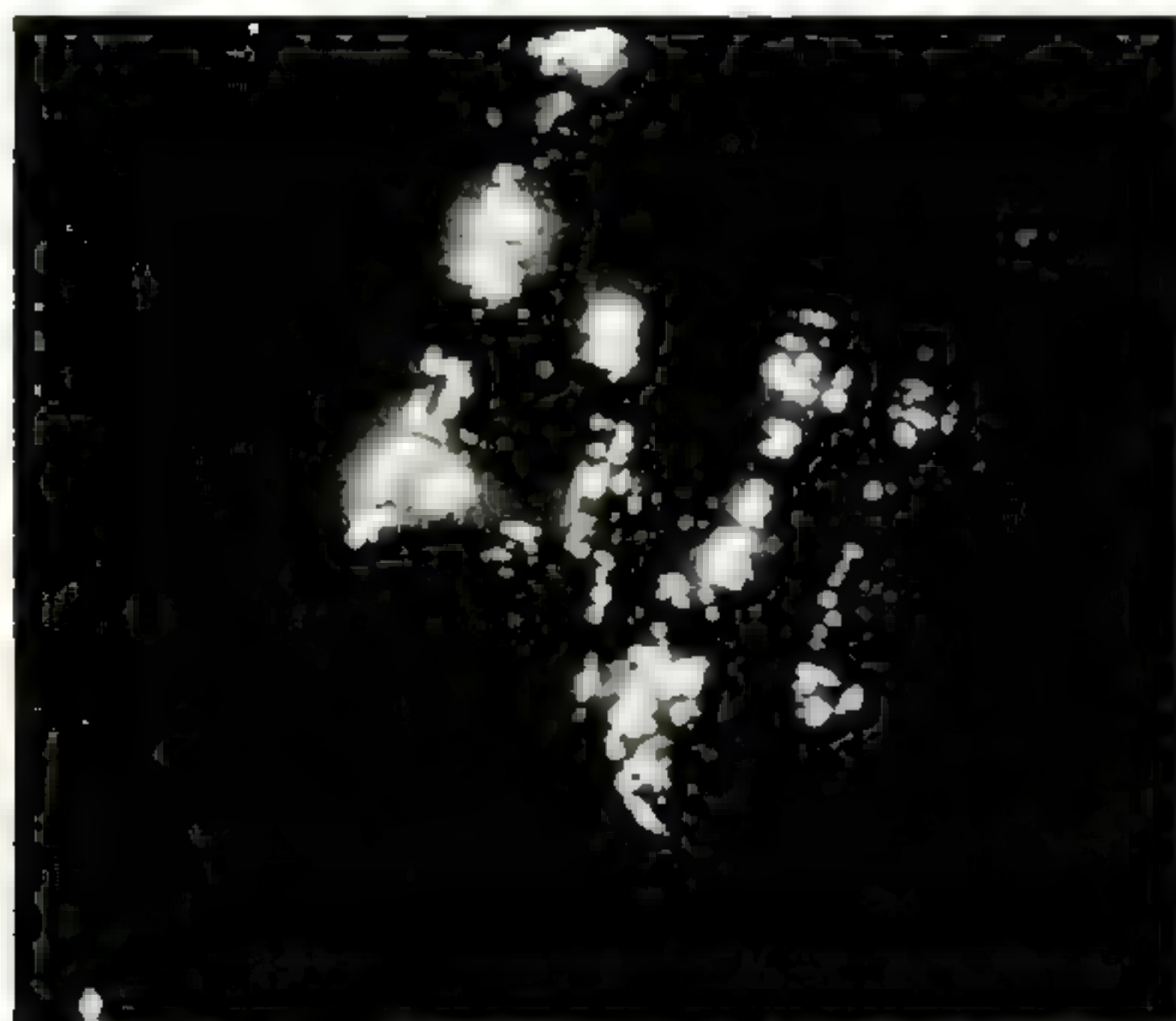


Amid the ruins of Dover, probably the result of long-range German shelling, walks Lord Lothian during recent visit to Britain. Right: "Stop Hitler Now" posters entered in contest of Committee to Defend America by Aiding the Allies.





Helmut Wick, 25, Commander of Richthofen Squadron, credited with downing 36 planes, was shot down himself last week. He planned most first-class British planes have been shot down by his men.



Work of the German Air Force is this view, purportedly of London by night. Germans say that each spot of white is a fire set by a German incendiary or explosive bomb, probably along docks.



Colonel Mölders (front, left) and the men of his squadron welcome back to the airfield a returning flight of Nazi fighters. Incoming planes dip a wing to indicate victory.

TOP FIGHTERS OF GERMAN AIR FORCE ARE ACES GALLAND, MÖLDERS, WICK

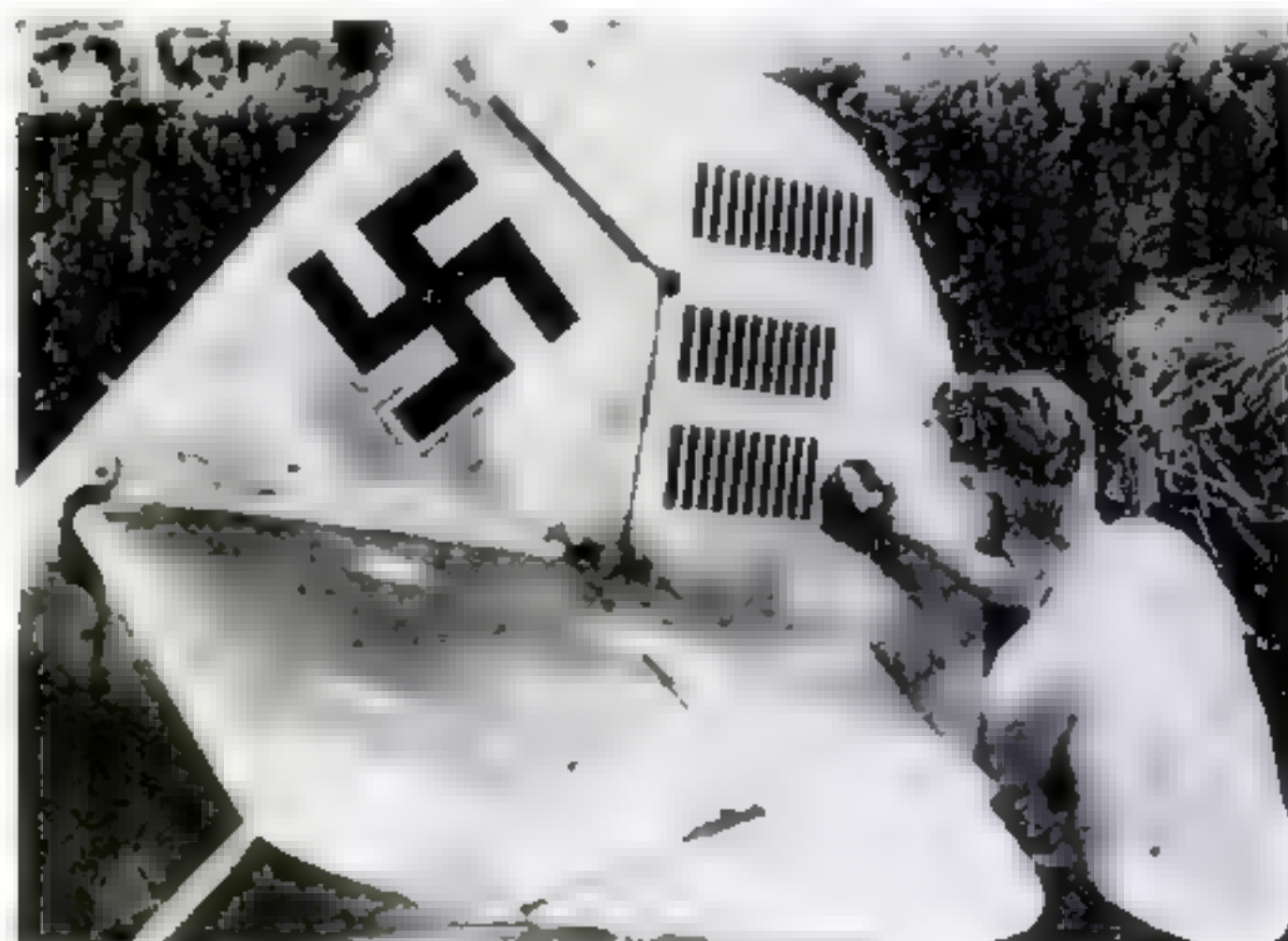


LIEUT. COLONEL MÖLDERS

The three deadliest fliers in the German *Luftwaffe* are shown here. They are Fighter Aces Galland who has shot down 53 planes, Mölders with 54 and Wick with 56. These totals include Loyalist planes in Spain, Polish planes on the East Front, Dutch, Belgian, French and British planes on the West Front. Galland was a squadron leader in Poland. Even before that, Mölders commanded the Condor Legion in the Spanish Civil War, picking off Russian Moscos and Chatos. He got 14 planes in Spain. He made his score 40 on Sept. 21 and re-

ceived from Hitler the coveted Oak Leaf of the Knight's Cross of the Iron Cross. By Oct. 15, he had shot down seven more British planes and by last week, a month and a half later, he had added another seven.

Most boastful of these three crack fighters has been Oak Leaves holder Major Helmut Wick, shown at top left demonstrating his skill to comrades. Recently he told correspondents that the quality of British pilots is "laughable." "They merely try to stay out of our reach," he announced. "This indicates that the best British pilots have been shot down. I have never seen a German plane shot down by British anti-aircraft fire. They fire furiously but are never able to hit anything. It must make them annoyed." Last week Major Wick engaged an annoyed Briton, was shot down in the Channel.



Mölders' plane, a Messerschmitt 109, proudly carries 52 black stripes on its tail, indicating 52 enemy planes shot down. He has since raised this to 54, crowding the tail.



Lieut. Colonel Adolf Galland (left) has shot down 55 planes and is thus one up on his best friend, Lieut. Colonel Werner Mölders (right), whose score is 54. Here Galland and an older

officer (center) visit Mölders. Mölders became a major on Oct. 16, a lieut. colonel on Oct. 25. Mölders has Spanish Golden Cross; both have Oak Leaves of Knight Cross of the Iron Cross.



Bunner boosters roam Ohio State campus with huge placards. Their original and effective technique was to converge peacefully from various parts of the campus upon some central point. Then suddenly with shrill cries they would fall into line, form their candidate's name.



Pre-election parade circles campus, madly sounding horns, bells, sirens. This group is plugging Mary Ann and other girls in her combine. Below: a rival combine stages a torchlight parade for Louise Dinger and her associates the night before election. Hundreds participated.



MARY ANN BUNNER LOSES AFTER GAME TRY IN OHIO'S "HOMECOMING QUEEN" ELECTION



CARTOON BOOMS BUNNER

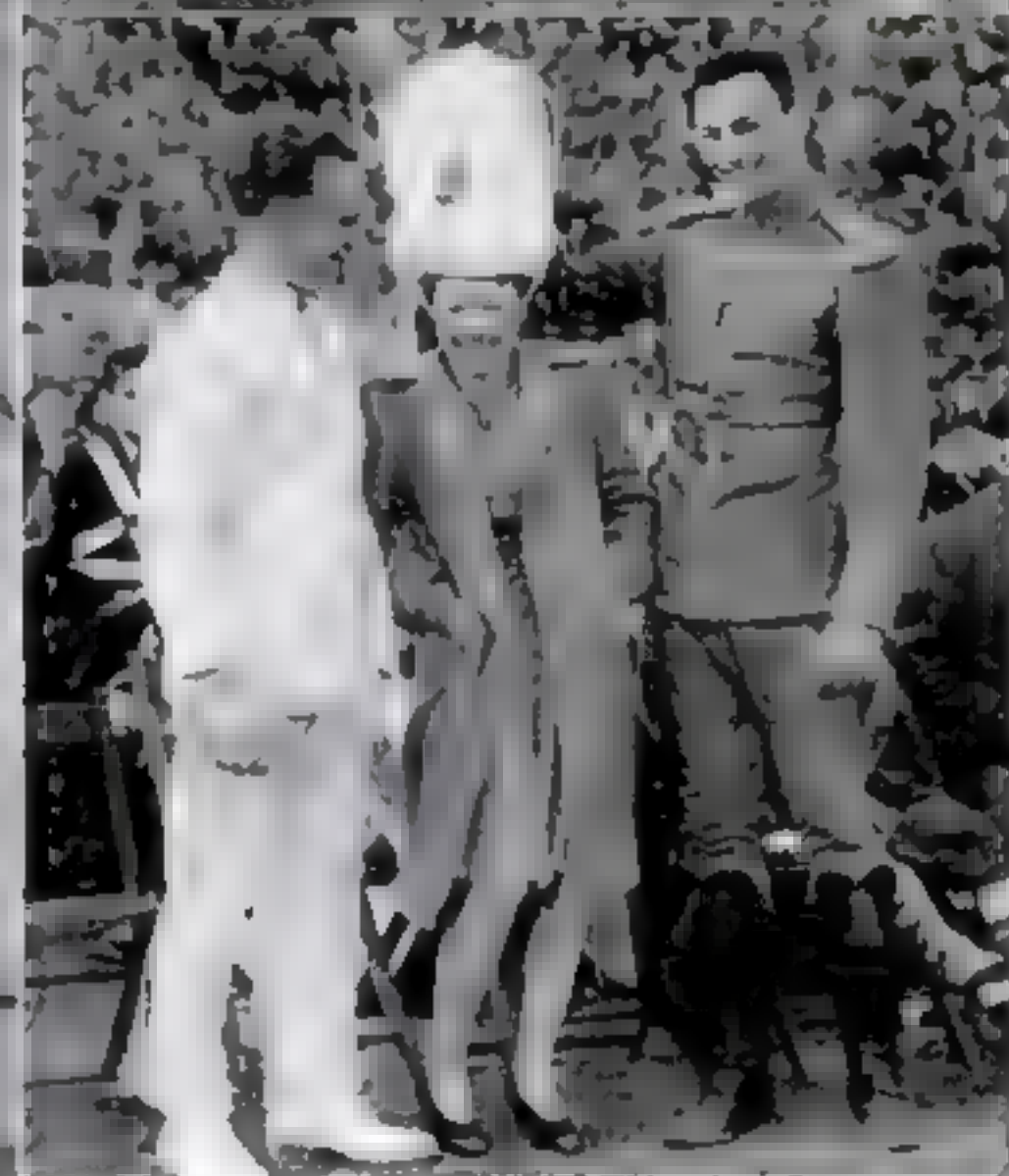
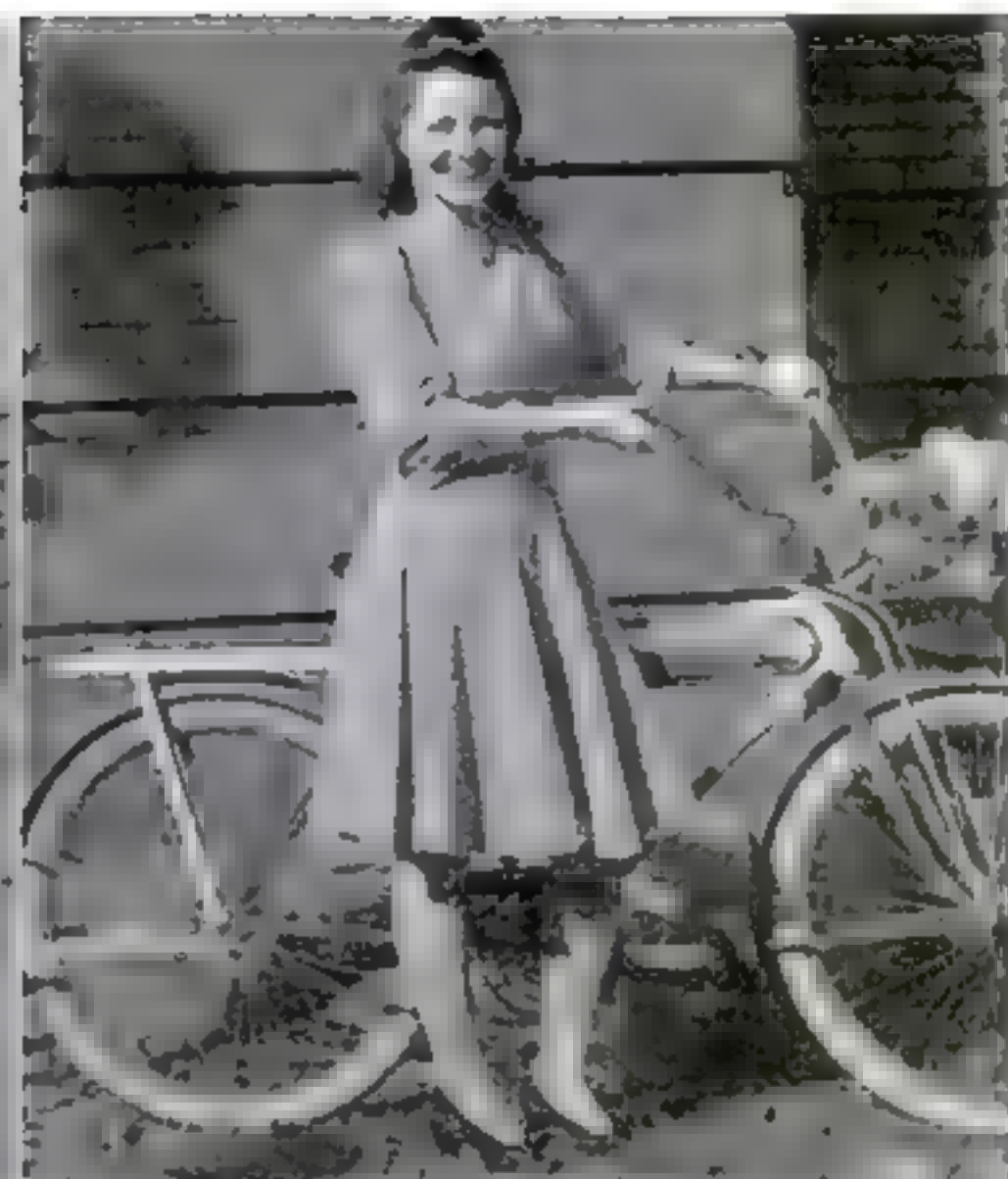
At Columbus last fortnight, 6,000 undergraduates cast ballots in Ohio State's annual Homecoming Queen election. From their collective judgment emerged the mistress of their Homecoming Dance, the lovely mascot of their football team in its big game with Michigan. The winner was Louise Dinger (below, opposite). Few disputed the choice. But many lamented the complexities of an electoral system, under which Mary Ann Bunner, who put on by far the liveliest campaign, had been eliminated in primaries a week before.

Ohio State's Homecoming Queen contest annually produces a breathless academic parody of big-league political campaigns. Girl candidates and their backers apply all the arts of publicity and ballyhoo. Contestants' faces twinkle engagingly from campaign posters. Clever candidates crash Columbus newspapers and radio programs.

Last fall Mary Ann Bunner launched her campaign for election almost as soon as college began. Her gay smile appeared everywhere. Her pert figure bounced across the pages of campus publications. Her publicity triumphs were audacious and immense. But the electoral system brackets every candidate with a "combine" or slate of other candidates which must survive a primary test. Mary Ann was tied to a weak combine, which was eliminated from the race. And so, when final balloting took place, there was no way Ohio State could vote for Mary Ann.



Mary Ann Bunner poses with a campaign poster. A senior, Mary Ann is 19, weighs 114 lb., and lives in Columbus. She likes salads and bowling, dislikes jewelry, plans to teach school.



Ballyhoo for Bunner pictures Mary Ann in various campus moods, in embrace of football captain, in drum-major's hat Mary Ann in tennis clothes (top, left) landed on cover of

Sun-Dial, campus monthly. Shot showing her talking to Football Captain Jimmy Langhurst (lower left) was used as full page in Columbus' Sunday Star. Her greatest tri-

umph came when she marched on stage of theater during football rally, kissed Captain Langhurst before 3,000 people (lower center) Columbus Citizen used a three-column cut.



Louise Dinger's campaign picture emphasized demure dignity rather than madcap vivacity stressed by Mary Ann.



Finalists pose with escorts just before Homecoming Ball where election results were announced. Girls (left to right): Ginny Adams, Eleanor Smith, Louise Dinger, Betty Lou Thompson, Sara Lighburn, Helen Knapp. Miss Dinger is 21, doesn't drink or smoke.



Her father's favorite photo shows Louise smiling. Mr. Dinger did not think campaign picture did his daughter justice.



SENATE RECONVENES IN ANCIENT CHAMBER WHERE DANIEL WEBSTER AND JOHN CALHOUN ONCE REIGNED. PRESIDING: UTAH'S KING. REPORTERS OCCUPY REAR ROW OF SEATS

DANGEROUS ROOF DRIVES CONGRESS TO NEW QUARTERS

On Jan. 4, 1839, Vice President John Cabell Breckinridge proclaimed: "The Senate is assembled for the last time in this chamber . . . sacred to the memories of the departed orators and statesmen who here engaged in high debates and shaped the policy of their country." He then led the Senate's 64 members out of the hall they had occupied for 40 years and into their new chamber in the Capitol's north wing. Last fortnight the U. S. Senate convened once again in the cramped historic meeting place where irreconcilable Senators of North and South had once debated and disputed and watched the Union dissolve. Across the street, 150 Representatives squirmed

on a variety of uncomfortable chairs in the Ways and Means committee room of the House Office Building.

Eviction of Congress from its regular chambers was ordered by David Lynn, architect of the Capitol, who discovered two years ago that the ornamental glass ceilings of both House and Senate were pulling away from their supporting trusses. It took Mr. Lynn two years to persuade a skeptical and economy-minded Congress that things were about to collapse about their heads. Finally they appropriated \$385,000 for repairs. Only a temporary job can be done now. Not until Congress adjourns for a good long holiday (minimum: six months) can new roofs be installed.



DEAD SUPREME COURT JUSTICES FROWN DOWN FROM WALLS



Floor of the House is stripped of seats as workmen begin repairs on 120-ton roof. Like 90-ton roof in Senate, House roof was hung from steel trusses. Type of construction is now obsolete



Chairs from House are stacked outside in the corridor. Representatives did not like substitute quarters in committee room. They complained of quality of acoustics, paucity of spittoons.

“Somebody knew I was coming”

Coca-Cola has the charm of purity. It is prepared with the finished art that comes from a lifetime of practice. Its delicious taste never loses the freshness of appeal that first delighted you...always bringing you a cool, clean sense of complete refreshment. Thirst asks nothing more.



Even old Santa, with a whole year to rest between jobs, welcomes *the pause that refreshes* with ice-cold Coca-Cola. And so will you. Ice-cold Coca-Cola has the taste that charms, and never cloy...always leaving a cool, clean after-sense of complete refreshment.

5¢

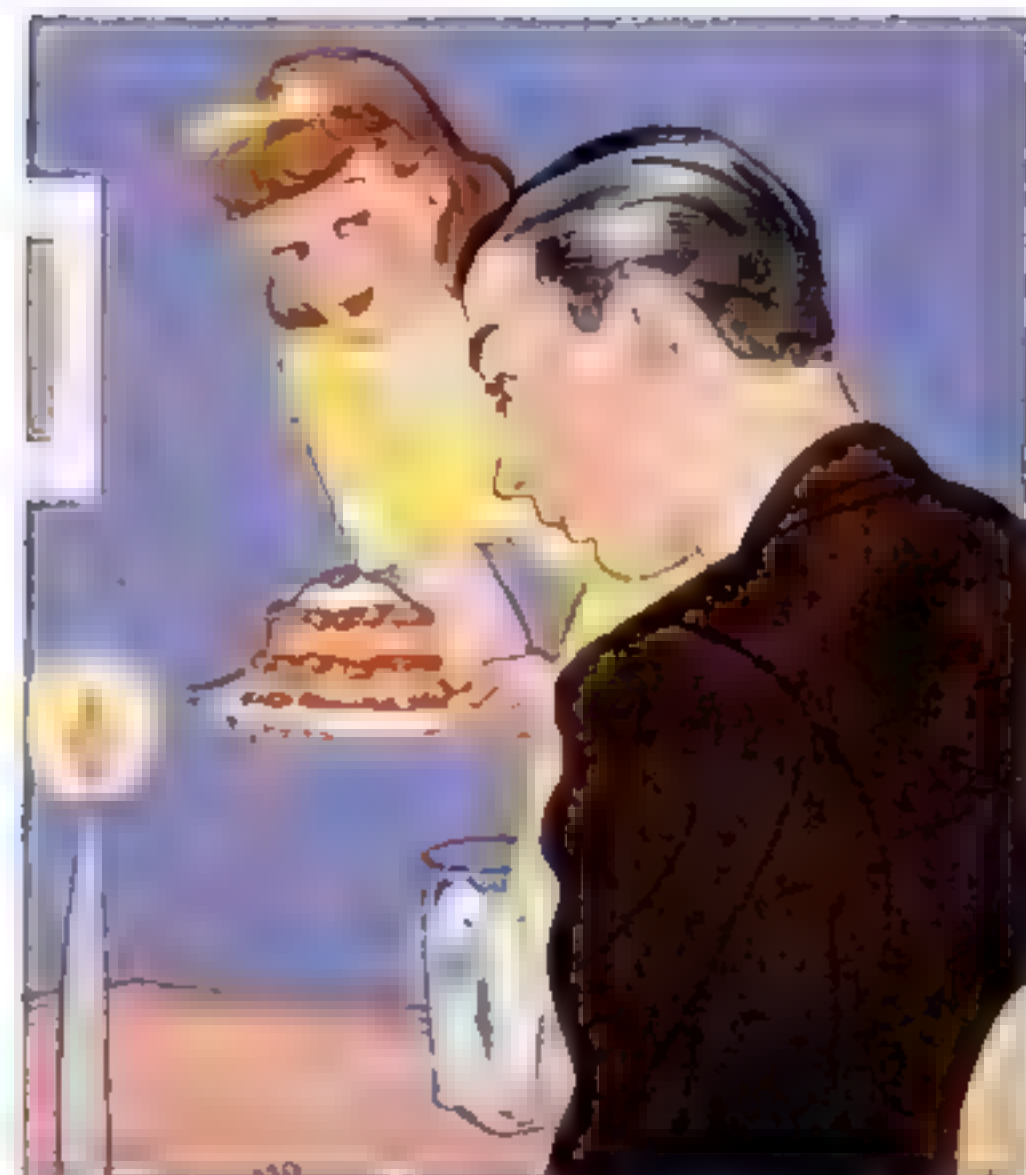


THE PAUSE THAT REFRESHES

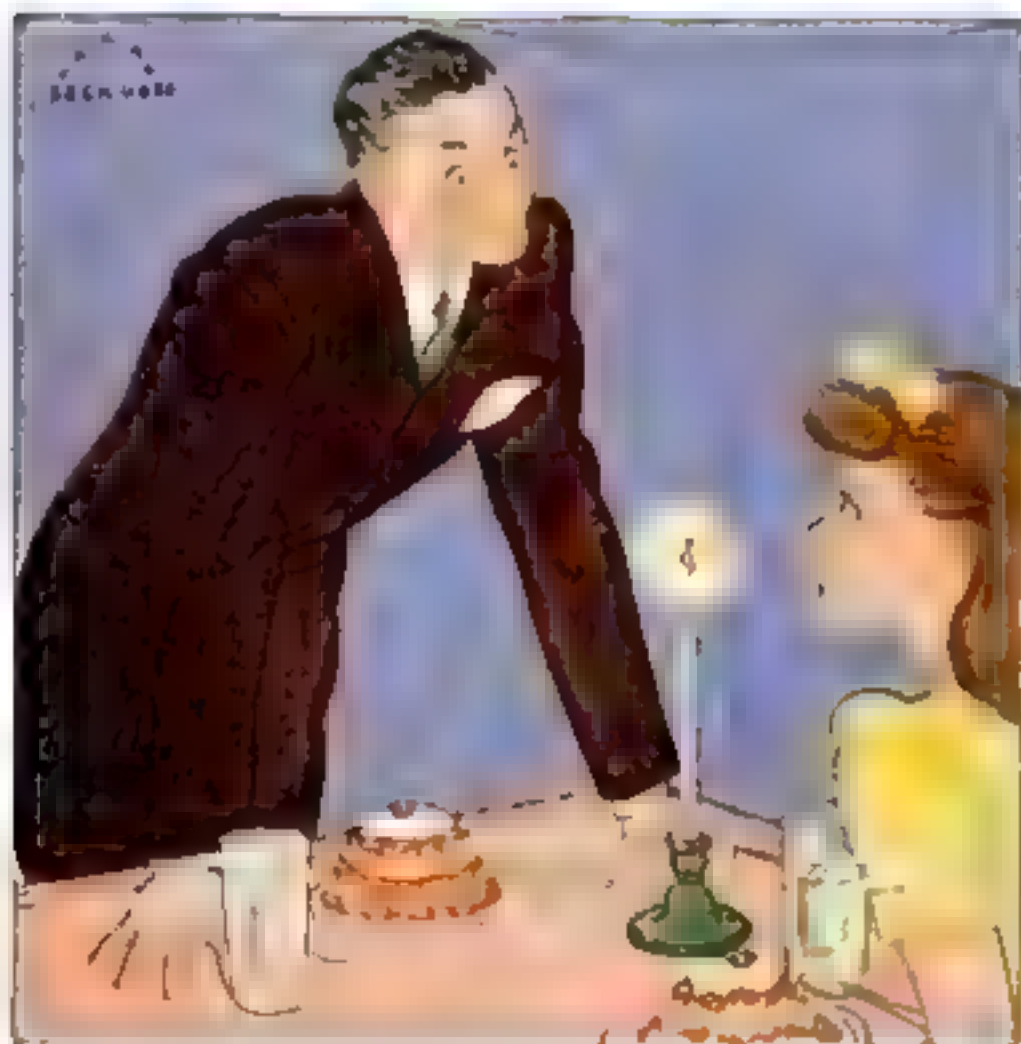
How I came to marry a poor girl



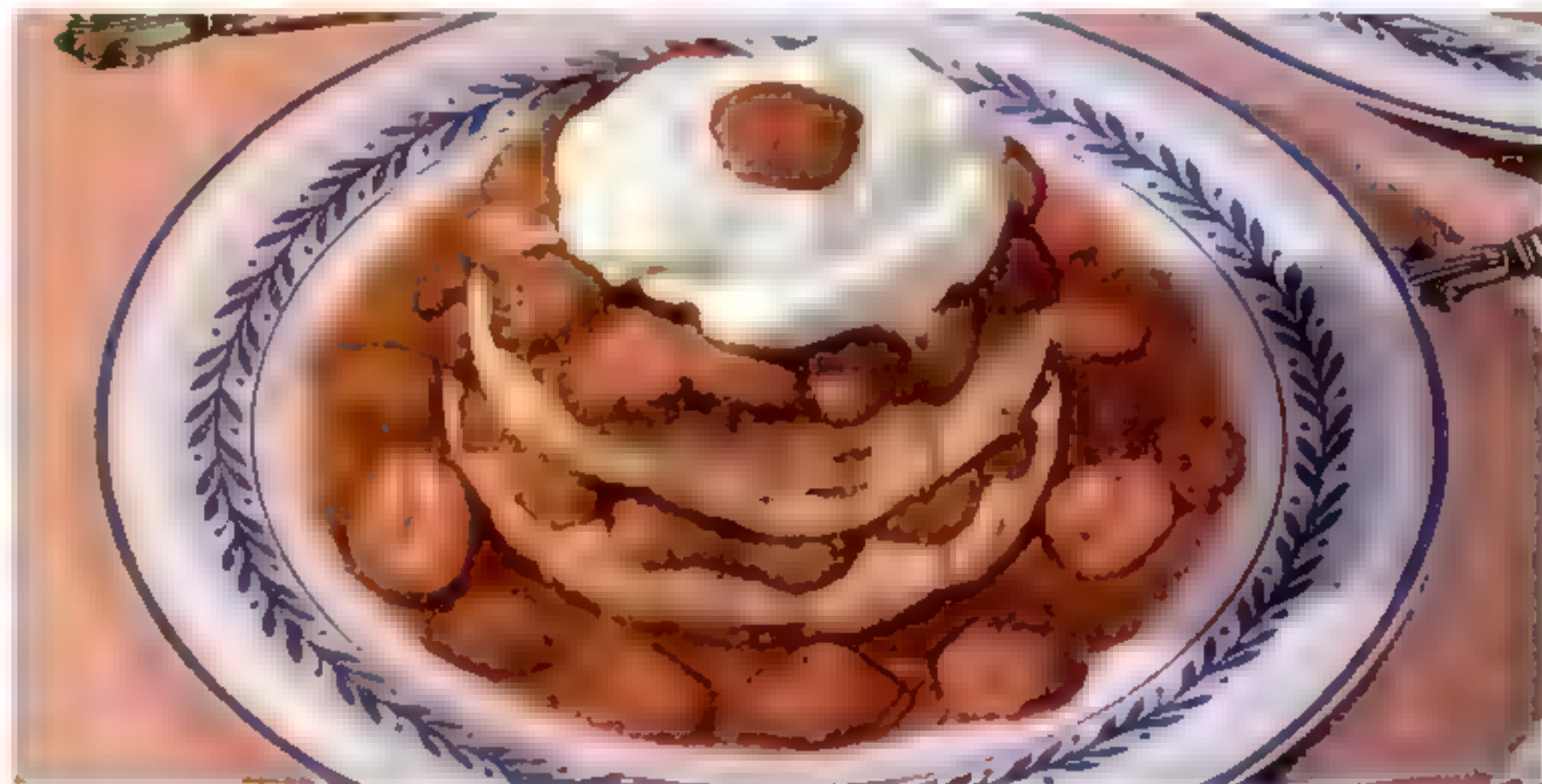
1. I'm like all the other boys who say it's as easy to fall for a rich girl as a poor one. I spot a typist in our office with red hair and big blue eyes—and after two movies and a talk about art and life, I'm walking on air because she's invited me to her apartment for dinner.



2. I'm so moon-eyed I don't even notice the food till we come to dessert. Then Helen trots out a strawberry shortcake so big I let loose a whistle. "Strawberries," I say to myself, "are out of season. The gal must love me." Then I taste the shortcake.



3. Those berries, oh mama! They're so juicy and tender they almost pop when you look at 'em... so fresh-tasting you'd swear they'd just been picked. "What's the secret, baby?" I ask her. "Got a greenhouse?" "No," she smiles. "Birds Eye Quick Freezing is my secret."



4. "The Birds Eye People," she goes on, "select the most luscious strawberries there are. Then the berries are picked peak-ripe, and as soon as they're picked they're cleaned, sliced, and popped into the Quick Freezer which seals in their gorgeous field-fresh flavor."

5. "Aren't these Birds Eye berries kind of rich for your pay check?" I ask her. "No, Mr. Inquisitive, they aren't," she answers. "When you figure there are no bad berries, no leaves and stems, they're almost cheaper than berries in season. One box makes 4 big servings."



6. Then, for several months on end, a couple nights a week, I get first hand information about many of the other Birds Eye fruits and vegetables, fish and meats and poultry, across the table from the red-head. Before I know it, I'm married to both Birds Eye and Helen. And you can have the heiresses!



7. Where can you buy these delicious foods? ... You may not always find a Birds Eye dealer right around the corner. For all stores do not yet have these grand foods. But it will be worth your while to look for one. Finding it, can bring you the food thrill of your life. Remember, Birds Eye represents only the top quality in quick-frozen foods. Therefore, be sure you look for the Birds Eye in the window, and the Birds Eye on the package.

These Specials Save You Money All This Week!

Flounder Fillets—see fresh!
Delicious, garden-fresh Peas
Asparagus Tips—box serves 4
Small, tender Scallops
Spinach—washed, ready to cook

Ever Taste Bean-O-Tash?
It's swell if you use Birds Eye
golden Cut Corn and fancy
French Style Beans! Try it!

There are more than 30 other grand Birds Eye Foods... all cleaned, trimmed, ready to cook or serve. Get a box today!

FARM-FRESH FOODS—IN PACKAGES

For more information, write Frosted Foods Sales Corp., 250 Park Avenue, New York, N. Y.

Copyright, 1940, General Foods Corp.



SECRET NAZI SPEECH

REICH MINISTER DARRÉ DISCUSSES THE WORLD'S FUTURE UNDER GERMAN RULE

As important officials of this country in which you have suffered for 20 years under the oppression of a foreign race and which has now been returned to us by God, I deem it proper to inform you of the nearest future of our great nation. The greater part of the members of our National Socialist Party is not yet sufficiently ripe fully to comprehend the innermost plans and intentions of our Government, nor can such plans and intentions be imparted to the masses. I appeal to your sense of solidarity, to the knowledge that you are kinsmen (*Volksgenossen*) of a nation which is not only the leading nation of the world, but a nation predestined to rule the whole world, and to your conscience, not to divulge to others anything that I will say here today. Such action would forever exclude any one of you from our midst, would exclude him from living in the sphere of our blessed union (*Gemeinschaft*), and most certainly would cost the traitor his life. I do not wish to elaborate on this further, as, being selected members who are faithful unto death to the Führer and to our ideal, I have complete confidence in you, and make this private address to you in order to pour into your hearts the confidence which you will need in the near future, in fact, in the next hours.

We are facing a great phase of our further offensive. In the next few days our armies will strike hard on the west of Europe and will destroy with one blow our eternal enemies. Everything is most carefully prepared entirely and totally to crush our opponents. With complete deliberation and without sentimentality we shall destroy France, as this wretched nation deserves no other fate. The French are a nation of fanfarons and idlers, and the fists of our good soldiers will teach these greedy pleasure-seekers and rotters to work hard for us. After the military defeat of this state, a complete social revolution will follow therein, and the French, who for years have spread poisonous and loathsome lies about our nation and our Führer, will welcome us as saviors who will deliver them from the hell of war. We have many friends in France, in Belgium, and more of them in Holland. These friends are not only our kinsmen resident there, but also many are members of those nations. Some of them have adopted the Führer's doctrine; some of them are displaced officials of former regimes; some of them are ambitious to gain prominent positions; some who will not resist the temptation of money; all, however, will render our cause the most faithful service. Everything is fair in war. Despite the fact that we hate traitors and feel contempt for them, we can not, for the time being, give up their services as we are fighting for the highest goal, struggling for the aim en-

How LIFE came into possession of this amazing speech delivered in early May 1940 by Richard-Walther Darré, Germany's Minister of Agriculture, to a group of high Nazi officials, cannot be divulged. Nevertheless, after thorough investigation, LIFE has satisfactory reasons for believing that this speech is authentic as briefed on these pages.

An even better reason for printing this secret address exists in the fact that, even if it was not delivered exactly as recorded here, it might have been. Readers should therefore regard it not as a mere journalistic scoop but as something far more important—a fair sample of the kind of doctrine that is currently being voiced by highly placed members of the Nazi government.—ED.

perfidious plutocracy must be turned into ruins, so that this punishment might serve as a lesson to all who will attack our nation, and particularly to the nations of the Western Hemisphere who should be cognizant of the fact that should they stand up against us, it would be their last role. Thousands of our planes will fly over proud Albion, and the thunder of bombs and fires will shake to the very foundations this accursed island that has hindered for centuries our development. Our SS regiments with the rest of the Army will finish the work of destruction without any sentimentality—destruction of the domains of babbling Churchills, senile Chamberlains, and idiotic Edens and Attlees. At the same time our diplomatic and military pressure will be brought to bear on Southeastern Europe, which, for the time being, must supply our Reich with everything necessary for the nourishment of all of us. By good or evil we shall subjugate especially Rumania because of its sources of naphtha; Yugoslavia, Bulgaria, Turkey and Greece, with the aid of our brave ally, Italy. Then our way is open to the immeasurable supplies of raw materials in Africa, the country which is the natural and indisputable "living space" of Germany. By this we shall overcome any danger arising from the tiresomely repeated threats of a blockade, and only then will it be possible to enter the next victorious struggle—the economic struggle. All these plans and intentions, which under normal development would require ten, 20 years, will be carried out through the usual methods of our Führer—by blitzkrieg; and it may be assumed that before autumn sets in we shall be the absolute masters of two continents, with the exception of Soviet Russia. It will then be our duty to organize economically the territories gained, which gradually will be included in the German area. We will introduce in our new "living space" completely new methods. All soil and industrial property of

inhabitants of non-German origin will be confiscated without exception and distributed primarily among the worthy members of the Party and soldiers who were accorded honors for bravery in this war. Thus, a new aristocracy of German masters (*Herrenvolk*) will be created. This aristocracy will have slaves assigned to it, these slaves to be their property and to consist of landless, non-German nationals. Please do not interpret the word



REICH MINISTER DARRÉ TALKS WITH A GERMAN FARMER

Stylish and
Made in
the West



No. 5—Mascot
Dress Turtleneck

More Enjoyment from Your Favorite Sport in a PENDLETON VIRGIN WOOL SHIRT

• It's twice the fun when you dress the part—and a Pendleton puts you right in character. Downright pleasure for ski-trail, field or stream. Select your Pendleton now—at your favorite sports, clothing or department store. Choose from gabardines—or flannels in solid colors, small and large checks, bold or shadow plaids. A GREAT GIFT for the sportsman. Give comfort and you'll reap true thanks. \$5 to \$9.

Send for free catalog, sample fabrics, name of your nearest dealer. Pendleton Woolen Mills, Dept. L-D, Portland, Oregon.

WHAT GIFT IS FAMOUS ON THE FACE OF IT?

IT'S A SETH THOMAS Electric Clock

► Confidently Mr. & Mrs. Claus say he shouldn't be thrilled, but he is. These Seth Thomas Electric are the handsomest Seth Thomas Clocks he's ever told. Coming from him, we call that exciting. The man's been handing out Seth Thomas Clocks for 127 Christmases.

Everybody could use this Seth Thomas alarm clock. It's a mahogany beauty. \$6.95

Seth Thomas Shaker A-est starting electric clock. Mahogany finish on birch or walnut base. \$10.00

This Seth Thomas Fabberg has genuine 8 miniature chiming. Anti-starting electric clock. Selected walnut case. \$5.00

Seth Thomas Clocks range in price from \$4.95 to \$20.00. Send for free 8 ft. book on the newest keywound or self-starting electric styles. Seth Thomas Clocks, Dept. L-12, Thomaston, Conn. Div. of General Time Instruments Corp.

SETH THOMAS Clocks

EIGHT-DAY KEYWOUND—SELF-STARTING ELECTRIC

NAZI SPEECH (continued)

"slaves" as a parable or as a rhetorical term; we actually have in mind a modern form of medieval slavery which we must and will introduce because we urgently need it in order to fulfill our great tasks. These slaves will by no means be denied the blessings of illiteracy; higher education will, in future, be reserved only for the German population of Europe. We have selected this form of slavery for several reasons. The most important reason is that we are abolishing the gold standard and replacing it by work. This work must be as cheap as possible in order that our economic conquest may spread extensively and rapidly. Our future generations must, even in peacetime, be educated in such a manner that, in case of necessity, they may be fit to defend strongly and energetically what we acquired. Here too the form of slavery mentioned above will prove its worth. German masters, accustomed to command and in case of necessity to strike inconsiderately where striking is necessary, will be fine pillars to uphold Germany's rule of the world.

I have been asked about my opinion of America, especially the United States, and the danger of this pseudo-democratic Republic's possible attempts to hinder us in our historical development. There is no fear that this demoralized country will mix in this German war. In the first place, as in France and other countries, also in the United States we have many of our compatriots and even more friends among the citizens of the United States who are favorably disposed toward us. Many of the latter hold the most important positions in political and economic life and will not permit public opinion to allow something so senseless and insane as war against Germany—Germany which in a few months gained possessions of two continents. Moreover, after Germany's occupation of England and France such a war would be entirely hopeless. I may say that at the outbreak of the war, or even at the beginning of this year, the declaration by the United States of war against Germany would have caused serious difficulties, inasmuch as the moral strength of France and England would have gained, and the unloading of relatively weak American forces would have encouraged the Western Powers to an offensive. After the defeat of France and England such action on the part of the United States would be a bold adventure. On the other hand, we Germans have accounts which must be settled with this country. In this war, not to mention the last war, the United States holds all the gold of Europe, which was and indisputably is our property, Germany being the successive state of subjugated nations. The gold alone is practically of no value to us, but the insulting fact that something which God intended for us, which we were robbed of and which is intentionally withheld from us must not remain unpunished. The United States also will be forced by Germany to complete and final capitulation. Our superior industrial products will be sold at very low prices to the whole world, and will cause the United States to have not 7,000,000 but 30,000,000—40,000,000 unemployed. Mr. Rosefeld will then beg the Führer on his knees to purchase from the United States not manufactured products but raw materials at prices which we will dictate. The United States is at present so demoralized and so corrupted that, like France and England, it need not be taken into consideration as a military adversary. We have in the United States a police organization operating with the same exactitude as in Berlin or Prague, and we have no fear of any activities on the part of the United States. We know that social conditions are worse in the United States than in England, where over 85% of property is in the hands of upstarts and where innumerable people are deprived of even the lowest standard of living. The only purpose of our offensive against the United States is forever to get rid of another bulwark of plutocracy, to regain what belongs to us, to establish order, to proportionately distribute property, and to teach America to respect Germany. With our help the dominions of former England and France will gain independence and will continue to be important markets for our products and faithful supporters of our ideas.

*Your next
Car*
The minute you drive it

1941 DeSoto

It's So New... So Different! Here for the first time is Fluid Drive combined with Simplimatic Transmission—gives you Automatic Shifting for all normal driving! There's fresh beauty in the new long, low-slung Rocket Bodies... the spacious Two-Tone Interiors! Dozens of new features. Chrysler Corporation Engineering for quality, economy.



WIDE, FORM-REST SEATS — with high backs, new "bolster" cushions. Choice of fabrics, 2-Tone color schemes. MAJOR BOWES, C.B.S., THURSDAYS, 9 TO 10 P.M., E.S.T.

IF YOU REALLY WANT the newest development in driving—here it is! Automatic Shifting for all normal driving! It's the big "extra" you now get with De Soto's Fluid Drive and Simplimatic Transmission.

You can actually start, stop, drive through heavy traffic all day long without touching clutch or shifting gears. No jerking...you *can't* stall! Here is a brand-new kind of performance that's literally as smooth as oil.

You'll like the way this low-slung beauty hugs the road. It rides steady and "solid"—floats over bumps—no sidesway on curves. Just as you "feel" its quality—you can see it in every line of De Soto's rakish Rocket Body...in the rich, Two Tone Interiors with new fittings and fabrics styled to harmonize. De Soto Division of Chrysler Corporation, Detroit, Michigan.

Fluid Drive

Formerly only on
high-priced cars, now
combined with

Simplimatic Transmission,
gives you
Automatic Shifting for
all normal driving.

ASK FOR A DEMONSTRATION TODAY!



Answer to a question asked for seven long years

FOR SEVEN YEARS, people who enjoyed Fleischmann's *whiskies* before Prohibition have asked why some of those famous old brands were not brought back after Repeal.

Others, who have enjoyed the quality of Fleischmann's Gins since Repeal have inquired why no American whiskey has been sponsored by the same company.

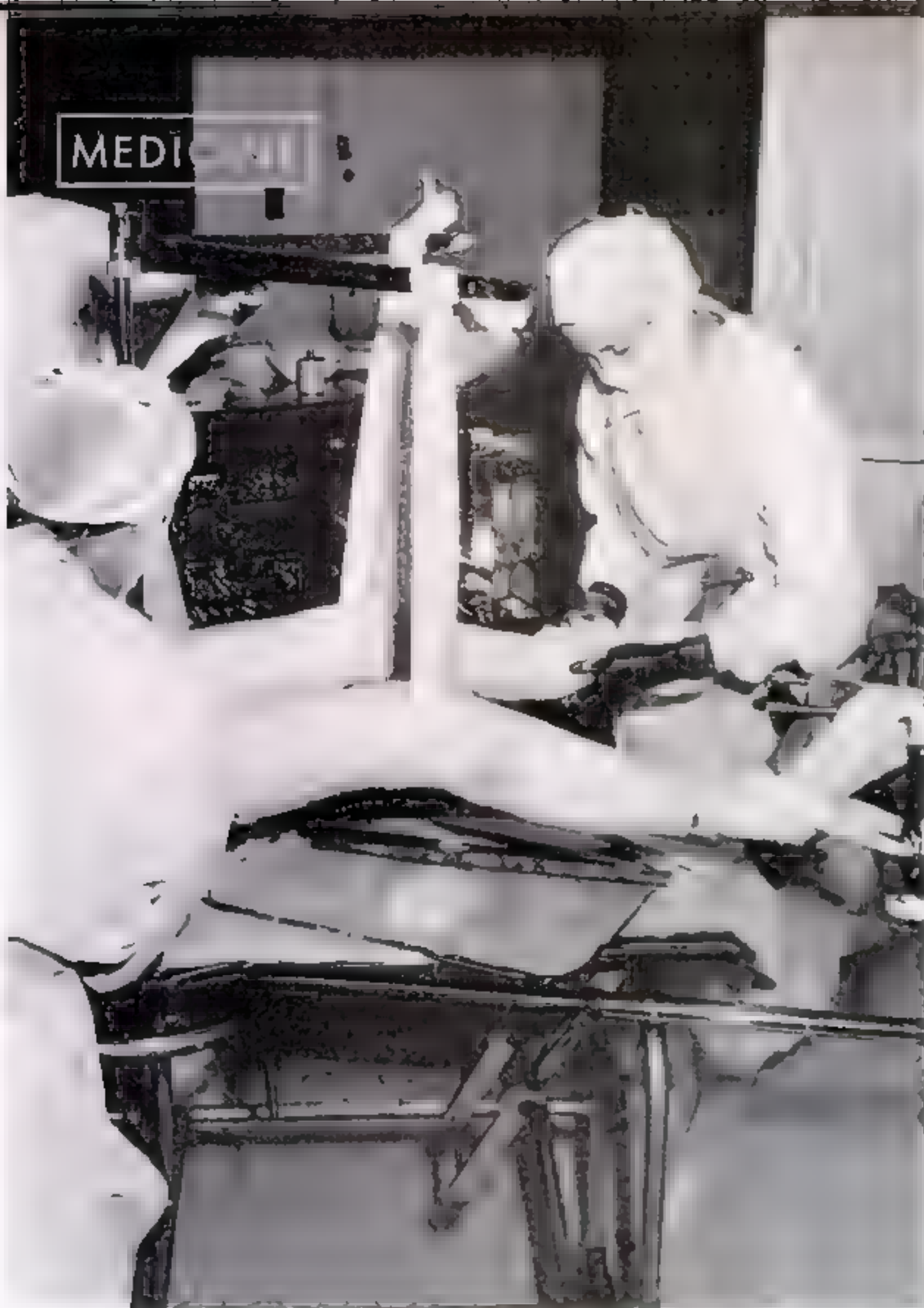
Until now, The Fleischmann Distilling Corporation has been *waiting*...waiting for an American post-Prohibition whiskey preference to manifest itself. That preference is now overwhelming! So Fleischmann meets it with a typical American whiskey...a blend...bearing a name famous long before Prohibition...CONGRESS HALL.

Like America itself, CONGRESS HALL is a *blend*...made by an American company for American drinks. Light in body, deep in aroma, distinguished for smoothness, CONGRESS HALL is the kind of whiskey preferred by 70% of those who enjoyed pre-Prohibition whiskies. Next time you sip—call for this really great blend—call for CONGRESS HALL!

BLENDING MADE AMERICA GREAT...BLENDING MAKES THIS GREAT AMERICAN WHISKEY



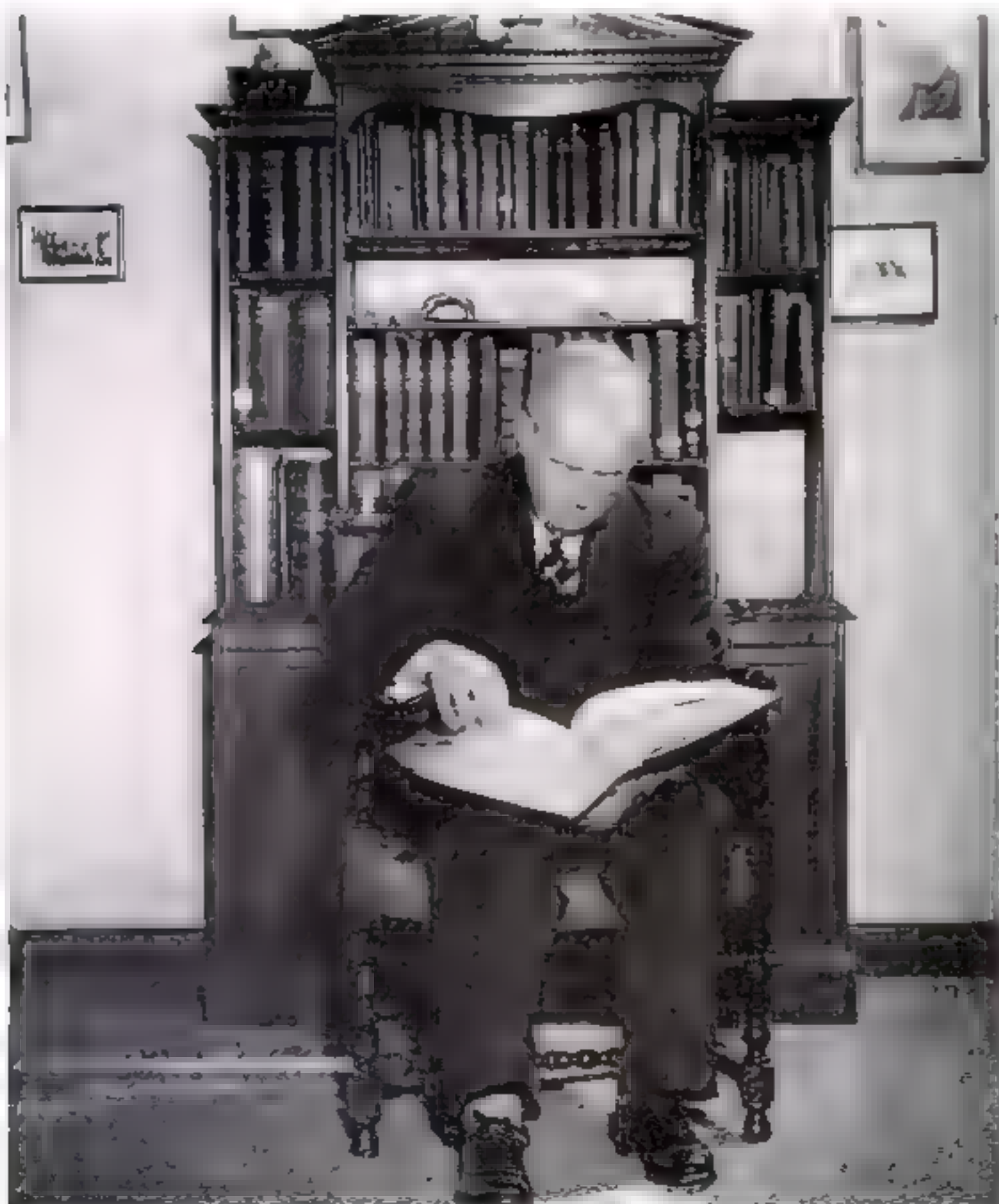
COPYRIGHT 1940, THE FLEISCHMANN DISTILLING CORPORATION, PEEKSKILL, N. Y.
The straight whiskies in this product are four years or more old; thirty per cent straight whiskies, seventy per cent grain neutral spirits, 90 proof.



Plaster-cast technique is here applied to victim of osteomyelitis. As compared with standard open treatment with drainage and wet dressings, the Orr plaster-cast method is simpler and prevents complications.



Dr. Orr demonstrates his technique periodically to groups of visiting surgeons. Here he shows surgeons how full-length double leg cast protects patient while he is being moved.



DR. H. W. ORR IN HIS LIBRARY HAS A GREAT COLLECTION OF RARE MEDICAL WORKS

ORR PLASTER-CAST TECHNIQUE STARTS A REVOLUTION IN WAR WOUND SURGERY

The first lesson learned by the generation of surgeons trained in World War I is that all war wounds are infected. War experience with the ravages of gas gangrene and streptococcus reaffirmed in medical thinking the primary value of antiseptics. Firmly established as standard was the Carrel technique, which was designed actively to fight infection with frequent re-dressing of wounds, drainage and irrigation with antiseptics. Unheralded then was the work of a young surgeon, Dr. Hiram Winnett Orr, serving with the U. S. Army Medical Corps. Professing no such dependence on antiseptics, he boldly enclosed war wounds in plaster casts, let them heal themselves. The Orr technique, diametrically opposed to that of Carrel, has now, two decades later, started a revolution in surgery that may establish it as standard in the hospitals of the present war.

As an orthopedist Dr. Orr approached the problem of war wounds primarily concerned with terrible bone fractures that so often accompany them. He therefore gave the wound only a first thorough clean-up, packed it with a dressing and immobilized it with the fracture in a plaster cast. Infection, Dr. Orr was convinced, could thus also be immobilized and the tissues better adjusted for healing. In an overwhelming number of cases, the first change of cast, after three or four weeks, showed infection eliminated and healing well begun. But for most doctors the stench of some of the suppuration-soaked casts fully confirmed their distrust of Dr. Orr's unorthodox procedure.

In Lincoln since the war, Dr. Orr has vigorously applied his technique in his peacetime practice. To still sceptical doctors, in an unremitting stream of monographs, he has reported its continued success. Many have joined in its development. But its major confirmation is yet to be heard from the hospitals of London where it is being tested again. But for the increasing number of doctors who believe in it, the final word has already been said by the Spanish surgeon, J. Trueta. In Barcelona, through the worst air raids of the Spanish Civil War, he applied the Orr plaster-cast technique to 1,073 wounded, lost only six.

Endless Fun for Everyone Give a Filmo!



FILMO AUTO LOAD... the only 16 mm magazine loading camera with all of these features

- Lifetime guarantee!
- Sealed-in lubrication — no oiling
- Effortless loading — with pre-threaded film package
- Positive type viewfinder providing brilliant image even in poor light
- Built-in unmistakable exposure chart for both black-and-white and color film
- Light weight, pocket fitting smooth contours

Priced from \$114



This Christmas, top your gift list with a present that will mean countless happy hours for the whole family through all the years to come... a FILMO Personal Movie Camera. Everyone enjoys a Filmo. Everyone participates in the endless fun of home movies. And you couldn't possibly choose a finer camera or a finer gift than the new *Filmo Auto Load*... a camera that permits changing from black-and-white to color film in mid-reel!

Loading is done in seconds... even while wearing gloves! An improved viewfinder provides vastly increased image brilliance—and what you see, you get. A new built-in exposure chart gives readings, in a single setting, for both black-and-white and color film. Slow-motion scenes and animated cartoons can be filmed without extra attachments. The fast, color-corrected lens is interchangeable with a full range of special-purpose lenses... and dozens of other advanced features are included in this ace of 16 mm. motion picture cameras, precision-built by the makers of Hollywood's professional movie equipment. See the new Auto Load at your camera dealer's now. Bell & Howell Company, Chicago; New York; Hollywood; Washington, D. C.; London. Established 1907.

PALM-SIZE

Filmo 8

Makes Movies at Snapshot Cost

\$49⁵⁰

As little as \$10 Down
(Others to \$125)



BELL & HOWELL COMPANY
1841 Larchmont Ave., Chicago, Ill.

Please send complete details about:

☐ new FILMO AUTO LOAD Motion Picture Camera; ☐ the palm-size FILMO 8.

Name.....

Address.....

City.....State.....

Bell and Howell

Orr technique (continued)



Dr. Orr operates on osteomyelitis patient at Nebraska Orthopedic Hospital. Through deep incision and retracted muscle layers, Dr. Orr cleans and scrapes out infected bone.



Gauze dressing, soaked in petrolatum to prevent adhesion to tissues, is packed into the incision. As the wound heals, gauze is pushed out by healing of tissues beneath.



Plaster cast is applied, pressing dressing directly into wound. Dressing and cast together hold wound immobile, promote healing by preventing disturbance of new tissue.



Our patient shows scar resulting from compound fracture of femur. Compound fracture, in which bone rips through tissues, is the type to which most war wounds belong.

ONE GIFT THEY'LL ALWAYS ENJOY

A G-E Golden Tone Radio!

Model J-105



WOULD you like to make some very nice people very happy this Christmas? Then—say it with music! Give them a beautiful new General Electric—the radio with the Golden Tone.

Here's a gift that will keep on giving for many years to come!

This new G-E Radio (Model J-105) has several exclusive features which make for glorious tone. *Dual Beam-a-scopes* (no aerial—no ground)—*Dual Dynapower Speakers*—A new super-powered chassis, and the *Frequency Modulation Key* (for use with FM Translator).

Visit the G-E Radio dealer and ask for a demonstration. A new thrill awaits you!

EASY TERMS—LIBERAL TRADE-IN ALLOWANCE

For Replacements Specify General Electric
Golden Tone Preferred Type Tubes

Just What They Wanted!



MODEL JB-410—Designed to resemble a small camera. Light in weight—on yet light and quarter inches in length. Remarkable tone. Long-life batteries. Case finished in simulated leather with dark maroon plastic trim.



ONLY \$19.95 COMPLETE
(slightly higher in West and South)



MODEL J-53—A beautiful cabinet in two-tone matched butt walnut and rosewood veneers. Built-in Beam-a-scope (no aerial—no ground) Dynapower Speaker—new Visualux Dial—Automatic Volume Control.



MODEL J-54W—A powerful Super-heterodyne in a smartly styled cabinet of ivory plastic. Built-in Beam-a-scope (no aerial—no ground)—Dynapower Speaker—Automatic Volume Control—and the new Visualux Dial.



GENERAL ELECTRIC



WHY DIDN'T I EVER THINK OF THIS BEFORE?

Give him an ALLIGATOR RAINCOAT for Christmas!

This year, your gift can be smart, unusual, practical . . . and something he really wants. Be sure to look for the Alligator label, your guide and his preference for the best in rainwear . . . best

styling, best tailoring, best waterproof and water repellent processing. See these, and the many other smart Alligator styles now, at better stores everywhere . . . because **It's Sure to Rain!**



SHORT COAT—college favorite. Water repellent Stormwind cloth, \$10.50 —with zipper front, \$11.50. Samthur Special Finish cloth, \$13.75.



DOUBLE BREASTED model in genuine Alligator Waterproof fabric, \$5.75. Others \$7.50 up. (Also single breasted models.)



THE COACHER—Style pace setter for all raincoats. Full, sweeping lines. Large, roomy pockets and many other distinctive features. For storm and sport. Famous water repellent Galecloth, \$18.50; Samthur Special Finish Cloth, \$14.75. The Waterproof University Coacher—another Alligator style leader, \$7.50.

OTHER ALLIGATOR RAINCOATS
\$5.75 to \$26.50
At Better Stores Everywhere

THE ALLIGATOR COMPANY
St. Louis • New York • Los Angeles



ALLIGATOR SPORTSWEAR

Especially popular is this all-purpose STORMWIND jacket. Water repellent, windproof and dustproof, \$6.50

Other Alligator Sportsweare for ALL
In our stores \$5.00 up.



ALLIGATOR
Raincoats and Galecoats
BECAUSE...It's Sure to Rain!

Orr technique (continued)



Traction pins, driven through heel and leg bone just below knee, assure absolute immobility of fracture in cast. Here pin is driven through heel bone by orthopedist.



Traction frame holds fracture in perfect set while cast is applied. Technique is here used for simple fracture, in demonstration at University of Louisville, Kentucky.



Patient can walk soon after cast is applied. Note projecting traction pins at heel and knee. Pins give no pain, are easily extracted. Pinhole through bone heals quickly.



GIVE YOUR CHILD A CAREER FOR CHRISTMAS



A PORTABLE TYPEWRITER is more than an aid to better homework, a stepping-stone to higher grades for your youngster.

It may also be a guide in shaping his future course . . . even form the basis for a glowing career.

For, whether he ever becomes the famous author, newspaper correspondent, advertising writer, or diplomatic attaché, that his Portable may inspire him to be . . . a knowledge of typing is an immense asset in scores of professions. Young doctors and lawyers, salesmen and merchants, are but a few of those who thank their lucky stars that they know how to type.

Your child can learn to type quickly and easily from the valuable "Self Teacher" that comes with every Royal Portable. As a free trial in your home will prove.



ROYAL ARROW MODEL \$54.50

Like other Royal Portables, the Arrow model is really a standard office machine in portable size. MAGIC* Margin, Touch Control*, geared bob-less shift, dust-proof construction—those features which have helped make the full-sized Royal the World's Number One Typewriter, are all included in this Royal Portable. Important: Only Royal has a keyboard identical with that on a standard typewriter! (One reason typing teachers recommend the Royal for home use.)



ROYAL QUIET DE LUXE MODEL \$64.50

The Royal Quiet De Luxe is the last word in Portable perfection. An interesting feature is the smart, brass-fitted, airplane-luggage case which accompanies this superb machine. All Royal Portable cases are so constructed that the machine cannot fall out—even if the case is carried open. If a typewriter table isn't available when you travel, simply place the Royal case on its back on an ordinary chair. The typewriter fits into grooves on the lid, approximates table height. This model also available in green, maroon, or black.



ROYAL ARISTOCRAT WITH BLACK CASE \$59.50 (CASE ILLUSTRATED EXTRA)

This great machine has all the features of the model on the left except that of *super-silent* operation. Rubber suction-cup feet leave table tops unscarred. Your choice of a green, maroon, or black "no-glare" finish.

Other Royal Portable models are the *Companion*, at \$49.50, and the *Mercury*, a serviceable, sturdy typewriter for only \$34.50. Carrying case and "Self Teacher" are included with every Royal Portable.

For a free home trial, write to Royal, 2 Park Avenue, New York City. Your local dealer, who is authorized to sell you any Royal on an easy-payment plan which includes a small carrying charge, will gladly deliver a new machine to your home for a free trial.

The only STANDARD Typewriter in Portable Size

ROYAL PORTABLE

\$34.50 to \$64.50—terms as low as \$3 down, \$3 a month

Give them an extra

FOR EXTRA QUALITY, EXTRA

RCA Victor PERSONAL RADIO



Special

FOR ALL THE FAMILY

Here is the newest, finest put of all—a Personal Radio you can carry away! 4 RCA Victor Tynatron Tubes, Magic Loop Antenna built in the lid. Automatic switch turns radio on when the lid is opened. Space for personal initials. Measures only 3 1/2" x 8 1/2" x 1 1/2". Weighs only 4 1/2 pounds!

\$20.00*

Every member of your family *needs* a radio of his own! Now, a wide selection of brilliant, new 1941 RCA Victor table models make it easy to give every member a fine *quality* instrument!



HERE'S a Christmas idea the whole family will cheer! Give an individual RCA Victor quality radio to all! It's the gift they want, the gift they *need* to enjoy the programs they want to hear. It will make *this* the gayest Yuletide in years!

The RCA Victor models illustrated here are the finest values in table instruments RCA Victor has ever offered. In addition to their remarkable low prices, they offer you the extra *quality* for which RCA Victor is famous.

More for Your Money

In performance these RCA Victor models belie their low prices. They give you more tubes, more features, *better performance* than you ever expected for the price. More style, too, because RCA

Victor cabinet craftsmen have created new style trends that make these beautiful table models a welcome addition to any room in the home.

But let these brilliant, new 1941 instruments speak for themselves. Visit your RCA Victor dealer. He will show you *proof* of their extra quality...extra value! With prices now so amazingly low, you'll agree—these RCA Victor radios are the smart, sensible gifts for every member of your family—the ideal "extra" sets for every room in your home.

A Service of Radio Corporation of America

You can buy RCA Victor Radios on C.I.T. Easy Payment Plan. Trade-marks "RCA Victor", "RCA Victor" Reg. U. S. Pat. Off. by RCA Mfg. Co., Inc. In Canada—RCA Victor Co., Ltd., Montreal. *Prices f.o.b. factory, subject to change without notice.



RCA VICTROLA V-100. 5 RCA Victor Tubes, superheterodyne circuit . . . self-starting motor, feather-touch crystal pickup, built-in loop antenna, plays records with lid closed \$29.95*



RCA VICTOR 16X-4. All the features of 15X plus Stabilized Electric Tuning on 5 stations and Underwriters' approval. Beautiful, stripe mahogany veneer cabinet . . . \$27.95*

radio-an *RCA Victor*

PLEASURE AT NO EXTRA COST!

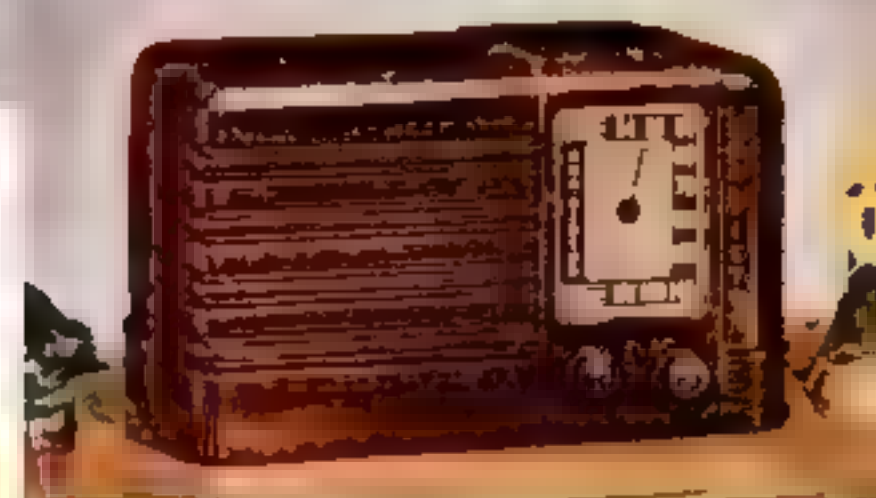
RCA Victor 1941 SUPER-SIX



TO MOTHER FOR CHRISTMAS

RCA Victor Super Six Model 15X—Big, continental style, plastic cabinet, 6 RCA Victor Preferred Type Tubes. RF amplification for better sensitivity, big edge-lighted dial, new eye-ball-swing indicator, music-speech tone control, plug-in for record player attachment, RCA Victor Roto-Base, 5-inch permanent magnet Dynaflex speaker, improved superbroadcast circuit, 1610-1712 kc. police band, extra-large Magic Loop Antenna, 12 knots for easy tuning, automatic volume control, speech selector, 1-F transformers, connection for external antenna, 10 to 1 vernier tuning, AC-DC operation.

\$16⁹⁵*



RCA VICTOR 15X-1. Rich mahogany plastic cabinet... 5 tubes... 3-color edge-lighted dial... broadcast, 1 police band... "bank" antenna attached, no ground required AC-DC... **\$9⁹⁵***



RCA VICTOR 15X-11. Extra large, built-in Magic Loop Antenna... Easy reading, multi-color dial... 5-inch speaker... cabinet of molded mahogany plastic. **\$12⁹⁵*** AC-DC operation



RCA VICTOR 10X. Broadcast and 1712 kc. police band... 5 tubes... built-in Magic Loop Antenna... 5-inch speaker... plug-in for record player attachment. Roto-Base AC-DC **\$14⁹⁵***



RCA VICTOR 16X-13. American, foreign reception... extra built-in antenna... Underwriters' approval... 2-band, edge-lighted dial. Orienta wood veneer cabinet, plus features of 15X **\$24⁹⁵***



RCA VICTOR 16X-3. Has all features of Model 15X plus Underwriters' approval. Hand-some cabinet of beautiful stripe mahogany veneer, hand-rubbed to a high lustre... **\$22⁹⁵***



RCA VICTOR 16X-11. American and foreign reception... extra built-in short wave antenna... 2-band, edge-lighted dial... Underwriters' approval, plus all features of Model 15X. **\$19⁹⁵***



RCA VICTOR 16X-2. Contains all the outstanding quality features of Super Six Model 15X plus Underwriters' approval. Cabinet is of molded plastic with beautiful antique ivory finish. **\$19⁹⁵***



How could anyone want a *finer* car at *any* price?

ASK YOURSELF HONESTLY—what could you want in *any* car that you can't get in this Pontiac "Torpedo"?

Could you want more beauty? "Torpedo" styling, first introduced to America by Pontiac a year ago, is today the recognized vogue in modern motor car design.

More comfort? In addition to all the features which make up its famous Triple-Cushioned Ride, Pontiac also gives you *length* and *weight*, without which no car can be comfortable.

Dependability? Performance? Safety? Handling Ease? Investigation will prove that no car built today gives you these attributes in more generous measure than the 1941 Pontiac "Torpedoes."

Yet with all this, Pontiac prices start just above the lowest-priced cars and Pontiac actually *competes* with these cars in economy of operation.

Is it any wonder that those who really know Pontiac speak of it as the *fine* car with the *low* price?

PONTIAC PRICES
BEGIN AT

\$828*

FOR DE LUXE "TORPEDO"
SIX BUSINESS COUPE

THE FINE CAR

Pontiac

WITH THE LOW PRICE

ht in any mod

*Delivered at Pontiac, Michigan. State tax, optional equipment and accessories—extra. Prices subject to change without notice. A General Motors Value.



TO STRENGTHEN KNEES STAND AGAINST WALL. SLIDE TO SITTING POSITION

SKIING ACCIDENTS ARE PREVENTED BY SIMPLE PRE-SEASON EXERCISES

The sudden popularity of skiing in the last few years has brought thousands of novices to the slopes of the snow country. As a result the proportion of ski injuries has increased alarmingly. To combat avoidable injuries, ski professionals recommend pre-season exercises.

Most skiing accidents occur when the skier is tired. Most of them are injuries to the knees, ankles and wrists. The simple exercises shown here are recommended by Andre, famous New York ski expert, to strengthen these weak points. They also tone up muscles, prevent early-season stiffness and develop better balance and co-ordination. Other good conditioners are swimming, horseback riding and mountain climbing. Women who wear high heels should take long hikes in comfortable low-heeled shoes.

SITTING POSITION IS HELD 10 SECONDS. HANDS ON WALL HELP BALANCE



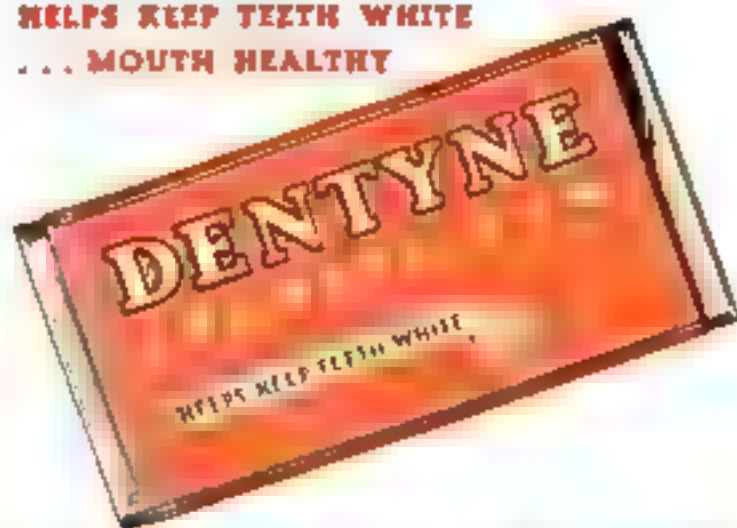
"I WISH I had a smile like yours!" I said to my dentist. "I have my teeth cleaned regularly but they just don't stay bright and shiny like yours."

And my dentist said, "Here's something that ought to help — try chewing Dentyne! Its specially firm chewiness helps keep your teeth clean and polished and shining. It's a fine exerciser, too—helps your teeth and gums keep strong and healthy. Here — want to try some Dentyne now?"

So I tasted it, and say, that delicious Dentyne flavor made an

instant hit with me. Its smooth spiciness actually refreshes your mouth. I bought a pack myself that very day, slipped it in my purse (its flat shape makes it handy to carry) and now I'm never without Dentyne. People compliment my smile now. Do try Dentyne! Buy some today.

HELPS KEEP TEETH WHITE
... MOUTH HEALTHY



DENTYNE

DELICIOUS CHEWING GUM

Two letters that
made a great name
for themselves



DE LUXE
Rye or Bourbon



PM De Luxe is one whiskey that will always taste the same — because National Distillers brings to the making of this smooth and mellow whiskey the same distilling craftsmanship that has made so many of America's greatest whiskeys of the past century.

National Distillers Products Corporation, New York. The straight whiskey in this product is four years old. 51% straight whiskey, 49% grain neutral spirits. 90 proof.



Broom is used for balance as girl rises on toes. All of the exercises are done with the knees bent in skiing position. She wears brand-new ski boots to break them in.



Girl throws broom away, starts knee bend (above). Below, she crouches, then rises to a standing position. This simple exercise gives balance, strengthens ankles and knees.



Christmas comes only once a year!

All Families should reunite at least once a year! Nothing should be allowed to interfere with this happy custom! The happiness of Christmas is multiplied many times over by being with those who mean much to you.



... and they'll be expecting you "back home"! Don't disappoint them. Forget your troubles! Decide right now to make this holiday a time of reunion and cheer! (Don't forget that on the average overnight trip a Pullman lower costs a mere \$2.65!)

NO TIME to make a trip this Christmas? Stuff and nonsense! If you think that way, it's a sign you're in a rut and need to get away.

Take the children back to see their grandparents! Or take the family to visit a winter vacation spot. You'll all come back glowing with health—ready

to face the winter with heightened zest and energy.

If you're worried about the budget stop and think a minute. On an overnight trip of about 300 miles, a Pullman lower berth averages a mere \$2.65* (even when two people occupy the same berth).

If you don't want to use the upper you can have the whole Section... giving you exclusive use of both seats by day, and extra space normally used for upper at night... at a trifle over lower berth fare.

Or take one of the many different types of Pullman rooms available. For two or more people traveling together, the cost is little if any more

(and may actually be less) than lowers for each!

Any way you look at it, Pullman's the way to go! It's "luxury" travel... but at your price.

Don't forget, Pullman gives more comfort per dollar than any other form of transportation. And remember that you can go practically anywhere this way—including certain colorful, interesting places in Canada and Mexico.

**Plus 1st class rail fare*



Bargain For Students: Special rate saves real money on trips back to school after Christmas if you plan to return home in Spring Holidays. See your ticket agent. Reductions up to 25% in 1st class rail fare and 10% on standard Pullman accommodations (on round trips during certain periods).



You May Want to take a "Bedroom," "Compartment" or "Drawing Room" (all economical when two or more travel together).



Nobody need lose a night's sound sleep on Pullman! Air-conditioning, scientific ventilation add to healthful comfort of your trip!



Not Tired a bit! And you're there before you know it! Going by Pullman is like a trip in a private club

Go Home! BY Pullman

Copy 1940, The Pullman Company, Chicago

(We favor national defense preparedness. The U. S. armed forces invite enlistments.)



The toughest exercise is football roll. It teaches skiers how to fall completely relaxed to avoid serious injury. Football players use this to limber up before game.



Shoulder thrusts downward, hips rotate, so that body will hit the floor with a rolling motion. Arms are tucked close to body. Heavy carpet prevents bruises, scrapes.



The shock of hitting floor is distributed evenly along the right side, does not hurt. Many novices think best way to fall is to sit down hard, sometimes hurt themselves.



Andre shows girl how to follow-through with a complete roll of body. Experienced skiers can take many spills on a difficult hill, get nothing worse than a wet seat.

it's going to be a
KAYSER
Christmas

A. Candy stripes on cozy cotton flannelette \$1.98
B. Angora "Paws" bright colors or white \$1.98
C. Fuzzy angora gloves snug and warm \$2.50
D. "Nimble Nee" Latex set for knee action \$1.15
E. "Chamoisette" with whip stitching \$1.00
F. "Fluffy" tenderly warm brushed rayon \$2.50
G. "Proportioned Lengths" to fit leg size 24 \$1.00
H. Latex lace edge on black rayon jersey brief \$1.00
I. "Chamoisette" with all-weather back \$1.00
BE WISE! BUY KAYSER
MADE IN AMERICA

ENTIRE CONTENTS COPYRIGHT 1940, JULIUS KAYSER & CO. ALL PRODUCT NAMES TRADEMARKED U. S. PAT. OFF.



"Gee, that's swell coffee
-HOW ABOUT ANOTHER CUP"

Breakfasts are happier for millions of families because they've discovered these two simple steps to good coffee: First, buy A&P bean coffee, with Nature's full flavor sealed in. Second, have these choice coffee beans *custom ground* by the A&P clerk, exactly right for your own coffee pot. Do these two simple little things today, then hear the compliments at breakfast tomorrow on the magnificent flavor of your coffee! Remember—every 7th family in America enjoys A&P Coffee—*now at the lowest prices in history!*

AT ALL A&P FOOD STORES



To get all of the fine flavor for which you pay, be sure to have your coffee *custom ground* exactly right for your coffee maker.



FOR REGULAR POT
have your A&P Coffee
GROUND COARSE.



FOR PERCOLATOR
have your A&P Coffee
GROUND MEDIUM.

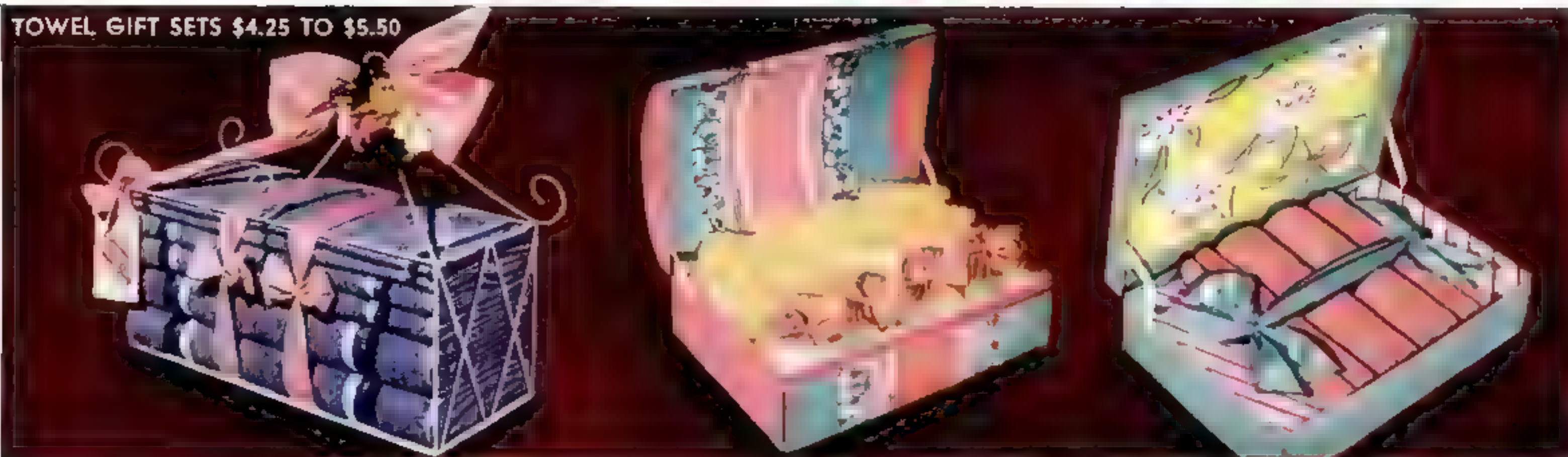


FOR DRIP POT have
your A&P Coffee
GROUND FINE.



FOR VACUUM POT
have your A&P Coffee
GROUND EXTRA FINE.

TOWEL GIFT SETS \$4.25 TO \$5.50



GUEST SHELF A Cannon towel gift-set both practical and frivolous! For the most charming person you know! **\$5.50**

RAMBLER ROSE Grandmother's trunk abloom with roses! 6-piece set of Cannon towels, **\$3.25**; with bath mat, **\$4.25**

SCULPTURED BOX Some fortunate friend will bless you when she wraps herself in these Cannon towels! **\$5.50**

TOWEL GIFT SETS \$1.25 TO \$2.25



SOUTHERN BEAUTY And warm Southern charm in lovely Cannon towels and matching wash cloths, boxed in roses and ribbons..... **\$1.25**

SHADOW LACE A perfectly charming Christmas Valentine overflowing with a wealth of Cannon towels! And only.....**\$2.25**

TOWEL GIFT SETS \$1.25 TO \$1.50



MORNING STAR Give her a bunch of big, bright, beautiful Cannon towels, wrapped in starry splendor specially for Christmas!.....**\$1.50**

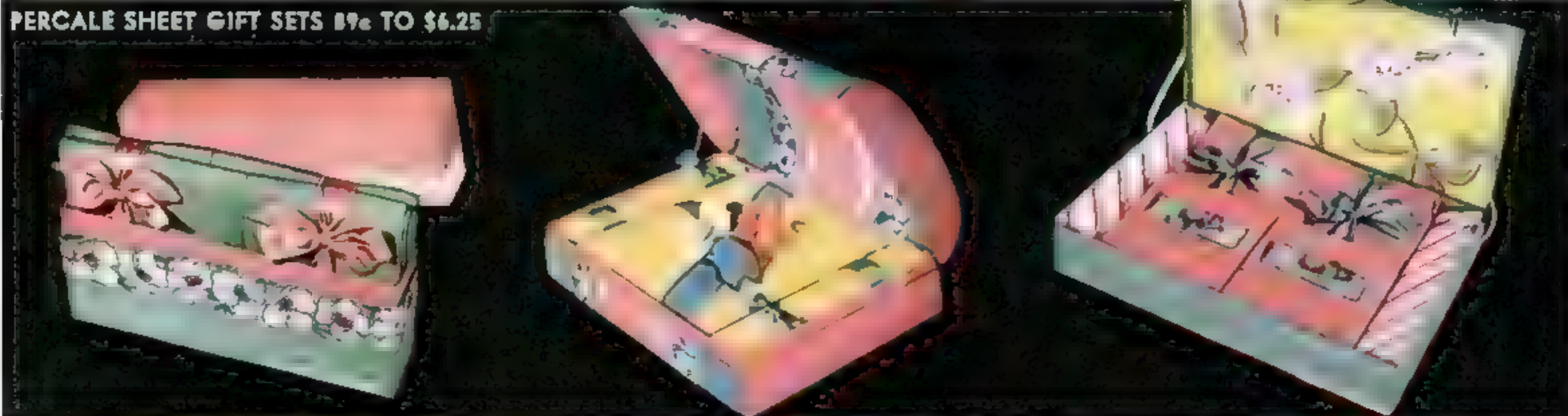
FINGER-TIP TERRIES Dainty pastel Cannon towels in soft, lacy stars for a lady's fingers. A gem of a gift for a miniature sun..... **\$1.25**

Gifts galore they'll all adore-for



Cannon Sheets
IN GIFT SETS FOR CHRISTMAS

PERCALE SHEET GIFT SETS \$1.19 TO \$6.25



RAMBLER ROSE A pair of Cannon's charming pastel* Percale pillow-cases—gift-wrapped in Christmas roses...**\$1.19**

RAMBLER ROSE One sheet, two pillow-cases, of lovely Cannon pastel* Percale. Merriest kind of a greeting! **\$4.25**

FRAGRANT LOTUS Two sheets, two pillow-cases, of beautiful Cannon pastel* Percale, fragrant satin sachets, **\$6.25**



FRAGRANT BLOSSOM Utterly luxurious—this set of fresh, clear-toned Cannon towels and 4 soap-cake blossoms! **\$4.25**

GARDEN FLAME Luscious Cannon towels in a spray of gay pink poppies, **\$3.25** for 6-piece set; with bath mat, **\$4.25**

WOODLAND SPRAY Cannon towels in enchanting color combinations in a bower of woodland flowers.....**\$3.25**

Christmas and the coming years!

Here's a galaxy of glamorous Cannon towel and sheet gift sets designed to put all those cousins and those sisters and those wives (husbands, sons, and uncles, too!) into a transport of joy and gratitude! Great big luxurious Cannon towels, and exquisitely smooth Cannon sheets... all gift-wrapped in a riot of ribbons and the merriest of Christmas boxes! And priced in line with big or little Christmas budgets.

Do your Christmas shopping the easy way... right from these pages! Choose that enchanting pair of rose-colored Cannon sheets*

• that luscious set of peach-colored Cannon towels

And buy them at your favorite store. Then relax, and prepare to be a hero (or heroine) on Christmas Day... and for many months to come... Cannon Mills, Inc., New York

* All Cannon sheet gift sets proportionately less in white.



NOUGAT A full 10-piece set of Cannon towels blooming in an old-fashioned garden box. Enchanting to give... and to receive!.....**\$4.25**

AVENUE MAT BOX Lasting loveliness folded into an aqua and white striped box. Thick, thirsty Cannon towels tied up in gay ribbons....**\$2.25**



KITCHEN BOUQUET Sturdy and smartly designed dish towels and dish cloths keep kitchens Xmas-y for months to come!.....**69c to \$1.25**

TUFTED BATH MAT AND SEAT COVER SET. Deep, soft tufts to wiggle wet toes in. Bath mat matched by seat cover.....**\$3.25**



GARDEN FLAME Two sheets, two pillow cases, of Cannon pastel* Muslin in charming Christmas Hope Chest! **\$4.25**

WOODLAND SPRAY One sheet, two pillow cases, of faintest Cannon pastel* Muslin. She'll feel like a bride!....**\$3.25**

WOODLAND SPRAY A pair of Cannon's pastel* Muslin pillow cases in woodsy flowers. **89c** * Proportionately less in white

CIGAR SMOKERS WANT HAVANA FLAVOR

The New **WHITE OWL**
gives it to them *for 5¢*



TWO SIZES — INVINCIBLE
AND CLUB HOUSE

HAVE you noticed the number of men that you see enjoying White Owl these days? Yes sir, the big swing is to this swell-tasting cigar—and there's a good reason why!

For each of these new cigars has a generous portion of rich Havana tobacco blended into its mild, smooth-tasting filler.

Recently improved to give smokers the benefit of the lower tariffs on Havana tobacco, we can honestly say that we don't know of a better 5¢ cigar made today.

Now, White Owl does not pretend to be a 10¢ cigar selling for 5¢! True—it used to cost more . . . but the important thing is that it is a top 5¢ value today.

Don't be satisfied with anything less than "tops" in 5¢ cigar value. Light up a White Owl.

More men have enjoyed **WHITE OWL** than any other cigar ever made in the United States

ETHEL WATERS CONQUERS THE DEVIL IN "CABIN IN THE SKY"

Into a stale, flat, though not unprofitable season on Broadway, *Cabin in the Sky* came last month like a gust of new air. Acted by an all-Negro cast, it unexpectedly mixes fast musical comedy with fantasy, ballet with boogie-woogie. But its chief service is that it provides America's No. 1 Negro actress, Ethel Waters, with an adequately dramatic part and plenty of songs to sing.

In *Cabin in the Sky*, Ethel plays the big-hearted wife of Little Joe who lies on his deathbed after being slashed by a razor in a dice game. Both the Devil and the Lord send their henchmen to claim Little Joe's soul. The Devil warns the Lord what a bad influence Joe will be in heaven. "You gonna have a bunch of crap-shootin' angels on your hands." But Ethel prays with all her might, so the Lord finally decides to give her husband another chance on earth. "If Little Joe whitewashes his soul in six months, he is 'legible fo' our side. But if he don't mend his ways, he am doomed to everlastin' punishment by Lucifer's gang." And so Ethel and Joe set out to conquer the devil.

As Little Joe, Dooley Wilson gives a fine comic portrait of the helpless male bewildered by his own sins. And Katherine Dunham, who dances and sings as Joe's no-good sweetheart, Georgia Brown, makes it conceivable that to Joe some sins might be worth eternity in hell.

Cabin in the Sky is no Negro folk drama but frankly a synthetic product. Its music is by Russian Vladimir Dukelsky, better known as Vernon Duke. Its words are by John Latouche who wrote *Ballad for Americans*. Its dances are by Russian George Balanchine, and its story is by Lynn Root, Hollywood scenario writer. But when Ethel Waters swings into song she fuses these motley elements into something that sounds like humanity in general.



To get Little Joe's soul, the Devil's Head Man with horns (left) visits his deathbed, while the Lord's Gen-

eral with angels hovers above. Dummy on pillow is Joe's body, while his very scared spirit sits up in bed



Outside Joe's cabin the Lord's General watches Joe from a telephone pole, while Devil's Head Man (left)

lurks on a woodlax tempting him to sin. In the doorway Ethel Waters helps support Joe after his illness.



Ethel Waters jubilantly resolves to help her husband Little Joe lead a better life. Joe is willing to be led but he looks pretty doubtful.



AIRMAIL BEFORE MIDNIGHT!

FOR YOUR GIFTS OF LIFE

Airmail still allows you just time to give LIFE for Christmas at the special pre-Christmas rate of \$3.65.

But—to be eligible—your gift order must be postmarked before

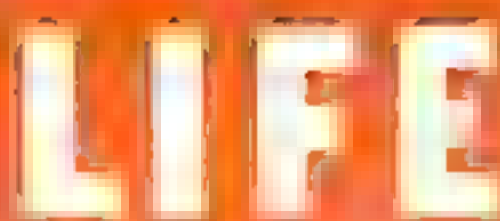
MIDNIGHT—MONDAY, DECEMBER 9th!

Orders mailed later will not be accepted at less than the regular \$4.50 rate.

Use the Airmail order form bound into this issue (on which we will pay Airmail postage) to list the names of the friends and families to whom you would like to give LIFE's vivid picture-history of the momentous year to come.

Your own subscription may also be entered now at this same special rate, to start immediately.

And be sure to Airmail your order right away—while you can still save almost one dollar on each subscription!



LIFE



Satan's "idea men" confer in hell and plot to corrupt Little Joe's soul by having him win a sweepstake and by sending his old sweetheart, Georgia Brown, to seduce him in a dream. Here with fiendish chuckles they phone their plot to "Pappy Lucifer."



In Little Joe's dream Georgia Brown beguiles him with amorous Egyptian dances assisted by bevy of Harlem Egyptians in bandana handkerchiefs. Below: Georgia Brown in real life tempts Little Joe to sin but he crawls away from her uncorrupted.



IS THERE A **MAN** ON YOUR LIST?



Give him a **MAN'S** gift...
made exclusively for men!

Make YOUR man happy this Christmas with Seaforth — the gift for men only. From its clean Highland fragrance to the sturdy old Scottish jug, Seaforth bears the unmistakable stamp of a man's luxury — the hallmark of masculine good taste with smart men everywhere.



Lotion or Cologne in leatherette case, or cigarette box \$1.75



Shaving Lotion, Talc, Cologne Soap or Deodorant \$1



Seaforth Shaving Mug, in an old time Tam and Jerry Cup... \$1

SETS \$2 TO \$6, AT FINE STORES EVERYWHERE

If your dealer can't supply you write direct to Alfred D. McKelvy Company, Minneapolis, Minn.

Seaforth!

FOR MEN



HAMILTON BEACH

THE *Quality* FOOD MIXER

Few gifts go straight to a woman's heart like a Hamilton Beach Food Mixer. She knows it's the end to all the tiring arm-work of creaming shortening, beating eggs, mixing batter, whipping cream, mashing vegetables, blending dressings—and other daily cooking tasks. She knows she'll get better results with all her favorite recipes—and in much less time.

With *Bowl Control*, a wide range of speeds, and full, steady power . . . the Hamilton Beach does every mixing task to perfection. A slight pressure on the handy control lever shifts the revolving bowl . . . without stopping the motor. All ingredients are brought into the beaters, insuring a thorough mix.

Give her a real thrill this Christmas . . . give her a quality-built Hamilton Beach with its many easy-to-use features. See it at your dealer's. Choice of white or ivory finish. Complete with juice extractor and two mixing bowls, \$23.75. (Slightly higher, West.) Many practical labor-saving attachments available at small extra cost.

THESE *Extra* ADVANTAGES COST NO MORE

Bowl Control

Bowl revolves on ball-bearing turntable and can be shifted *while mixing* . . . insures a thorough mix—better results.

One-Hand Operation

Mixer lifts off stand—*nothing to detach*. One hand holds the mixer and controls mixing speeds.

Full Power at All Speeds

Steady, full power is maintained at any speed you set the motor—even though the batter becomes thicker or thinner.

One-Piece Guarded Beaters

Full depth beaters are guarded and in one unit—quickly attached or detached and easy to clean.



HAMILTON BEACH COMPANY, RACINE, WISCONSIN
Division of Scovill Manufacturing Company



"You black snake! You lower den lowest crawlin' black debbil," cries Ethel in blind fury, suspecting the worst of Joe and Georgia. "Git out of here, both of yuh!" In despair Joe takes Georgia to a cafe, squanders money on fine clothes and drink.



Ethel dances a caucan in John Henry's cafe where she drowns her sorrows. Here she meets Joe and both are killed in a cafe brawl. Below: Ethel and Little Joe stand at foot of a heavenly stairway where the Lord's General welcomes them to paradise.



All the Quints sing praises of their Kre-mel Dessert

THIS is the 1st portrait of Annette ever painted from life! It is the 2nd portrait in a series of individual studies of the happy, healthy Dionne Quints. Yvonne was first. Now you see Annette. Soon will follow paintings of Marie, Emily, Cecile. Watch for them! They're exquisite.

Willy Pagany, famous American artist, depicts the lovely personality of Annette. What an interesting little person she is! This most talented of the Quints expresses her many and varying moods in music. She can't read a note, but has an exceptional "musical ear" and can play almost any tune with two fingers.

Annette is straightforward, honest. She instantly commands admiration and respect. She's a good student, an excellent organizer, and lots of fun!

THE ARTIST SAYS:

"I thoroughly enjoyed painting the Quints for Kre-mel. They're delightful, intelligent companions. And they're fairly bursting with health and energy. No wonder every mother wants to know what foods are served the Quints!"



Annette

Wrote and painted by Willy Pagany, Famous American Artist

ACHIORI'S of millions join the Dionne Quintuplets in praise of rich, creamy-smooth Kre-mel Dessert! Mothers applaud its ease of preparation, its economy, the variety of delicious puddings, pies, frozen desserts which can be made with Kre-mel.

Naturally, you expect a dessert to be tempting, delicious, satisfying

Kre-mel is all of these—and more! Kre-mel is good food, good for you. It's rich in pure Dextrose, food-energy sugar which helps us keep "on our toes" mentally and physically.

Kre-mel comes in six rich, true flavors. Companion desserts to the four popular flavors shown here are Kre-mel Caramel Flavor, and the

new, different, exciting Kre-mel PEPPERMINT CHOCOLATE Flavor!

Make a hit with your family tonight! Serve Kre-mel Dessert! Ask your grocer for the flavor you like best, or try all six. Once you've tried Kre-mel, your own taste will tell why it's the favorite dessert of the Quints... and it will be your favorite, too!



SATISFYING!



VANILLA
PARAIT

Three creams
in one! A
delicious
and easy to
make dessert
made with
Kre-mel.



CREAMY-SMOOTH!



BUTTERSCOTCH
PUDDING

Mix Kre-mel,
a little creaming
sugar, and you
have a delicious
dessert. Use
Kre-mel for
pies, too!



SURE! EASY!



TANGY
LEMON PIE

Make it the
sure, easy and
economical way
with Kre-mel.
Perfect for a
party, wonderful
for lemon flavor.



TRY THIS TONIGHT!



CHOCOLATE
SULTAN

A dream of a
dessert, a
delicious dessert,
prepared in five
minutes. Recipe
on back of Kre-
mel package and
Favoré package.

It's Quick! It's Easy!

HAVE YOU LEARNED THIS SHORT-CUT TO BETTER MEALS?



GRACE: Hello, George. You look worried. What's bothering you?

GEORGE: Oh, Anne's busy, so she asked me to get some groceries on the way home. What a job. I've been 20 minutes so far, just to buy these canned foods.



GRACE: All you need is a system, George. Then it's easy.

GEORGE: System?

GRACE: I'll show you. You've got seven different kinds of foods there, and four different brands. I've got more canned foods on my list, but just you watch. It'll be through in no time.



GEORGE: Say, you are fast. But you didn't stop to really look 'em over. You took all one brand.

GRACE: That's my system. Why fool around when you know you always get just the quality you want under Del Monte? Saves couples of time and you're never disappointed.



GEORGE: Sounds sensible.

GRACE: Yes. Anne probably thought you were smart enough to figure that out for yourself. And here's another thing. The more Del Monte a grocer has, the better grocer he's apt to be. That's why I shop only at my own groceries here.



Just be sure
you get **De**

Easy! It's Thrifty!

...and what a cheery touch
it gives to any winter meal!

Just what you've always wanted — color, freshness
and marvelous flavor—for any menu, for any occasion!

In short, Del Monte Fruit Cocktail!

Heap it high and handsome alongside bacon and eggs
—and behold a brighter sparkle in breakfast eyes. Let
it add cheer to luncheon chops. Serve it "solo"—to start
your most special dinner or bring it to a perfect end.

And that's only a preview. Once you discover its
endless uses, you'll call Del Monte Fruit Cocktail your
brightest "ace in the pantry!"

And please remember — no ordinary fruit mixtures
can match Del Monte's mealtime miracles.

For here—in a single can—is *Del Monte Quality*
multiplied by five! Always gloriously ready to serve
—no peeling—no cutting—no paring—no peril to
pretty hands.

But be sure it's Del Monte Fruit Cocktail. Then go
as far as you like. Put in a bountiful supply — and
merrier everyday meals to you and yours.

Another big convenience—Del Monte Fruits for Salad
—same quality but larger pieces of fruit

Interior decoration for your gelatine
salads — gay colorful Fruit Cocktail
Or Del Monte Fruits for Salad — if you
prefer larger pieces of fruit!

When the holiday ham's nearly done,
give it a luscious overlay of Del Monte
Fruit Cocktail (minus the syrup). Finish
baking — serve with pride and sweet
polishes!

Redeem leftover cake with a tempting
topping of Del Monte Fruit Cocktail
(syrup slightly thickened). Equally de-
licious on custards, bread pudding,
gingerbread — all your simple desserts!

"Fruit Basket" Tarts — easy to make,
hard to beat! Just thicken Fruit Cocktail
syrup, add brown sugar, spice. Serve
with fruit in baked tart shells. Tasty —
and different!

"Come on" for any cereal, crisp or
cooked. Five glorious Del Monte Fruits
— a flavor get together that brings
every appetite up smiling!

Del Monte Fruit Cocktail



“What...for the little lady for Christmas?” asks Virginia Bruce

Virginia Bruce, lovely co-star of Universal's recent hit, "Hired Wife," is wise about gifts. Listen.

"Flowers, perfume, little luxuries—yes, they're all winners with us women.

"But there's one gift that will please a woman the day she sees it and all the days afterward for the rest of her life. Yes, a gift that will become her proudest possession... Silver.

"So why not make it the best silverplate that money can buy—1847 Rogers Bros. Silverplate.

"See if you can't—by hook or by crook—get her to say which lovely 1847 Rogers Bros. pattern she prefers.

"Then get her a whole gleaming set of it, each piece bearing the proud year-mark 1847. You'll score a hit—mark my word!"

1847 ROGERS BROS.

"AMERICA'S FINEST SILVERPLATE"



Which? They're all lovely! "Adoration" and "First Love"—1847 Rogers Bros.' newest—have the deep etching, the richly-raised ornamentation of solid silver. Their beauty is unique. Or perhaps you'll choose "Lovelace," a pierced, orange-blossom-wreathed design. Or "Sylvia," simple and fine. Or "Marquise," rich as old lace. Or "Legacy,"

a patrician beauty. See them all tomorrow—at your dealer. Learn how sets or open-stock pieces in this or any 1847 Rogers Bros. pattern may now be had at the lowest prices in years—and on easy terms. See for yourself that each lovely piece bears the proud year-mark 1847. International Silver Company, Meriden, Conn.

● TUNE IN EVERY SUNDAY—Leading dramatic stars in "THE SILVER THEATER," 6 P.M., E.S.T.; 5 P.M., C.S.T.; 4 P.M., M.S.T.; 3 P.M., P.S.T.; Coast-to-coast Columbia network.

GIBRALTAR



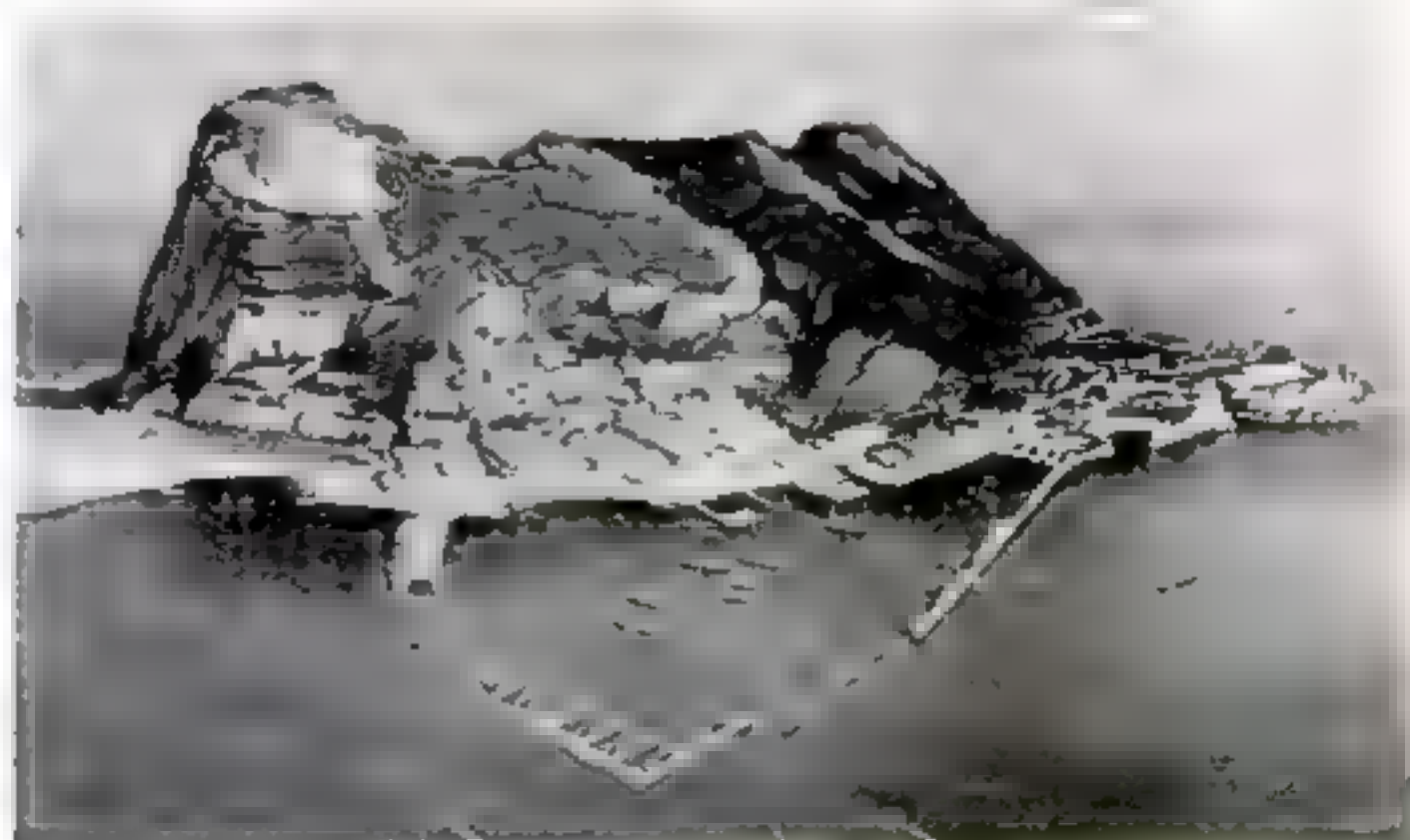
GUNS ATOP THE ROCK POINT OVER THE SPANISH FISHING BOATS IN ALGECIRAS BAY TOWARD THE SPANISH MAINLAND. AT UPPER LEFT LITTLE FREIGHTERS WAIT FOR INSPECTION



Gibraltar's Governor Sir Clive Liddell (center) debates possible attack with Gibraltar's Naval Commander Admiral Sir Dudley North (left), Army Commander Major General F. N. MacFarlane (right).

HOW SOON WILL NAZIS ASSAULT THIS "IMPREGNABLE" BRITISH FORTRESS?

All the tricks of the Nazi war machine will almost certainly some day be thrown against Gibraltar—smoke, bombs, artillery fire, assault teams, rubber boats, parachute troops, treachery, perhaps gas. For Gibraltar, trademark of impregnability, is an irresistible challenge to the fort-eating German Army. On these pages are new pictures of the garrison at Gibraltar waiting for the siege. It has already been bombed heavily by the French, using American Curtiss and Martin bombers from bases in French Morocco. In the harbor and drydocks hundreds of British merchant ships and scores of warships pass in and out weekly. The air force at the Rock's new airport has been re-inforced by deserting French fliers and planes. Practically all civilians except the members of a lady orchestra have been evacuated to England. For Gibraltar's Governor Liddell has heard that more than one German division is already in Spain and that Spain may soon let the whole German Army through. The loss of Gibraltar would open the granaries of North Africa to Germany, let the Italian Fleet out of the Mediterranean.



Gibraltar (LIFE, Aug. 26) dangles like a grape from a flat stem of land at bottom of Spain. At left is the bay shown at top. For details of flat land at the left, turn the page.



The land link of Gibraltar and Spain is the key to Gibraltar's defense. Just short of the Spanish town of La Linea its distance is so called Neutral Zone marked by British mine and wire. See this on page 72. Three round concrete pillboxes can be seen just inside of it.

left. Scraped patches of ground probably indicate other former mine fields. On the airfield several British and American planes brought to Gibraltar by sea plane, now lying unused, but in the left. Beyond Gibraltar's coast. In foreground is grove of pines, a small grove.



Tunnels in rock of Gibraltar are now full of guns. They are pretty safe against air bombing but their openings can be hit by point blank firing German anti-aircraft and anti-tank guns, concealed in smoke and aimed by observation planes. Germans could get control of the air.

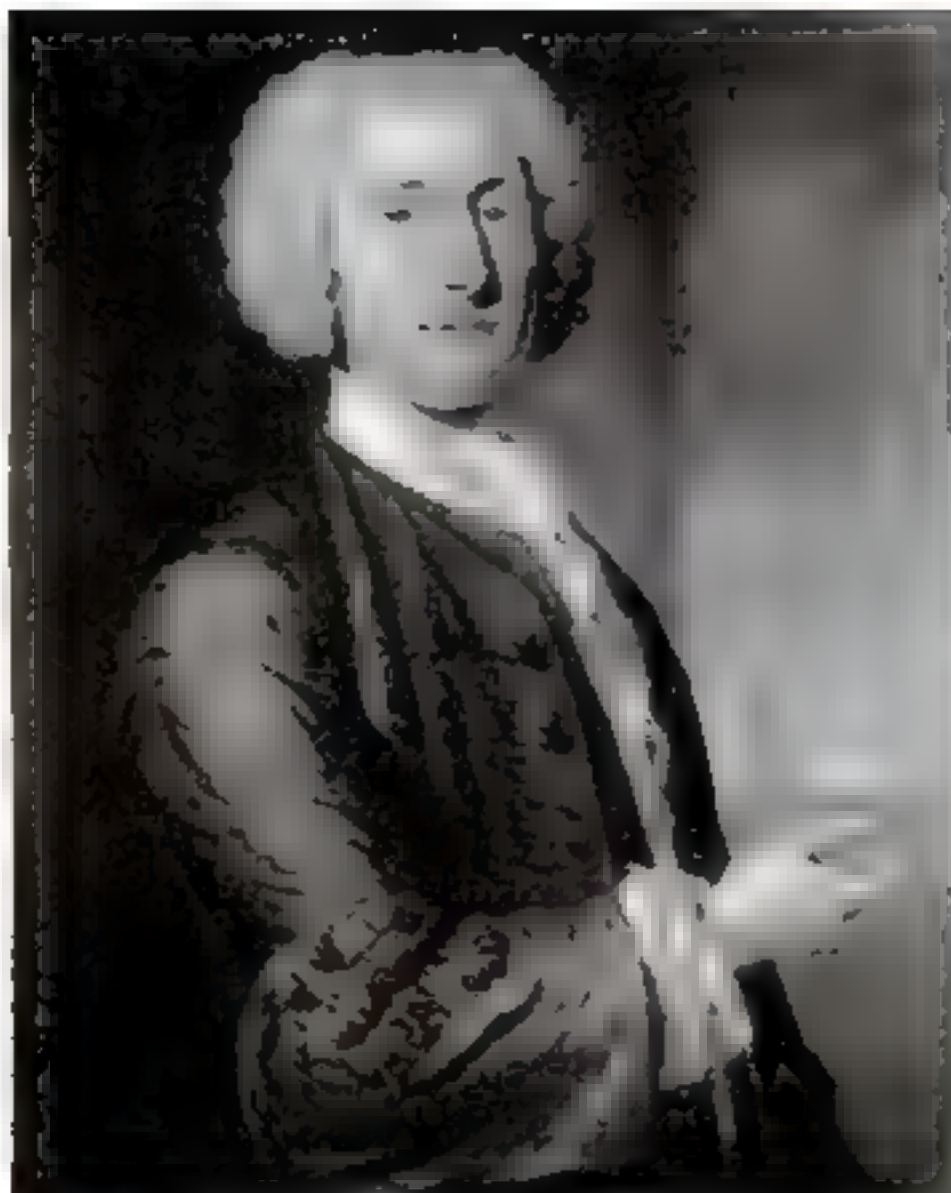


Black Watch with Bren guns squats guard on The Rock. Rock is limestone. On the opposite page is a photograph taken from the Spanish side. It looks through border barbed wire directly into the tunnel-portholes of a British pillbox. Behind is the rear face of Gibraltar.





"GURDON SALTONSTALL" BY UNKNOWN ARTIST, 1700



"JOHN TURNER" BY JOHN SMIBERT, ABOUT 1730



"EPES SARGENT" BY JOHN SINGLETON COPLEY, 1762

AMERICAN PAINTING

CARNEGIE HOLDS GREAT SURVEY

The rising necessity for Americans to look homeward for art, instead of toward Europe, has suddenly made them aware of their art resources. In the last two years American collectors have shared their treasure with ready generosity and great exhibits of European masters have been assembled entirely from this country. Now, as the Carnegie Institute in Pittsburgh holds the most comprehensive survey of American painting ever shown, in place of its famous International exhibit, Americans are discovering their own art.

As this survey indicates, American art got off to a practical start 300 years ago. When colonists achieved success, they wanted their family leaders to be perpetuated in paint. To meet this need, sign painters often made up batches of portraits with the faces left blank, peddled them from town to town. Citizens had their faces painted in for \$10-\$40 a head. While such later masters as Copley and Stuart never resorted to these ingenuously wholesale methods, their

art remains forthright and businesslike. On this page are six Colonial portraits with their approximate dates.

American painting has always been peculiarly sensitive to the spirit of its time. With the 19th Century's growing interest in culture, art grew milder, more idealized. But a healthy reaction set in among the genre painters who reflected the restless, tobacco-chewing social philosophy of Jackson. It was they who painted America realistically, as in *War News from Mexico* on page 77, or satirically, as in Blythe's *Pittsburgh Horse Market*.

As American art develops, an esthete like James Whistler is soon counteracted by a realist like George Bellows. A charming farmyard artist like Edward Hicks is offset by a brilliant society painter like John Singer Sargent. If the excellent Carnegie Institute's survey in 1940 proves one thing, it is that America's art, like its way of life, owes its progress to this balance of opposing forces.

"MRS. TIMOTHY PICKERING" BY GILBERT STUART, 1817



"MRS. CONSTANT STORRS" BY J. WILLIAM JENNYS, 1802



"MRS. ANN NIVLYN" BY JOHN VANDERLYN, 1706





"Charles Calvert of Maryland" is a portrait of the great-great-great-great-grandson of the first Lord Baltimore and founder of Maryland, elegantly dressed in a plumed hat and pink-satin suit, with drumsticks in his hand. Beside his drum kneels a young Negro who, ac-

cording to a custom of the day, was a servant to the child and probably became his life-long slave. This portrait was done in 1761 by John Heaselius who later settled in Annapolis and did a big business painting the local gentry. It usually hangs at the Baltimore Museum.

Carnegie American Art Show (continued)



"The Residence of David Twining in 1787" is by Edward Hicks. As a youngster Hicks was adopted by Twining, a devout Quaker, and brought up on his farm where, as seen here, even the barnyard is well ordered and peaceful. This farmhouse still stands in Bucks County, Pa.



"Breaking Home Ties" by Thomas Hovenden depicts a country boy leaving his family to make his fortune. First shown in 1893 at Chicago's Columbian Exposition, it was a very popular example of the new school of sentimental realism. It is owned by Philadelphia Museum.



"The Pittsburgh Horse Market," with its broken-down horses and hagglers, is in the best satiric style of David Blythe, sometimes called "the American Hogarth." Blythe excelled at painting drunks, pickpockets, bill collectors, all the riffraff of 19th Century tavern life.



"Outing on the Hudson" is by an unknown artist who was not good at perspective but managed to put fun and freshness into this lush scene painted near Ulster County, N. Y. about 1870. It was given to New York's Museum of Modern Art by Mrs. John D. Rockefeller Jr.



"Watson and the Shark" by John Copley tells the true story of 11-year-old Brook Watson who had his leg mangled by a shark in Havana Harbor and is here being rescued. Watson became Mayor of London with a wooden leg. Inside boat picture is signed, "J. S. Copley p. 1778."



"The James McCormick Family" was done about 1805 by a Negro, Joshua Johnston, believed to be the first painter of his race in the U. S. The McCormicks were wealthy Irish merchants in Baltimore, where Johnston is said to have served several families as a slave.



"The Catskill Mountains," dated 1830, is autumn scenery by Thomas Cole, of England, who saw America's beauty with new eyes, helped found romantic school of American landscape art.



"Fired On" shows a night attack on cowboys, with bullets spattering around them on the water and dust. It is by Frederic Remington, illustrator of frontier life in the 1890's.

"WAR NEWS FROM MEXICO" WAS PAINTED BY RICHARD WOODVILLE OF BALTIMORE IN 1848, THE YEAR WHEN EVERYBODY WAITED TO READ THAT THE U. S. HAD WON TEXAS





"Nude with Apple," painted in 1910, is by William Glackens who posed auburn-haired model on a rosewood sofa beside his wife's hat. Glackens belonged to "ash can" school of realism but in such lovely interludes he was more akin to the French Impressionists.

"The Crucifixion" is a George Bellows masterpiece, painted with the same biting contrasts of dark and light that distinguish his noted prizefight scenes. Bellows painted it in Woodstock, N. Y. in 1924. It belongs now to his wife, who asks \$40,000 for it.





"Beach Party" by Barse Miller was sketched in 1938 when he took his Los Angeles art students on annual party near San Pedro. By moonlight students sang and lolled on seats lugged from their cars. Miller could have sold this painting if he had painted out the beer bottle. But he says bottle is "part of the essential truth."



"My Neighbor, Mr. Lounsberry" was painted this year by George Biddle of Westchester County, N. Y. Biddle says Farmer Lounsberry is "philosopher and member of the cult of Bacchus." Below: Sixth Avenue by Andrée Ruellan of New York combines in one crowded hut clear-cut canvas a subway entrance, street vendors, bums.



A Speed Graphic Picture by Leland V. Jones

"A GRAFLEX! That will make his Christmas All-American!"

This year, make it a really All-American Christmas by giving—or receiving—a completely All-American Graflex-made camera or enlarger. To help you with your selection, we illustrate above and describe below some of the more popular Graflex-made cameras as well as the new Graflex Anniversary Enlarger with *Variograph* controls—finest moderately-priced, precision-built enlarger ever made.

All may be purchased through your Dealer on convenient, easy payments under the Graflex-Commercial Credit Budget Plan, if desired. See these 100% American-made products at your Dealer's . . . When in New York City, visit the Graflex Display Rooms at 50 Rockefeller Plaza.

2¼x3½ Miniature SPEED GRAPHIC

A favorite because it has built-in focal-plane shutter flash synchronization and combines extreme compactness with maximum versatility and 2¼x3½ film economy. With American-made Kodak Ektar f/3.7 lens in Supermatic shutter, \$132, with American-made Bausch & Lomb Tessar f/4.5 lens in Compur, \$116. Down payment as little as \$24.



R. D. Series B GRAFLEX

Here is the basic reflex camera for fast, accurate composition of portraits, landscapes and action pictures. Its ground-glass focusing, 15-speed focal-plane shutter, ability to use a wide range of negative materials and revolving back, make it a splendid all-around camera. Three sizes: 2¼ x 3¼, 3¼ x 4¼ and 4 x 5. Prices from \$91 up. Down payment, dependent upon equipment selected, as little as \$19.



National GRAFLEX

This finest of American-made miniature reflexes is pure a handful and has many important Graflex features, including full-vision, ground-glass focusing, focal-plane shutter with speeds to 1/500 and f/3.5 lens. Price, with American-made Bausch & Lomb Tessar f/3.5 lens, \$87.50. You can purchase it on a down payment as little as \$18.



GRAFLEX Anniversary ENLARGER

For owners of 2¼ x 3¼ cameras and smaller—the Miniature Speed Graphic, the National Graflex and the 2¼ x 3¼ Series B Graflex for instance—there is no better gift than this finest and moderately-priced, precision-built enlarger ever made. Its *Variograph* controls bring unparalleled versatility and freedom into the darkroom. Price, less lens, only \$87.50. Down payment as little as \$18.



"GRAPHIC GRAFLEX PHOTOGRAPHY"

This guide-book to photography by Willard D. Morgan, Henry M. Lester and 20 other experts is a gift any camera fan will deeply appreciate. Its more than 400 pages include 26 chapters covering practically every type of photography and include hundreds of illustrations. At your Dealer's for only \$4.

"PHOTOGRAPHIC ENLARGING"

Beginners and seasoned darkroom workers alike prize this book by Franklin L. Jordan, F.R.P.S. Its 229 pages and 19 chapters cover all the important phases of photographic enlarging. And most of its 75 illustrations are salon subjects. At only \$2.50 it makes an ideal gift for anyone desiring to improve his work.

FREE GIFT GUIDE

Contains full information concerning these and other Graflex American-made, Prize-Winning Cameras and Accessories. Free at your Dealer's. Or, if you prefer, write directly to Folmer Graflex Corporation, Dept. L-66, Rochester, N. Y., U.S.A. See coupon at right.

FOLMER GRAFLEX CORPORATION
DEPT. L-66, ROCHESTER, N. Y., U.S.A.
Please send me the free Graflex Gift Guide

NAME _____

ADDRESS _____

CITY _____ STATE _____



GRAFLEX Prize-Winning CAMERAS

LAURENCE OLIVIER, ACTING LORD

Here is the most exciting bit of action filmed in Hollywood last month, but it will never reach the screen. It happened on Stage 8 of the General Service Studios, where British Producer Alexander Korda (*The Thief of Bagdad*) was shooting *Lady Hamilton*. The movie had taken Lord Nelson, great British naval commander, up to the momentous day of Oct. 21, 1805, when off Cape Trafalgar he defeated the combined French and Spanish fleets and nipped an invasion of England.

At a signal from Director Korda, Laurence Olivier begins doing the scene on the deck of the *Victory*, where Lord Nelson is mortally



LAURENCE OLIVIER ACTS WOUNDED LORD NELSON AS FLAME BLOWS DOWN



THE FLAME SETTLES ON OLIVIER'S WIG. HENRY WILCOXON STARTLES

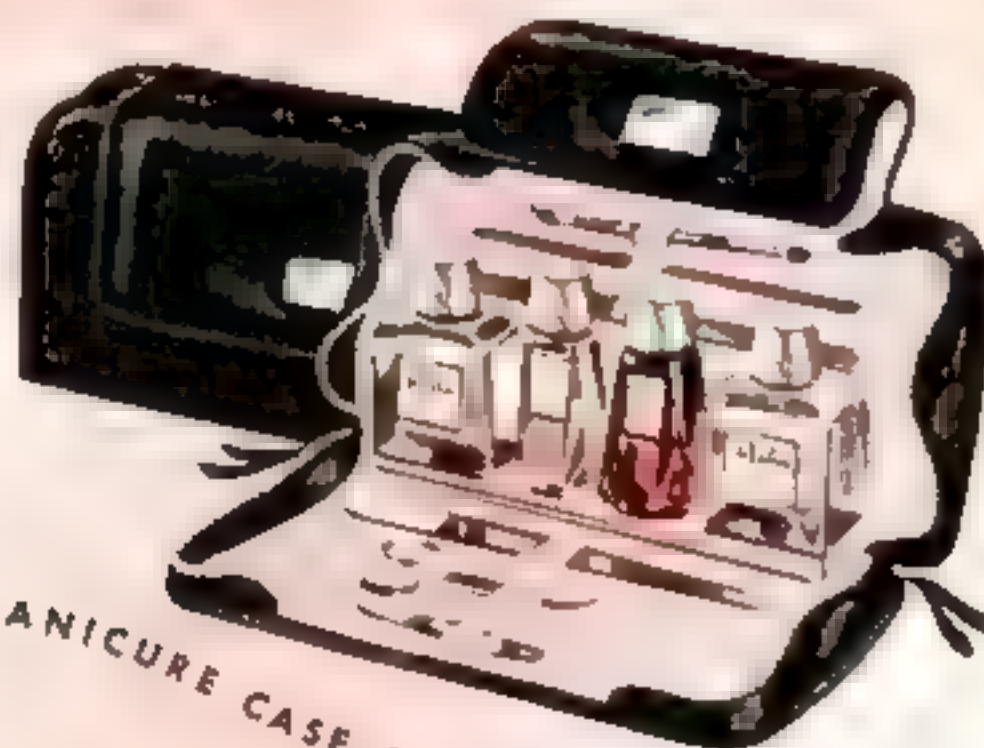


OLIVIER'S WIG HAS CAUGHT ON FIRE BUT HE STILL DOES NOT KNOW IT

Give Revlon
MANICURE KITS



ZIPPERED LEATHER CASE, HOLDS NAIL ESSENTIALS—\$2.50



COMPLETE MANICURE CASE, REAL LEATHER—\$5.00



SO MUCH FOR SO LITTLE, MANICURE KIT—\$1.50.

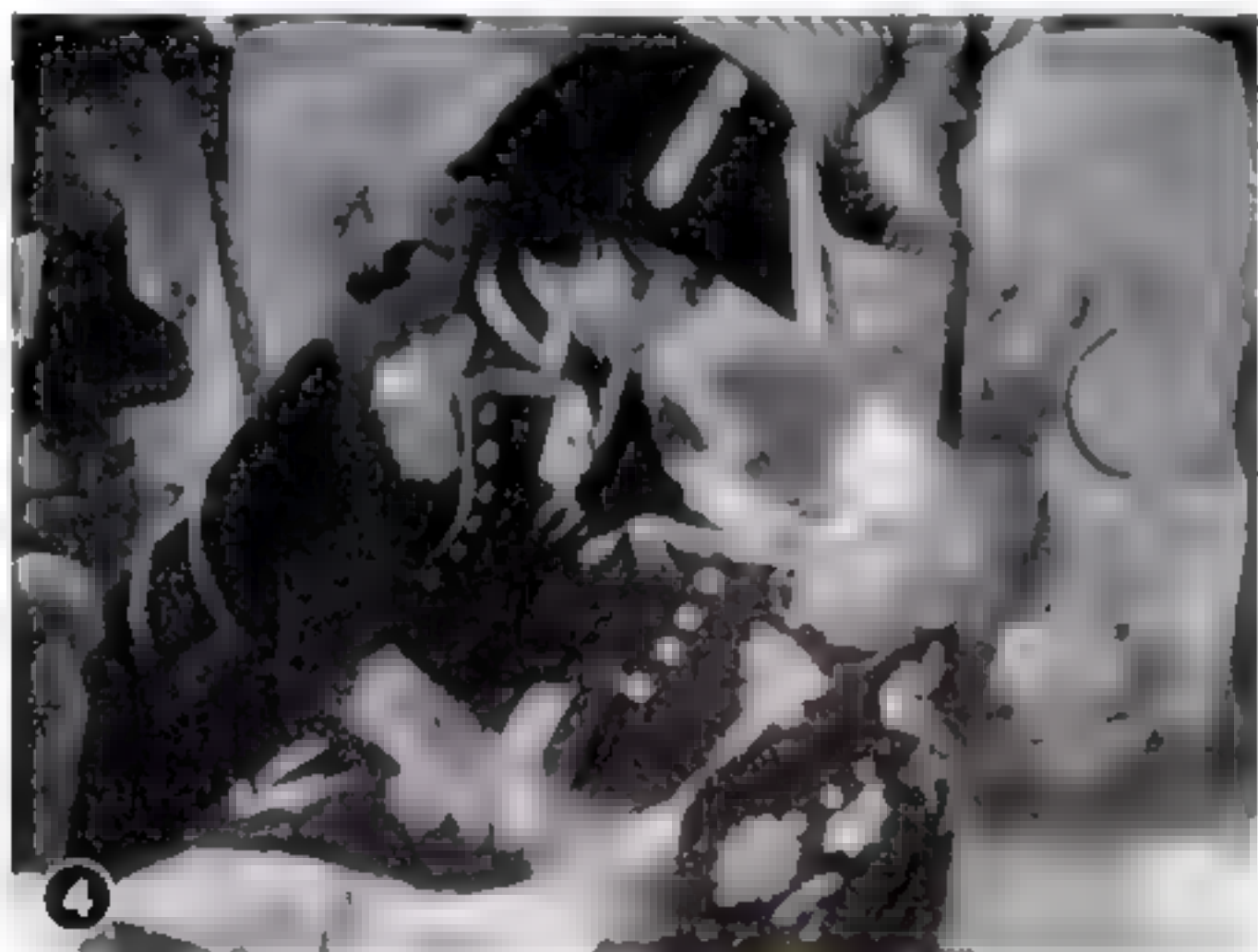
MEN APPROVE! The man in your life likes to watch your Revlon fingertips. Because with Revlon your nails are always just right in color, without a chip or a scratch to mar the smooth, gleaming surface of each lovely nail, for Revlon Nail Enamel is precision-tested. And, since Revlon is first choice among smart women and quality beauty salons everywhere, you too can trust your precious nails to Revlon, and be proud to get or give a Revlon Manicure Kit.

*Other Revlon Manicure Kits, \$1 to \$50

it's Right because it's Revlon

NELSON, IS SINGED BY BURNING WIG

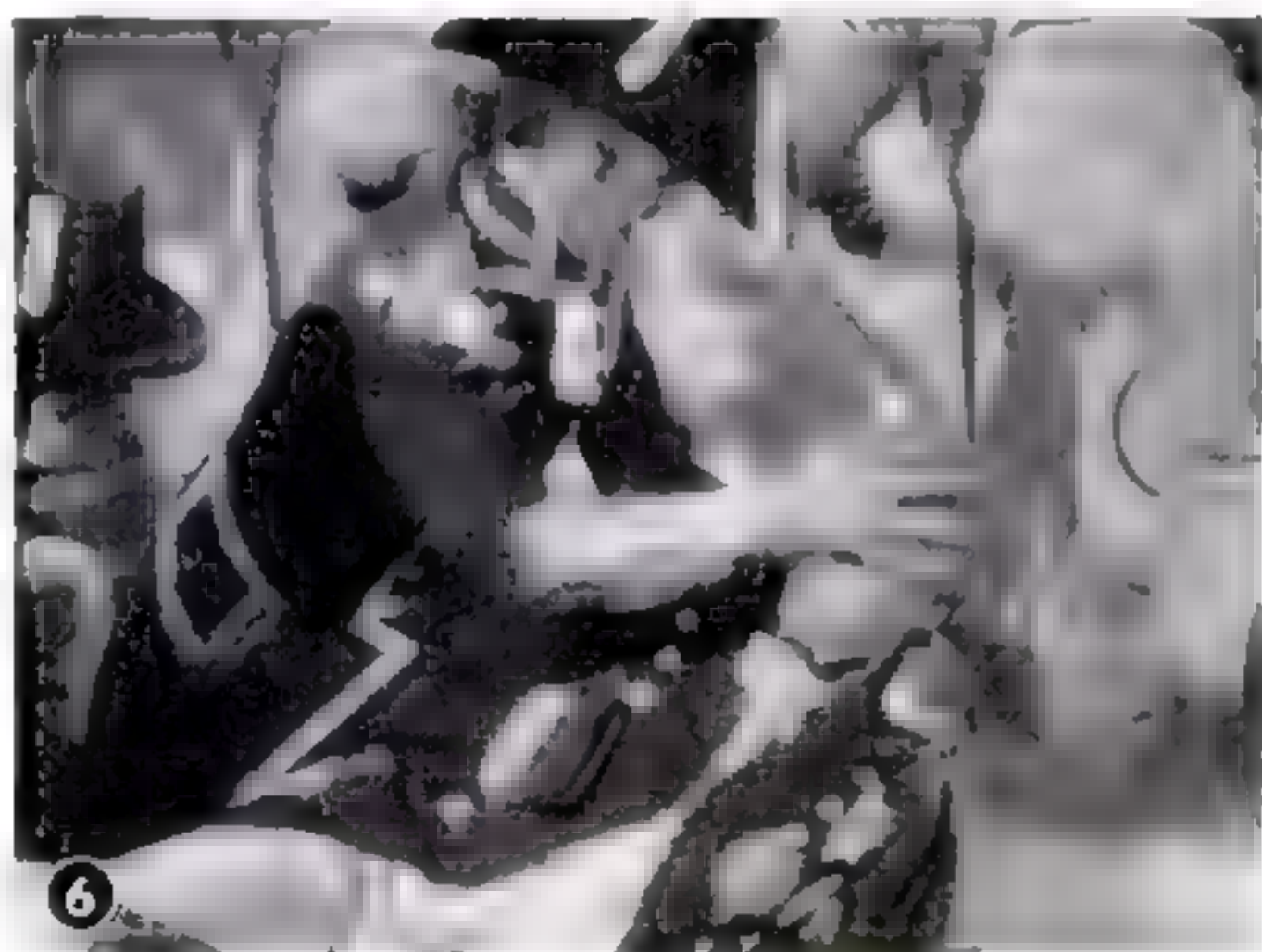
wounded by a French rifleman's bullet. The wind machines are blowing. Sailors in striped jerseys are igniting cannon with torches. With roar and crash and fire the battle is on. Suddenly a wad of flame sizzles off a torch and plops on Laurence Olivier's head. His gray wig catches fire. Henry Wilcoxon, playing Captain Hardy beside him, frantically tries to extinguish it. He pulls off the wig, but not before his hand has been scorched and Olivier's eyebrows singed. Meanwhile, the grinding camera methodically records the action. The blow-ups, here shown, will of course be snipped from the finished picture.



WILCOXON'S FACE RECORDS ALARM. NOTE HIS ARM GOING INTO ACTION

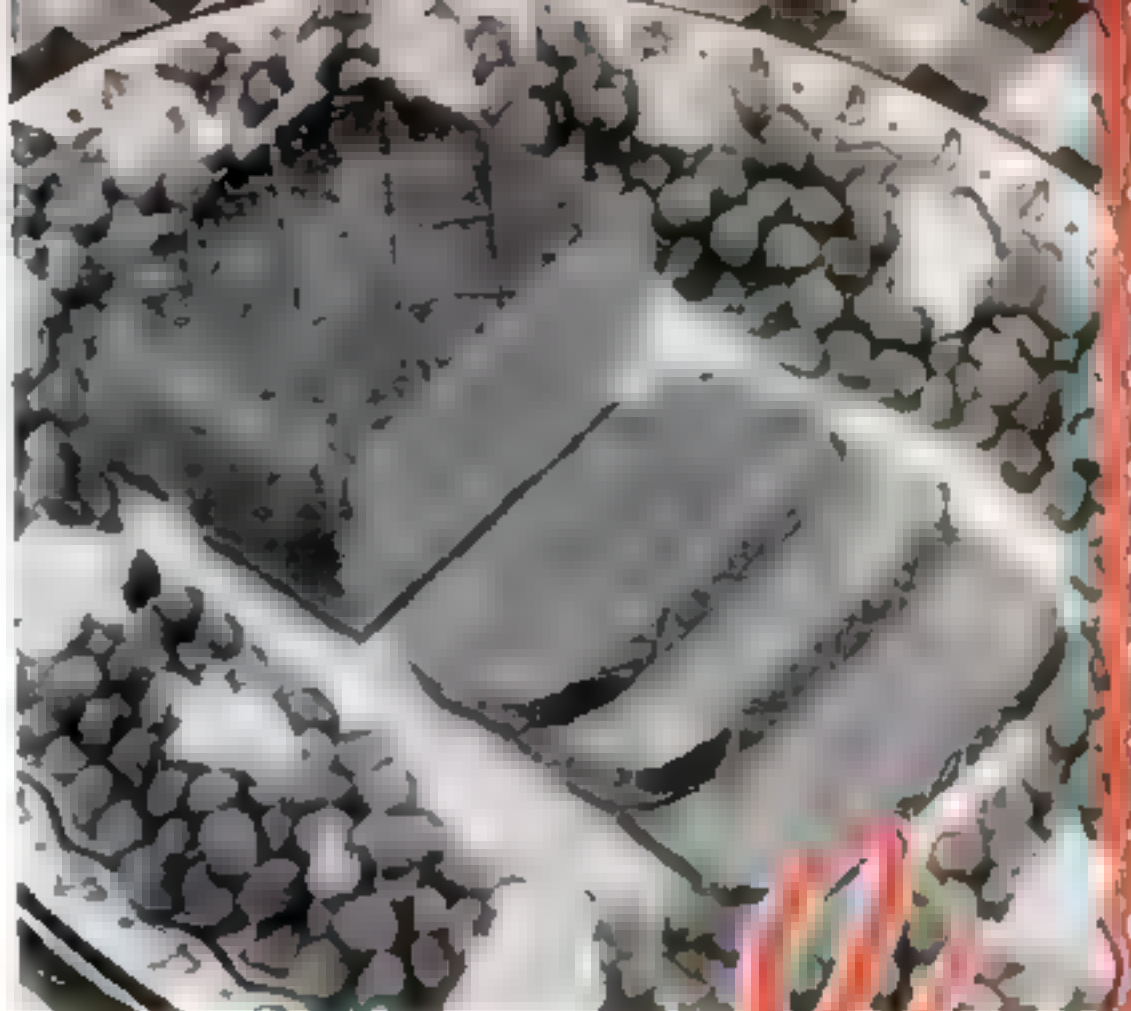


WILCOXON ELAPS THE FLAMES ON OLIVIER'S WIG WITH HIS BARE HAND



WILCOXON'S HAND IS BURNED. THE WIG FLARES UP IN ANOTHER PLACE

CONTINUED ON NEXT PAGE



HOT...yet so easy!

● Bake PREM in the loaf (recipe on can), serve with cauliflower and peas.

● Budgeteer's Special—a casserole of creamed macaroni mixed with diced PREM.

● Tomorrow's breakfast—fried PREM with Swift's Brookfield Eggs your favorite style.

● Remember, PREM makes grand sandwiches, hot or cold.

Copyright 1940 by Swift & Company

It's Prem!

BY THE MAKERS OF SWIFT'S PREMIUM HAM

SAY! THIS Prem
TASTES MIGHTY
SPECIAL!

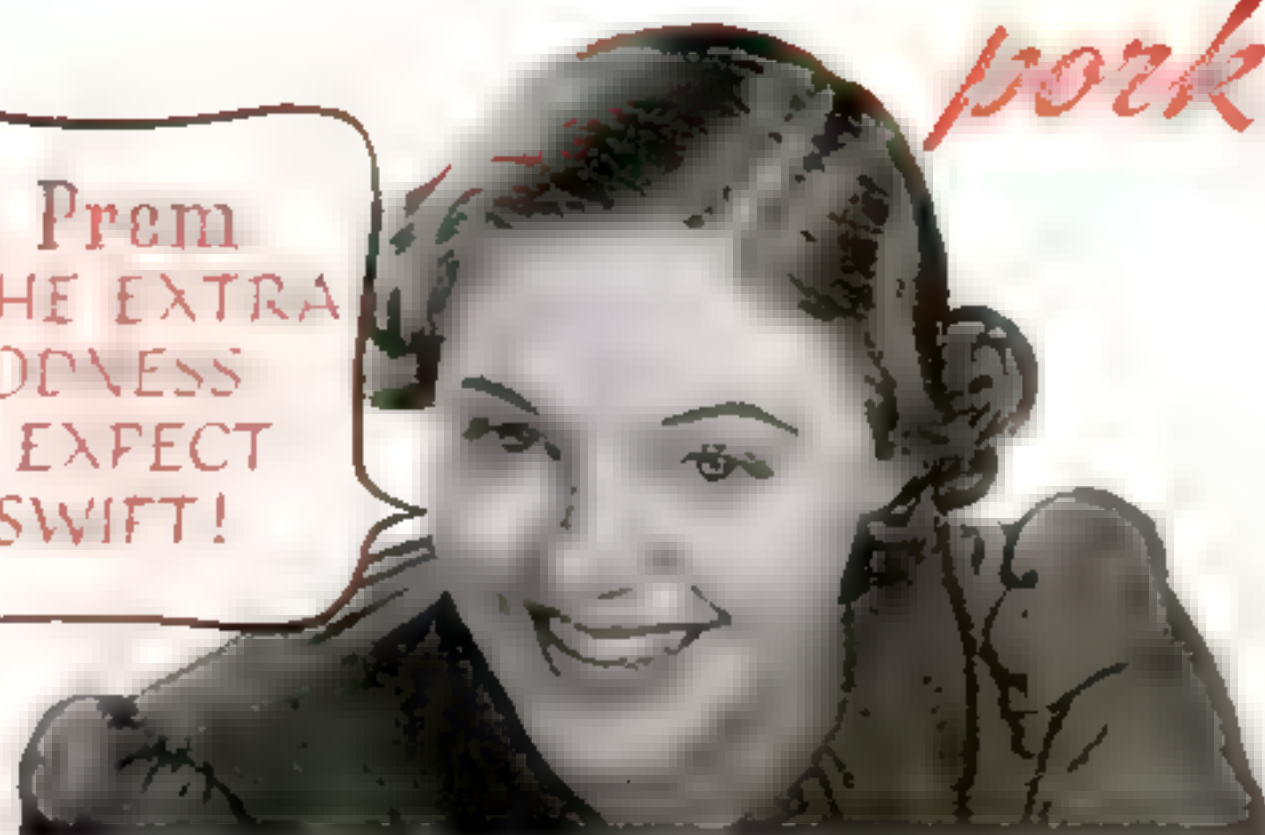


A delicious
meat all

ready to eat...made of

*genuine sugar-cured
pork!*

YES, Prem
HAS THE EXTRA
GOODNESS
YOU EXPECT
OF SWIFT!





FOR CHRISTMAS,
GIVE HIM
90-SECOND SHAVES WITH

THE ONLY DOUBLE- HEADED SHAVER



Any man will be astonished at the way this "double speed" Remington Dual shaves. The famous United States Testing Company, in a series of impartial tests, proved that it can shave in 90 seconds just as close and clean as any man could ask. This is possible because the Remington Dual has 360 double-edged cutting blades—109 more cutting length than any other shaver.

All good stores carry the new Remington Dual along with five other popular models in the Remington line at prices from as low as \$7.50. See them today and we'll warrant the Christmas shopping for the men on your list will begin and end at the Remington shaver counter. *General Shaver Division of Remington Rand Inc., Bridgeport, Conn.*

\$15⁷⁵
AC-DC

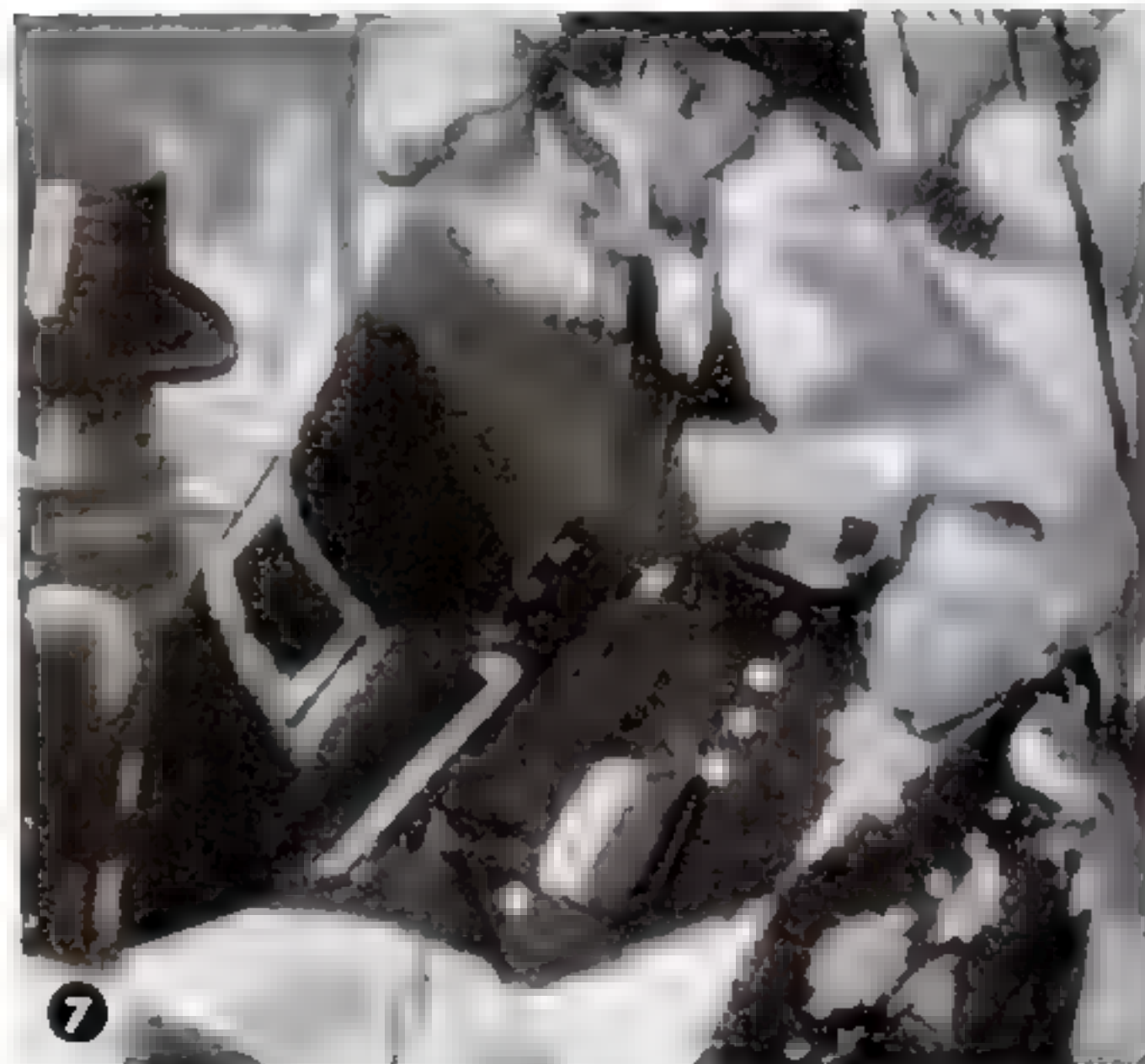
...AND THE ONLY
TRIPLE-HEADED
SHAVER



The famous Remington Dual plus a trimming head for: 1. Sideburn trimming 2. Mustache trimming 3. Stray hairs on neck and Adam's apple 4. Stray hairs on back of neck 5. Clearing up all stray hairs on cheek bones, etc. **REMINGTON TRIPLE-HEADER** . . . **\$17⁵⁰**
AC-DC

P.S. STILL THE BEST
IN SINGLE-HEADED
SHAVERS FROM
\$7⁵⁰

Lord Nelson's wig (continued)



IN DESPAIR, WILCOXON STARTS PEELING THE WIG FROM OLIVIER'S HEAD



FOR THE FIRST TIME, OLIVIER BECOMES AWARE OF WHAT HAS HAPPENED



HE SITS UP ASTONISHED, WHILE WILCOXON RIPS SMOLDERING WIG OFF



How to make a man believe in Santa Claus:

1 Hickok natural pigskin belt, ornamental sterling silver girth, metal buckle in metal raft top cigarette holder. \$5.
2 Hickok Buckle metal buckle. \$1.
3 Block initial tie chain. \$1.
4 Strato-line initials on tie chain. \$1.50; key chain. \$2.50; boxed with patented Alligator Grip collar bar. \$5.
5 LiveG.A.S. Belt—stretchable, transparent plastic style by Hickok with new Strato-line patented buckle in handsome moulded cigarette box. \$7.50.
6 Smart leather ActionBak braces. \$1.50.

7 Hickok Jewelry set—simulated stone cuff links, tie chain, collar bar. \$5.00.
8 Striped or white mother of pearl Hickok dress set with gold brooch centers. \$5. With vest buttons, \$9.
9 Initial tie chain, with collar bar. \$2.
10 Novel simulated stone cuff links. \$2.50.
11 New patented automatic Hickok K.I.K. knife—the knife bottle opener. A click snaps it open. With new Hickok Strato-line initials. \$2.50.
12 Fine-cut initial cuff links—simulated carnelian, opals or chrysoprase. \$2.50.

13 Hang off to this girl! Hickok stirrhide belt with monogram metal buckle on ten paragon sorbent. \$2.50.
14 New Hickok Copper for man cave. \$1. to \$1.50.
15 New Hickok Strato-line initials on tie bar—top-hat smartness at \$1.00.
16 K.I.K. knife, lucky pocket piece, with 3 new Strato-line initials. \$1.50; with key chain. \$5. Other sets from \$5.50.
17 Self-lined cowhide belt and sterling silver metal buckle in decorative new metal-craft and glass display. \$5.50.

GIVE HIM TWO GIFTS IN ONE!

HICKOK

CHRISTMAS ORNAMENTS

U. S. NOW MASS-PRODUCES THEM

The war has reached its long tentacles into the coziest corners of U. S. industry and, as a result, the U. S. this year for the first time in history will be self sufficient in the matter of Christmas tree ornaments. Normally the U. S. consumes from 50,000,000 to 80,000,000 ornaments a year. Until last year it imported 99% of them from Europe, largely from Germany and Czechoslovakia where they were made by cheap home labor. Last year the European supply was cut off and America suffered a severe ornament shortage. This year, however, the Corning Glass Works, which produces glass in many forms from light bulbs to the 200 in. mirror for Mt. Wilson, is producing 40,000,000 ornaments.

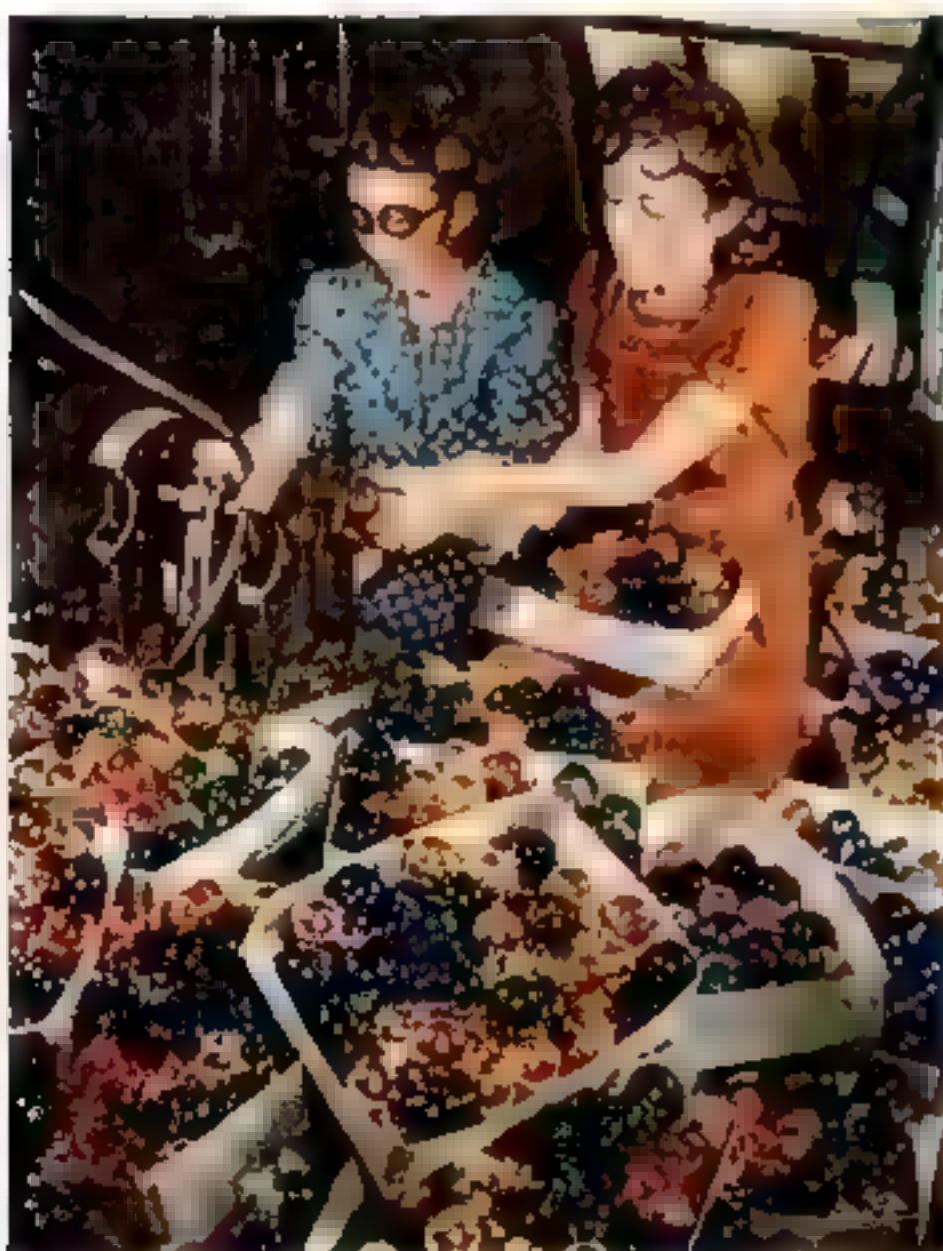
Unable to find labor as cheap as that in Europe, Corning turned to the machine and mass production. It uses virtually the same machine with which it makes electric light bulbs. Glass pours molten from huge furnaces, spins out in strips over endless belts, is nudged into shape by compressed air, fashioned by molds which pop around the red-hot glass balls. The formed balls are knocked off the strips by revolving hammers. Then they are annealed, colored, rolled along finished for packing. At peak, Corning makes 500,000 ornaments a day. Besides balls it makes what the trade calls Small Fancies and Large Fancies in many shapes - bells, oblongs, pyramids, lanterns, diamonds, reflectors, pine cones and acorns.



CHRISTMAS TREE ORNAMENTS OF ALL SHAPES AND COLORS ARE STACKED UP FOR FINAL CHECKING BEFORE SHIPPING



ORNAMENTS ARE DECORATED BY INGENUOUS MACHINES



Finishing off is done mechanically but some ornaments get by the machines. Here girls finish these at abrasive wheel.



At end of the assembly line, the balls roll off the belt like so many multicolored glass bubbles and are packed in cartons.



Imperfect ornaments are smashed, their glass returned to furnaces. One-fourth of ornaments are rejected for flaws.

To Jim—for holding my hand tight the day we were married...

for seldom remarking, "That's what I had for lunch."

for sparing me those chilly trips to heat the 6 a.m. bottle.

for never opening my mail (though I sometimes do yours!).

for the things you didn't say the time I ripped off the fender.

for balancing my checkbook without grumbling or pitying.

for not having to be defrosted when I forget to send your suit to be pressed.

for treating my women friends as though you liked them.

for the way your eyes light up when our glances happen to meet at a party.

for being so eternally there for me to lean on!

for wanting a good watch for years and years, but being too unselfish to go and spend the money on yourself.

Dearest, here's your Hamilton with all my love!

Peggy



This Christmas, give a Hamilton. America's finest beautiful watch. Hamilton makes every type of watch. \$37.50 to \$3,000. See the new models from your jeweler or write to J. D. Hamilton Watch Company, 429 C. Dunlap Ave., Lancaster, Pa.

Note: Hamilton's experience building watches for railroad men insures greatest possible accuracy in every other size and grade that Hamilton makes.

HAMILTON

The Watch of Railroad Accuracy



MIDAS. 19 jewels. 14K natural gold. With 18K applied gold markers, numerals and dots. \$1.00

BROCK. 19 jewels. Comes in 14K coral gold. With two-tone marker-Roman dial to match. \$177.50

PAIGE. 19 jewels. 14K natural gold-filled. Black zone gilt dial or 18K applied gold numerals. \$55

EMERSON. 17 jewels. 10K natural gold-filled. Comes with 18K applied gold numeral dial. \$45

DOHS. 17 jewels. 14K natural gold-filled. 18K applied gold numerals and dots. Dimpled crystal. \$45

VENITA. 17 jewels. 14K coral gold. Marker-Roman numeral dial to match. Gold-filled fittings. \$60

LADY HAMILTON (A10). 17 jewels. 19 diamonds in white gold. 14K white or natural gold. \$1.00

LINDA. 17 jewels. Comes in 14K natural gold. With black numerals dial and applied gold dots. \$55

OLIVIA. 17 jewels. 10K white or natural gold-filled. Gilt finish numeral and marker dial. \$10

Caroling a Courty Christmas

with Yardley Gifts of lingering loveliness . . .

and of hearty year-round cheer. Come now and behold them,
sparkling in festive array upon these pages. And buy them, as
soon as tomorrow, at your favorite fine store.

Riches for a Song up to \$2.50

Yardley English Lavender, English Lavender
Bath Salts, English Lavender Soap . . . \$2.50
Cologne Duet . . . Lotus Lavender, April Vio-
lets, Yardley English Lavender Soap . . . \$1.85
Bath Delight . . . airy drifts of soft Lavender
Dusting Powder, gift-wrapped at \$1.35

Greeting Merrie Gentlemen, gifts to \$2.85

Perennial Favorite . . . Yardley Shaving Bowl,
gift-wrapped for Christmas \$1
Gift Trio . . . Yardley Hair Tonic, Invisible
Talc, After Shaving Lotion \$2.50
Gift Set . . . Yardley Shaving Bowl, After
Shaving Lotion, Invisible Talc \$2.85

Sing a Song of Lavender

Yardley English Lavender . . . light and long-
lasting. This romantic, youthful fragrance boasts
a world-wide reputation for loveliness. Festively
gift-wrapped for Christmas in three convenient
sizes \$1, \$1.50 and \$3.30

Grace Notes for a Lovely Lady . . . from \$2.85

Yardley April Violets Perfume, April Violets
Cologne, April Violets Soap \$3.25
Yardley English Lavender, Lavender Dusting
Powder, English Lavender Soap \$2.85
Complexion Gift Set . . . Art Leather case with
Yardley "English Complexion" Powder, "Eng-
lish Complexion" Cream, Foundation Cream,
Toning Lotion, Complexion Milk \$3.75
Set of Yardley English Lavender, Lavender
Face Powder, Talc, Sachet, Soap, Compact . . \$7
Decanter of Yardley English Lavender with
Lavender Sachet, Talc, Bath Salt Tablets, Yard-
ley English Lavender Soap \$5

Crescendo of Luxury

"Bond Street" Perfume . . . a glorious per-
fume, reminiscent of the courts of kings. In four
sizes at \$2.50, \$1.50, \$8.50, \$13.50
"Bond Street" Gift Set . . "Bond Street" Dusting
Powder and Toilet Water \$3.25

Yardley products for America are created in England and
finished in the U. S. A. from the original English formulae,
combining imported and domestic ingredients.

Yardley

* Write or telephone any fine store today
to assure prompt pre-Christmas delivery
of these impressive Yardley gifts.
620 FIFTH AVE., NEW YORK CITY



LIFE's "Kitty Foyle" story is well worn and well marked by RKO Director Sam Wood. Some LIFE pictures he practically duplicated in his movie of Christopher Morley's

novel, like the water bottle and full page speakeasy shot (see p. 80). Observe his notes for the scene designer: "Duplicate B. G. (background). Milk bottle (for whiskey bottle)."

Kitty Foyle

LIFE'S PICTURES OF THE U. S. WHITE COLLAR GIRL REAPPEAR IN RKO MOVIE

This is mainly Director Sam Wood's story of how LIFE helped him make his newest RKO movie. It will be told mainly in his own words. But first you must know that last spring LIFE sent out a camera expedition to illustrate Christopher Morley's best-selling novel *Kitty Foyle*. What the expedition brought back, with the author himself as guide, was a sheaf of basic photographic research on the life of the U. S. White Collar Girl. LIFE's pictures showed the home in the shabby Philadelphia section that Kitty might have come from. They showed the quick-eats joint, the soda counter, the hotel for girls, the apartment near the New York El, the squeeze-in kitchenette where the "woman of the covered typewriter" spends her lonesome days and nights. These LIFE offered to RKO as authentic background for its then-projected movie with Ginger Rogers. In addition, LIFE admonished RKO to show the White Collar Girl's life as "neither too grubby nor too glamorous," to include the mores of this vast section of U. S. wage earners, to remember their 3 p.m. fatigue, their "lonesome washing," their midnight talks about men, their yearning for romance and marriage.

Director Wood has now finished shooting, cutting and editing his movie. It will be released Dec. 27. On these pages are his notes on LIFE's pictures and suggestions. Some he reproduced in detail. Some, be-

cause of censorship or movie limitations, he rejected. Read his own comment.

"I have just been examining once again my well-worn copy of LIFE of March 25. I wish the White Collar Girl in my office would buy some transparent tape and anchor pages 81-87 back in the book. These pages have taken a terrific beating ever since I began the screen preparation of *Kitty Foyle*. Having just finished camera work, I've sorted through the stills and selected those that show LIFE's influence. I'm sending them herewith to you by way of saying 'Thank You' for the help they gave me. You now have before you the evidence of how much we lifted from your graphic illustration of the habits of the White Collar Girl. It is a real pleasure not to be sued for prating the other fellow's material.

"We could not use some of LIFE's suggestions due to the requirements of a picture designed primarily for entertainment. The mores and economics of the business girl were woven as much as possible into the film narrative. More would have required a documentary film. As LIFE hinted, we tried to show Kitty's life as 'neither too grubby nor too glamorous.' And I hope you will see, as Kitty Foyle says in her own words, 'that there is something courageous about it.'"

Turn page for picture-by-picture comparison between LIFE's *Kitty Foyle* and RKO's.



DIRECTOR SAM WOOD MARKS LIFE'S PAGES (ABOVE) FOR HIS FILM

The Great Gift for Everyone

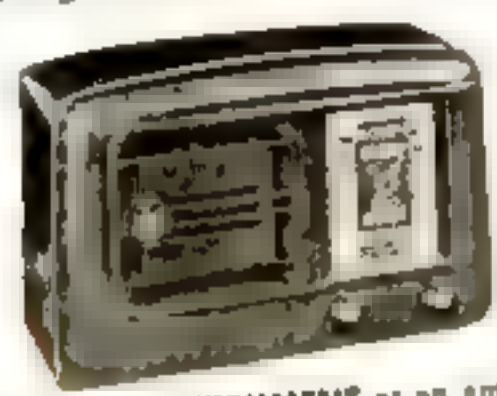


A NEW 1941
Emerson
WITH MIRACLE TONE

77 GREAT NEW VALUES FROM \$9.95 TO \$69.95
Every 1941 Emerson Model has inclosed "SUPER-LOOP" for greater sensitivity and portability

RIGHT DOWN your Christmas list . . . let Emerson's *Miracle Tone* fill every heart with joy Please the whole family—with an Emerson for the living room. Or make your gift very

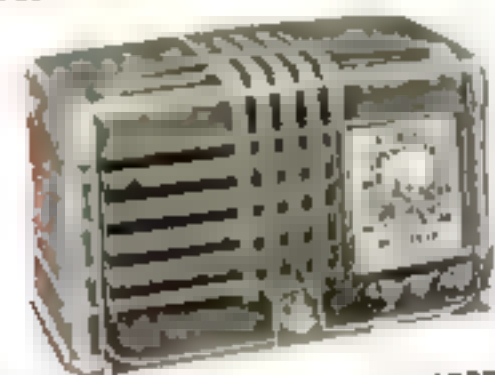
personal—with an Emerson for the bedroom, kitchen, playroom. Every Emerson is better in Style, Tone, Performance, Quality and Value . . . and there is a model for as little as \$9.95.



A QUALITY INSTRUMENT at an amazing low price! Full, rich *Miracle Tone!* New "Super-Loop" for greater power. Electro-Dynamic Speaker. Beam Power Output. For AC-DC current. Model 336. **\$9.95**



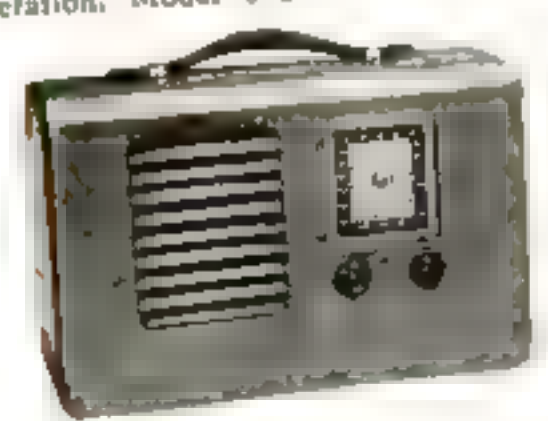
"THE PATRIOT"—A magnificent expression of the American Spirit. Choose from 3 striking color combinations of red, white, and blue. All-American reception. AC-DC operation. Model 400. **\$15.00**



AMERICAN AND FOREIGN RECEPTION—unusual value. Full *Miracle Tone*—8 1/2" Electro-Dynamic Speaker. Beam Power Output. New "Super-Loop." For AC-DC. Model 343. **\$19.95**



LUXURY TABLE MODEL! American and Foreign reception. Exclusive Emerson "Star-Beat" Cabinet of matched butt walnut veneer. Electro-Dynamic Speaker "Super-Loop." AC-DC. Model 350. **\$29.95**



LATEST "3-WAY" PORTABLE at the lowest price ever! Plays on (1) own power, (2) AC current, (3) DC current . . . *Miracle Tone* wherever you go! With sensitive new "Super-Loop." Model 357A. **\$19.95**



PERIOD-STYLE TABLE "PHONORADIO" . . . Rich to the eye—hand-rubbed mahogany finish! Rich to the ear—*Miracle Tone* in both phonograph and powerful radio! Plays all-size records. Model 403. **\$29.95**



"PHONORADIO RECORDER"—(1) A Home Recorder with "Electron Ray Level Indicator" for professional recordings of voice or radio programs (2) Plays all size records (3) Powerful radio! Luggage Type Case. Complete Model 384. **\$69.95**

Prices in Philadelphia for Cash and Carry. No C.O.D. Emerson Radio and Phonograph Co., Inc., New York 2, N.Y.

Emerson
World's Largest Maker of Home Radio

THE TONE OF THE SUPER-LOOP IS BETTER THAN ANY OTHER



White Collar Girl who acted I.B.E.'s Kitty Foyle is Carol Lorell, a New York model who comes from Philadelphia, once lived in a hotel for women. Note how she resembles Ginger Rogers (below), who acts Kitty Foyle for RKO. Director Wood writes: "First we had to find a Kitty Foyle. 'A sassy mink'—'a shaver'—'a perfect Best Girl of America'—'a girl who has a look just like several million of her White Collar clan. I think you'll agree that Ginger Rogers and Kitty Foyle are the same. Fashion Designer Renie's costumes for Ginger must well be within a W.C.G. budget. Neat but not garish, as we suggested."





Kitty Foyle's home on Grison Street in the Frankford section of Philadelphia was copied by RKO from LIFE's picture down to the fancy woodwork on the porch. "The art director," writes Sam Wood, "sold me on the shutters. Said it gave the house more character. We missed a point by showing a tree to the right (center picture), but nobody thought of it till

we saw it on the screen. Then I felt there was something wrong with it. There it was, the crowded house on the right had been left out of our set, thus losing that shabby city section we needed so badly. The scene was re-shot (right) with LIFE's picture as the model and your voluntary research cost us more money." Note similarity of added house, porch, chimney pipe.

The Frankford parlor shown in LIFE as the place where Pop Foyle raised Kitty was, according to Director Wood, too modern for the exterior of the house. "So we doodadified it up a bit," he says. "The medicine and whisky bottle on the RKO table are for Pop, who is very sick and likes his likker. LIFE proposed no Pop, but Ernest Cossart filled the bill. The door was essential for entrances and exits."



Kitty's romance at the Lake Pocono cabin made trouble for Director Wood. "No horizontal love-making," says the Hays office. So Kitty stretched out on the floor and Wyn grabbed the day bed. Also censor says, "No negagees." You editors don't know what a wonderful thing freedom of the press is!"



The mutual bedroom shared by Kitty and her two working-girl friends in a little New York apartment is the scene of a "milkman's matinee" to discuss the eternal man situation. "The toy Giant Panda shown in your picture," says Wood, "appears later in the movie carried by Wyn's young son. We didn't find place for the crowded girls' dining room or the inevitable

twice-a-week chicken croquets. Our kitchenette is incorporated into the one room our girls live in near the El. A built-in affair, barely big enough to fry an egg and make a pot of coffee. You'll see Kitty's "union label," the alarm clock, in her room when the doctor, Mark Eisen, calls on her, but we didn't feature it. That's been done too often in B pictures. No good for us."

"Lonesome washing," so called by Kitty because it is hung up to dry with no man's clothes for company, looks almost identical in LIFE and movie. So do the two Kitty bathrooms. "These White Collar Girls," comments Director Wood, "believe that three can live cheaper than two. When one of the girls entertains a gentleman friend, the other two duck into the

bathroom. The book and cushion in our picture belong to one of Kitty's roommates who, while Kitty entertains the doctor, decides to stretch out in the tub and do her reading there. We did our best by what you call the 'feminine flimsies' drying in the bathroom, but the motion picture code does not permit us to show all the things the White Collar Girl washes at home."





Open House with Ronrico

Again, as in many past seasons, Ronrico Rum will compliment the good taste of host and hostess. Distilled and bottled in Puerto Rico, we believe Ronrico to be the choicest of all rums regardless of price or origin. To help you plan a memorable open house in the American tradition, we offer a collection of superb holiday recipes of drinks and flavorful dishes. Write for your copy or ask for one at your favorite store.



RONRICO DATE AND NUT PUDDING (FOR 6 PEOPLE)

3 eggs 1 cup bread crumbs
¾ cups sugar 1 cup chopped dates (seeded)
1 cup nut meats (pieces) walnuts or pecans
1 wineglass RONRICO RUM

Mix egg yolks with sugar, bread crumbs, dates, and nut meats, adding pinch of salt. Stir in egg whites, beaten stiff, add Ronrico Rum. Bake in slow oven for 25 minutes. Cut in squares; serve with whipped cream as cake, or cover with rum and ignite and serve as pudding with hard sauce or Ronrico sauce.

RONRICO CHRISTMAS EGGNOG (FOR 10 PEOPLE)

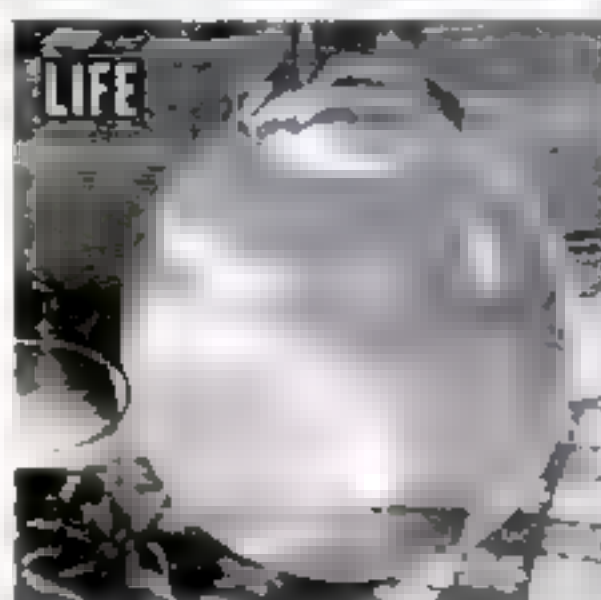
6 eggs 1½ cups bar sugar
1 pint RONRICO RUM 1½ pints heavy cream

Beat yolks and whites of eggs separately. Add 1 cup sugar to yolks, beat well. Add ½ cup sugar to the stiffly beaten whites. Mix whites and yolks together. Stir in cream, well whipped. Stir in Ronrico Rum thoroughly and place mixture in punch bowl. Place in ice box to chill. Serve in punch cups. Sprinkle with nutmeg.

Remember
RONRICO
Best Rum Bar None

Ronrico Corporation, Miami, Fla. Gold & White labels 88 proof, Red label 98 proof, Special label 151 proof. Distilled and Bottled by Puerto Rico Dist. Co. Aracibo, P. R. U. S. Rep. Import Div. McKesson & Robbins, Inc., N. Y.

"Kitty Foyle" (continued)



Climax comes when Kitty reads Wyn's engagement announcement through a water bottle. Says Director Wood: "This is where LIFE slipped. LIFE shows close-up of the bottle on a checkered cloth, but for the full shot (below) the table has a white cloth. What would you say if we did things like that in the movies?"



In Giono's speakeasy, where Kitty waits for Wyn, Director Wood "substituted milk for whisky bottle, because Kitty is now an expectant mother and thinks milk best for baby. Besides, LIFE's whisky should have been Strega, Italian liqueur mentioned in Morley's book. We took your tip about a happy ending for a deserving White Collar Girl." Note similar horse pictures in the background.





Lord Elgin in lapped 14K gold. 21 jewels. No. 4502A. \$125.00

Lady Elgin. 14K gold filled, 19 jewels. No. 4303B. \$52.50

Adding a golden glow to Christmas giving—

Lord Elgin Lady Elgin

21 JEWELS

19 JEWELS

Holly, candlelight, carols . . . and a Lord or Lady Elgin from you . . . It's the traditional way to say "Merry Christmas." And it's the smart, modern way as well. For these Lord and Lady Elgins achieve new heights in artistry and accuracy.

There's real character in every one of these expertly adjusted timepieces. Leading American designers have chosen new materials, conceived new styling in tune with the times. There are smart models in rose, natural, and white gold, and in platinum-diamond combinations of breath-taking beauty. Lady Elgins appear in the brand new "Demi" size—distinctive smaller timepieces of rare charm.



And such amazing accuracy! Only the Lord and Lady Elgins may bear the Observatory Certificate, awarded for ability proved right in a great observatory. Two ELGIN advances protect that accuracy—the Elginium hairspring* and the Beryl-X balance. Both are rustproof, non-magnetic, unaffected by temperature and climatic changes. And every watch is produced from finest materials by skilled American craftsmen—completely created in the world's largest fine-watch factory. See your jeweler's Lord and Lady Elgins.

Prices start at \$50.00. Other ELGINS from \$24.75. Slightly higher in Canada.

*Patents No. 1,974,898 and 2,073,489
Copr. 1940 by Elgin National Watch Company
Elgin, Ill.



GIFTS



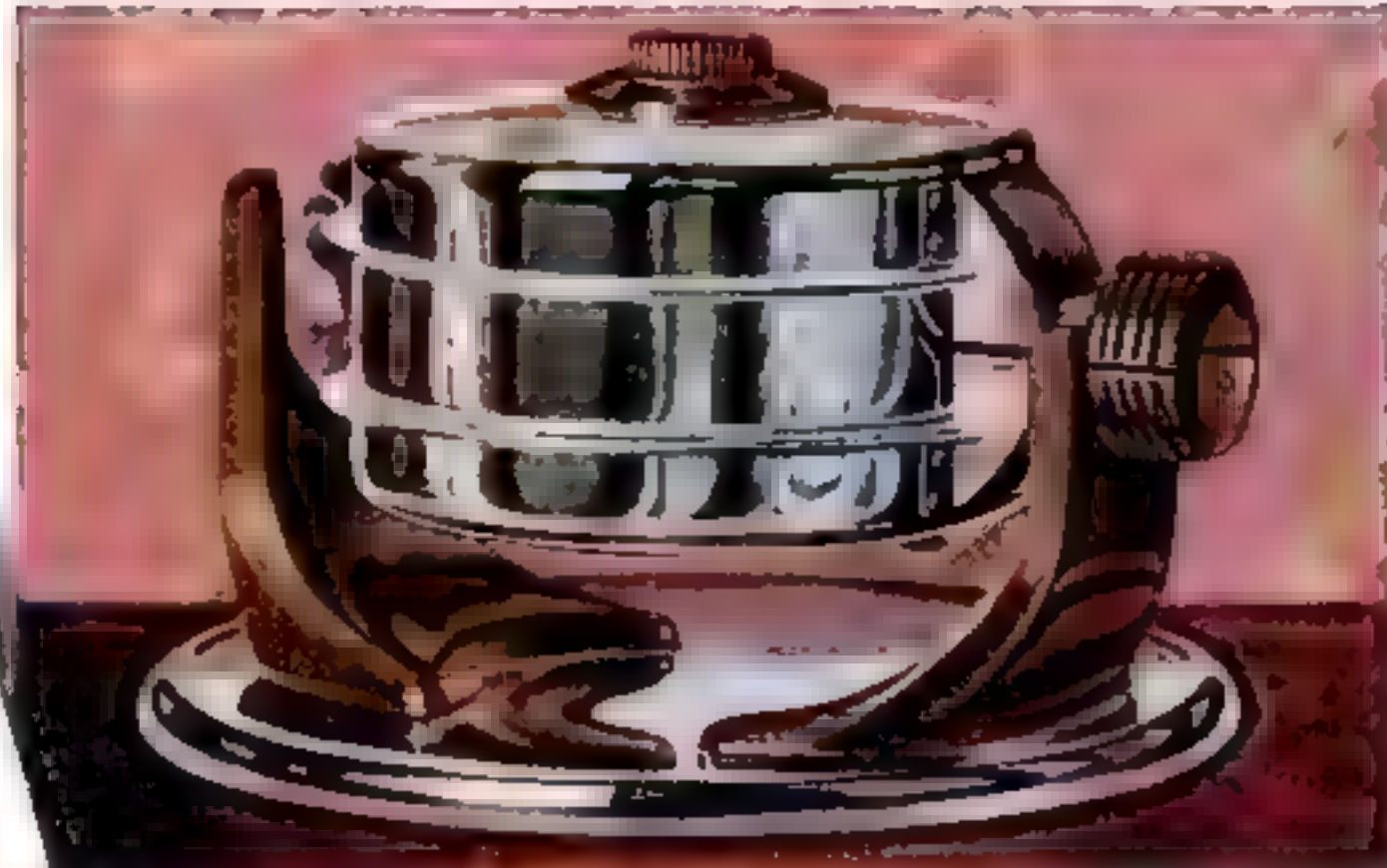
Now and exclusive... Peacock Plate. Never before have you seen such brilliant, glowing color... such life-like radiance! Available solely in this smartly practical Manning-Bowman Vacuum Jug Set. For home or office use. A wide selection of colors: Rose, Blue, Silver or Ruby. Each piece shows an individual pattern... no two are ever exactly alike. Pint Sets, \$17.50; Quart Sets, \$20.00.



Warm and safe, this Manning-Bowman Heating Pad comes in a beautiful new pattern. The center coral band is a rich chenille. On either side are stripes of dusty rose. Water-proof rubber envelope... 3 heats, \$5.95; others, from \$3.25.



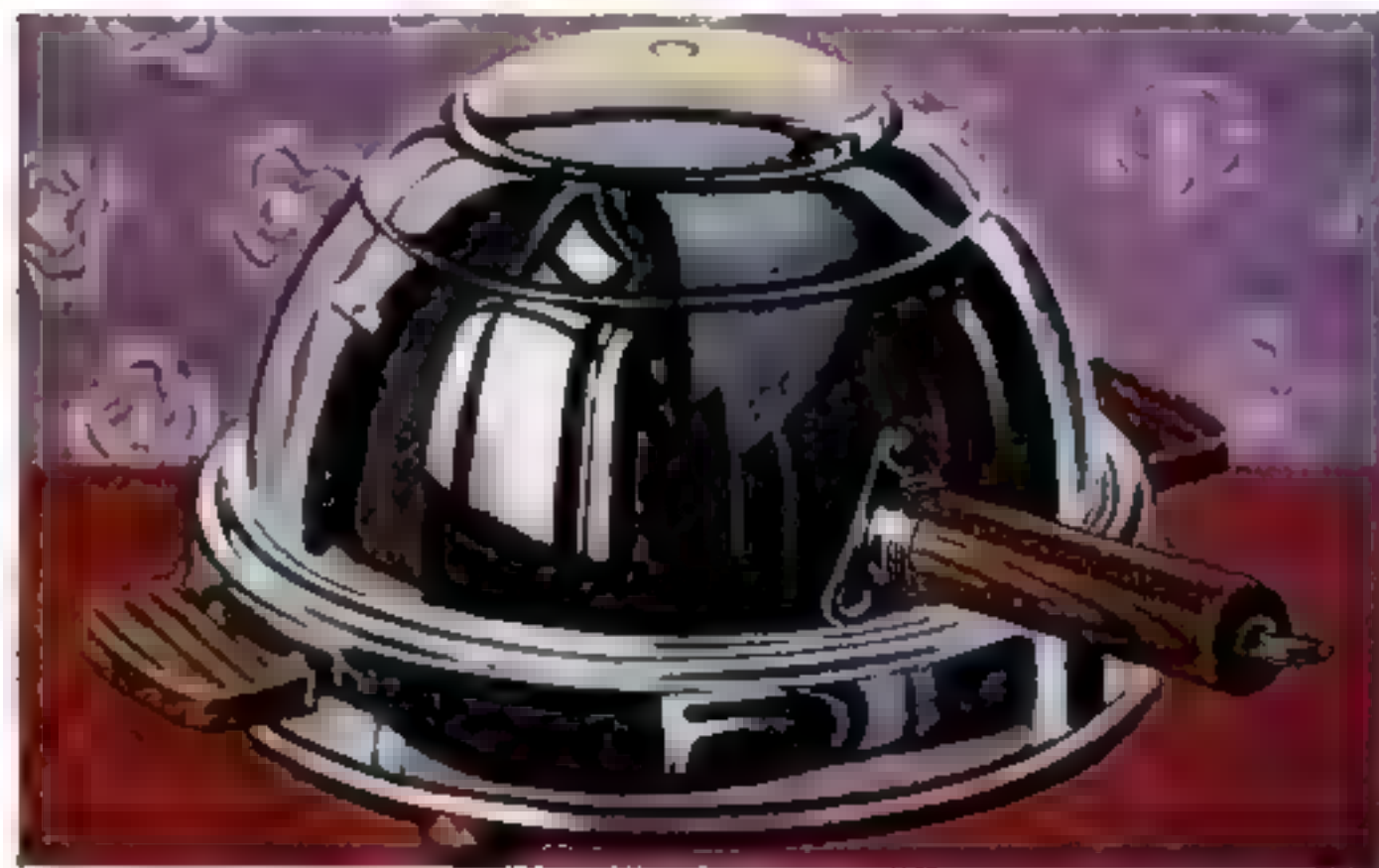
Toast...the way you like it. Set control press down handle. Up pop two perfect slices! No watching. Can't burn. And you can remove one piece without the other. Just lift handle. This feature is exclusive. \$12.95; others, from \$2.75.



The Twin-O-Matic Waffle Baker that has Twins! The only waffle baker that bakes 2 full-size 4-section waffles... at once! Just as you want them, too. Set control... current cuts off when waffles are done exactly as you like them. Bakes clear through due to the deep grids. \$16.00; others, from \$5.95.



The famous IRON-THAT-WAGS-ITS-TAIL. Has the exclusive free-swinging cord that can't get in your way! It has an easy, natural grip, left or right handed. Invisible Ray Control keeps temperature accurate. And the new fabric dial is conveniently placed at your thumb-tip. 1,000 watts, light-weight \$9.95; others, from \$3.50.



The broiler that's smokeless, odorless. Broils delicious dinners, right on your table, without a hint of smoke! And a special hinge holds the cover up. Inverted cover makes an ideal hot plate. There's a solid walnut, ever-cool, removable handle. This broiler has a handsome chromium finish. Two heats, Easy to clean, can't stain. \$9.95. At better stores everywhere! Manning, Bowman & Company, Meriden, Connecticut.

Manning B MEANS BEST Bowman



Three thousand years old is this necklace which looks as modern as tomorrow when worn by this 1940 model who is here leaning

against the black-granite figure of Egyptian Queen Hatshepsut. The necklace is made up of hundreds of colored fan-like elements.

ANTIQUE JEWELRY AT MUSEUM SHOW HAS A MODERN LOOK

"Vanity of vanities . . . all is vanity." Modern sourpusses who habitually quote from the Old Testament whenever a woman dangles a load of bracelets or necklaces might well visit the current exhibition of antique jewelry at the Metropolitan Museum of Art in New York City. This collection of nearly 800 pieces, some 6,000 years old, should conclusively convince them that trinkets and women are one and inseparable.

Shown on these pages are four of the priceless pieces on view at the Museum. That the Museum permitted them to be photographed on living models is revolutionary.

Heretofore such promotion methods were considered too gross for a museum with dignity. This experiment with "glamor" publicity is in direct line, however, with the Museum's recent policy of popularizing its wares.

Although most of the jewelry in the current exhibition has been in the Museum's possession for many years, it never before has been shown as one unit. The pieces were scattered about in special rooms of the various periods where they belonged. By putting them all together in one exhibition, they serve as a ready source of inspiration for manufacturers of real and junk jewelry for modern women.

CONTINUED ON NEXT PAGE



No other name on a Christmas gift watch means so much as Longines, distinguished winner of 10 world's fair grand prizes, 28 gold medals and more accuracy honors than any other watch. Authorized jewelers sell fully-jeweled Longines Watches from \$40. Illustrated:

A	Longines, Bonif, Cable Cord (top)	\$67.50
B	Longines, Pres Van Buren, 14-K	100.00
C	Longines, Per Avion	44.50
D	Longines, Adair, Cable Cord	52.50
E	Longines, Sara Martin	47.50
F	Longines, Saratoga, 14-K	88.80
G	Longines, Trinidad, 14-K	78.00
H	Longines, Champlain	88.50
I	Longines, 341-J, 14-K, diamond set	118.00

Longines-Wittnauer Watch Co., Inc., New York, N.Y.



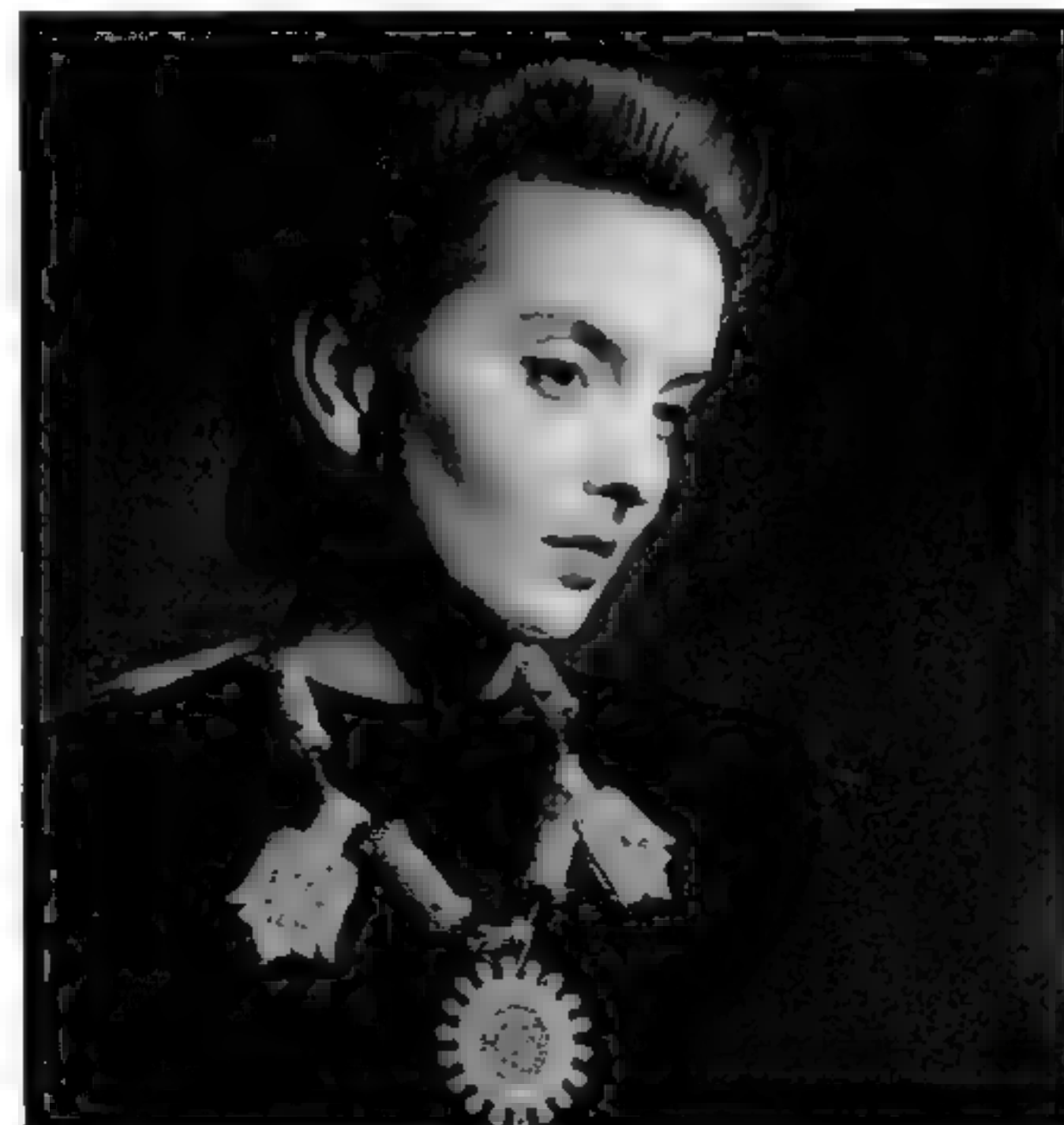
Antique jewelry (continued)



Roman cameo of Augustan period is more than 2,000 years old, is cut from sardonyx. Gold setting is called "modern" by the Museum although it is about 100 years old.



Etruscan necklace, nearly 2,000 years old, is part of a set of twelve pieces recently acquired by the Museum. Necklace, of reddish gold, has semi-precious stone insets.



Hispano-Moresque necklace of gold filigree and cloisonné enamel is about 600 years old. Moorish in origin, "Ave Maria" on pendant shows it belonged to a Christian.

BELT & WALLET
GIFTS

1 FOR HIS MONEY
2 FOR YOUR "DOUGH"!



Doubly welcome because doubly useful,—this gift-packaged "magic" Pliaglass® Belt and Wallet... \$2



Fine calfskin Wallet with one double and one single window-pocket. Belt of hand-bearded calfskin, cowhide-lined. Both for... \$3



He will be proud to own and happy to use this genuine pigskin Wallet and Belt (cowhide-lined)... \$4



PIONEER

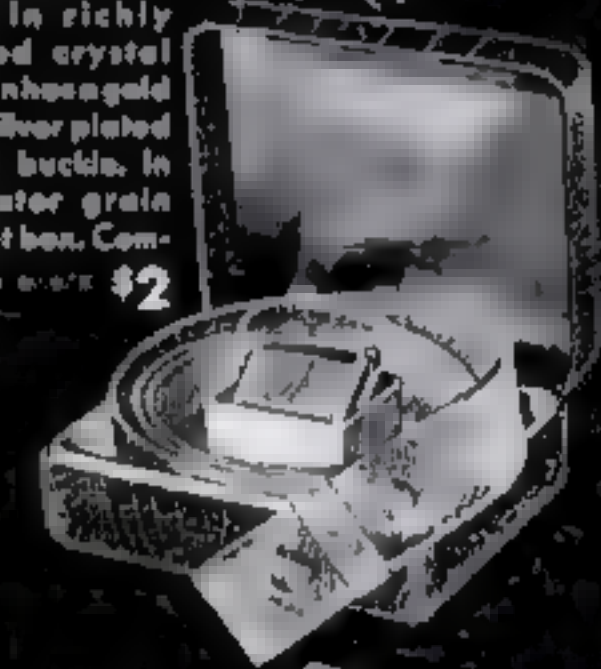
ACCESSORIES FOR MEN
PHILADELPHIA

PLIAGLASS®
GIFTS

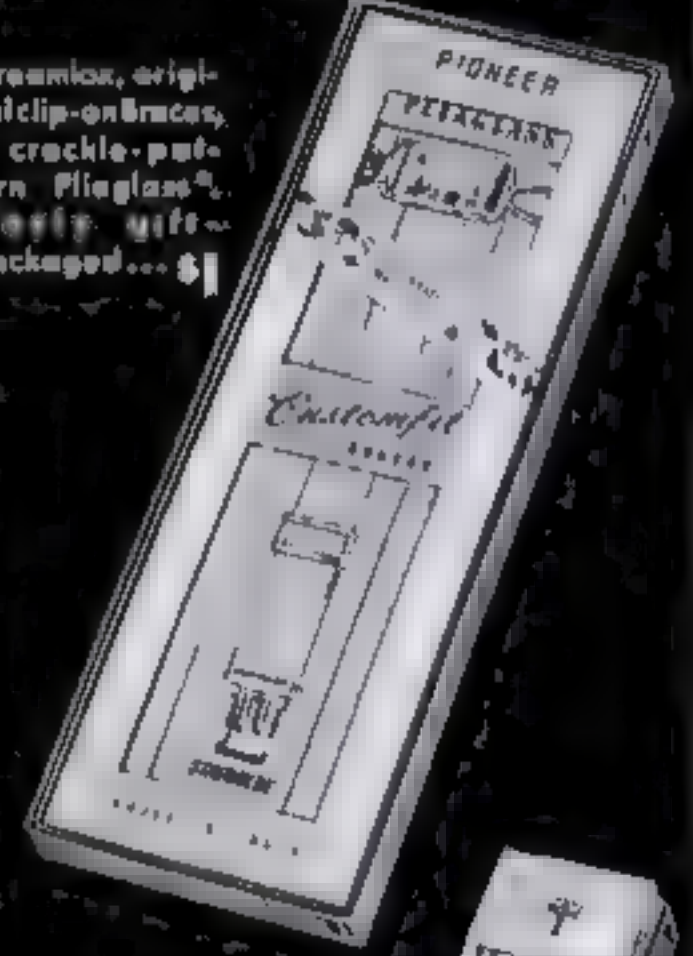
3 TO GET READY
4 CHRISTMAS Y'KNOW!



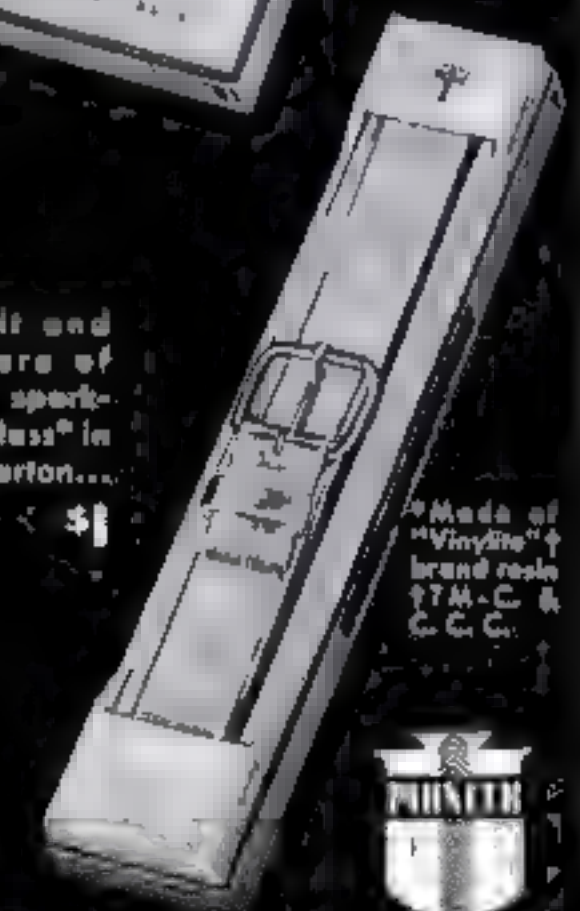
This Pliaglass® Belt in richly etched crystal design—gold and silver-plated initial buckle. In alligator grain trinket box. Complete. Only \$2



Streamline, original clip-on braces, in crackle-pattern Pliaglass®. Only gift-packaged... \$1



Both Belt and Buckle are of magical sparkling Pliaglass® in holiday carton... \$1



Made of "Vinylite" brand resin T.M.C. & C.C.C.



PIONEER

BRACES • GARTERS • BELTS • BUCKLES
PHILADELPHIA



PAN-CAKE MAKE-UP

Hollywood's secret for a glamour complexion that has become today's new make-up fashion. It's the gift of gifts. **\$1.50**



PARFUM COLOGNE SET

The popular Max Factor Hollywood "Trocadero" and "Cocoanut Grove." **\$2.00**
Also Parfum Cologne, individually boxed...\$1.00



VANITY LIPSTICK SET

Max Factor Hollywood Double vanity and Tru-Color Lipstick—a smart gift. **\$3.00**
Double Vanity, individually boxed...\$2.00



SPECIAL MAKE-UP SET

Secrets of loveliness in a gay holiday box... Face Powder, Rouge, Tru-Color Lipstick, Cleansing Cream and Brillox. **\$3.55**



PAN-CAKE MAKE-UP SET

A gift for girls in search of glamour—Face Powder, Rouge, Tru-Color Lipstick, Cleansing Cream and Pan-Cake Make-Up. **\$4.55**



Gifts

..for blondes, brunettes, brownettes, redheads

What could be more thrilling than "A Gift from Hollywood!" It's easy to select the correct gift, too...each box contains the color harmony make-up for blonde, brunette, brownette or redhead.

Max Factor
HOLLYWOOD



AUTOGRAPHED MAKE-UP SET

Max Factor Hollywood Powder, Rouge, Tru-Color Lipstick in correct color harmony. Autographed by famous screen stars. **\$2.50**



COLOR HARMONY MAKE-UP SET

Max Factor Hollywood Face Powder, Rouge, Tru-Color Lipstick and 5 other requisites in color harmony for "her" type. **\$6.55**



Max Factor Hollywood
TRU-COLOR
LIPSTICK
\$1.00

Max Factor Hollywood
FACE POWDER
\$1.00



DELUXE MAKE-UP ENSEMBLE

A luxurious gift that will thrill any woman Ten Max Factor Hollywood "Cosmetics of the Stars" beautifully boxed. **\$8.55**

Give the luxury of the "FLAVOR-YEARS"



in the mellow ripeness of **A**ncient **A**ge

To your pride in giving, and your pleasure in drinking,
add the full taste-advantage of extra "Flavor-Years."
To give you this advantage, the straight whiskies in
Ancient Age are EIGHT YEARS OLD

8





LITTLE GIRLS AT CHRISTMAS LONG FOR DRUM-MAJORETTE DRESS. IT COSTS \$4.75



LITTLE BOYS WISH THEY OWNED A FOOTBALL SUIT. THIS ONE COSTS \$6.75

CHRISTMAS TOYS

THEY GIVE GREAT FUN TO OLD AND YOUNG

This is the crowded time of year when grown-up people make sentimental journeys back into their childhood to pick out Christmas toys and young people have to endure the misery and ecstasy of waiting and anticipating. Grown-ups get as much fun out of Christmas toys as children do—and for basically the same reason. For both young and old, toys provide an escape from reality. The elders escape from the worries of their real world into the never-neverland of childhood. The youngsters escape from the restrictions of their world into the romantic life of their parents.

Here LIFE takes a wistful but eminently practical look at the playthings which the innocents of the earth have always enjoyed and will enjoy again on this 1,940th Christmas. Here are all the touching staples of the child's play life: the dolls, the houses, the teddy bears. This year the dolls are modish, the houses modernistic, the teddy bears appallingly functional—like the "Feed-Me Bear" shown at right. But they are still essentially the toys they always were. They still have the power to pull half-sad, half-gay, all-but-forgotten thoughts out of a grown-up's memory.

Adult Americans each year get less and

less sheepish about admitting that half their fun at Christmas is looking at toys and getting a legitimate excuse to fiddle around with them. The best place in the world to look at toys and try them out is F. A. O. Schwarz's store in New York City. Toy departments anywhere—in 5-&-10¢ stores, department stores, mail-order catalogs—are wonderful places. But

Schwarz's, whose prices and products are primarily for the well-to-do, is any toylover's idea of heaven.

Schwarz has been selling toys since the Civil War and today has the attitude of a wise Santa Claus, perfectly willing to conform with new-fangled ideas just as long as kids get what they want. Since what kids want are toys which help them imitate the life and activity of their parents, the toys this Christmas are modern and streamlined. Houses have glass-brick walls, automobiles have gasoline motors, soldiers use anti-aircraft guns. But Schwarz still has a steady, satisfying demand for standbys like fluffy dolls, tiddlywink sets, express wagons.

With Germany blockaded, almost all toys today are American made. Plenty of them will be educational toys. Schwarz sells loads of "educational" toys but is not too happy about them. Such playthings do not interest most children after the age of 10. They turn to active sports, leaving the toy seller more or less stranded. Years ago, a child was a good toy customer until he was 14 or 15. Schwarz also thinks it a little unfair to sneak education in on a child who thinks he is simply having a good time playing with his toys.



FEED-ME BEAR: FOOD PUT IN MOUTH COMES OUT OF ZIPPERED BACK

THINGS TO WEAR

It is just as important for children to pretend they are somebody else as it is for grownups, in their secret dream lives, to pretend they are somebody else. It is much easier for children to pretend because they don't have to keep their make-believe life a secret. They can dress up as nurses or grand dames or dandies or cowboys or cops.



To be a brave Red Cross nurse and wear this costume costs only \$4.95. More girls than ever want this uniform which is authentic except for not having the official Red Cross emblem. Last year most girls wanted to be Scarlett O'Hara.



To be a well-dressed gentleman with this authentic tuxedo (coat, pants and vest) costs \$6.75. Boys who aren't afraid of being called dudes go for this classy outfit. Others prefer to be cowboys, Indians, policemen and aviators.

THINGS TO RIDE

The wheel-goods department at Schwarz is full of kids riding all over the place and testing things. It is worth a man's life to cross an aisle and a first-aid kit is kept in department to treat wounds. Kids ride hard and fast. Problem in wheel goods is making them light enough to ride, yet strong enough to stand the beating they get.



Gasoline-powered auto with motor mounted in rear has one speed forward, one reverse, goes 12 m.p.h., costs \$250.



Hi-Ho Rider, the modern hobbyhorse, moves forward as the horseman bounces up and down on spring-pushed seat.



Mono-ski sled has a single runner—a 4-in. wide ski. It is steered by shifting weight from one side to the other.



An Air Mail Plane—a single-seat model—speeds along the ground when pilot pushes pedals. Propeller turns as it goes.

THINGS TO BUILD

Most wonderful addition to construction toys are Pick Builder Kits. With them you can build almost anything out of toothpicks if you have an architect's eye and a saint's patience. The National Pickbuilder Club sponsors them. Possibilities are limitless and the toothpick industry, sniffing new uses for its outmoded product, is delighted.



Ferris Wheel, built out of 27,000 toothpicks and a couple of collar buttons, is a supreme example of the pickbuilder's art. Pickbuilding beginners buy \$2 set with thousands of toothpicks, plenty of cement and five drawings of models.



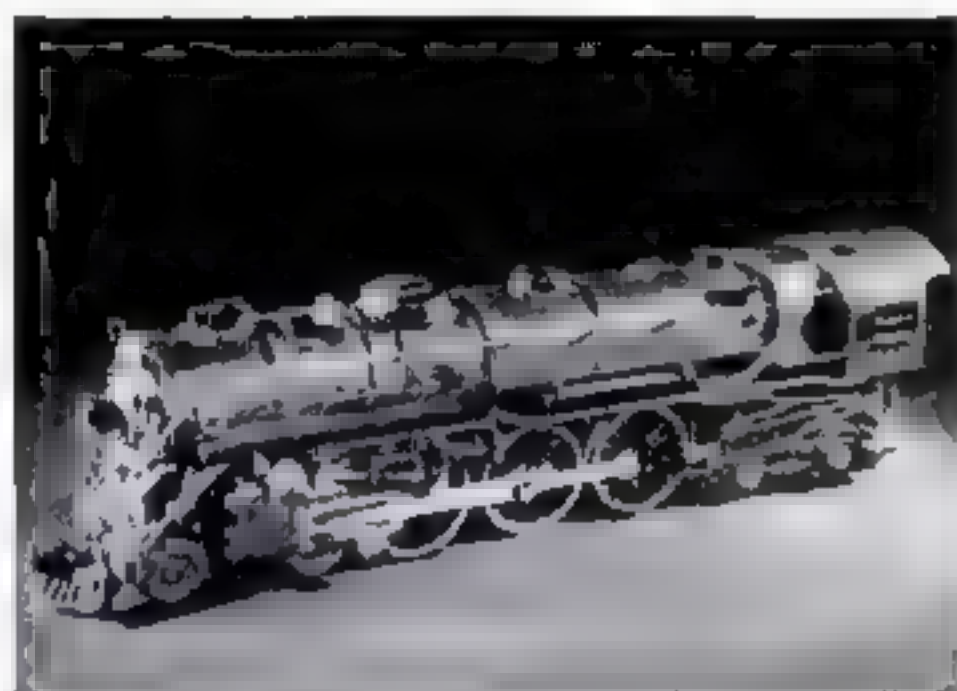
The Eiffel Tower, which was exhibited at the World's Fair, was put up with 30,000 toothpicks. It is 7 ft. high. Pickbuilders who feel equal to big projects like this buy the \$5 set which has drawings of nine different things to build.

THINGS TO RUN

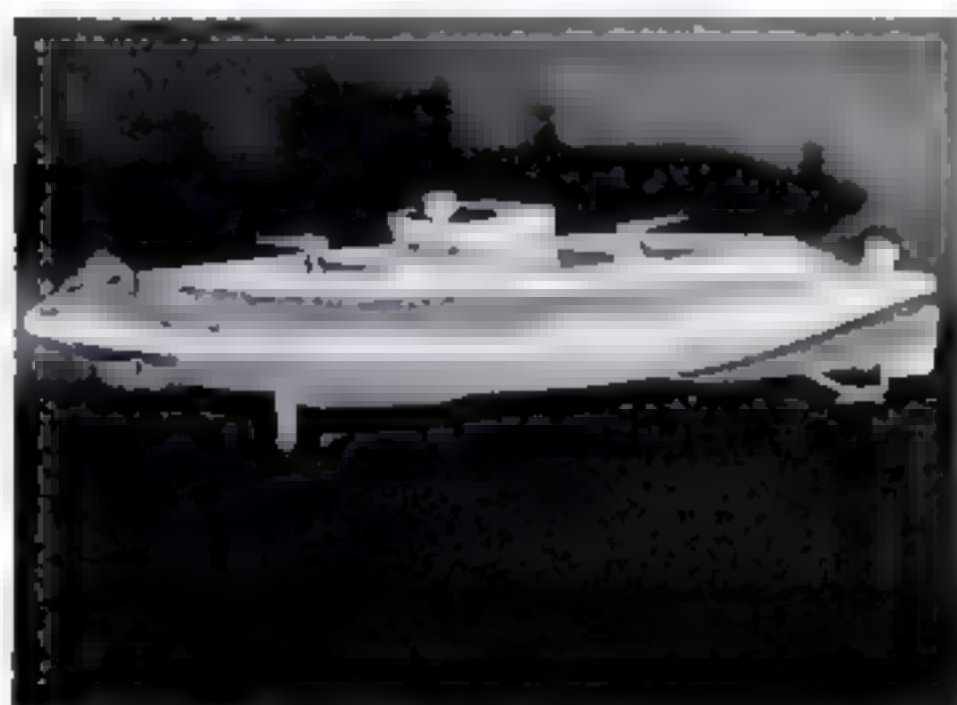
More than anywhere else, kids demand realism in their mechanical toys. Their buses have to be a particular kind of bus—like the Greyhound—and trains have to be pretty exact scale models. Adjuncts to these toys are also important. Along with buses, children want bus terminals and along with autos, they insist on gas stations.



City Bus Terminal comes complete with a waiting room, three Greyhound buses and a yellow taxicab waiting outside.



Twentieth Century locomotive is an exact scale model whose prototype took two years to build. This engine costs \$30.



The Submarine, spring-wound U-boat, actually goes underwater and has fins that adjust for deep and shallow dives.



The Gasoline Station has wooden pumps, an office, a waiting room, and a lift for jacking up automobiles to be greased.

THINGS TO DRESS

Dolls are still the most popular single kind of toy and they get more complicated and satisfying every year. A good child-mother today can't be put off with a doll she can only fondle or dress in pantaloons. She wants dolls that do things and ones that have good figures so that they are a pleasure to dress up modishly.



Magnetic Doll has tiny magnets in hands so she can hold things. Doll alone costs \$5. There are 28 gadgets—from ice-cream cones to croquet mallets—for her to hold. She can also hold anything with a thumbtack stuck in its handle.



Mannequins are made for the older girl who is beginning to get very fussy about her clothes. They have jointed arms and legs, painted finger nails and hair wigs. On them the little miss can try out her own ideas of how to dress.

THINGS FOR WAR

These soldiers made in England are different from the American military toys on pages 104-105, which feature infantry. Last year British toy-makers concentrated on items like Maginot Lines and tanks. This year, the children in air-bombed Britain want air-raid toys—planes, parachutes, airfields, anti-aircraft guns and air-raid shelters.



Bristol Blenheim fighter-bomber with ten-inch wing span has realistic mechanic and pilot hurrying out to take it up.



Anti-aircraft gun with gun crew and a range finder stands realistically on shores of England. The gun puff is cotton.

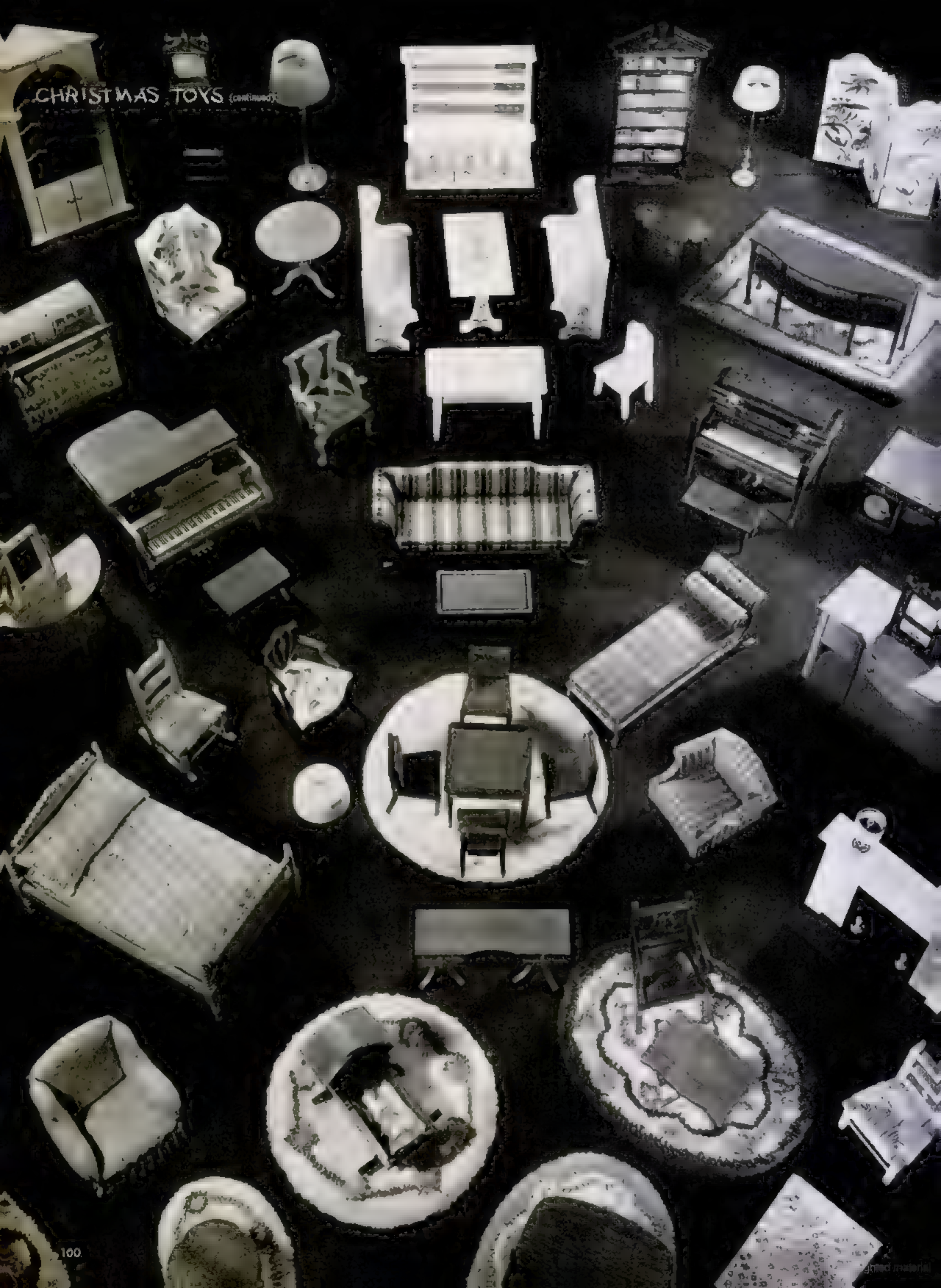


Well-equipped parachute troops making a descent provide an ominously lifelike air to war games for the British boy.



Pilot has bailed out and come to a cheerfully successful landing. He wears flying hat with fur collar, goggles, red chute.

CHRISTMAS TOYS (continued)





THE MODERN CHILD'S HOUSE IS VERY SEVERELY DESIGNED. IT HAS GLASS BRICK WALLS, SUN TERRACE, BIG EXPANSE OF HORIZONTAL WINDOWS. UNFURNISHED: \$25.

HOUSES HAVE CONVENIENCES

Sentimental mothers often think it would be nice if they still had the dollhouses they played with so that their daughters, too, could play with them. This seems nice but it wouldn't work out. Today's children simply wouldn't be satisfied with yesterday's houses. They want—and they get—houses with electric lights, running water, fashionable furniture.

On the opposite page is \$87 worth of dollhouse

furniture. They are good copies of real pieces because today a Duncan Phyfe table had better be good Duncan Phyfe or else the little lady of the house will complain. Below are shown some accessories. The dollhouse hostess now has cherries pasted into her cocktail glasses for Manhattans. She can set a table for twelve. She can even put tiny guest towels and miniature rolls of toilet paper in her bathroom.

The Southern Colonial mansion, furnished as below, costs \$98. It is open in back so furniture can be moved. It has a great deal of charm, lights that light, but lacks running water.

Housewives' accessories include mops, brooms, lamps, candelabra, cuckoo clocks, cocktail sets, roast turkeys, poached eggs on toast, bowls of lilies. Assortment below costs about \$11.



CHRISTMAS TOYS (continued)

BEAUTIFULLY DRESSED COSTUME DOLLS ARE FOR



GRECIAN LADY DRESSED FOR 440 B. C.



BYZANTINE DOLL HAS TEXTURED MICHIGAN



BETSY ROSS CARRIES THE FIRST FLAG



ZACHARY TAYLOR'S DAUGHTER COSTS \$29

FOR LITTLE GIRLS WHO LIKE TO DRESS DOLLS



SONJA HAS GIRDLE. COSTS \$2



FOUR-PIECE SPORTS OUTFIT COSTS \$3



SHE HAS SLACKS AND JACKET FOR THE BEACH

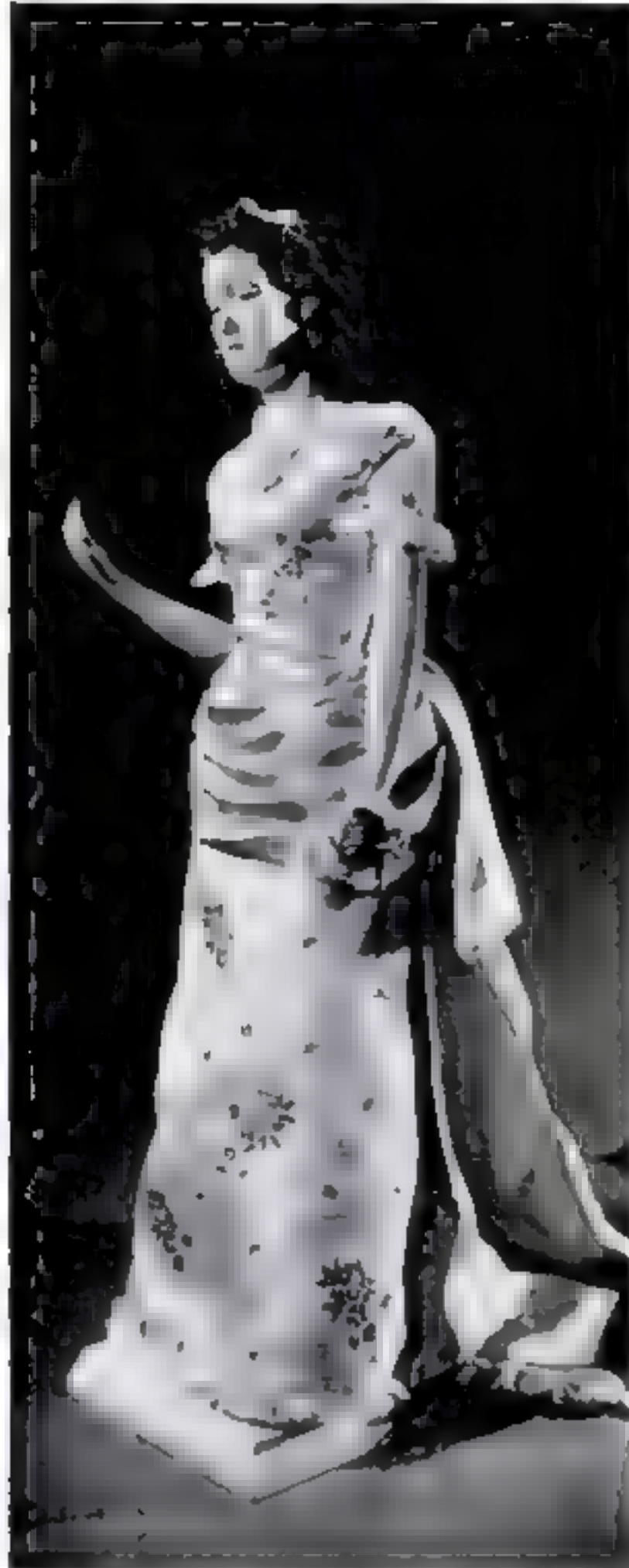


HER SKI SUIT IS TRIMMED IN MARABOU

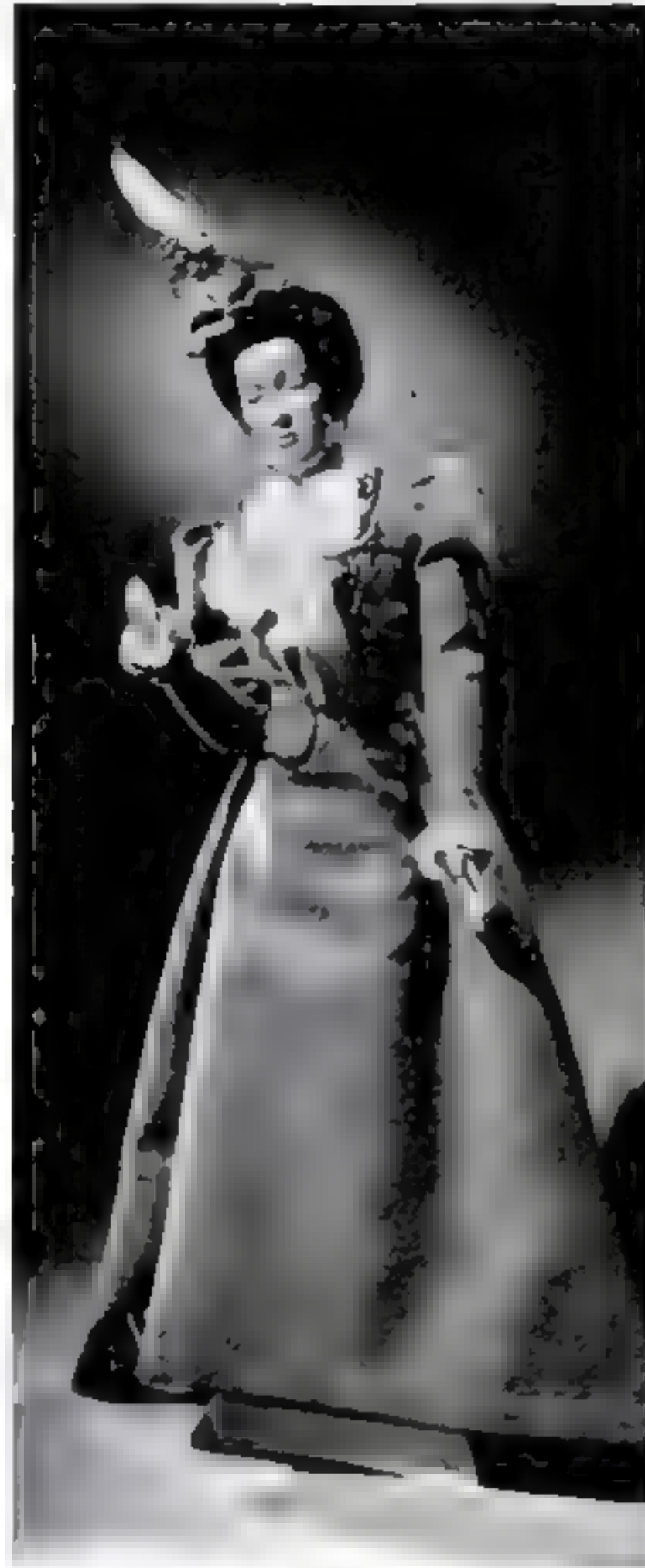
GROWN-UP GIRLS & GIRLS WHO NEVER GROW UP



FRENCH COURT LADY FLAUNTS OSTRICH PLUMES



THE SOUTHERN BELLE SPORTS A BUSTLE



GAY 1925 GIRL HAS HOUR-GLASS FIGURE



MRS. JOHN Q. ADAMS IN HOBBLE SKIRT

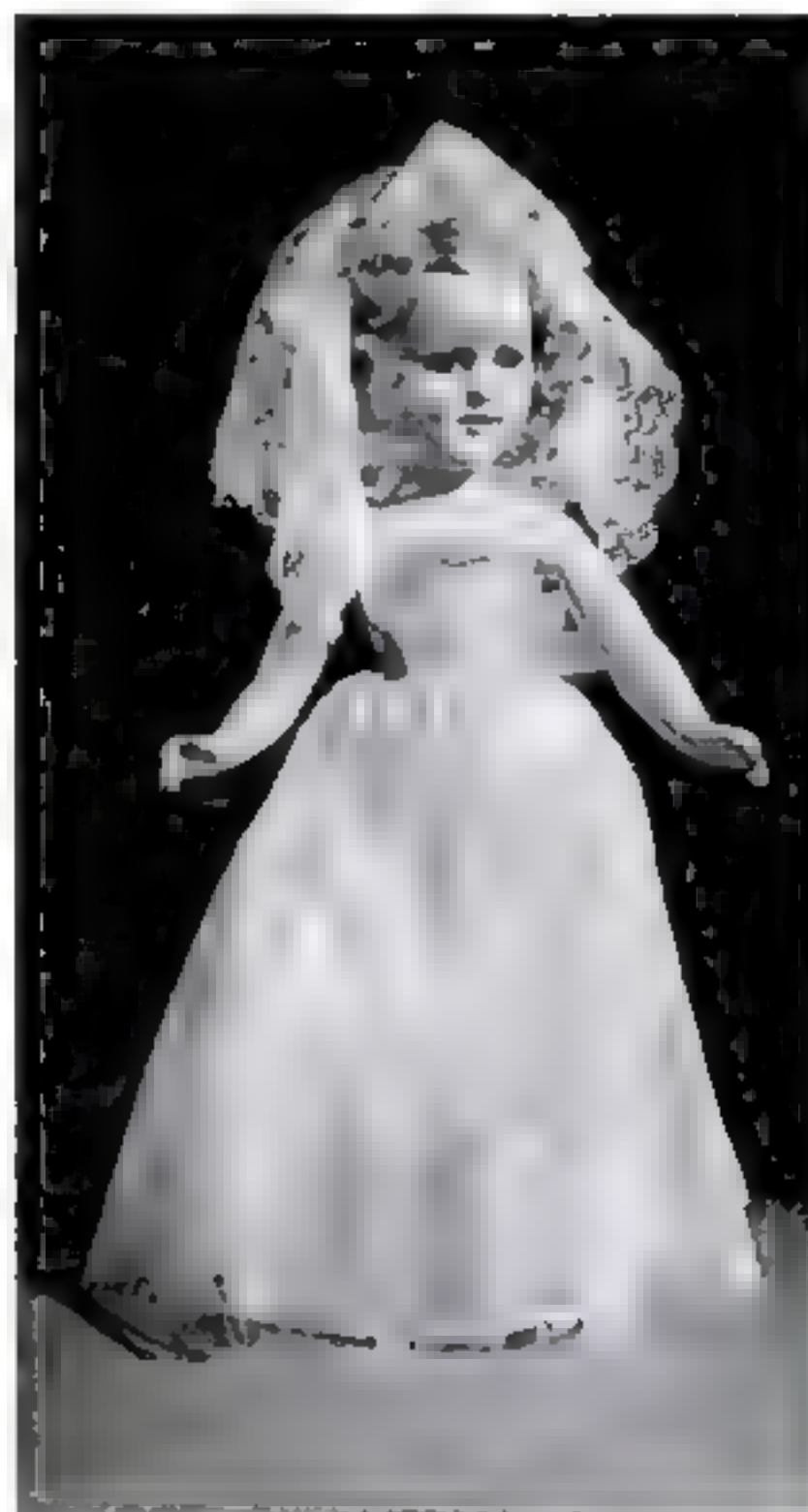
SONJA HENIE (\$5) HAS 15 CHANGES OF COSTUME



HAND-KNIT OUTFIT FOR SKATING IS \$7



SLICKER IS \$1.25, MATCHING UMBRELLA \$1



SHE DOLLS UP IN SILVER LACE FOR \$1.50



BEDTIME; CREPE NIGHTIE AND NEGLIGEE

TODAY'S ARMIES MUST BE MODERN AND MECHANIZED

Although their elders are getting more bellicose by the minute, today's children are not encouraged to play with military toys. Some toy sellers still don't play up soldiers because, if they do, pacifist women's clubs howl that they are breeding a warlike spirit. Other stores dodge the issue by featuring obsolete armies of redcoats, grenadiers, Indian fighters.

But the young American wants to be up-to-date, and he gets what he wants at the 5-&-10¢ stores where military toys are unabashedly modern. All items shown here are sold in the 5-&-10. One manufacturer, in line

with wartime industrial expansion, had to move this year to a much bigger plant in order to meet demand.

Since most of these men cost only 5¢ each, a very satisfactory campaign can be waged for little money. The elaborate battle on the opposite page, however, cost \$55. In it an attacking force (foreground), equipped with bombers, heavy artillery, mechanized forces, pontoons, parachute troops (which have landed in right rear), has crossed a stream and fallen upon an entrenched enemy. This shows how today's toys can provide a useful home education in the military arts.



OFFICER READS ORDERS



RADIO OPERATOR & LOOP



AVIATOR HOLDS BOMB



CLERK TYPES ORDERS



SOLDIER & TOMMY GUN



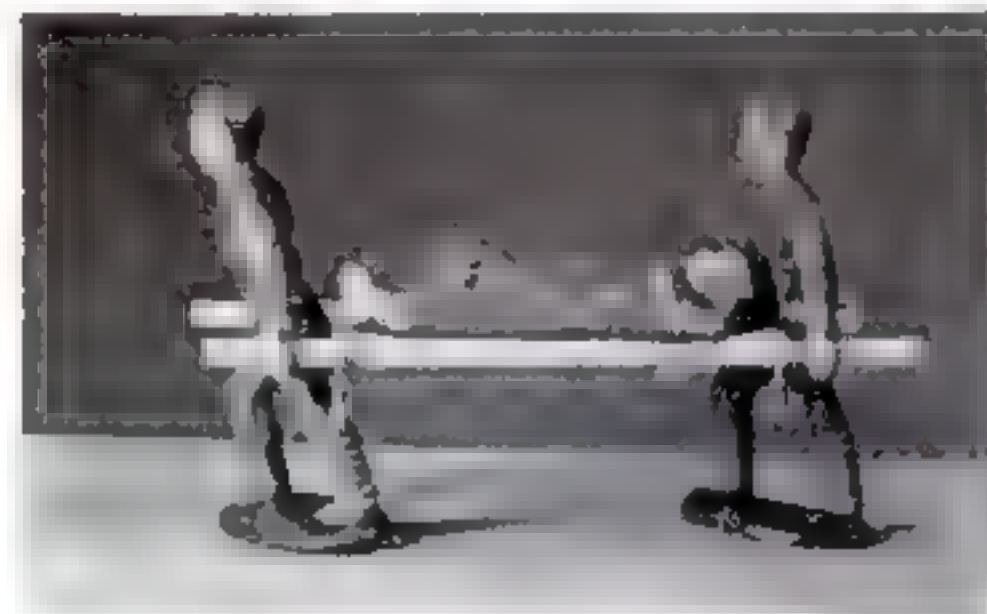
SOLDIER WITH LEG WOUND



OBSERVER WATCHES, ANTI-AIRCRAFT GUNNER TAKES AIM



SOLDIER WITH ANTI-TANK GUN RUNS PAST GAS TRAILER



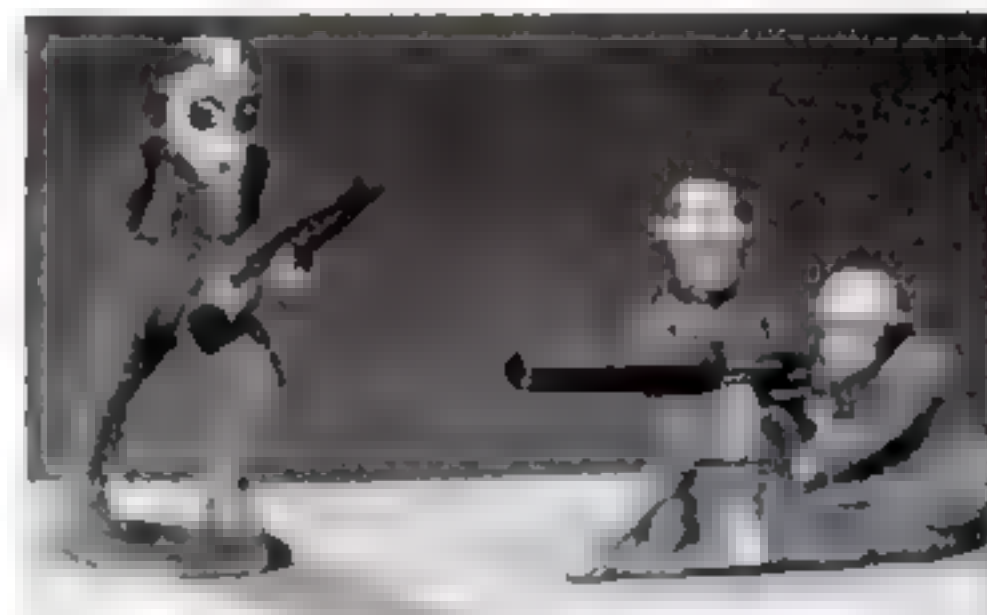
STRETCHER BEARERS FLOD OFF WITH WOUNDED HERO



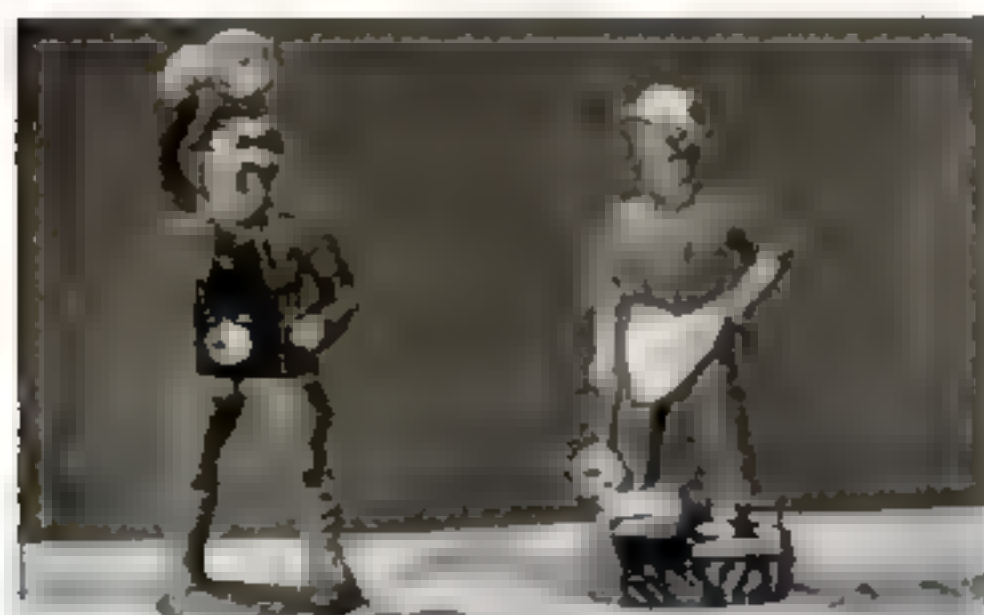
MEDIUM TANK RUMBLES BY A STIFF-BACKED FLAG BEARER



A PARACHUTE JUMPER LANDS NEAR AN ARMORED CAR



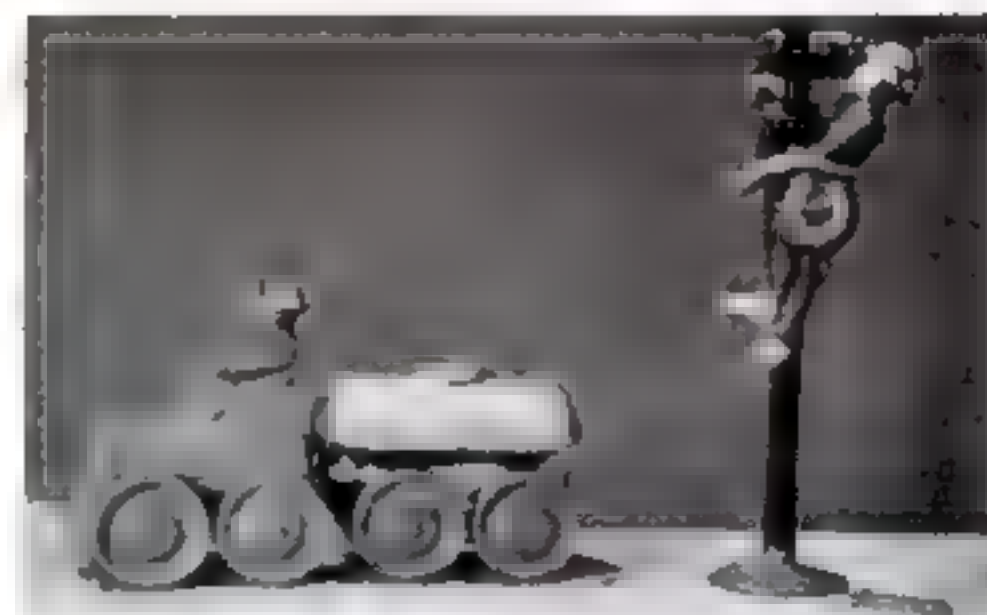
MACHINE GUNNERS FIRE PAST GAS-MASKED INFANTRYMAN



UNGLORIFIED MEN: ARMY CAMERAMAN & COOK'S HELPER



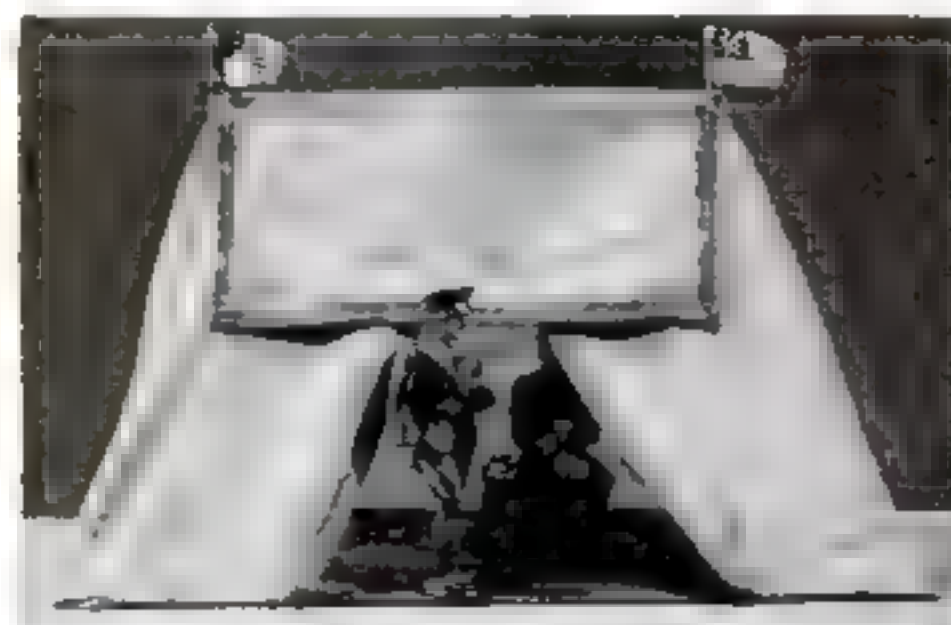
ANTI-AIRCRAFT GUN WITH SIGHT SETTER AND POM-POM



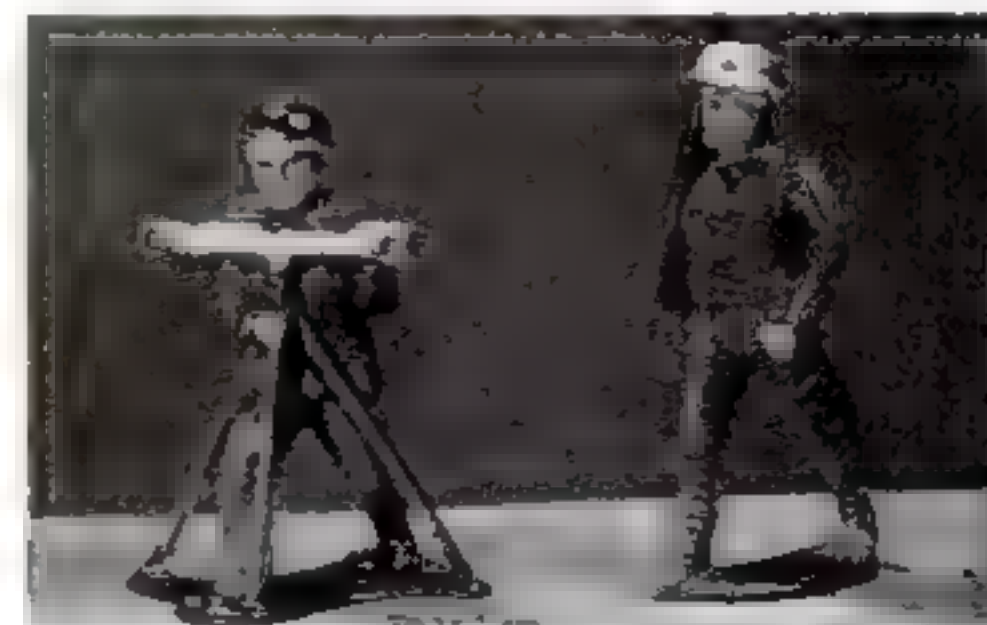
TANK CREW FUELING GASOLINE TRAILER WAKES KIAMAN



AT FIELD HOSPITAL: CLERK AND WOUNDED DOUGHBOY



AN OFFICER READS HIS ORDERS IN FRONT OF HQ TENT



SOLDIER WITH HAND FINDER AND ONE ON PARADE





THE ... OF BR...

A BRAZIL NUT POD

LIFE GOES UP THE AMAZON WITH BRAZIL'S PRESIDENT

Like most Brazilians, President Getulio Vargas had never really seen Brazil. On the eve of his tenth anniversary as President last month, he set out by plane to do so. In 17 days he flew 8,000 miles along the jungle belt of the huge Amazon River, over wild rubber forests, to the remote Brazil nut hinterland, then back over the dry plateau and irrigation dams of the northeast and so again to his beautiful, civilized capital of Rio de Janeiro. With him went LIFE's Photographer Hart Preston, who took the pictures on these pages. The President, a small man, kidded LIFE's photographer, a tall one, about his size. The two ate the heavy meals with all wines that the

back-country *fazendas* served. Vargas handed out ten-milreis notes (50¢) to all askers. But he had serious business in the vast back country of his outsize country.

He wanted to inspect his government's new properties confiscated from the bankrupt Brazil Railway, to look into the Federal loans to the Amazon country, to survey the sanitation program of the Amazon basin, to see how Henry Ford's experimental rubber trees are coming along, to size up the 32 new dams being built in the dry northeast, to spot the airfields that dot the country by which Germany might invade the Western Hemisphere. This was enough to

keep Vargas' black eyes sparkling. But most important of all, the President wanted to know whether the vast wild rubber forests of the Amazon belt could satisfy the U. S. need for rubber in case of war, and so make Brazil's fortune. Now the rubber country produces such things as Brazil nuts (*see opposite page*) and basic drugs. The original rubber-plant seeds for Malaya were smuggled out of Brazil. The problem now is to clean out the Amazon malarial mosquitoes and produce a rubber plant that resists the pernicious leaf disease and gives 43 lb. of latex a year. The Ford experiment at Belterra will probably tell in another two years whether that can be done.



At mouth of Amazon, at port of Pará, President Vargas (*hatless, on top step*) watches young girls of state school do calisthenics. Beside him are his aide, General Foco, and officials.



He plants rubber trees (*siringueiro*) at Pará's Instituto Agronomico do Norte, backed by bodyguards. Chief trouble with Amazon rubber is a leaf disease. Tentative solution is grafting.



Small Brazilian with country's flag welcomes Vargas to Belterra and Henry Ford's rubber development. Vargas stands between his brother and Ford's Manager Harry Braunstein.



Nearly swamped in boatload of aides, bodyguards, officials, President Vargas (*seated at right*) leaves the Ford development to fly on in Pan American Airways' Consolidated Commodore.



In once-great rubber city of Manaus, 1,000 miles up the Amazon, Vargas looks at its ornate opera house, Teatro Amazonas, where Paris courtesans and rubber barons once swelled it.



Before Brazilian Seal, showing constellation Southern Cross and stars for 21 Brazilian States, Vargas reviews some of Manaus' 70,000 people, who still produce rubber, roots, woods, nuts.



Under Henry Ford portrait, President Vargas at Belterra discusses hope of Ford's six-year-old trees beginning to produce latex (for rubber) in two years, in competition with Malaya.



At end of nowhere, Porto Velho on upper reaches of Amazon near Bolivia, Vargas climbs the landing steps from a Pan American plane. In background is a Fairchild commercial plane.



He drinks coffee at the invitation of poor Porto Velho farmer (left), with Head Commissioner of National Economy João Alberto (dark glasses) and officers of Federal Army station nearby.



Army detachment at Porto Velho backwater marches for President Vargas. At right, he is seen after a 5,000-mile flight, being welcomed at the coast city of Recife or Pernambuco.



BRAZILIANS AT RECEPTION AT THE CONSULATE

CLOSE-UP



IN WESTERN STYLE PRINCE FUMIMARO KONOYE PLAYS GOLF WITH ELDEST SON FUMITAKA.

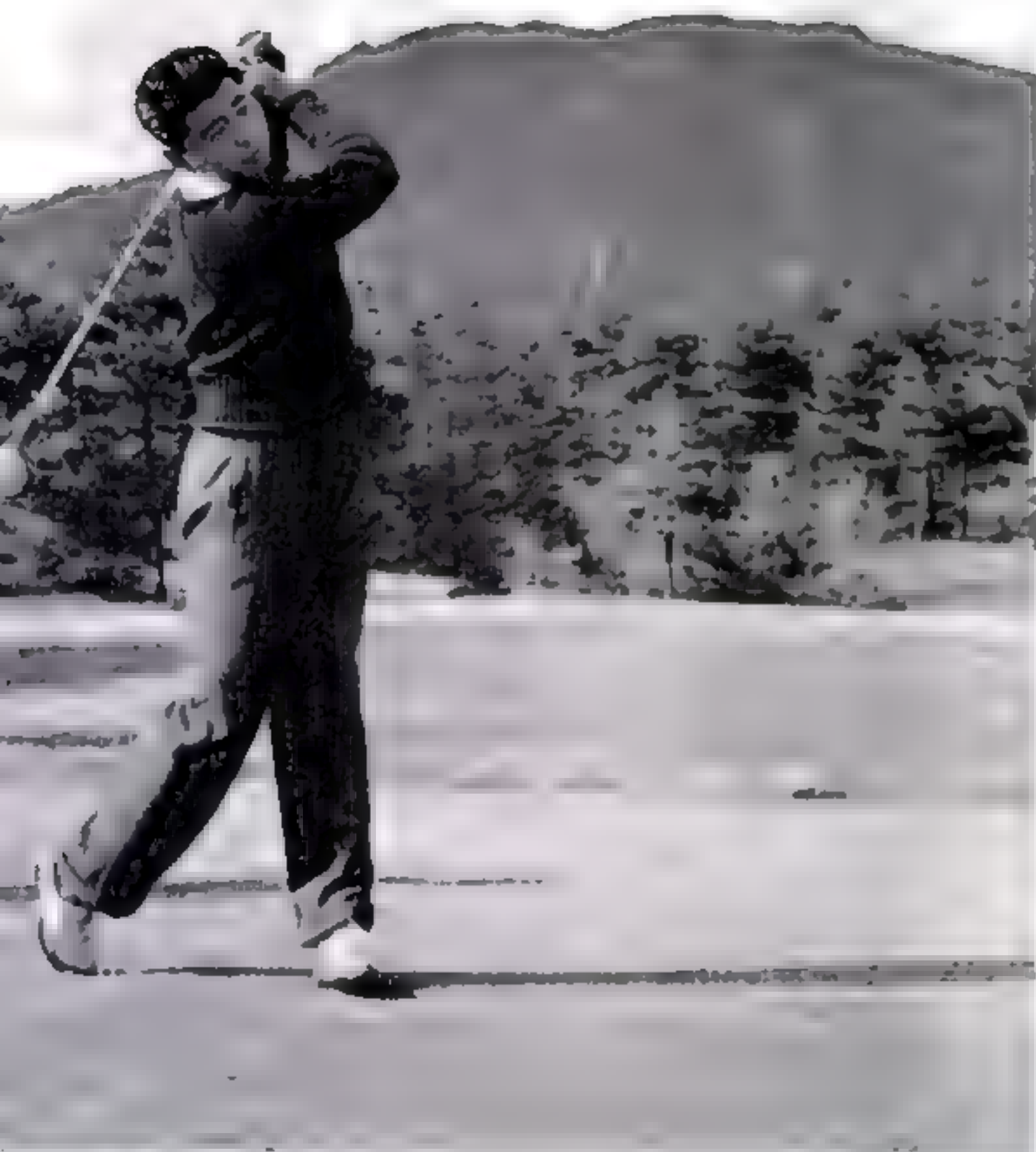
KONOYE OF JAPAN

On Nov. 25 in a modest dwelling in the fishing village of Okitsu, a group of Japanese noblemen stood silently around the bed of a very old man. The physicians shook their heads. Presently word spread from one end of the island empire to the other that the Old Man of Okitsu was about to die. The Emperor in his palace in Tokyo sent a ceremoniously dressed messenger to the little fishing village, with gifts of fruits, soup and milk. That evening the old man died.

This sad milestone was one for which Japan has long been preparing. The Old Man of Okitsu—91-year-old Prince Kimmochi Saionji—was one of the most tremendous international figures the 19th Century produced. As one of the chief creators of modern Japan, friend of three emperors, famous maker of Cabinets and the greatest single factor in Japanese politics for two generations, Saionji had been practically a personification of that amazing era in which his country spanned in one stride the space between medievalism and world power. The moment at which his death cut the last living tie between the Japan that Admiral Perry discovered for the world in 1853 and the modern Japan of Axis politics was appropriate. At Saionji's funeral—the most elaborate held in Tokyo in this century—there stood this week his friend and protégé, Japan's 49-year-old Premier—Prince Fumimaro Konoye. Saionji, the leader of old Japan, was his country's greatest liberal. His chief mourner, the leader of new Japan, is the man who, on Sept. 27, 1940, formally joined Germany and Italy in a pact designed to break the power of the world's remaining democracies.

As Prime Minister of Japan, Prince Konoye heads a nation which is called fascist or totalitarian but which still calls itself a constitutional monarchy. As head of the administration of a great aggressive empire, he can make decisions that would carry the horrors of Europe to Asia's shores. He can unleash the dogs of war in the South Pacific to plunge upon Hong Kong, Singapore, the Netherlands Indies. He can confront the U. S., across 5,000 miles of deep blue ocean, with bitter, tangible realities. Will he do it? Before the answer is found another question must be asked: Who runs the Japanese

← **Prince Fumimaro Konoye**, Premier of totalitarian Japan, leads his country in Axis alliance and bitter struggle with China, yet was once the protégé of liberal Prince Saionji.



FUNITAKA WAS CAPTAIN OF THE PRINCETON GOLF TEAM BUT FAILED TO GET HIS DEGREE

A DIVINE HYPOCHONDRIAC AND EX-RADICAL PRINCE IS BUILDING THE "NEW STRUCTURE" FOR EAST ASIA

by ERNEST O. HAUSER

Empire? The Emperor, to be sure. But everyone knows that the Emperor of Japan is a divine, rather than a political, being, he blesses, but never lays down, the law. The question, who is the power behind the throne, is shrouded and obscured by a constitution that is one of the cleverest documents ever drawn up. Facts answer the question in a more convincing way.

The Congress? No. True, all adult males go to the polls and elect their representatives, and their representatives put on their morning coats and board the train for Tokyo to play constitutional government. This they did for the first time in 1890. But in the half century that has gone by since then, they have not represented anyone. Everybody knew that the two great parliamentary parties, the Seiyukai ("Those interested in constitutional government") and the Minseito ("Democrats") were embarrassed, corrupt and inefficient bodies, without principles, programs, platforms. A government that had managed to get along without a parliament for over 2,000 years could well afford to ignore them. Whenever Congress kept heckling the Cabinet, Congress had to go. This has happened more than once.

The Cabinet? No. Cabinet ministers are individually responsible to the Emperor who appoints them. Collectively they are responsible for whatever they decide in their secret Cabinet meetings. But their collective authority can be torpedoed by the Admiral who heads the Navy, or shot to pieces by the General who heads the Army. Both these gentlemen are full-fledged members of the Cabinet—as Minister of the Navy and Minister of War respectively. There is the fateful privilege of a personal audience with the Emperor, anytime. If they happen to disagree with their civilian colleagues in the Cabinet, the Cabinet has to go. This has happened more than once.

The Army? No. True, Japanese khaki-clad generals enjoy immense power; for the last decade they have used it ruthlessly and unscrupulously. Still there are certain checks that can balance them. Whenever Army hotheads go haywire and sacrifice national interests for the interest of clique or clan, wise civilians in the Imperial Palace know how to calm them down. This, too, has happened more than once.

Prince Saionji, patron of Konoye, was last of powerful elder statesmen, a democrat and man of peace who linked the feudal and modern Japan in his 91 years. Last week he died.



CONTINUED ON NEXT PAGE



LADY, PUT HIS FACE ON YOUR

THIS GRAND-NEW, BRAND-NEW SCHICK GOES BIG WITH ANY MAN—THE CLOSE, 30% QUICKER SHAVES HE GETS WITH ITS 2-M HEAD WILL GO EVEN BIGGER WITH YOU!

If you like your boy friend handsome—here's the handsome thing to do this holiday season:

Give him a New Schick!

Give him the latest, best-looking, quickest-slickest version of the world's best-proved shaver—the New Schick with the 2-M Head that's

HOLLOW GROUND

Give him the shaver that gets every whisker—shears stubble off close as the thinness of Christmas wrapping tissues—gives him easier, faster, better shaves with freedom forever from nicks, burns, scrapes and cuts.

Yes, give him this handy little instrument so easy to use that he can shave without loosening his necktie—and there'll be no more excuses for 8 P. M. shadow when you step out together!

And it makes no difference whether he now uses a blade razor or a shaver.

If he shaves electrically, he'll go for the extra zip, smoothness and burn-free closeness of the New Schick's super-slick, face-easy action.

If he still blade-shaves, he'll thank you double for the A-B-C ease with which he gets clean, close, comfortable shaving right from the start.

Only three things to do at most—and if he doesn't get the hang of all three in 30 short days—if he doesn't get better shaves more pleasantly—your dealer will gladly refund your money.

So—who said it was hard to buy gifts for men?

It's as easy as walking up to your dealer's counter and saying "Let me see that New Schick."

There are dealers everywhere—and many of them sell on easy payment plans.

SCHICK DRY SHAVES, INC., STAMFORD, CONN., U. S. A.

IF HE'S ALREADY A SCHICK OWNER...

bring his Schick Shaver right up to date with the new 2-M Hollow-Ground Head. Only \$3! Take the shaver to your dealer, send it to us at Stamford or take it to any Schick Shaver Service Office. (See Classified Telephone Directory for Service Office nearest you.)

NEW SCHICK COLONEL

styled by Raymond Loewy, executed in rich ivory plastic with gold-colored Whisk-Its. Built-in radio static suppressor. Complete with simulated alligator tuck-away case. \$15.00. (Or, packed in de luxe Dress-Kit. \$17.50.) Companion to the COLONEL is the new FLYER, in burgundy with silver-colored Whisk-Its. Complete with new 2-M Head and genuine leather case. \$12.50.

nothing Quicker
nothing Slicker

NEW SCHICK ^{SUPER SLICK} SHAVES



Only Schick offers all these features!

- NEW 2-M SHEARING HEAD—hollow-ground to arch the skin surface—makes the whiskers stand up to be cut off. That's why it gives close shaves 30% quicker, easier, better.
- FLYING SHUTTLE SHEARER—powered by an improved, faster motor—performing more than

14,000 shaving operations per minute.

- WHISK-ITS—to catch all beard clippings. No other shaver offers this feature.

- BRAND-NEW STYLING by Raymond Loewy—world-famous designer.

GREAT DEPENDABILITY PROVED BY THESE

42 DODGE TRUCKS

"...records show that these trucks are saving the City of Toledo money every day they are in operation!"



CITY OF TOLEDO
OHIO

DIVISION OF STREETS
DONALD T. ANDERSON
Commissioner

650 N. BROADWAY, City Manager

DEPARTMENT OF PUBLIC SERVICE
J. H. JENKINS
Director

September 20, 1935

Mr. L. P. Anderson
Traffic Manager,
Toledo, Ohio.

Dear Sir:

After having just completed a mission, our new Dodge Job-Rated truck, I am sure you will be interested in learning the facts of its performance. We are in operation in the City of Toledo since 1934.

Records show that these trucks are saving the City of Toledo money every day they are in operation. The true cost of the trucks we purchased from you during the last year, but only Dodge trucks were placed in service since 1934.

It is particularly interesting to note that the 112 standard chassis and body models—one to fit your job—are operating in the City of Toledo. This is a record that compares favorably with the other model trucks.

All of our trucks are kept in top operating condition. They are kept in the City of Toledo, Ohio, and are kept in the City of Toledo, Ohio, and are kept in the City of Toledo, Ohio.

By the way, our trucks are kept in the City of Toledo, Ohio, and are kept in the City of Toledo, Ohio, and are kept in the City of Toledo, Ohio.

Very truly yours,

D. T. Anderson

Commissioner

CITY OF TOLEDO

*You, too, Can Save Money
with Dodge Job-Rated Trucks*

HERE'S WHY

**A TRUCK THAT FITS YOUR JOB
SAVES YOU MONEY!**

Trucks too small for your job or too large for your job are costly.

➔ Dodge builds 112 standard chassis and body models—one to fit your job.

Trucks that are under-powered or overpowered are wasteful.

➔ Each Dodge Job-Rated truck has the right one of 6 different truck engines.

Trucks with the right sized units throughout last longer on your job...

➔ Each Dodge truck has the right one of many clutches, transmissions, rear axles, etc.

What you pay for trucks is important... but what you get for what you pay is even more important.

➔ Dodge Job-Rated Trucks are PRICED WITH THE LOWEST for Every Capacity

● One word covers the money-saving satisfaction a Dodge Job-Rated truck gives its owner. That word is "Quality"... Dodge Quality.

You may marvel at the ease with which these Dodge Job-Rated trucks do their work. That's quality engineering... trucks designed to fit the job!

You may thrill to the punishment they'll take without faltering or failure. That's quality materials! Or, you may wonder at the extra thousands of miles they stay on the job. That's quality design and quality workmanship.

All this quality you can see for yourself, in the truck that fits your job, at your Dodge dealer's. Visit him now. Start saving with low-priced, high-quality Dodge Job-Rated trucks!

DODGE DIVISION, CHRYSLER CORPORATION, DETROIT, MICHIGAN

DEPEND ON DODGE Job-Rated TRUCKS

1/2-3/4-1-1 1/2-2-3-TON CAPACITIES... 112 STANDARD CHASSIS AND BODY MODELS ON 16 WHEELBASES *Job-Rated* MEANS A TRUCK THAT FITS YOUR JOB

KONOYE OF JAPAN (continued)

good sprinter and long-distance runner. He even organized a fraternity called the White Hakama Band which soon dominated the campus. Upon his graduation from the Law and Political Science Department, he published a dissertation that was slightly unorthodox: it dealt with the principles that govern peace and happiness among men and demanded a new social world order that would give equal opportunities to the have-nots among the nations. Nobody, in Japan, paid any attention to it.

What is the use, thought Prince Konoye. His own people were not interested in his ideas. He was born to the purple, judged by his blood, not brains. Disgusted, he decided to shed the purple, renounce his title, emigrate to America where people were judged by what they could do. He went to say goodbye to his father's grand old friend, Prince Saionji. "Your Excellency," said the Grand Old Man to the lad who was his junior by some 40 years, "you cannot do this."

Konoye did not go to America. He went, instead, to Paris, as personal companion of the Grand Old Man who headed Japan's peace delegation. Somehow, word had got around among the British and French delegates that this young diplomatic supercargo was the author of a distinguished dissertation on a new social world order. They were all glad to know him. He went home to Japan, his ego gracefully lifted.

There he took his inherited seat in the House of Peers where he became known as a good listener. He seldom spoke up. He had nothing to say. But he took it all in, and his aristocratic colleagues had a sneaking suspicion that an acutely caustic mind was working full speed behind that supercilious front. They came to call on him in his private home; first few, then many. They came, politicians, officials, soldiers, financiers: the array of shoes left on the polished threshold of his house grew bigger and more varied every day. The Prince squatted on the matted floor of his living room, with half-closed eyes. He was a good listener. "You ought to be Prime Minister," said one of the visitors, Baron Tanaka. "The Premiership is yours for the asking." The Prince laughed it off. He was 33 years old then.

"What they say is very interesting"

When he was 41 his colleagues in the House of Peers, whose average age was 60, elected him President of that body—the post his father had held before the Russo-Japanese War. Still the Prince took no active share in politics. He was a gentleman, and divine. Whenever he did act, he much preferred to act behind the scenes. It is said that in disputes between his aristocratic upper house and the plebeian house of representatives he used his influence to have the Peers comply with the wishes of the lower body. It is also said that he was the dynamo in the successful campaign for universal manhood suffrage. He held some honorary positions besides, such as the presidency of the Society for International Cultural Relations, and the stream of visitors continued unabated. In the pile of shoes on his doorstep, one could spot more of the clumsy rough-leather kind—the kind they use in the Army. Young officers came to see him, came to discuss their grievances and their plans for a bigger, better, more divine and more nationalistic Japan. "What they say is very interesting," Konoye would tell the big-business friends of his, "apart from the question whether their opinions are right or wrong."

Apart from the question whether their opinions were right or wrong, the impetuous young officers at about that time began to shoot their way into Japan's political arena. In 1932 they killed Prime Minister Inukai because he did not believe that Japan ought to annex China. Inukai's Cabinet was the last of the party governments, based upon the support of a Parliamentary majority, the British way. After his death, the experiment was not repeated. The premiership, from now on, was a job for outsiders; outsiders with a flawless reputation, little or no alignment with parties, groups or cliques, no ax to grind; outsiders who were agreeable to those clumsy rough-leather shoes; outsiders like Prince Konoye. It was a whisper first, and then a clamor: *Konoye for Premier!* Only a few die-hards raised their bushy eyebrows, mumbling that such a job would oblige the Prince to "engage in dishonorable struggles with political parties"—unfair to divine ancestors!

In 1936 the Okada Cabinet was machine-gunned out of business by those interesting young officers. Dark blood trickled into the snow on Tokyo's streets the morning of Feb. 26. It was an unheard-of thing, in discipline-ridden Japan: this was not the deed of individual firebrands; a substantial section of Tokyo's garrison had mutinied to demonstrate its disapproval of the government's "weak-kneed"

CONTINUED ON NEXT PAGE

Hearing is Believing!

NEW

Ortho-tronic VACUUM TUBE AUDIPHONE

Latest Achievement of Western Electric

"It opens up a whole new world of vibrant, living sound!"



If your hearing is impaired, try Western Electric's Ortho-tronic, the new vacuum tube audiphone. Hear for yourself the natural clarity with which it reproduces music and speech.

STABILIZED FEEDBACK, a fundamental development of Bell Telephone Laboratories, has brought new fidelity of sound to broadcasting and the whole art of telephony. Now, for the first time, Western Electric brings the advantages of this revolutionary circuit to the hard-of-hearing.



OTHER FEATURES

The new *Tone Discriminator*, which suppresses low-pitched background noise, makes speech easier to under-

stand in noisy places. Thanks to *Overload Limitation* in the vacuum tube amplifier, you'll get no unpleasant blasts in your ear from loud sounds. The *Sealed Crystal Microphone*, stabilized against changes in temperature and humidity, is another reason for the remarkable performance of the Ortho-tronic.

You may have either bone or air conduction receiver—and you can readily regulate loudness to your particular requirements.

AUDIOMETRIC TEST: An audiometric test—scientific and accurate—enables your dealer to recommend the audiphone best suited to your hearing needs. You may secure this test without obligation at the office of any Audiphone Dealer in the United States.

SEND FOR FREE FOLDER: It tells you about the Ortho-tronic Vacuum Tube Audiphone and the Ortho-technic Carbon Set—worthy companions contributing to your better hearing

Western Electric Audiphones are distributed in the U.S.A. by Graybar Electric Co. - In Canada by Northern Electric Co., Ltd., Montreal—in all other countries by Electrical Research Products Inc., 20 Vandam St., N.Y.C.



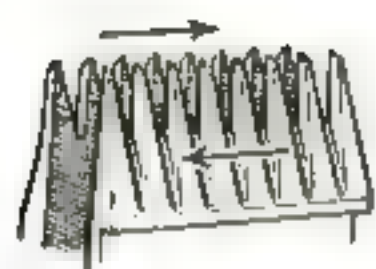
GRAYBAR ELECTRIC CO. Graybar Bldg., New York.
Please send folder on Western Electric LX-61
Audiphones and name of nearest dealer

Name _____
Address _____
City _____ State _____

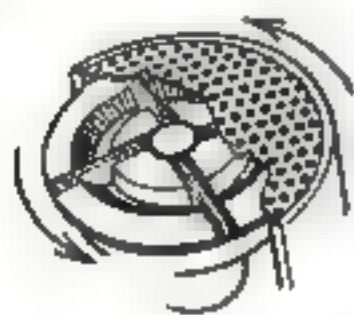
Give the only electric razor
that *shaves* with 4 keen blades!



Williams Roto-Shaver gives fast,
close shaves from the start... Can't spray
whisker dust. Never needs oiling



Ordinary "clipper-type" head used on most electric razors clips whiskers, doesn't shave them. Prevents barber-close shaves.



Roto-Shaver head actually shaves with 4 keen whirling blades. 800 holes in wide head permit 15,000,000 cutting operations a minute. Shaves faster, cleaner, closer!

THE diagrams at the left show how Williams Roto-Shaver gives *speedy, barber-close* shaves. It's a handsome, thoughtful gift!

Absolutely no practice is necessary with a Roto-Shaver. Any man can get a fast, clean shave the first time. Roto-Shaver can't cut or pinch the skin. Won't spray unsightly whisker dust. Never needs oiling. AC or DC current.

Comes with special *extra* head for ladies' use and a genuine leather case.

Roto-Shaver is fully guaranteed by The J. B. Williams Co., Glastonbury, Conn., makers of fine shaving products for over 100 years. Price complete, \$13.75 in the U. S. A. Reserve yours right away! If your druggist cannot supply you, order directly. Roto-Shaver will be mailed, postage free, anywhere in U. S. A.

ROTO-SHAVER



Ambassador to the U.S.S.R. is skilful, ambitious Licut. General Yoshitsugu Tatekawa, strongly nationalistic and anti-British. The eight Japanese shown on these pages are picked by Ernest Hauser as the eight most influential men of Japan today.



Foreign Minister Yosuke Matsuoka worked way through U. of Oregon as a bus boy, has not forgotten white men's slights. He marched Japanese out of League of Nations, purged foreign service of so-called "moderates"

KONOYE OF JAPAN (continued)

policy. The nation's strongest pillar, the Imperial Army, showed a deep, alarming crack. The Empire itself was at stake. Where was the "outsider" whose stout prestige could prop up the cracking structure? The clamor was universal: *Konoye for Premier*.

The Emperor is told "No"

Emperor Hirohito talked to him in the palace. He commanded him to form a Cabinet. Prince Konoye had another sip of green tea, looked at His Majesty with that supercilious and slightly bored expression, and said "No." It is the only case on record—no one else has ever said "No" to the Emperor of Japan.

The reasons for his audacity—after all, he left an empire in the lurch—are not quite clear. Perhaps it was because 1936 was the Year of the Rat in Japan, because he wanted to let the rats do some more eroding along the rotting planks till he could take over a clean structure. Perhaps it was because he foresaw the Army's next step, murder in China, and because his name was too good to cover that. Perhaps he said no, like Hitler four years before him, because he wanted all or nothing. Whatever it was, it took the Emperor well over a year to work his whimsical relative around to accepting the job—a job which, by that time, had become endowed with wider and more hard-hitting authority.

It was during the delicate negotiations preceding his premiership that, for the first time, Prince Konoye's enigmatic character revealed itself in the flesh. He has been puzzling the world ever since; he is puzzling the world today. What kind of man is this Konoye?

The psychoanalyst's answer would be that Prince Fumimaro Konoye is a hypochondriac—a man given to that "morbid condition of the mind in which the individual feels himself afflicted with various diseases." Indeed, his hypochondria offers a key to his political personality. Like all hypochondriacs, he loves to talk about his health. His favorite subject of conversation is his frail constitution. But if you ask Dr. Miyagawa, his physician, he will tell you that the Prince is in excellent shape. Have a look at the patient: with his 5 ft. 11 in., which make him stand out as a giant among the little sons of the Rising Sun, with his solid 155 lb. of flesh and muscle, with his grand white teeth, he does not look a bit sickly.

Yet Prince Konoye is known to have been taken ill more often with prolonged colds, sudden attacks of fever, inexplicable spells of heatstroke—inevitably coinciding with extremely momentous political developments outside his bedroom. If an important meeting is scheduled, no one knows whether it will be held: Prince Konoye

Chief of Staff, General Gen Sugiyama, was once Minister of War, commanded Japan's first effective air squadrons. He believes in concentrating all efforts on the conquest of China. Army cap star looks much like Russian model but is Japanese insignia.



Minister of War, Lieut. General Eiki Tojo, was with crack Japanese Manchurian army, strongest fascist faction in country which was almost independent of Tokyo. An extreme nationalist, he wants "positive" policies.





Home Minister, Marquis Kotochi Kido, succeeds to the importance of Prince Satorji, is man closest to the Emperor. He is the new Lord Privy Seal, with an office in the Palace, suggests candidates for Prime Minister.



New Ambassador to U. S., Admiral Kichisaburo Nomura, is a moderate sent to improve relations. Japanese expansion will not bar U. S. business from the Orient, he says. "In the first place, it is impossible; in the second, it is not being considered."

might send word that he is ill again. In his personal life, he is equally meticulous. He sprinkles alcohol on apples before taking a bite while playing golf. He scurries away from the green and runs for shelter when he hears the faint rumbling of a distant storm. He hates dogs. He dips fresh strawberries or raw fish, a Japanese delicacy, into boiling water first, to sterilize them. He likes *sumo* (Japanese wrestling) but only attends the matches wearing an antiseptic mask to keep him from inhaling a germ in the crowded circus.

Nothing is fundamentally wrong with his physique. True, he got a pretty close call some 17 years ago. At the time of the great earthquake, which razed the better part of the capital, Konoye was in Tokyo, in the thick of it. He was not hurt. But his family was in a summer resort some 80 miles away; communications were completely disrupted. Konoye fought his way out of the blazing inferno, reached the countryside, kept plugging forward, on foot, part of the way in the boxcar of a freight train. He got there. But he remained an invalid for more than a year. He says he has never quite recovered.

Well—he has. But what hypochondriac would admit it? The Prince is supersensitive and nervous. An artistic strain runs in the family. His brother Hidemaro, one of Japan's most distinguished musicians, was the first to establish a modern symphony orchestra in Tokyo; a few years ago he conducted, with much applause, the Philadelphia Orchestra in Washington, D. C. His other brother, adopted into the family of Uncle Mizutanigawa, is a poet in his own right. The Premier shares their nervous make-up; his temperament is artistic. His sensitivity keeps him awake at night; his insomnia is painfully authentic.

He uses ten different sleeping potions

He keeps formidable stores of pills and medicines near his bed—ten different kinds of sleeping potions, in fact, for each of the ten times he claims to wake up at night. Sometimes, when he faces his Cabinet for vital discussions, he begs the honorable ministers to leave him alone; he suddenly remembers that he needs a nap, to make up for lost sleep. He is known to have canceled important appointments and disconnected all telephones because he felt that nodding urge. He has slept through some of Parliament's most heated battles.

The best hours of his working day are spent in bed. There he reads, holds conferences, listens to the radio and even looks at movies. There, with delight, he munches his breakfast: tea and toast, no chopsticks. Apart from such preference for the horizontal position, the Prince lives like any Japanese aristocrat, only more so. His home life is modest and does not lack dignity. His diet is essentially Japanese—rice and much seafood—but he occasionally

CONTINUED ON NEXT PAGE

Foreign Office Adviser and Axis Exponent, Toshio Shiratori is reputed one of Japan's best brains and a man to watch. He advocates alliance with Russia if it helps to serve the purpose of breaking the democracies.



Navy Minister Admiral Koshiro Oikawa closed the Yangtze River to foreign shipping, received Admiral Yarnell's warning that Japan would be responsible for loss of U. S. life or property. Oikawa is a brilliant strategist, Russo-Japanese war veteran.



TO HONOR THE GUEST WHOSE FRIENDSHIP YOU CHERISH...

There is nothing better in the market

100 PROOF

America's Guest Whisky

Famous
OLD FORESTER

BROWN-FORMAN DISTILLERY COMPANY, INCORPORATED, AT LOUISVILLE IN KENTUCKY



Polar Ponies

"Trot them on, and stop your chattering. It's just for chill Jills like you that Munsingwear has a whole string of Ponies* designed to make warmth, not waist. Knit so they cling like bark to a tree. Cozy as tea and toast (25% wool, knee and thigh long... or down to your ankles, for skiing)." Vests and suits, too... all priced for the budget-bound. At better stores.

Munsingwear, Inc. • Minneapolis • New York • Chicago

*Trade Mark

MUNSINGWEAR

Fit That Lasts!

UNDERWEAR, SLEEPING AND LOUNGING WEAR, FOUNDATION GARMENTS AND HOSIERY



Konoye impersonated Hitler at this Tokyo fancy-dress party several years ago, a stunt that would be about equaled by the Archbishop of Canterbury dressing up as the Pope. Even Japanese shake their heads over the Premier's exuberant sense of humor.

KONOYE OF JAPAN (continued)

indulges in a "Western-style" meal with remarkable appetite. He shaves at home, but goes to the barber twice a week. He drinks and smokes moderately. He dresses extremely well.

There are things about Konoye that strike his Japanese friends as peculiar. His sense of humor, for example, is odd—as that of most hypochondriacs. He takes pleasure in referring to his wife as the "boss of the family," an absurd and not very funny remark to Japanese ears. His practical jokes are embarrassingly un-Japanese. Not long ago, at a highly formal party, he showed up in his wife's evening gown; his wife wore his suit. At a masquerade in 1937, he appeared as Hitler, mustache and all, thinking nothing of the political repercussions.

Although his married life is happy and gives no reason for the malicious Japanese brand of gossip, his marriage was not a strictly Japanese affair. Konoye had seen the girl on a crowded street car one day when he was still in college and decided to marry her. Fortunately, her father was a viscount. Of their four children, the eldest son, Fumitaka, is best known to Americans. He is a big, burly chap who has not inherited the father's neurosis. Konoye sent him to Princeton to give him the benefit of a Western education. At Princeton, Fumitaka became "Butch," decorated his room with *Esquire* cartoons and golf trophies, and flunked the finals. He's in the army now.

He comes to power his own way

When the Emperor, not discouraged by Konoye's first "No," asked him again to become Prime Minister, on June 1, 1937, no one was surprised to see the Prince go through the motions of a very thorough physical examination. Then he said yes, not so much because he thought he was in good health but because he was intrigued with the job of ordering naughty army boys around and of going down into history as the savior of his country.

He went into the business of government without exposing himself to unnecessary wear and tear. Instead of forming a Cabinet by way of innumerable, drawn-out conferences, he merely lifted the receiver of his telephone, held the wire for two days and emerged with Japan's first "telephone Cabinet." He addressed the nation over the radio; instead of indulging in the tiresome, oblique and sacerdotal lingo prescribed for such occasions, he spoke plain Japanese. And, surprisingly, everybody was delighted. Not even those dyed-in-the-wool conservatives objected: this was just the kind of stuff that had to be presented to a nation which showed the first signs of restlessness at this crucial juncture of Japan's history. The smell of impending catastrophe was in the air. Would the new Prime Minister like to move into the bomb-proof residence that had been built for his predecessor? Oh, no said he, such environment would make him much too gloomy. Promptly, a month after his appointment, the guns went off in China.

Since then, the lackadaisical aristocrat has been steering his nation through the crucial years of a colossal war, and he has done rather well for himself. If most of the world's hypochondriacs, content with the petty attention that is the reward of their neurosis, prove unable to tackle the major problems of life, here is one who has been impressively successful.

From the beginning, he was against an Armageddon which was bound to leave Japan prostrate, her manpower exhausted, her resources gone. He, like his civil ancestors, was not a military man. He did not want war. In hectic midnight conferences with the



Hypersensitive about germs, Prince Konoye wore this respirator while attending his beloved *jumô* (Japanese wrestling) shortly before becoming Prime Minister. To insure cleanliness, he always sprinkles apples with alcohol, dips raw food in boiling water.

Emperor, with the Cabinet, with the general staff, he argued against it. He produced a new and brilliant idea: blitzkrieg. "The situation can be settled—it can be settled *locally*." Five crack divisions would be catapulted into north China, would gain a quick and easy victory before Chinese re-inforcements arrived. Meanwhile, the civil Prince would himself fly over to China and have a talk with Generalissimo Chiang Kai-shek—a talk which would lay the foundation for a broad, permanent settlement of the relationships between the two countries.

But the five crack divisions never arrived. Army headquarters in Tokyo were not anxious for a local settlement. Thus, within a week, a war was started which was to involve 300,000,000 people. Prince Konoye never went to have that talk with Generalissimo Chiang Kai-shek.

"The Prince is not a man, he is a mirror"

Clearly, the future of Japan hinges upon Konoye's relationship with men in khaki uniforms and heavy boots. Will he be able to restrain them? Army officers, as everybody else, are puzzled by the political and psychological enigma that he presents. Among themselves, behind shut paper doors, they will say, "The Prince is not a man; he is a mirror." This, in a country which has attached magic value to mirrors for centuries, is almost a compliment. What they mean is that Konoye reflects the opinions of those who stand in front of him—that he has no opinions of his own.

This is precisely the impression that he manages to convey. Outwardly he is a man without opinions. His mind, as his physical appearance, is elegant and lax. It would bore him immensely to formulate his convictions in an argument. He is a great listener and a great drifter. In the one dilemma that involves the very fate of the empire, the argument between the forces of democracy and anti-democracy, the Prince seems unable to take a stand.

Few suspect the formidable intellect, the profound Oriental shrewdness that lurks behind the slick surface of "Mirror" Konoye. In Japan's now permanent national crisis which burdens him with an uncomfortable amount of responsibility, his pet neurosis comes in handy. He uses it with the dexterity of a magician, and it always works. During the 19 months of his first premiership the generals got some vicious laws passed by the Diet—laws that handed the delicate machinery of the state over to the military, to play with. Konoye put his stamp on them. But twice, during the most critical debates in Parliament, he went to bed and stayed there until the uniforms and the morning coats had fought it out among themselves.

From the day of his appointment he kept telling everybody in ear-shot that he was not going to be Japan's Premier long. He had to work hard, get out of bed early, attend long and boring meetings, spend hours on end in conference with the Emperor. He did not like it, did not attempt to conceal his disgust with the unexpectedly heavy burden. He complained to his friends that he was losing weight rapidly. They did not let him resign: the moody civilian was the only outsider big enough to rule the motley roost of party politicians, palace intrigants, jittery financiers and cocky Army officers. When he did resign (because of noisy dissent between uniforms and morning coats) after the fall of Hankow, everybody knew that he would have to come back. And, sure enough, after a few stop-gap Cabinets had stumbled off the stage, the generals came to see him again and said that there would be no more quarreling between the uniforms and the morning coats from now on. As a matter of fact,

Eye-thrilling Debs win Glamour with a Woodbury Facial Cocktail



MISS
Josephine Johnson

Of talents she has many . . . of beauty she has much. This New York debutante loves the quick tempo of social life, plays badminton, dances like a dream. Olive of skin, Jo keeps her complexion lovely with Woodbury Facial Soap. She says "It's the mildest soap of all. It leaves my skin so smooth."

CHOLLY KNICKERBOCKER

NOTED SOCIETY COMMENTATOR SAYS:

"The moment a glamorous debutante shows up at a party, the green-eyed monster goes to work among her rivals. How do debs' hold their circle of admirers? They rely on a Woodbury Facial Cocktail to stir beauty in their complexions."



Jo is active in social work. "After long hours at the Day Nursery, a Woodbury Facial Cocktail makes my tired skin feel grand."



"Often I rush from one date to the next," says Jo. "But I always enjoy a good rousing skin treatment with Woodbury Facial Soap first."



She's natural, she's lovely. Has loads of friends. "A smooth skin helps a girl to be popular. So I give my vote to Woodbury."

"IT'S DISASTROUS to your date book," debs will tell you, "to let your skin droop with fatigue." So the debs take a Woodbury Facial Cocktail at first signs of murky skin.

A quick cleansing with Woodbury Facial Soap soon routs dirt and skin weariness. Woodbury's "cocktail lather" helps revive, make skin bright. Try this beauty cocktail!



10¢

"FOR THE SKIN YOU LOVE TO TOUCH"

YOU CAN STILL GET
MARTINI & ROSSI VERMOUTH

A DRY MARTINI
SHOULD BE REALLY
DRY



THIS
EXTRA-DRY
VERMOUTH
MADE ESPECIALLY
FOR
DRY MARTINIS

Both Regular and
Extra-Dry Vermouth
obtainable in Amer-
ica's favorite brand
—Martini & Rossi.

• Neither rain, nor
sleet, nor gloom of
night stop Mr. Tack-
waller, the Martini
connoisseur, from get-
ting his DRY MAR-
TINI really Dry.

Always he makes
sure that his DRY
Martinis will be tart,
tangy, truly delicious

by having them made with Martini &
Rossi's EXTRA-DRY Vermouth,
made especially for DRY Martinis.

When you can still get both Extra-
Dry (for Martinis) and Regular or
sweet (for Manhattans) Martini &
Rossi Vermouths, why experiment
with other Vermouths?

Ask for Martini & Rossi—famous
the world over as the finest Vermouth
ever made!

W. A. TAYLOR & CO.

Sole Agents • Established 1888

KONOYE OF JAPAN (continued)

there were no morning coats left to argue. Would he please lend his aristocratic purple once more as impressive background for a strong national government?

Said the Prince: "Your war machine has bogged down in China and your victories have brought this long-suffering nation to the brink of catastrophe. Why should I assume responsibility for a mess that is of your making?" "Because," said the generals, "this country needs a new structure and you are the only man who can build it."

"I have no confidence in myself"

Since the end of July 1940, the Prince has been back behind the brown brick walls of the Premier's official residence, not far from the Imperial Palace, where clipped evergreens put accents on the lawns of the walled front yard, where droves of guards examine the approaching visitor, where hidden machine guns forestall unpleasant surprises. "Courage!" said his friends when he moved in again. He shrugged his shoulders. "Courage? I could go to the front and fight and die courageously. But I am called upon to solve the political and economic problems of this nation, and courage alone won't do. I have no confidence in myself."

Mark those words. They reveal the man Konoye. Hypochondria, after all, is not a disease, it is a symptom. Back of such morbid ostentation there is a mind torn by tragic conflict. Konoye's intelligence, his upbringing, his blood, rebel against the stupid and intolerant course to which the majority of his compatriots now seems committed. He caustically discounts the blessings of True Nipponism, of an Asiatic Monroe Doctrine, of studied contempt for the Western world. He can see catastrophe looming at the end of the long road. But he also knows that it is too late to turn back.

Temperamentally, his inclinations are with the West. As a youngster, when he could well afford to be unorthodox, he was aggressively receptive to Western ideas. For a while, even the life of a nondescript immigrant in the U. S. seemed more desirable to him than a glamorous career in prejudice-ridden Japan. It stands to reason that he has not changed inwardly. He still uses American hair tonic and he speaks English more fluently than German. In 1934, when Japanese-American relations were mildly strained, the Prince, then President of the House of Peers, went to Washington to promote good will. He talked to Roosevelt, met Herbert Hoover, Thomas Lamont, Colonel House. He had lunch with Cordell Hull and liked him but later stated that it had been difficult to understand his colloquialisms.

Even his Asiatic policy has shown an undertow of reason. After his futile effort to prevent a major war with China, Konoye made several shy attempts toward a partial peace. In 1939, between his two terms as Premier, he personally arranged for "traitor" Wang Ching-wei, the puppet-elect of the Japanese Army, to be spirited to Tokyo after his dramatic escape from Chiang Kai-shek's Free China. The two men closeted themselves in the house of Konoye's mother and, with thin brushes and many sheets of thin rice paper, they engaged in a correspondence that lasted all afternoon: they could not speak each other's language, but they could read each other's script. Mr. Wang had tears in his eyes when he wrote down "It is a tragedy for two Oriental nations to be struggling against each other," at the end of that extraordinary pantomime. Then, Mr. Wang went back to China to rule the "conquered" area for his Japanese masters. But there was no peace.

Indeed, it seems hopeless. The war is in its fourth year and, with a million Japanese casualties, there is still no end in sight. Within Japan, there is the sullenness of growing despair. There is the nuisance of government decrees, regulating people's lives; there is the burden of rising prices for food, shelter, clothes, rent; there is the scarcity of milk, coal, cotton cloth and living space; there is the fatigue of long working hours, there is the fatigue of a long war.

Can the languid aristocrat behind the clipped evergreens of the Premier's residence bring salvation? Prince Konoye straggles on toward a goal which he himself does not desire. He straggles on without confidence in himself, without confidence in the future of an Empire which he is privileged to lead. Seventy-two million subjects look up to him with burning eyes: they trust him. There is magic in his name and there is hope in his divinity. Hope for what? Konoye listens to the tramping of those heavy boots and he escapes into the spinsterish routine of his hypochondria.

Meanwhile, he gives the nation the show which it demands, and things are taking their totalitarian course. The political parties, with the dagger already sticking in their waists, have gracefully completed their hara-kiri. The Minseito, Japan's last and largest political party, announced its own death a fortnight after the

NOW...the "different"
gift you've been
looking for!



Round-the-neck
MIRACLE MIRROR

★ LEAVES BOTH HANDS FREE
for hair or make-up; ends
all bother of hand mirrors
... makes it easy to keep
wave or curls in shape.

Light in weight, rests
securely and comfortably
around the neck. Gives
clear view at any angle.
Equally convenient for men.

Finished in Ivory and Gold, Black
and Gold, or Chrome. Double
mirror (one side magnifying)
\$2.95. Single mirror
\$2.25. Plain models, of
Burnished Chrome Steel, \$1.65
Single, \$2.25 for Double (one
side magnifying).

At all good Dep't. Stores,
or write

FAY-CHAMBLESS CO.
25 E. Jackson Blvd., Chicago



Adjustable to give any
reflection from any
angle. Reverse side
magnifying mirror
ideal for shaping and
pinning eyebrows.



Men and Miracles Mir-
ror great for shaving.
It is everywhere

BE CHOOSY
BE THRIFTY

Here's How!

Gold Seal Cham-
pagne and Still
Wines cost less than
the imported only
because they are
made in America,
in the "champagne
district of America"

... no duty or
ocean freight is add-
ed. Made for 75
years by masters of
the art according to
traditional French
methods. Try them—
compare them with
the best you know.

Buy American
Drink American
Send for booklet,
"Wine Wisdom."

URBANA WINE CO., Inc.
Urbana, Hammondport, N. Y.

GOLD SEAL

NEW YORK STATE

**CHAMPAGNE
AND STILL WINES**



Help him discover NEW smoking pleasure

Give him the pipe that
keeps itself CLEAN!

The perfect gift for a pipe smoker—something really NEW in pipes! Long after Christmas, the man who receives a SMOKEMASTER Pipe will still be thanking you for introducing him to this cleaner, fresher smoke. A great improvement, SMOKEMASTER is the pipe that keeps itself clean—an ordinary pipe cleaner in the stem absorbs the moisture that ruins smoking pleasure; tobacco always tastes sweet and fresh. At leading dealers.



Pat. No.
2,168,537

\$1.00

at dealers

Complete
range of
models

Write for
Literature

Briarcraft, Inc.
347 Fifth Ave.
New York

Briarcraft Smokemaster



Tops all Gifts ON XMAS MORN!

Watch the camera owner beam with delight when he unwraps that WESTON Exposure Meter. For this is the gift he really wants . . . the gift that will enable him to get correctly exposed pictures every time he uses his still or movie camera. If he's a serious photographer, give him the WESTON Master model . . . but for the beginner, the inexpensive WESTON Junior model meets every need. Makes a gift that will be used and cherished all through the year. WESTON Exposure Meters are sold by leading photographic dealers everywhere. Literature sent on request. Weston Electrical Instrument Corporation, 630 Frelinghuysen Avenue, Newark, N. J.

WESTON Exposure Meters

Prince was back at the helm. When the generals asked him for the "New Structure," the fabulous white rabbit that seemed to be sitting somewhere in Konoye's hat, he went about producing it with the prescribed hocus-pocus. First, he appointed a Preparatory Committee for the New National Structure, consisting of 26 members from all walks of life. Then he told them that they would have to evolve something that was "essentially national." "Fascism?" some one asked; "a single party?" "Not exactly," said the Prince. "That system considers the state and the party as one and the same thing, and views opposition to the party as a revolt against the state. No matter what brilliant results such a system may have reaped in other lands, it is not acceptable to Japan. In Japan it is the privilege of all His Majesty's subjects to assist the throne and that privilege cannot be monopolized by a single individual or a single party." No one, at this, was greatly disturbed. For, indeed, the existence of one party or of 20 parties in Japan will make no difference whatever. Everyone knows that the New Structure will look very much like Mussolini's corporate state. Everyone knows that the experiment with parliamentarism, begun a year before Fumimaro Konoye was born, was officially discarded during his second term as Premier.

"We can pick up the spoils"

And then, last fall, the insatiable generals came and asked for a military alliance with the strong men of Europe. The weak man of Japan made a flabby effort to argue them out of their enthusiasm. "Most respectfully disagree," the generals said; "as part of the Axis we can pick up the spoils of the French and Dutch and British Empires. We can, at last, establish a Greater East Asia. Indo-China and the Netherlands Indies and Hong Kong will be ours for the asking. They will be ours despite Mr. Hull's annoying colloquialisms."

The alliance with Germany and Italy was duly signed. To emphasize the importance of the pact, the Emperor himself gave it his blessing. Japan was solemnly united with the forces bent on driving democracy from this planet, and it was dubious whether she could ever again embark upon a policy of goodwill and friendship with her neighbors in the Pacific. While European dictators shook the hands of Japanese ambassadors, sleek Japanese battleships were straining on their anchor chains, steam up.

Japan's plunge down to the totalitarian side of the fence came as a bitter disappointment to Saionji—the last of many that the grand Old Man of Okitsu had to face. It may have hastened his death. For years, he had been watching the failure of the ideals for which he stood. He had withdrawn into the privacy of his cottage by the sea, had not visited Tokyo since 1936. Gradually, he had loosened his grip on the political machinery. His death came as the death of an idea rather than of a person. Whatever comes, Konoye has now to see it through alone.

Prince Fumimaro Konoye, the gentleman, the hypochondriac, the aristocrat without opinions, has shouldered the responsibility for an act which was to lead his country into the camp of the barbarians. Will he go one step further and, under the roof of the New Structure, assume the role of dictator? His friends doubt it. Gentlemen, they say, make poor dictators.



Konoye's summer home in Karuizawa, favorite vacation spot of the foreign colony, is cool and relatively luxurious for Japan. The Premier also owns an ordinary wood-&-paper house in a suburb of Tokyo and feudal castle presented to him by a rich friend.



115,827 Pipe Smokers are still missing!

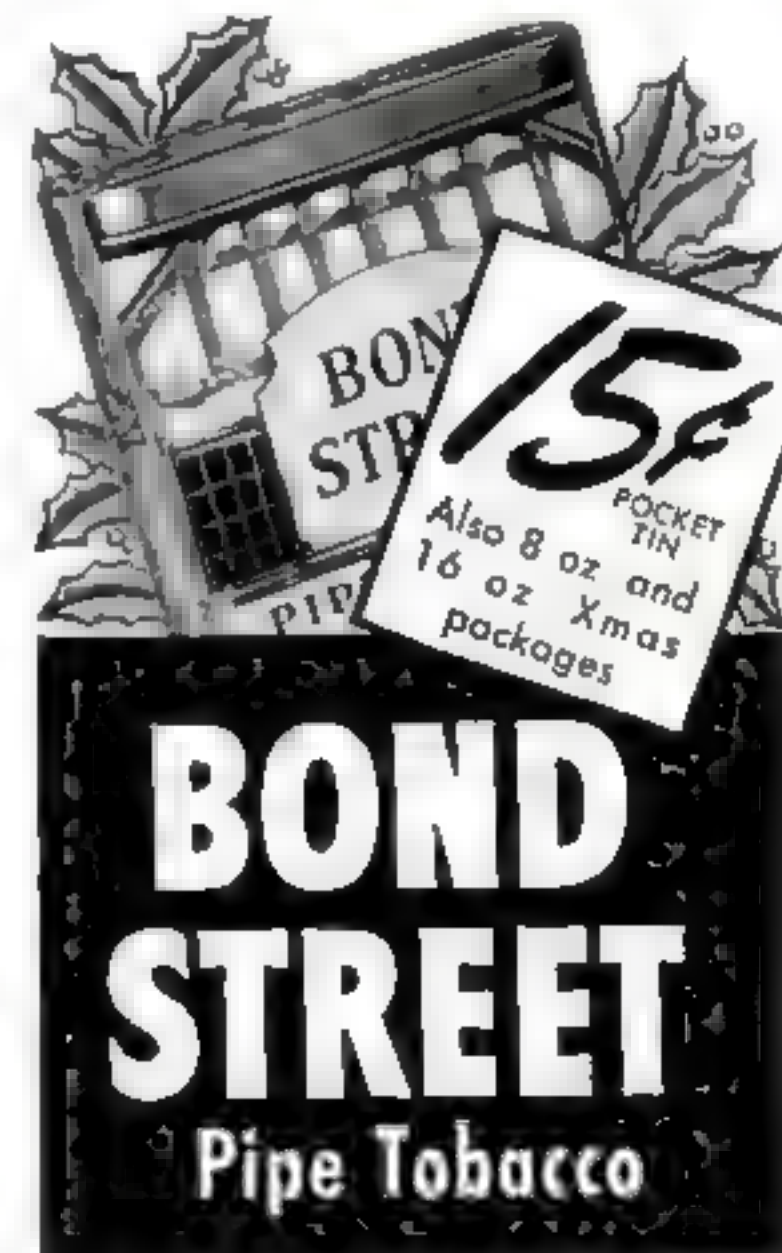
Among hard-to-please pipe smokers a high percentage naturally enthuse about BOND STREET.

Our experience proves this percentage—and so we know that about 115,827 pipe-smoking readers of this magazine—for whom BOND STREET is a real "natural"—still have this grand discovery to make.

So come out of hiding—and try this completely different, genuinely aromatic pipe-mixture . . . BOND STREET!

It contains a rare aromatic tobacco never before used in a popular price mixture. Rich-tasting, bite-free—leaves no tobacco odor in the room—even the ladies approve.

Try it—today! Only 15¢ for generous pocket tin.



BOND STREET Pipe Tobacco

A Product of PHILIP MORRIS

EMBRYOLOGIST TRANSPLANTS CHICKS' LEGS, WINGS, EYE

How the simple, single-celled egg elaborates itself into skin and bone, nerve and muscle, gland and alimentary tract, and into such a precise and specialized organ as the eye, is a mystery common to all living organisms. Much light on the mystery is shed by experiments on the chicken egg, whose embryological development may be easily exposed for study. At Washington University, St. Louis, Mo., which has become one of the nation's centers for research in physiology, Dr. Viktor Hamburger studies chick embryology by means of microsurgery on the living embryos.

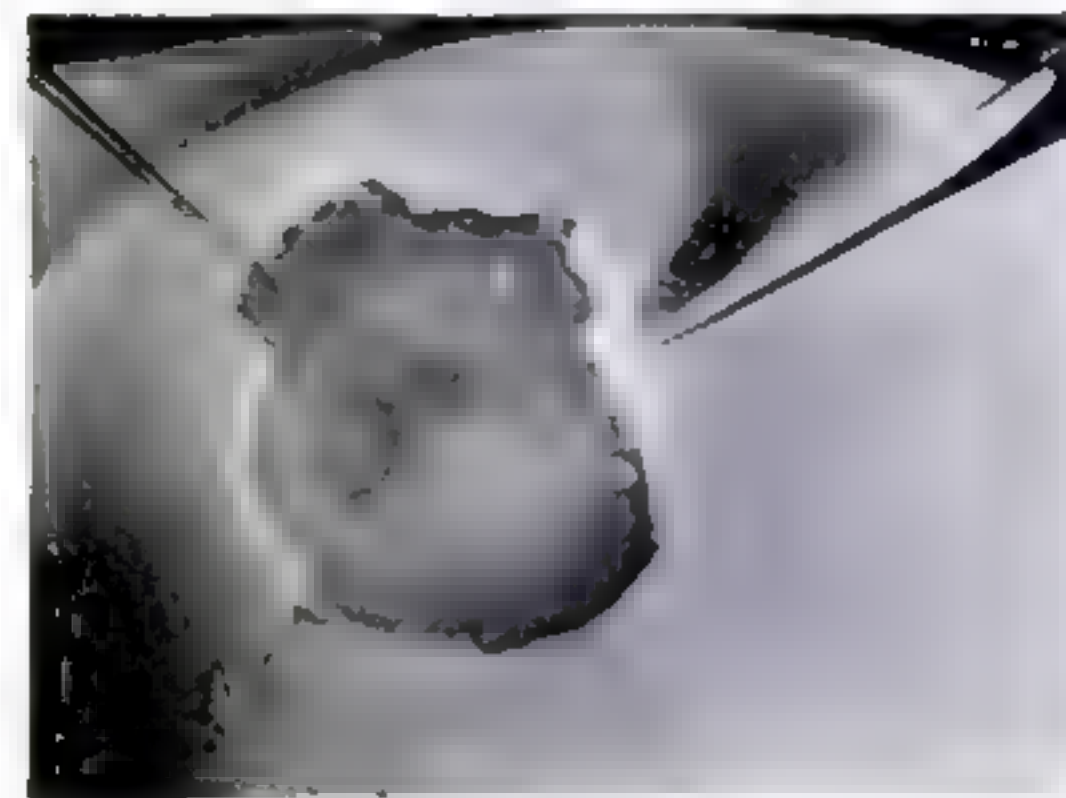
Each egg embodies within itself the factors and principles that will make it a chick or a man. In its first few hours, the architectural plan of the chick embryo is laid down and the different parts are assigned definite tasks to form head, wing, tail or eye. It is this process of differentiation that is the subject of Dr. Hamburger's study.

From one embryo, Dr. Hamburger amputates the bud that is to develop into a wing or a leg. Transplanted to another embryo the bud continues its development. Drawing nourishment from its host, the bud develops into a normally shaped wing or leg. The transplanted member, if placed correctly, even attracts fibers from the central nervous system and becomes in every way but the functional an integral part of the body of its host.



Transplanted eye (above) on side of host developed from eye bud grafted from another chick embryo early in in-

cubation. With all components, including lens, the transplanted eye lacks only connection to central nervous system.



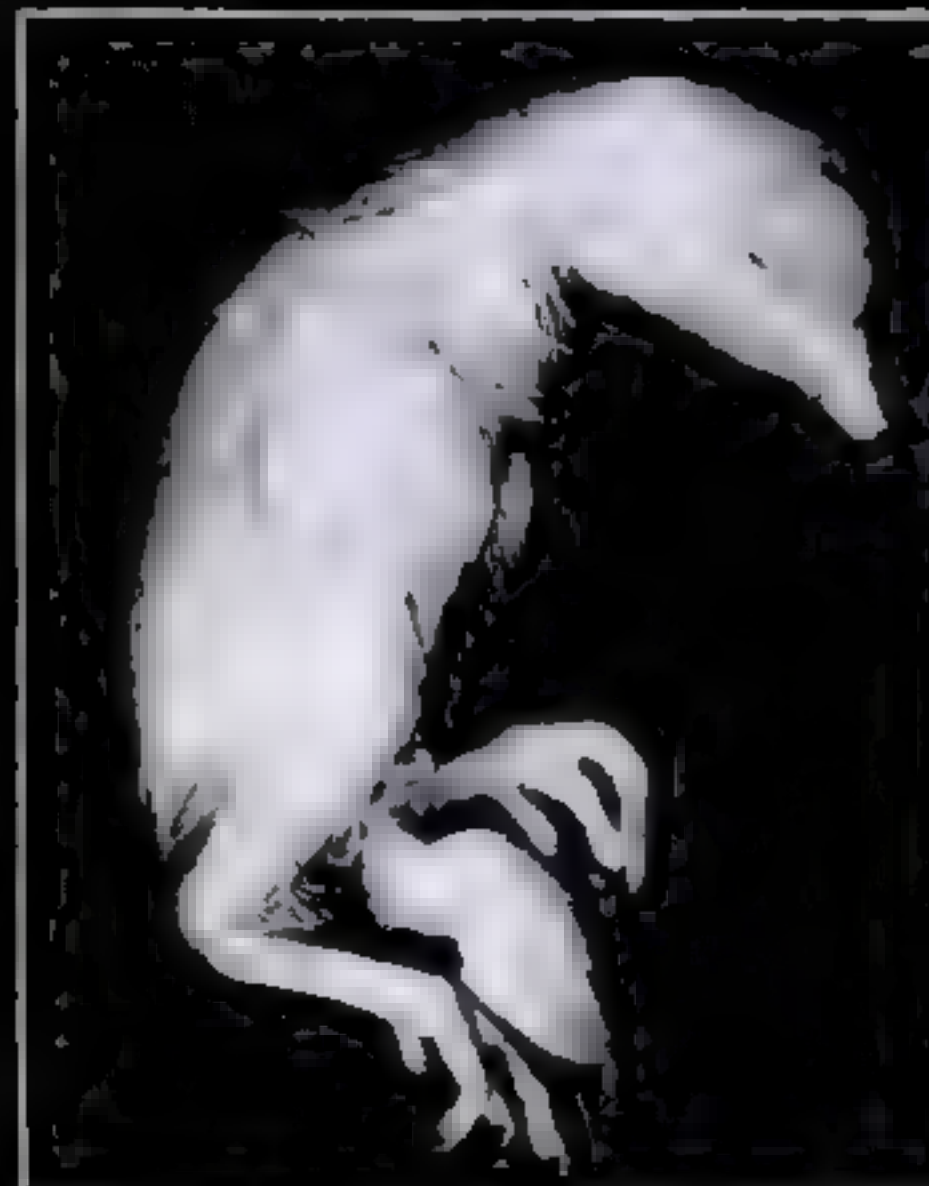
Host embryo in shell is slit by glass needle (right), transplant bud is introduced near embryo and guided into place by hair loop.



Transplanted wing developed normally on this host chicken near own wing. Experimental chicks are not allowed to live.



Transplanted leg, close to nervous system, developed normally except that it could have performed no useful function



Transplanted wing, placed too far from central nervous system, is nerveless but otherwise fully developed.



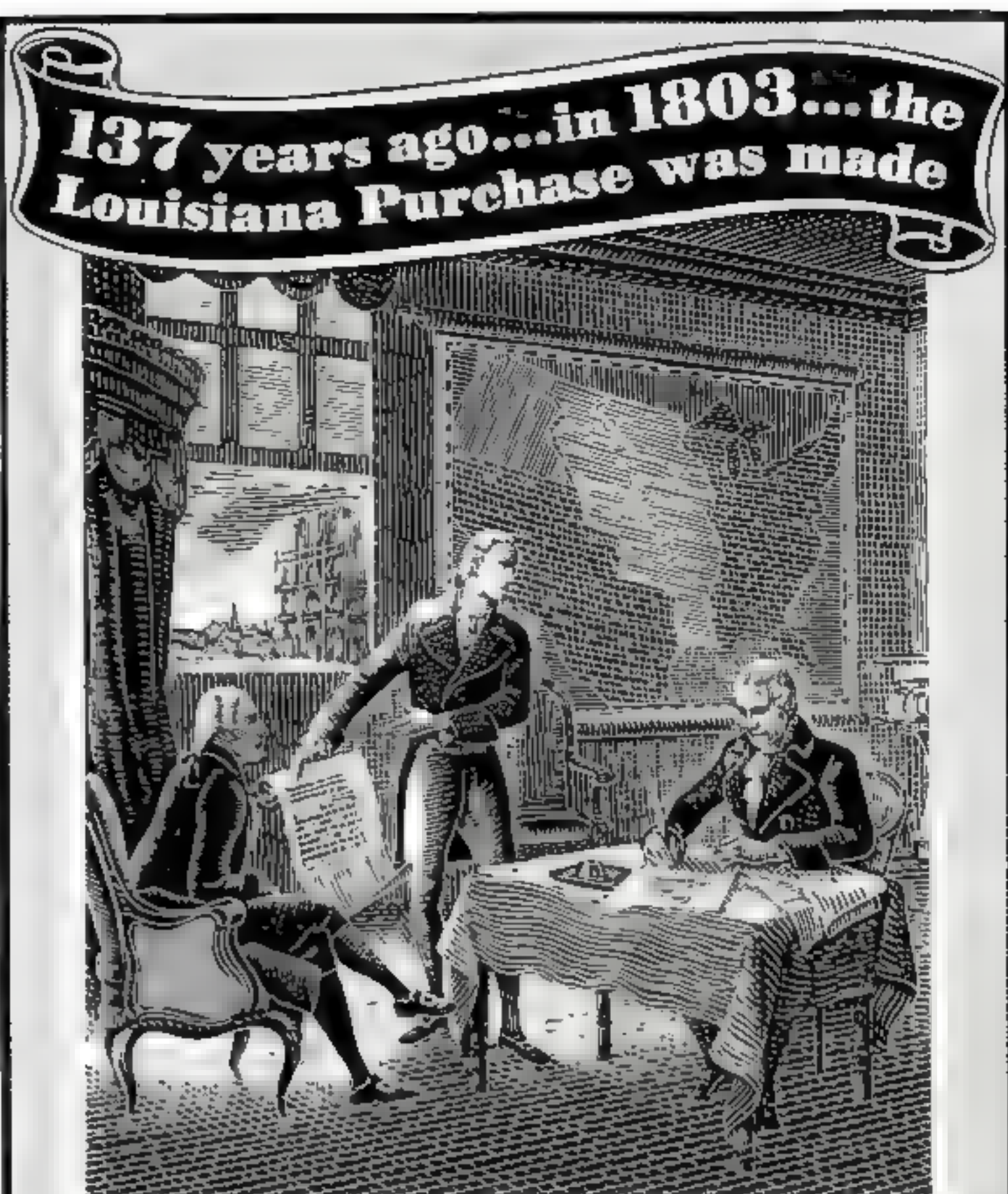
Bud to be transplanted (dark spot left of embryo) is here amputated by scalpel. Loop is used to hold embryo, which has been removed from shell and floats in solution.



Bud is transplanted (note light spot in solution in pipette) to host embryo through window in shell. Window is sealed and the egg incubated for further development.



Transplanted leg, placed too far from central nervous system, developed without nerves. It undergoes normal development but is smaller than other legs.



137 years ago...in 1803...the Louisiana Purchase was made

313 YEARS AGO...IN 1627 the Haigs were making Scotch!

You can be sure of utmost enjoyment in Scotch that has satisfied the public for over 3 centuries! So choose Haig & Haig! It is the only Scotch that can point to a 313-year-old history of continuous satisfaction. And yet Haig & Haig makes no extra charge for its great name and fame!

PINCH BOTTLE 12 YEARS OLD



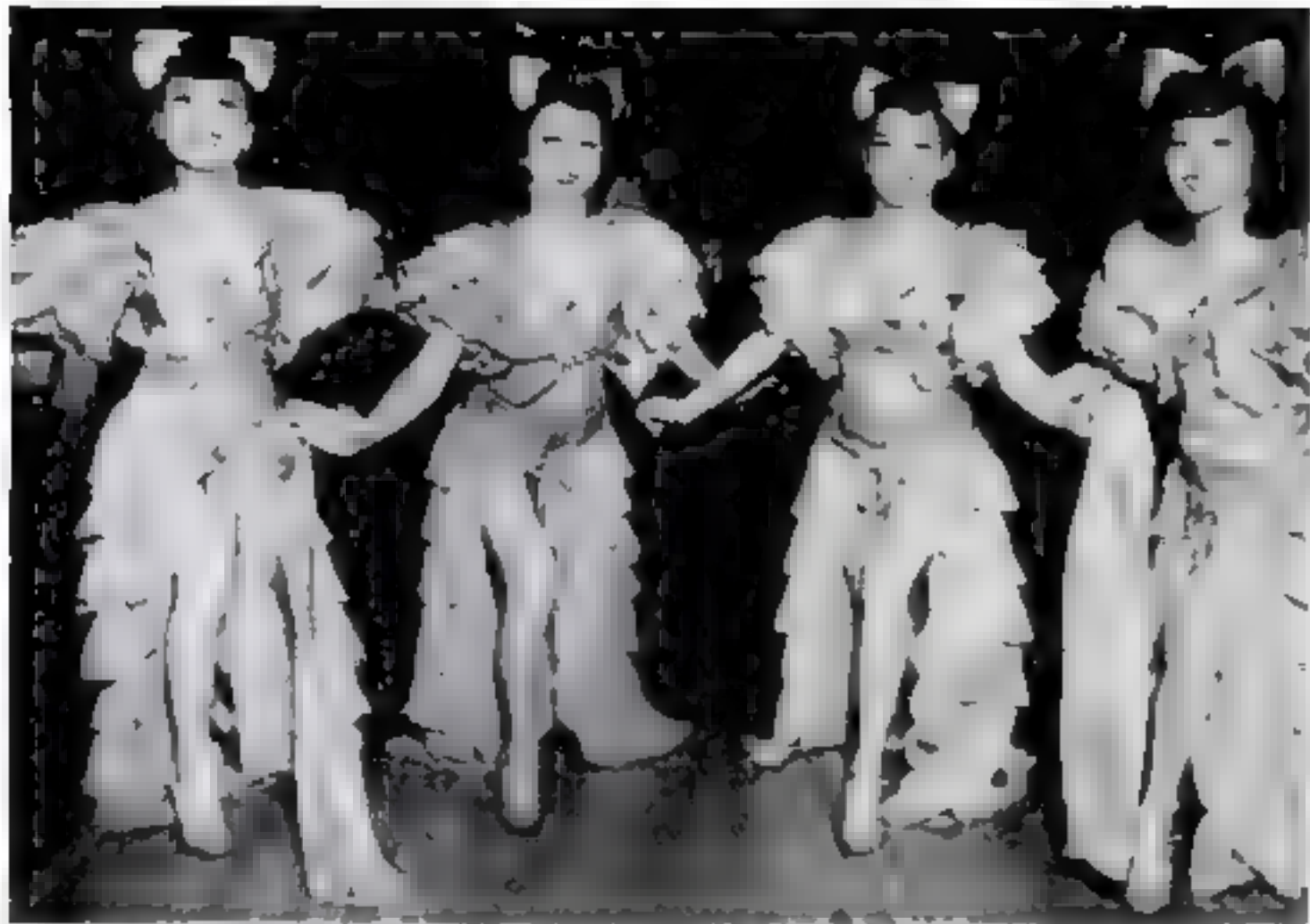
Haig & Haig

THE OLDEST NAME IN SCOTCH

BLENDING SCOTCH WHISKY & S.A.S. FROM

DOMESTIC IMPORTERS, LTD., NEW YORK





VERSATILE CHINESE CHORUS GIRLS CONGA TO LATIN-AMERICAN JAZZ RHYTHMS

Life Goes to the "Forbidden City"

San Franciscans pack Chinatown's No. 1 night club

At 308 Sutter Street, in San Francisco stands "Forbidden City," the No. 1 all-Chinese night club in the U.S. Here each evening Californians flock to watch a talented floor show that ranges from slumberous oriental moods to hot Western swing. San Francisco is numerically ill-equipped with Broadway-style cabarets. Its citizenry eats at home, dances at hotels. When "Forbidden City" opened two years ago, it filled a local cultural need. It has prospered ever since.

In décor, "Forbidden City" blandly jumbles rice-paper screens, lighted fishbowls, college colors and football trophies. Somehow the net result is satisfactory. Its tri-nightly floor show as blandly scrambles congas, tangos, tap numbers and snaky stuff from the Far East. Chinese girls have an extraordinary aptitude for Western dance forms. As singers, not many achieve success according to occidental standards. But slim of body, trim of leg, they dance to any tempo with a fragile charm distinctive to their race. Opposite you see gracious Jadine Wong performing her chaste "Dance of the Moon Goddess."



LI TEI MING, 22, SINGS HER HIT NUMBER: "WHEN IRISH EYES ARE SMILING"



Stanford students Louis Reese & Ray Diekemper thumbingly apply chopsticks to chow mein. More adept is Singer Ming.



The dancing Mei Lings supply classy cosmopolitan motif. Here they do a slick tango number entitled *Clair de Lune*.



In conventional ballroom style Stanford students Ray Diekemper and Robert Breckner dance with Dorothy Sun and Li Tei Ming.



Warm Friends

● The way to have a friend is to be one—and Black & White makes friends and holds them because this famous Scotch has Character—a Character that wins your loyalty. This Character is unmistakable. You taste it in the magnificent mellow-rich flavor. You sense it in the delectable bouquet. Try Black & White and you'll understand why people all over the world regard this famous Scotch with warm affection.



EIGHT
YEARS OLD

"BLACK & WHITE"

BLENDED SCOTCH WHISKY • 86.5 PROOF

The Scotch with Character

COPYRIGHT 1940. THE FLEISCHMANN DISTILLING CORPORATION, NEW YORK, N. Y., SOLE DISTRIBUTORS

"Forbidden City" (continued)



Chinese chorines twirl luriats in Western number, "Pony Boy." Some of the girls in their show are paying their way through college by working nights at "Forbidden



Jadine Wong, 21, is a native San Franciscan, high-school graduate. Her father runs a Chinatown store. Miss Wong specializes in oriental numbers, can also jitterbug



City." In two years since the club opened, its show has won national fame. Its minimum, \$1 week-nights, \$2, 50 week-ends. Its clientele, 10% Chinese, 90% American.



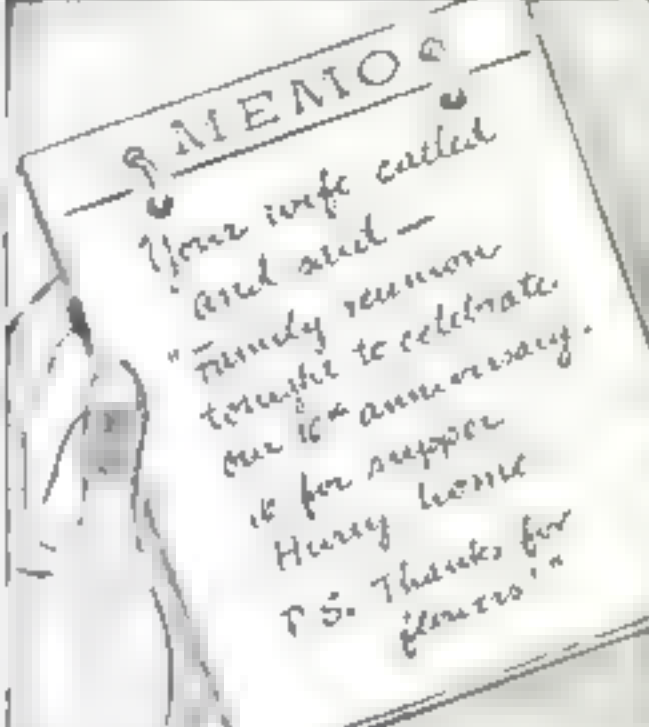
Noel Toy ("The Chinese Sally Rand") majored in French at U. of C. until money ran out. She doesn't drink, go out with men. One night last week her luffer broke.




Honey

BEAUTY ADVISOR

**"CHAPPED HANDS
MAKE A MAN SEE R-E-D!"**



MEMO
Your wife called
and said—
"Family reunion
tonight to celebrate
our 10th anniversary.
Be for supper
Hurry home
P.S. Thanks for
flowers!"



OH JOHN, TELL HIM NEVER
COME. IT'S AFTER 5—THEY'LL BE HERE
ANY A MUTE? HONEY'S HERE
(ALREADY)

NOW NOW
DON'T RUSH ME
MILLY—YOU'RE
NOT READY
YOURSELF



WHAT DO YOU MEAN?
NOT READY? I HAVE YOU
KNOW THE COOKING'S DONE
THE TABLES SET AND
YOU DON'T EVEN NOTICE
MY NEW DRESS!

I GOT A GOOD LOOK
AT YOUR HANDS THOUGH
YOUR RELATIVES WILL
THINK I HAVE YOU
SCRUBBING FLOORS
ALL DAY. LOOK AT 'EM—
RED AND CHAPPED



HE INSULTED ME!
OUR LIFE WILL
NEVER BE THE
SAME!

NOW MILLY—JOHN'S JUST
TIRED... YOU BOTH WORK TOO HARD.
HERE—LET'S FIX UP THOSE HANDS
OF YOURS WITH MY FAVORITE QUICK
LOTION—**HINDS HONEY AND
ALMOND CREAM**



UHM... DOES THIS HANDS
FEEL GOOD? IT SOOTHES
THAT DRY CHAPPED SKIN
RIGHT AWAY!

**EXTRA-CREAMY,
EXTRA-SOOTHING**—THAT'S
HINDS HONEY AND ALMOND CREAM
FOR YOU. IT ACTUALLY COAXES
BACK THE SMOOTHNESS THAT
COLD WEATHER AND HOUSEWORK
TAKE AWAY



THIS IS THE HAPPIEST DAY OF
MY LIFE. I'M MARRIED 10 YEARS
TO THE DEAREST LITTLE
WIFE IN THE WORLD.
AND SHE'S AS PRETTY
AS THE DAY WE WERE
MARRIED—RIGHT
DOWN TO HER
FINGER TIPS



THAT DRY WINTER ITCH!
USED TO DRIVE ME M-A-D!
BUT NOW I USE HINDS
HONEY AND ALMOND
CREAM AS A BODY-
RUB. SO SOOTHING TO
CHAPPED SKIN—AND
VERY ECONOMICAL!



The finest, fluffiest **HAND CREAM**
Hinds could make! Quick-softening,
fragrant. Try it 10¢, 25¢, 39¢ sizes.

SO MANY ways to enjoy Hinds Honey and Almond Cream. For hands, hangnails, baby's chapping. Grand as powder base, body rub, and after shaving lotion, too! Hinds is a fine, creamy emulsion that comforts and softens skin that is red, rough, harsh from dryness, chapping, and weathering. 10¢, 25¢, 50¢, \$1 sizes at toilet goods counters.

Copyright 1949 by Lohm & Book Company Corporation

HINDS FOR HANDS

and wherever skin needs softening!



Of course every youngster wants a new bike for Christmas. And if you want your boy or girl to be the proudest one in town—make your gift a real Columbia. Not only is the Columbia the most beautiful, up-to-the-minute bicycle—but it is also the strongest...safest...easiest to operate. It has everything that young folks nowadays want—that motorcycle look, streamlined design, deep, wide fenders, balloon tires, a husky frame, gleaming, flashing colors that stay new.

Give a Columbia—it is the one and only choice of boys and girls everywhere—America's most popular bicycle for more than 60 years. The Westfield Manufacturing Company, Westfield, Mass.

FIRST IN 1877 • FIRST IN 1940

Look for this name plate on a Genuine Columbia...the best known name in bicycles



Everyone Will Like Your Lester Piano



Friends and family alike, will happily share the many pleasant hours your Lester Piano will provide. Equally pleasing is the knowledge that Lester quality, famous for over a half century, assures pride of ownership for years and years to come.

LESTER PIANOS ARE SOLD BY LEADING DEALERS EVERYWHERE. 20 BEAUTIFUL STYLES

EST 1888

HERE ARE ALL THE ANSWERS

Our fully illustrated brochure 'Harmony at Home' completely covers the piano subject, even to interior decoration. Practical, informative and helpful. Mail the coupon below for your copy.

LESTER GRAND PIANOS AND BETSY ROSS SPINETTS ARE GUARANTEED TEN YEARS

LESTER PIANO MFG. CO., Inc., LESTER, PA.

Please send me your brochure, 'Harmony at Home'. (Enclose 10c for mailing.)

NAME _____

ADDRESS _____

MODERN LIVING



Straight-haired girls like Lois Cremins, 20-year-old commercial artist (above), usually wish that they had wavy hair. Between here and page 133 Lois gets her wish.

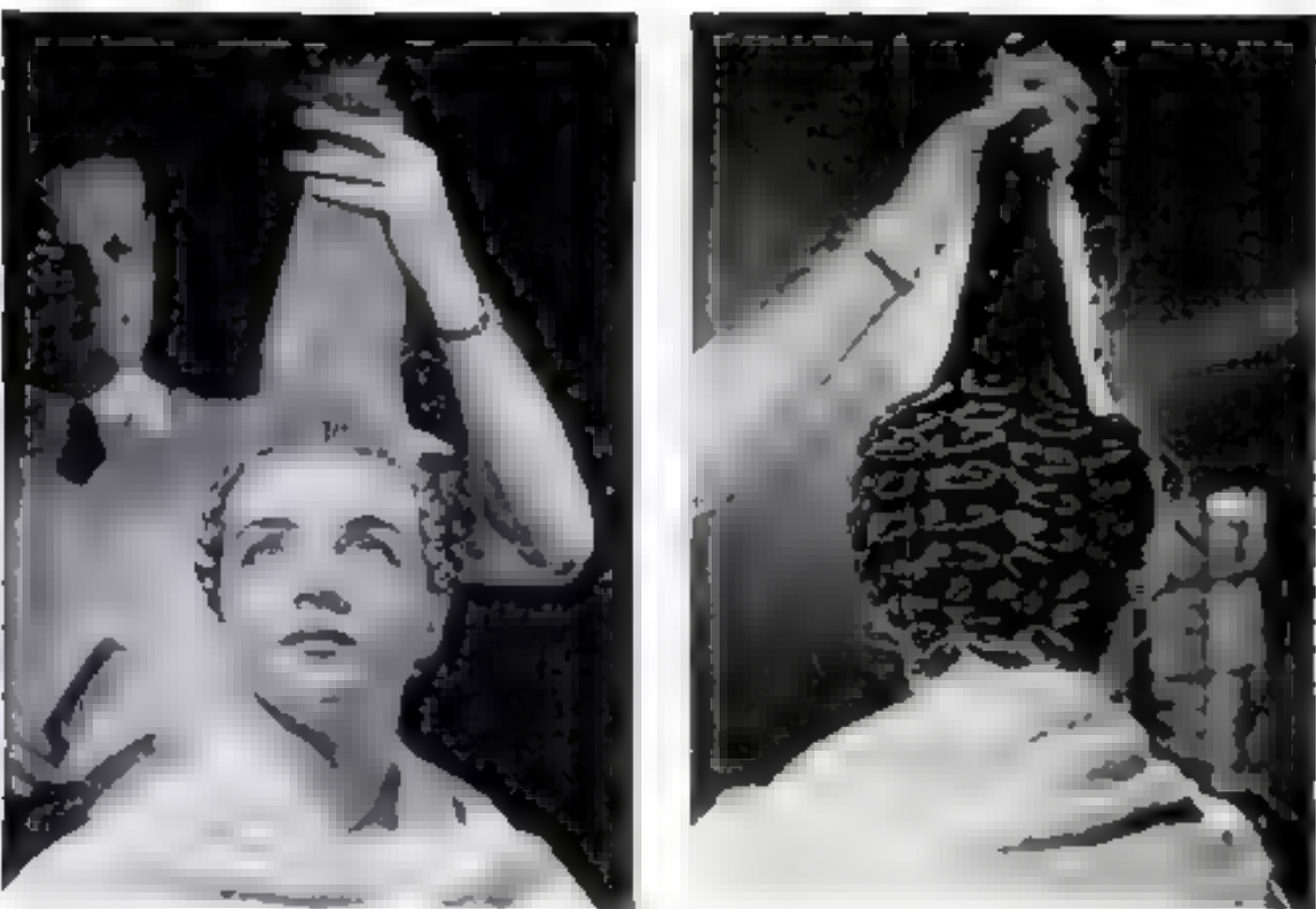
A WOMAN WITH A TURBAN MAY BE GETTING A NEW-TYPE PERMANENT

Ever since Charles Nestle invented the mild torture known as permanent waving, those wise in the ways of women's hair have been trying to devise a hair-waving method that wouldn't give women the jitters. The first hot, hair-pulling machines gave way to cool, non-pulling ones. Later, heat-generating chemicals were used which freed women from all machines. It remained, however, for a little woman from Iowa to free women from a 4-hour session at the beauty parlor in order to get a permanent.

For the past two years Mrs. Gilchrist of Iowa City has been experimenting with a "Turbanwav." Feature of her method is that a customer may leave the beauty shop while hair is still moderately wet. The pictures show how a "Turbanwav" is given.



Small wires, paper-covered, are used as curlers. Hair is parted into small areas, moistened with a special solution, then wound around the curlers, also moistened.



Sides and back of head are wound first. Front will take about 25 curlers. Entire head takes 100 to 150 curlers depending on thickness of hair. No edge hairs escape.



In one hour hair is entirely coiled, as above. Each curl is again mounted with a cotton pad dipped in special solution. The hair is now ready for the sealing process.



Sealing the wave is done by padding nape of neck with cotton, wrapping bannel handage around edge of head, then covering this with waxpaper shaped like hood.

CONTINUED ON NEXT PAGE

TEA ANSWERS AMERICA'S CALL TO PEP!



HERE COMES TOM IN FROM HIS SOLO. BET HE'S GLAD HE HAD THAT HOT TEA FOR PEP

I'M NEXT—ME FOR HOT, VITALIZING TEA RIGHT NOW. TEA SURE HITS MY TASTE SPOT, TOO!

“FLYING TODAY'S PLANES is a big drain on energy,” says Charley Webb, Jr. (left), “but hot tea bucks me up without a let-down.” “Hal” Kammerer (right) checks on that as he pours himself another “spot” of tea!



THE LIFE OF THE PARTY! Peggy Steele says: “Last night hot tea is the grandest pecker-upper I know. It helps snap me out of that tired feeling!” Captain Boyd (right) hoists another cup in approval.

AND EVERYONE WILL GET A GOOD REST LATER, TOO! DELICIOUS TEA LETS YOU SLEEP!

PEGGY, THAT WAS A SWELL IDEA TO SERVE HOT TEA. LOOK HOW IT PEPPEDED UP THE PARTY!



GOOD HOT TEA SURE RINGS THE BELL AFTER A TOUGH DAY!

I DRINK TEA OFTEN EACH DAY TO BOOST PEP AND HELP KEEP UP ENERGY. TEA IS SO ECONOMICAL—LESS THAN 1/2 CENT A CUP

“THE FAMILY DRINK!” “Tea makes the meal, smiles Mrs. Marston Souther. “I love its grand taste!” “Tea brushes away the feeling of nerve fatigue, tension,” says Mr. Souther (left). “I can work easier, smoother after a cup of tea—especially around 4 p. m.”

IT'S AS EASY AS A-B-C TO GET A REALLY GOOD CUP OF TEA

- A**—Always use bubbling boiling water and pour it on the TEA
- B**—Use 1 teaspoonful per cup, plus one for the pot
- C**—Steep to any strength you prefer (Most people who use cream or milk choose a 3-minute brew.)

SIX GOOD TIMES TO ENJOY TEA

- BREAKFAST**—Tea gives you a quick pick-up and it's so easy to digest
- AT 11 A. M.**—Tea helps you to work better, think faster
- LUNCHEON**—For a good afternoon's work let tea pep you up
- AT 4 P. M.**—So refreshing—tea chases away 4 o'clock fatigue
- DINNER**—Tea tastes swell and makes food taste better
- EVENING**—Enjoy tea freely—it helps you sleep



THESE GOOD BLACK TEAS ARE ESPECIALLY SUITED TO THE AMERICAN TASTE. FOR ECONOMY AND FULL ENJOYMENT, BUY QUALITY TEA.

TEA PEPs YOU UP!

DELICIOUS, VITALIZING—ECONOMICAL TOO—COSTS LESS THAN 1/2 CENT A CUP



SAYS MR. T. POTT

**NO MORE
BOW-LEGGED
PAJAMAS!**

**To WIVES and MOTHERS
looking for a man's gift
that's "really something"**

This ends your search. For now you can give Pajamas which actually fit like those pictured here . . . Glover's Tailored Man Pajamas. Gone, now, is the old scare-crow look . . . the droopy shoulders . . . the bow-legs (these trousers are cut with two-seam legs, not one). Gone, the high water legs and sleeves . . . and the coat huing up in front. Instead, style you're proud of—and comfort as never before! Scores of new patterns from \$2 . . . at better stores—or write to us

H. B. GLOVER COMPANY
880J Merchandise Mart
Chicago

*At night, too,
dress well
for her*

Style illustrated—of striped
brocade—\$3.50. Some
styles also at \$2.50. Other
styles up to \$5.

Glover

TAILORED MAN PAJAMAS by **Glover** **with ADJUSTO-SAND WAIST**

WHERE PLEASURE REIGNS THE YEAR AROUND



DINING AL FRESCO IN one of the world-famous restaurants of the Old French Quarter is a thrill beyond compare. Go Illinois Central to

NEW ORLEANS

Spend your entire vacation there, include it on any itinerary or with one of the many delightful winter vacations Illinois Central offers you. Look over this list. Consult your travel agent or fill in and mail coupons.

- ☐ Free booklet on New Orleans
- ☐ Free booklet on Avery Island, La.
- ☐ Hunting, Fishing
- ☐ Cruises via New Orleans:
 - ☐ Caribbean
 - ☐ South America
 - ☐ Gulf
 - ☐ Yagabond
- ☐ Mexico via New Orleans
- ☐ California or Florida via New Orleans
- ☐ New Orleans Spring Fiesta
- ☐ Mid-winter Sports Carnival in New Orleans—Sugar Bowl Game
- ☐ Mardi Gras in New Orleans—Mid-winter Vacation Party (Feb. 25-27)
- ☐ Natchez, Miss. Pilgrimages, including famous plantation homes
- ☐ Beautiful Tall-Crome reproduction of original etching of New Orleans in full color. Framing size 9 x 12. Send 10¢ to cover postage

☐ Installment plan vacations

J. V. LANIGAN
Passenger Traffic Manager
Illinois Central System
501 P. Central Station
Chicago, Ill.



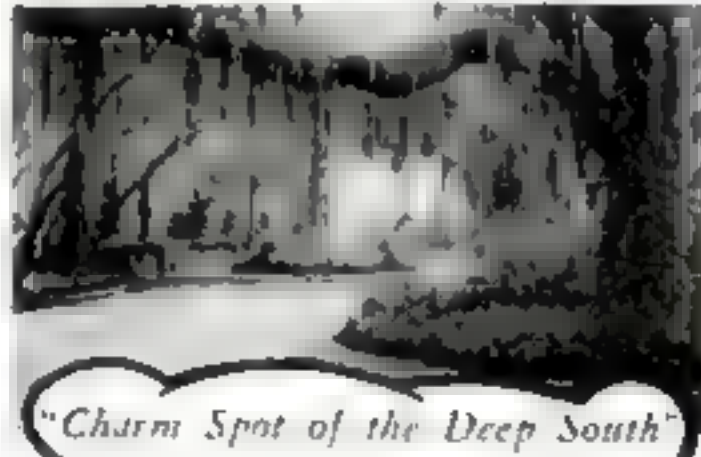
Name _____
Address _____
City _____ Phone _____

Visit

BEAUTIFUL

BELLINGRATH GARDENS

NEAR MOBILE, ALABAMA



"Charm Spot of the Deep South"

OPEN YEAR 'ROUND

These world-famed Gardens are open to the public the year 'round. Gigantic Azaleas, a charming and amazing variety of Camellia Japonica, together with rare shrubs and flowers of every description, in a natural setting of moss-draped oaks, make this truly a paradise for nature lovers. The admission charge is one dollar, plus tax.

Ask for Free Folder.

BELLINGRATH GARDENS
MOBILE, ALA.



PLEASE SEND ILLUSTRATED FOLDER ABOUT BELLINGRATH GARDENS.

NAME _____
ADDRESS _____
CITY _____ STATE _____

Turban wave (continued)



Two caps of oilskin are securely fastened over the wax hood to complete the sealing process. Customer may now wrap her head in a plain or fancy turban and leave the beauty parlor. Turban, besides hiding curlers, increases body heat needed for curls.



For eight to 14 hours the customer is free to roam as she pleases. She may lunch at a soda fountain, go dancing, bathe and even sleep on her wave. After eight hours, body heat has produced required expansion and contraction of hair cells to make curls.



CONTINUED ON PAGE 132
Copyrighted material



JUST OPEN A CAN AND

Breakfast is different!

Think of it! Libby offers you *eleven* luscious juices... each one gloriously full flavored; each one ready to serve. They make it easy as can be to sparkle up your breakfasts in a way your family will love. And remember—these are *Libby's Juices*,

pressed from choicest fruits and vegetables a special *flavor-guarded* way. Economical; refreshing; good for you. So make your menus different with Libby's Family of Juices. They're grand, too, *any time o' day*... between meals... at bedtime.

Libby's

FAMILY OF JUICES

Grape; Grapefruit, Kraut; Lemon (adds a tartness to other juices); Orange and Grapefruit; Pineapple; Tomato; Prune (from Dried Prunes). Diluted and sweetened juices: Apricot, Apricot and Orange, Loganberry.

LIBBY'S GRAPE JUICE. The savory juice of ripe Concord grapes, sweetened or unsweetened.

LIBBY'S PINE-APPLE JUICE from Hawaii, unsweetened juice with the natural tang. A good source of Vitamin C.

LIBBY'S TOMATO JUICE. Marvelous flavor! An excellent source of Vitamin C.

REFRESHING . . . any time o' day!

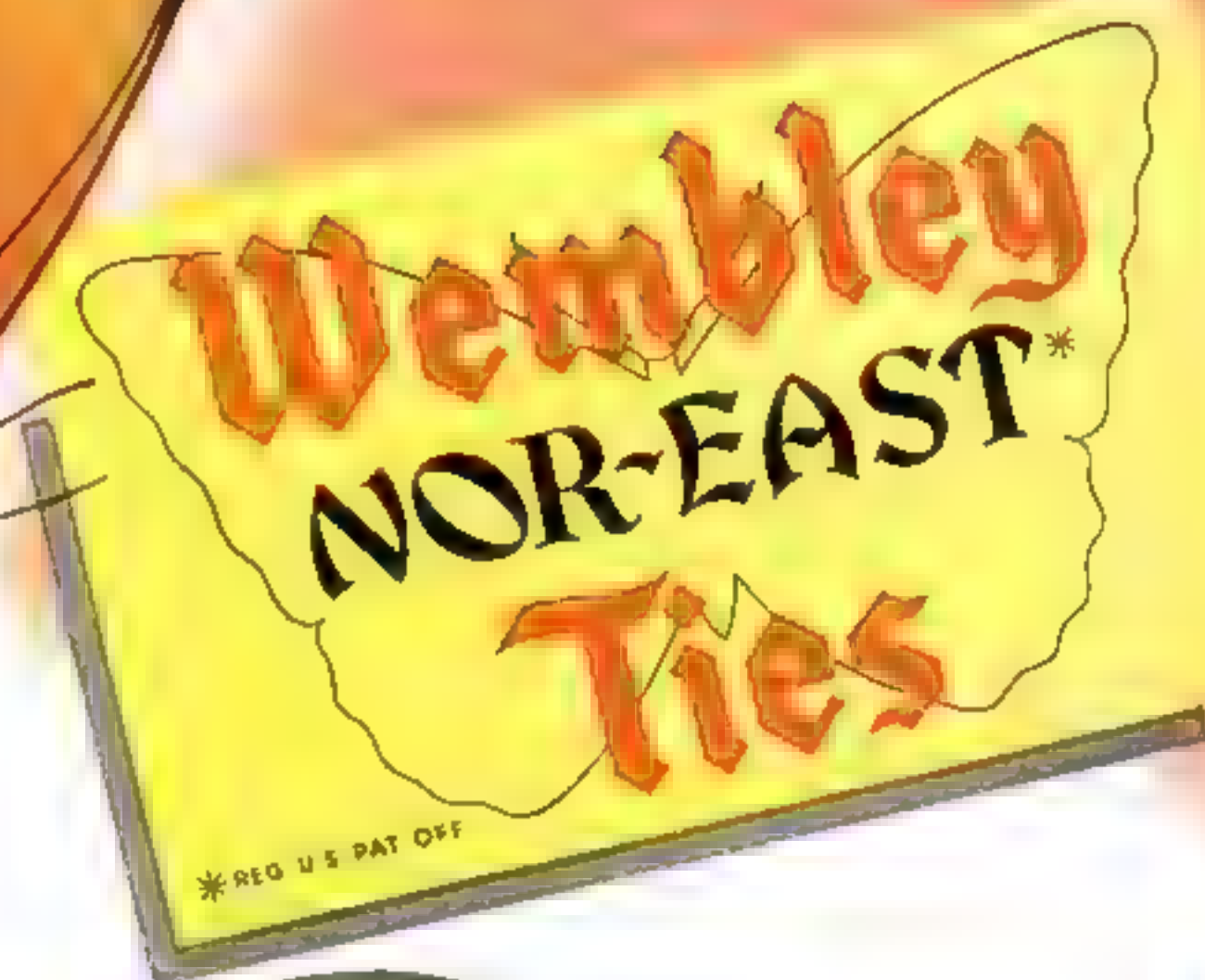


LIBBY'S GRAPEFRUIT JUICE—sweetened or unsweetened, wonderfully fresh flavored. Rich in Vitamin C.

LIBBY'S LOGAN-BERRY JUICE Diluted and Sweetened. Different! Delicious! Try it soon.



CATAGRAMA EXCELSIOR—A butterfly remarkable for its great beauty, chosen as this month's symbol of the exciting color shades in Wembley Nor-East Ties made from Priestley's Non-Crush fabric.



**STOP DOING YOUR
CHRISTMAS SNOOPING
EARLY, JOHN!**

MRS: Now you've *seen* the ties—they were part of your Christmas present, so the surprise is spoiled!

MR: Spoiled nothing—they're beautiful and they're Wembley *Nor-East*, the kind that resists wrinkles. Just what I wanted. Here, darling, gimme a kiss.

MRS: Well—if you really like them, I'll forgive you.

MR: That's better—and do me a favor by telling the rest of the family to give me Wembles too. I've never had enough!

WEMBLEY, INC.—New Orleans—New York

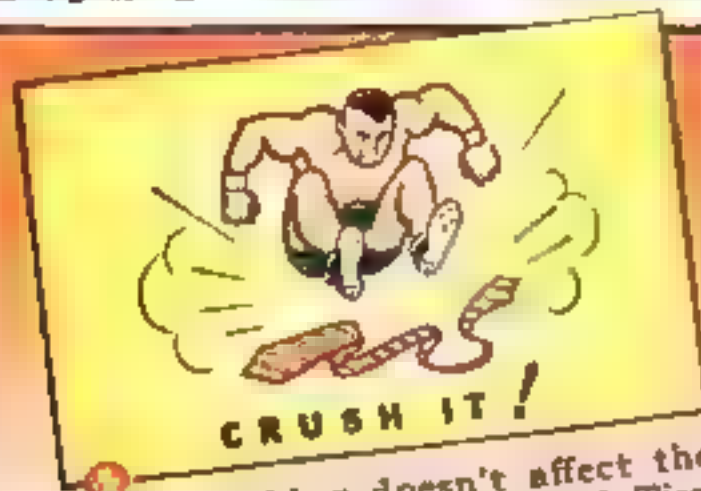
JUST ARRIVED! CHRISTMAS SHOWINGS OF WEMBLEY NOR-EAST* TIES IN COLORFUL NEW DESIGNS. SEE THEM AT YOUR FAVORITE NECKWEAR COUNTER TODAY.



*One
Dollar*

COPYRIGHT, 1940. WEMBLEY INC., NEW ORLEANS, LA.

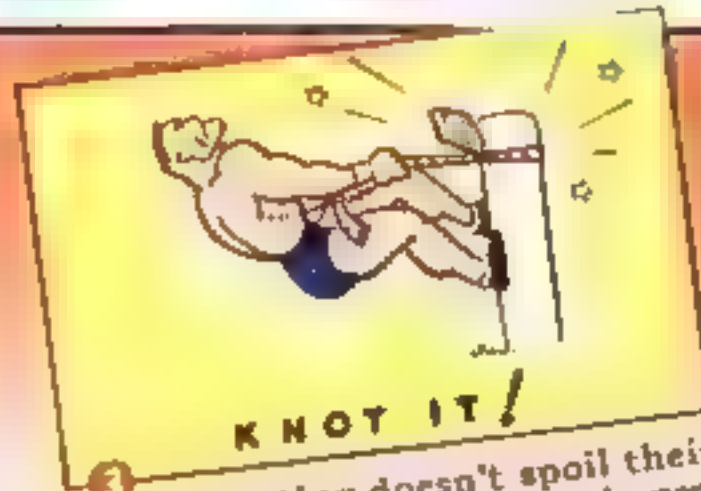
HERE'S WHY THESE WEMBLEY NOR-EAST* TIES RESIST WRINKLES . . .



Crushing doesn't affect the fabric of Wembley Nor-East* Ties. It's made of Turkish Mohair and Australian Wool.



After twisting, these ties spring back into shape. The secret, can't-be-copied weaving process of Priestley Mills in England does it.



Knotting doesn't spoil their graceful drape. The all-wool, perfectly tailored inner-lining gives them body and resiliency.



The label tells all! To be sure of genuine Nor-East* Non-Crush fabric and quality, look for the Wembley label in every tie.

Turban wave (continued)



Following day, customer returns to beauty parlor, turban and wrappings are removed. Hair, now completely dry, is thoroughly sprayed with a contracting lotion. Curlers are then removed and the tightly curled, kinky hair is well combed and slumped.

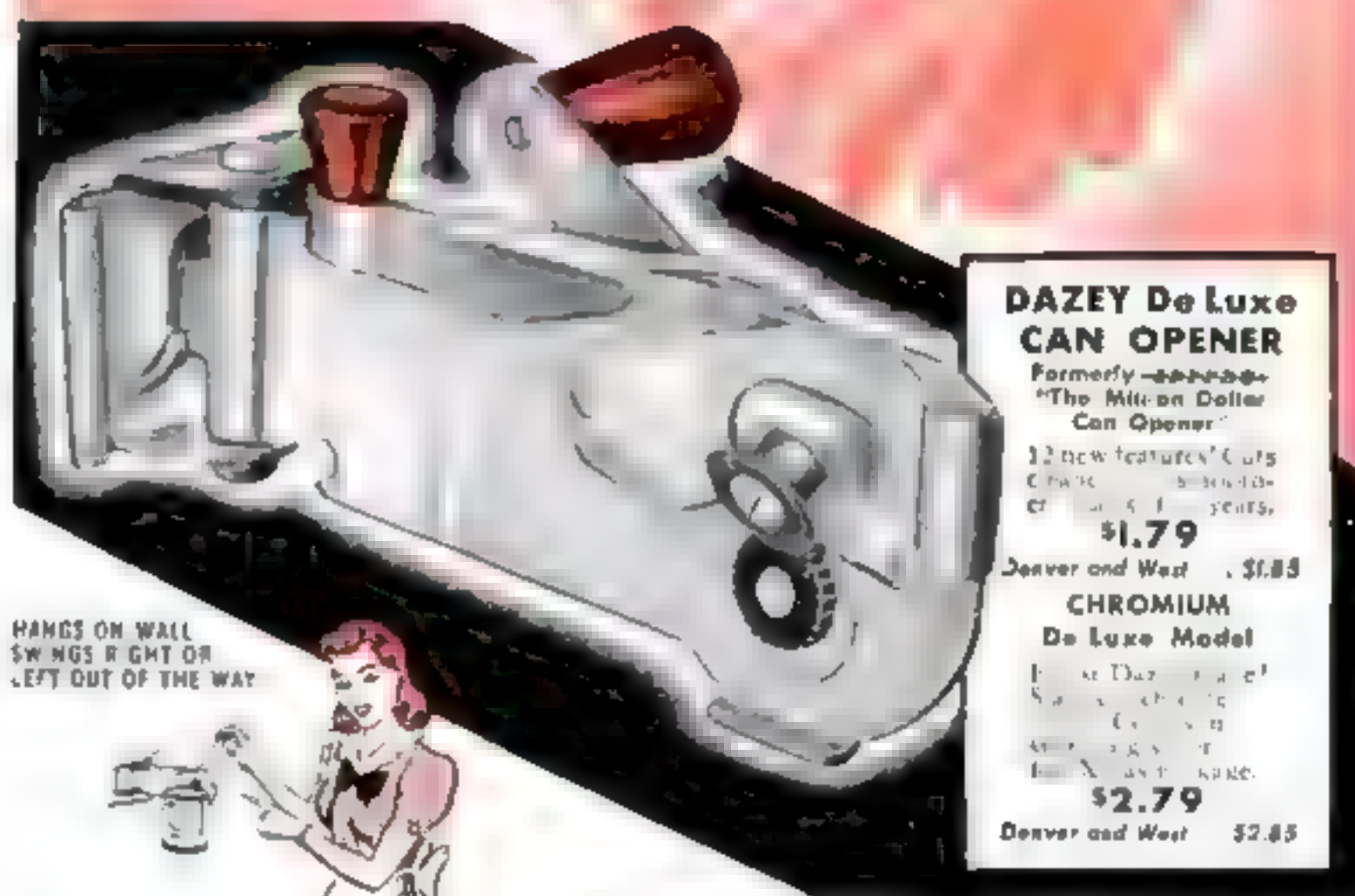


Hair is set, after slumping and shaping, in any style the customer may wish by usual hair-setting method of lotion and dryer. Result (below) is a head of hair with a loose, natural wave which can be adapted to numerous different types of coiffures.

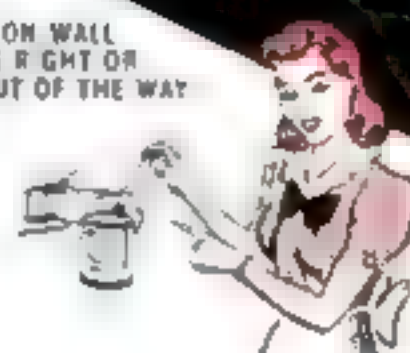


A NEW DAZEY CAN OPENER

That Swings



HANGS ON WALL
SWINGS RIGHT OR
LEFT OUT OF THE WAY



DAZEY De Luxe CAN OPENER

Formerly—~~the~~—
"The Million Dollar
Can Opener"

12 new features! Cuts
chrome-plated
cans in 5 seconds.

\$1.79

Denver and West \$1.85

CHROMIUM

De Luxe Model

Patented by Daze
Manufacturing Co., Inc.
New York, N. Y.

\$2.79

Denver and West \$2.85

A MODERN GIFT *That's Practical!*

● Never before... a can opener like the new, improved Daze De Luxe. Streamlined for beauty... more convenient, too! New Daze fits handy wall bracket—swings out of the way, or can be taken down. Women are amazed at how much easier and smoother it opens all types of cans. Safer—no more cut fingers. Get

several of these modern Daze Kitchen Helps for your friends this Christmas. It's smart to give a Daze—it's so practical.

GAY GIFT PACKAGES

Special Xmas wrappers make every DAZEY Gift a cheerful Holiday greeting.



DAZEY SHARPIT

Works new way Sharpens knives, scissors, etc. with a turn of a crank.... **\$1.58***

DAZEY NUT CRACKER

Entirely new... shatters shell to bits without crushing meat. Easy to use... **\$1.69***

DAZEY SUPER JUICER

Juices oranges, lemons, etc. Works fast—gets vitamins, minerals next to rind. Easy to clean. **\$1.89***

TRIPLE ICE CRUSHER

Crushes Ice Fine, Medium or Coarse. Comes with red, green or black ice cup.

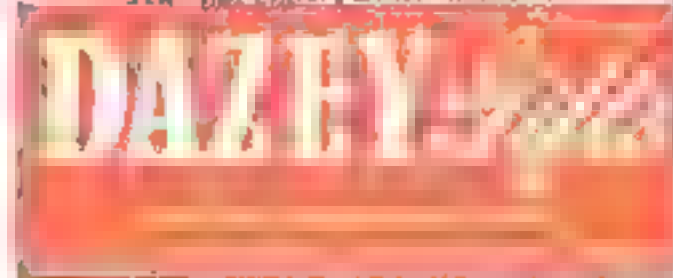
White Enamel Body... **\$3.75***

De Luxe (Chromium Body) **\$5.75***



All Daze devices hang on wall. Slip in and out of wall bracket—quickly and easily.

*See Vid. Master, Denver and West



IF YOUR DEALER IS ALL OUT OF DAZEY GIFTS MAIL COUPON

DAZEY CHURN & MANUFACTURING CO., INC.

Dept. W-218, Worn & Carter Ave., St. Louis, Mo.

Enclosed please find \$_____ for DAZEY Gifts as checked below. Send these to me postpaid, ready for mailing in special Christmas packages.

DE LUXE CAN OPENERS

☐ Chrome Finish, \$2.79*

☐ Codmium Finish, \$1.79*

Handier: ☐ Red ☐ Green ☐ Black

☐ Super Juicers \$1.89* ☐ Nut Crackers \$1.69* ☐ Sharpits \$1.58*

ICE CRUSHERS

☐ Chrome Body, \$5.75*

☐ White Enamel Body, \$3.75*

Ice Cup: ☐ Red ☐ Green ☐ Black

Name _____

Street _____

City _____ State _____



HER present this Christmas should be one that signifies your devotion—one that will thrill her by fulfilling a deep desire and provide enjoyment for future years as well . . . She will be proud of her Caswell-Runyan cedar chest. It is rich in tradition. The brilliant design and truly fine workmanship will gratify even the most discriminating taste. It will safeguard her many personal treasures and provide guaranteed moth protection for blankets or other woolsens. Caswell-Runyan cedar chests, in a wide range of styles and finishes, are displayed by leading furniture dealers. THE CASWELL-RUNYAN COMPANY, Huntington, Indiana.

PRICES ARE SURPRISINGLY LOW

Caswell Runyan
CEDAR CHESTS

PICTURES TO THE EDITORS

HAPPY LANDING

Sirs:

After 22 days of bearhunting near the mouth of Alaska's Katiakh River, half way between Cape St. Elias and Yakutat, we went down to the beach to meet our plane. The plane was to take us back to Cordova, where we had arranged for other transportation. To our alarm we

found that the river was high and full of obstructions, and that the one chance for a plane to land was on the beach while the tide was out. We made arrangements by our host's short-wave radio, and marked the hard sections of the beach. It was a ticklish bit of plotting, with the soft sand on one side and the water on the other

ELEANOR ANDERSON



ANXIOUS HUNTER AWAITS HIS PLANE



HOST AND SON MARK THE HARD SAND



THE NARROW STRIP OF HARD SAND IS MARKED BUT A STORM IS BLOWING UP



THE PILOT FLEW OVER THE BEACH ONCE, THEN MADE A PERFECT LANDING

CONTRIBUTIONS: Minimum rates for all rights, including resale and reuse \$5 per photograph. Amateur photographers are welcome as contributors but their work must compete with professionals on an equal basis and will be judged (and paid for) as such. Unsolicited contributions however, whether professional or amateur will be neither acknowledged nor returned unless accompanied by adequate postage, packing and directions. LIFE will not be responsible for safe handling of same either in its office or in transit. Payment will be made only on approval and publication. Address all correspondence about contributions to CONTRIBUTIONS EDITOR, LIFE Magazine, TIME & LIFE Building, Rockefeller Center, New York.

THE "HE-MAN" SPIRIT OF

Merry Christmas



IS SPREAD ALL
OVER A TIN OF
Fragrant HOLLAND
**HEINE'S
BLEND**

Heine's Blend in 16-oz. and 8-oz. vacuum-type tins, bedecked in Christmas Finery—and 1½-oz. heavy foil packages—at smokers and counters everywhere. • Sulliff Tobacco Co., San Francisco, Calif., Heine's Tobacco Co., Massillon, Ohio

CASA LOMA



Colorful Gloves for Men

Smart men are wearing the CASA LOMA

TEN ATTRACTIVE SHADINGS

• Eggshell • Cork Tan
• Dark Brown • Dark Green
• Cream • London Tan
• Maroon • Grey
• Black • Navy Blue

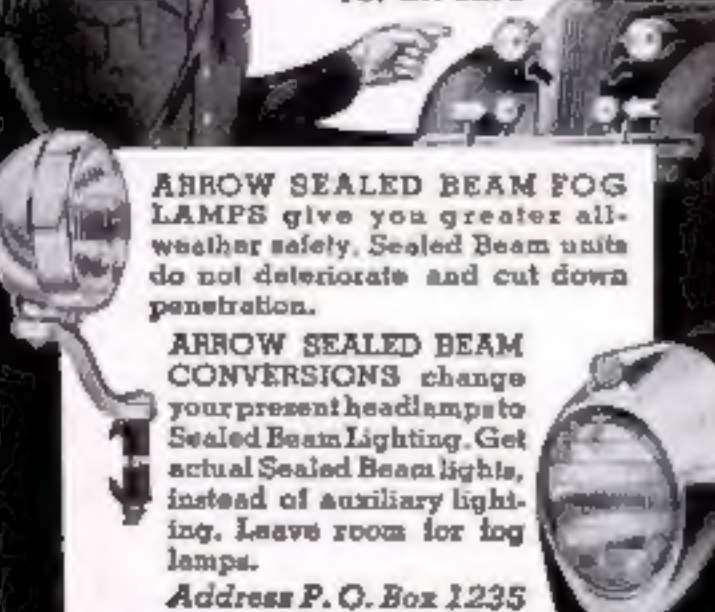
Made of Genuine Goatskin, with contrasting colored stitching, for durable wear.

On sale at leading Men's Shops and Department Stores

GOULD GLOVE CO., PHILADELPHIA, PA.

\$2.95

PLAY SAFE!
ARROW
PERFECT LIGHTING
COMBINATION
for all cars



ARROW SEALED BEAM FOG LAMPS give you greater all-weather safety. Sealed Beam units do not deteriorate and cut down penetration.

ARROW SEALED BEAM CONVERSIONS change your present headlamps to Sealed Beam Lighting. Get actual Sealed Beam lights, instead of auxiliary lighting. Leave room for fog lamps.

Address P. O. Box 1235

ARROW SAFETY DEVICE COMPANY
MEDFORD, N. J.

PICTURES TO THE EDITORS

(continued)

BOTTLENECK

Sirs:

After spending a night licking the syrupy sides of this empty bottle, this mouse was trapped by his waistline.

GUY HAYES

Atlanta Journal
Atlanta, Ga.



POD

Sirs:

This is a seed pod of a snapdragon, magnified about five times. Its cruel smile reminds me of some human faces.

BURTON POLLARD

Topeka, Kan.



SPARE

Sirs:

The other day I noticed this little coupe driving up the street. It turned out to be a farmer's car carrying a tractor wheel.

L. D. BOLTON

Albany, Ga.



LUGGAGE LEATHER SMART SET

PARIS BELT AND "FREE-SWING" SUSPENDERS



Remember he knows
PARIS
means Style



Ruggedly handsome, perfectly comfortable, this new Paris Luggage Leather Belt and "Free-Swing" Suspenders make a smart set that he'll long enjoy. Three authentic shades

—Luggage Tan (illustrated), Oxblood and Forest Green in pliable, durable leather "Free-Swing" Suspenders—"Can't skid off his shoulders"—and Belt—bench made of solid leather; padded style and saddle stitched. This smart set gift packaged at \$2. Other Paris Suspender and Belt sets in genuine leathers, \$2 and up.

Smart Paris Garter and Suspender combinations and individual Belt, Suspenders and Garters—all beautifully Holiday boxed—at your dealer's now.

A. Stein & Company • Chicago • New York • Los Angeles



FAMOUS PARKER GAMES



CITADEL

Smart New Board Game

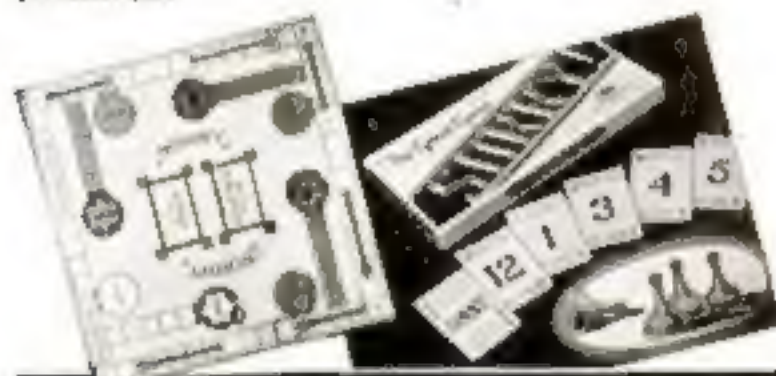
Attack and counter-attack with Barons, Herolds and Archers! You'll enjoy the original moves in CITADEL — an artistic new game which is easy to learn, and smart to play. Price, \$2.



CIRCLE GAMMON

For 2 to 4 Players

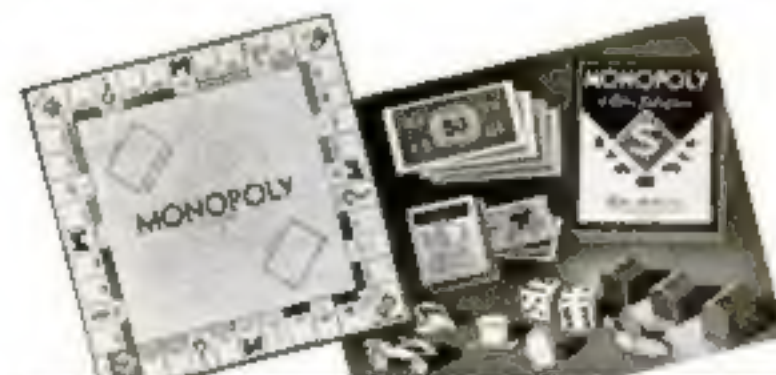
CIRCLE GAMMON is a new and remarkable adaptation of Backgammon — easier, faster and more fun than the older game! 3 or 4 can play. Whether you play lightly for fun and relaxation, or play the more skillful point-game, you'll find CIRCLE GAMMON a lasting new enjoyment! DE LUXE Edition, \$7.50; Other Editions, \$2 and \$5.



SORRY

And New POINT SORRY

A new kind of Board Game controlled by the play of cards — with original new moves, including the Slide, Exchange, and "Back-door" plays! Skill and chance create ever changing situations. Don't count on victory until the last play — SORRY is full of exciting surprise endings! For 2, 3, or 4 players. Price, \$1 to \$3



MONOPOLY

**MOST POPULAR of the
World's Great Standard Games**

Sets, \$2 to \$15

HI-RO, Sensational New Game Hit, \$1 to \$3; **CONTACT**, Fast, Lively Game played with triangles, 50c to \$1.50; **PING-PONG**, Completely New Sets and equipment; **PANDA-BEAR**, Best Game for Little Folks, \$1; **SKY RIDERS**, Races Among the Planets, \$2; **PEACE**, New National Game, \$1; **CROSSWORD LEXICON**, Great Crossword Card Game, 50c and \$1; **LONE RANGER**, Board Game, \$1; **PARLOR SKEET**, Realistic Trapshooting Game, \$5; **ROOK**, **PIT**, **FLINCH**, **TOURING**, Famous Card Games, 75c.

AT ALL DEALERS or by mail from Salem

PARKER BROTHERS INC.
SALEM, MASS. • NEW YORK • CHICAGO

PICTURES TO THE EDITORS (continued)

REVEILLE

Sirs:

Mr. Hansen has been having trouble waking up in the mornings lately, what with the days growing shorter and the

weather getting cool. So he has arranged to have his two daughters supplement the alarm clock. In the pictures below you see how they deal with the situation.

CLYDE McCLARY

Hollywood, Calif.



KATHERINE TAKES THE INITIATIVE, JANGLING THE ALARM IN DADDY'S EAR



MONICA RUTH APPLIES PRESSURE TO HEAD WHILE KATHERINE INVESTIGATES



MEDITATING INFANTICIDE, MR. HANSEN IS NOW ONE-THIRD CONSCIOUS

Rollfast BICYCLES



Streamline beauty of American design and craftsmanship!

D. P. HARRIS HOW. & MFG. CO., INC.
ROLLFAST BUILDING • NEW YORK, N. Y.

WRITE FOR
FREE
CATALOG



"Just as good!"
is half as good
By those of taste
'tis understood.
Demand the best,
you always should
Insist on...

**COOK'S
Imperial**

AMERICAN Champagnes and Wines

AMERICAN WINE CO. • ST. LOUIS • MO.



Est. 1859



WANTED!

1,000,000 men and women who want better-looking, better-groomed hair free from ugly, loose dandruff and awful itching, use L. B. Hair Oil and massage for glossy, alive-looking hair and a comfortable scalp. At all Barber and Beauty Shops, Drug, Department and Chain Stores. 10c • 25c • 50c and \$1.00. If they can't supply, write to L. B. HAIR OIL • Hollywood

Three women in the Christmas thoughts of a man



One woman raised you and rocked you. She kissed away the bumps on your head, the bumps on your heart. And she sent you out into the world, without a fear that you could see.



One woman kept your courage high when the job went badly—cleaned and mended, washed and scrubbed and cooked, took care of the babies, took care of you—and never said how tired she was.



One clung to your hand when you went walking—brought life and merriment and young dreams into the old house—and since she started a home of her own, you miss her.



Each of them thinks you're "the finest man in the world"—and each in her own way has given you, through the years, her love and devotion.

This Christmas, you might like to show them all in a very special way that there is love and devotion on your part, too.

You can show that devotion by giving each of them the same gift . . . a Hoover Cleaner. To each of them it will express your own unique understanding of the life she lives and be a very personalized answer to her needs.

For a mother. Hoover gives her the ease of cleaning her years have earned.
For a wife with friends to entertain, outside duties to occupy her time, the Hoover keeps her home cleaner—her time freer.
For a daughter the Hoover is a first assistant in her new profession of homemaking.

Among the three Hoovers (with cleaning tools in a handy kit) you can choose the one best suited to her requirements. See all three models at your Hoover dealer's—and purchase them on very easy terms, ranging from \$1.00 to \$1.50 a week, payable monthly.

GIVE HER A
Hoover*
AND YOU GIVE HER THE BEST

—WITHOUT PENALTY OF COST



*REG. U. S. PAT. OFF.

"SMOKING THE WAY I DO, I SURE APPRECIATE THOSE EXTRAS IN SLOW-BURNING CAMELS,"

—says Bob Fausel, ace Curtiss test pilot



A PLANE that's never been off the ground before—never been put to the test of actual flight. What will happen in that first terrific power-dive? That's the test pilot's job... Bob Fausel's job... to find out. It takes more than sheer nerve—it takes extra nerve...extra skill and endurance. Bob Fausel *has* those extras... *gets* the extras in his smoking, too... with Camels. He says: "It's swell to get extra smoking in a cigarette as good as a Camel. That extra flavor always hits the spot."



TRYING to tear a plane apart in mid-air is only part of test pilot Bob Fausel's job. There are long hours of engineering conferences... long hours of smoking. "That's where Camel's extra mildness and extra coolness are so important," explains Bob (*center, above*). "Camels are more than mild—they're extra mild—easy on my throat."

It's common sense—and scientific research confirms it—cigarettes that burn fast burn hot. Camel's s-l-o-w way of burning means more coolness, of course, plus freedom from the irritating qualities of excess heat. Make Camels your steady smoke and enjoy extra mildness, extra coolness, extra flavor—yes, and extra smoking per pack (*see below*).

EXTRA MILDNESS

EXTRA COOLNESS

EXTRA FLAVOR

● In recent laboratory tests, Camels burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than *any* of them. That means, on the average, a smoking *plus* equal to

5 EXTRA SMOKES PER PACK!

R. J. REYNOLDS TOBACCO COMPANY, WINSTON-SALEM, N. C.

GET THE "EXTRAS"—WITH SLOWER-BURNING CAMELS
THE CIGARETTE OF COSTLIER TOBACCOS

